

PROJECT DEVELOPMENT PHASE

No. of function features included in solution

Create a google my business account

DATE	1 NOV 2023		
NM ID	Date	1 NOV 2023	
PROJECT NAME	Team ID	NM2023TMID05871	1
	Project Name	Creating a Google My Business (GMB) profile	

1. Defining Function Features:

- Start by conducting a thorough analysis of the project's requirements and objectives. Understand what the primary goals and user needs are.
- Collaborate with stakeholders, including business owners, users, and project sponsors, to gather their input on the desired features.
- Prioritize features based on their importance, relevance, and potential impact on the project's success.

2. Categorizing Function Features:

- Categorize the identified features into different groups based on their purpose and functionality. For example, you can have categories like user management, business profile management, reviews and ratings, analytics, notifications, and so on.
- Distinguish between core features that are essential for the project's functionality and secondary features that are nice-to-have but not critical.

3. Feature Specification and Documentation:

- Create detailed specifications or user stories for each feature. These should include clear descriptions, acceptance criteria, and any user interface mockups or design requirements.
- Document the expected behavior and outcomes for each feature to serve as a reference during development.

4. Estimation and Resource Allocation:

- Estimate the time and resources required for the development of each feature. This helps in planning and resource allocation.

- Consider the availability of your development team and allocate resources accordingly.

5. Iterative Development:

- Plan to implement the features in an iterative manner. Prioritize and implement core features first, and then gradually add secondary features.
- Conduct regular reviews and feedback sessions with stakeholders to ensure that the project is aligning with their expectations.

6. Testing and Quality Assurance:

- Develop testing strategies for each feature to ensure that they work as intended and are free from defects.
- Implement automated testing where possible to maintain quality and speed up the development process.

7. User Feedback and Iteration:

- Once the project is in the testing phase or deployed to a limited audience, gather user feedback and incorporate it into further iterations.
- Be prepared to make adjustments to feature priorities based on user feedback and changing project requirements.

8. Scalability and Future Expansion:

- Consider the potential for future expansion and scalability. Ensure that the project architecture can accommodate additional features in the long term.

9. Documentation:

- Document the implemented features, including how they work, any changes made during development, and how to use or manage them. This documentation is essential for future maintenance and onboarding of new team members.

10. Monitoring and Analytics:

- Implement analytics and monitoring for the features to track user behavior, performance, and issues. This data can inform future feature enhancements.

In summary, the number of function features included in your Google Business Account project should be determined through a thoughtful and collaborative process that prioritizes user needs, aligns with project goals, and ensures efficient resource allocation. Additionally, the development process should be iterative, adaptive, and well-documented to accommodate changes and improvements over time.