

DESIGN PHASE PART

2THIRD-PARTYAPI's

Create aWebsite usingCanva

Creating a Google My Business profile typically involves using Google's official API. However, if you're looking for third-party services that might help you streamline the process of managing or updating your Google My Business profile, you can consider the following options:

- 1. Yext:** Yext is a popular platform for managing online business listings, including Google My Business. It allows businesses to update their information across various online directories and platforms in one place.
- 2. Moz Local:** Moz Local is a service that helps businesses manage their online listings, including Google My Business. It offers features like location data distribution, real-time profile management, and review monitoring.
- 3. BrightLocal:** BrightLocal is a local SEO platform that provides tools for managing online business listings, including Google My Business profiles. It allows you to update and optimize your business information across different directories.
- 4. Synup:** Synup offers local marketing and SEO solutions, including management of Google My Business profiles. It can help businesses keep their information accurate and up-to-date across the web.
- 5. Advice Local:** This platform provides services for managing business listings and ensuring NAP (Name, Address, Phone Number) consistency across directories, including Google My Business.

These third-party services are designed to help businesses manage their online presence, including their Google My Business profiles, more efficiently. They often provide tools for updating information, monitoring reviews, and ensuring the accuracy and consistency of business data across multiple online platforms. Be sure to research and choose a service that best fits your specific needs and budget.