

Dharmendra Gupta

Location: Bettiah, West Champaran, Bihar

+91 6203757233

✉ : dharmendrakumartdh@email.com

🌐 linkedin/in/Dharmendragupta

Education

Maharishi Markandeshwar (Deemed To Be University)

2023 – 2026

BBA in Business Analytics; CGPA: 7.56/10.0

Ambala, Haryana

Technical Skills

Technical Skills: Data Analysis, Data Visualization, Power BI, MySQL, Python, Statistical Modeling, Predictive Analytics, MS Excel, Data Warehousing, Data Cleaning, Data Mining, ETL(Extract, Transform, Load)

Data Analysis Tools: Python, MySQL, Pandas, Power BI

Key Skills: KPI Development & Tracking, Financial & Market Analysis, Trend Analysis, Data-Driven Decision Making

Web Technologies: HTML, Flask

Exposure: Digital Marketing, SEO, Social Media Marketing, Content Marketing, Email Marketing, Mobile Marketing, Search Engine Marketing, Web Hosting, Web Page Management

Experience

Solution Graph Company.

2024 – 2024

Human Resources Intern

(Remote)

- Streamlined the **recruitment process** by coordinating **20+ interviews** and managing candidate communications, reducing response time by **30%**.
- Supported the development of **employee onboarding materials** and conducted **10+ orientation sessions**, leading to a **20% increase in new hire engagement** and a **15% boost in retention rate**.
- Implemented HR software tools like **Zoho People** and **BambooHR** to manage records for **100+ employees**, ensuring **99% data accuracy** and improving HR efficiency by **25%**.

Projects

Industry-Level Data Analysis — Python, MySQL, Power BI, Pandas

- Collected and curated **large-scale datasets** from **150+ industries**, ensuring **98% data completeness** and **95% consistency** across various sectors.
- Processed and analyzed **500,000+ data rows** using **Python, Pandas, and MySQL**, reducing data transformation time by **40%** and enabling faster insight generation.
- Developed and implemented **20+ interactive dashboards** in **Power BI**, improving **executive decision-making speed** by **35%**.

Zomato Sales Data & Analysis — Python, MySQL, Power BI, Pandas

- Analyzed **Zomato restaurant data** covering **10,000+ restaurants** across **8 major cities**, identifying key trends in **10+ cuisine types**, **price ranges**, and **customer rating patterns**.
- Built a **predictive model** using **machine learning algorithms** such as **Random Forest** and **Linear Regression**, achieving an **accuracy score of 85%** in forecasting restaurant ratings based on features like location, price, and review count.
- Visualized insights with **5+ interactive Power BI dashboards** and **20+ plots** using **Matplotlib** and **Seaborn**, improving stakeholders' understanding of customer behavior and restaurant performance by **30%**.

Extracurricular Activities & Achievements

- Won **1st Prize in MMIM Ideathon 1.0** for proposing a **tech-enabled supply chain model**, recognized for its **innovative problem-solving** and **practical implementation**.
- Analyzed **150+ industry datasets** to extract actionable insights, demonstrating advanced data processing and cross-sector trend identification.
- Lead a team of **20+ members** to drive initiatives focused on community service, academic growth, and unity, promoting collaboration and achieving impactful results.