












































Filters

market	All
region	All
division	All

Customer Performance Report

Values are USD

Customer	2019	2020	2021	2021 vs 2020
Acclaimed Stores	1.4M	2.9M	10.9M	 378.08%
All-Out		0.2M	0.8M	 495.70%
Amazon	12.2M	37.5M	82.1M	 218.87%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	 305.98%
Atlas Stores	0.2M	0.7M	3.2M	 470.34%
AtliQ e Store	7.2M	23.7M	53.0M	 223.83%
AtliQ Exclusive	9.6M	17.7M	61.1M	 345.77%
BestBuy	0.9M	1.8M	6.3M	 356.08%
Boulanger	0.2M	0.8M	4.1M	 492.93%
Chip 7	0.6M	1.3M	5.5M	 416.07%
Chiptec		0.4M	3.0M	 722.03%
Control	0.9M	2.2M	7.7M	 349.23%
Coolblue	0.5M	1.2M	4.2M	 360.00%
Costco	1.1M	2.8M	9.3M	 337.37%
Croma	1.7M	2.5M	7.5M	 305.11%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	 246.94%
Digimarket	0.8M	1.7M	4.1M	 241.05%
Ebay	2.6M	6.3M	15.2M	 242.16%
Electricalsara Stores	0.1M	0.6M	1.9M	 285.96%
Electricalsbea Stores		0.1M	0.7M	 504.64%
Electricalslance Stores	0.1M	0.7M	2.3M	 313.34%
Electricalslytical	1.8M	2.6M	11.9M	 457.50%
Electricalsocity	2.3M	3.5M	12.4M	 358.75%
Electricalsquipo Stores	0.2M	0.7M	3.6M	 535.32%
Elite	0.4M	0.8M	4.1M	 495.52%
Elkjøp	0.5M	1.3M	5.2M	 391.90%
Epic Stores	0.4M	0.9M	4.2M	 446.06%
Euronics	0.4M	0.9M	3.9M	 444.67%
Expert	0.8M	1.8M	6.4M	 363.98%
Expression	1.7M	3.0M	9.8M	 328.24%
Ezone	1.5M	2.0M	7.9M	 391.62%
Flawless Stores	0.1M	0.5M	1.8M	 396.28%
Flipkart	2.9M	8.3M	19.3M	 231.03%
Fnac-Darty	0.5M	0.8M	2.9M	 349.77%
Forward Stores	0.6M	1.5M	4.1M	 271.97%
Girias	1.5M	2.1M	8.7M	 419.29%
Info Stores	0.1M	0.5M	1.8M	 384.09%
Insight	0.4M	1.0M	2.8M	 271.84%
Integration Stores		0.2M	1.4M	 887.19%
Leader	4.7M	6.0M	18.8M	 314.81%
Logic Stores	0.2M	0.9M	4.8M	 515.17%
Lotus	1.5M	2.1M	8.1M	 382.61%
Neptune	1.0M	3.4M	16.1M	 471.50%

AtliQ Hardware



Nomad Stores	0.5M	1.6M	4.0M		246.89%
Notebillig	0.2M	0.4M	1.1M		287.39%
Nova		0.0M	0.4M		2664.92%
Novus	1.9M	3.7M	9.9M		264.20%
Otto	0.3M	0.4M	1.2M		298.58%
Premium Stores	0.5M	1.1M	3.9M		353.09%
Propel	1.6M	2.5M	10.8M		440.64%
Radio Popular	0.5M	1.5M	5.3M		362.56%
Radio Shack	0.8M	1.7M	5.4M		311.51%
Reliance Digital	1.6M	2.6M	9.7M		377.90%
Relief	0.4M	1.0M	4.1M		403.57%
Sage	4.8M	6.4M	20.7M		321.52%
Saturn	0.2M	0.4M	1.2M		310.46%
Sorefoz	0.6M	1.1M	4.7M		433.63%
Sound	0.6M	1.7M	4.4M		260.26%
Staples	1.2M	2.9M	8.8M		306.95%
Surface Stores	0.1M	0.5M	2.1M		398.80%
Synthetic	1.9M	4.4M	12.2M		275.98%
Taobao	0.2M	1.3M	3.3M		248.66%
UniEuro	0.6M	1.6M	7.3M		457.03%
Vijay Sales	1.7M	2.1M	8.5M		397.78%
Viveks	1.6M	2.2M	7.8M		348.10%
walmart	1.3M	2.6M	9.7M		370.45%
Zone	0.3M	1.6M	5.3M		336.20%

Filters

region	All
division	All

Market Performance VS Target Report

Values are USD

Customer	2019	2020	2021	2021-Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-9.54%
Austria		0.1M	2.8M	-0.3M	-10.50%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.35%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.63%
China	1.4M	5.4M	22.9M	-2.1M	-8.28%
France	4.0M	7.5M	25.9M	-2.2M	-7.78%
Germany	2.6M	4.7M	12.0M	-1.5M	-11.29%
India	30.8M	49.8M	161.3M	-9.6M	-5.59%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.45%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.22%
Japan		1.9M	7.9M	-0.3M	-3.96%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7.59%
Newzealand		2.0M	11.4M	-1.4M	-10.95%
Norway		2.5M	13.7M	-1.4M	-9.50%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8.48%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.27%
Poland	0.4M	2.8M	5.2M	-0.9M	-15.35%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.12%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.18%
Spain		1.8M	12.6M	-1.8M	-12.39%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.00%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.02%
USA	11.5M	31.9M	87.8M	-10.2M	-10.44%












Filters

market	All
region	All
division	All

Top 10 Product

Report

All Values are USD

Products	2019	2020	2021	2021 vs 2020
AQ Electron 4 3600 Desktop Processor		3.0M	19.4M	 641.26%
AQ GT 21		0.8M	4.4M	 561.14%
AQ Home Allin1		0.7M	5.2M	 768.99%
AQ LION x1		0.0M	0.8M	 1719.49%
AQ LION x2		0.1M	0.9M	 1768.87%
AQ LION x3		0.1M	1.2M	 1792.25%
AQ Mx NB		0.0M	1.4M	 5723.52%
AQ Pen Drive DRC		0.6M	3.8M	 587.66%
AQ Smash 2		0.4M	11.2M	 2589.49%
AQ Zion Saga		0.7M	3.6M	 528.55%
Grand Total		6.4M	52.0M	 808.04%



Filters

market	All
region	All

Division Level
Report

Values are USD

Customer	2019	2020	2021	2021 vs 2020
N & S	30.0M	51.4M	94.7M	184.38%
P & A	40.1M	105.2M	338.4M	321.53%
PC	17.4M	40.1M	165.8M	413.70%
Grand Total	87.5M	196.7M	598.9M	304.48%



Filters

market	All
region	All
division	All

Customer	QTY
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

Top 5 Product Report

Values are USD

Top 5 Bottom Product

market	All
region	All
division	All

Customer	QTY
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174.9K

Values are USD



Filters

market	All
region	All
division	All

New Product of 2021 Report

Values are USD

Products	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M



Filters

region	All
division	All

Country	2021
Canada	35.1M
India	161.3M
South Korea	49.0M
United Kingdom	34.2M
USA	87.8M

Top 5 Country
Report

Values are USD