

# HARSHA VARDHINI V

## CONTACT INFO



+91 99431 14314



harshavardhini189@gmail.com



Coimbatore



[HarshaVardhini Venkatachalam](#)

## PROFILE

Dedicated and innovative CSE student with hands-on knowledge in content writing and certified skill in SEO. Interested in digital marketing, narrative, and creating user-centric strategies. Looking forward to development in an active setting where creativity meets data to shape impact.

## EDUCATION

### BE COMPUTER SCIENCE AND ENGINEERING

2022-2026

SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY, ANNA UNIVERSITY  
CGPA : 7.487

### HIGHER SECONDARY CERTIFICATE

2021-2022

AVILA CONVENT MATRICULATION HIGHER SECONDARY SCHOOL, VENKITTAPURAM  
60.67%

### SECONDARY SCHOOL LEAVING CERTIFICATE

2019-2020

AVILA CONVENT MATRICULATION HIGHER SECONDARY SCHOOL, VENKITTAPURAM  
70.2%

## CERTIFICATIONS

- Introduction to SEO - Simplilearn
- Introduction to Digital Marketing - Simplilearn

## PROJECTS

### Blog Writing

- **Ctrl+Z in Real Life**

A relatable blog optimized for search with keywords, meta, image alt text.

- **Breaking Stereotypes in Engineering**

SEO blog focused on college branding

- **Life as a Club Member**

A narrative on how being part of a club shaped my communication, leadership, and adaptability.

## PROJECTS

- **The Cons of AI**

A thoughtful look at the darker sides of artificial intelligence, from human replacement to over-dependence.

- **My First Start**

Possibly my first blog — talking about my journey into content writing or college life.

- **and 15+ blogs.**

- Created Instagram reels for college events with content writing and caption planning.
- Reels & Campus Promotions.

## SKILLS

- **Digital Marketing:** SEO, Content Strategy, Basic SEM, Social Media Writing
- **Writing:** Blogs, Ad Copy, Email Drafts, Captions
- **Tools:** Canva, Google Docs, Ubersuggest, Google Analytics (basic)
- **Programming (basic):** C, C++, Java

### Soft Skills

- Adaptability
- Positive Attitude & Curiosity
- Leadership Team Work

## LANGUAGES

- Tamil
- English
- Kannada
- Hindi

## LINKS

- [Blogger.com](https://www.blogger.com)
- [Medium.com](https://www.medium.com)

## DECLARATION

I hereby declare that the information provided in this resume is accurate and true to the best of my knowledge and belief. I take full responsibility for the correctness of the particulars mentioned above.