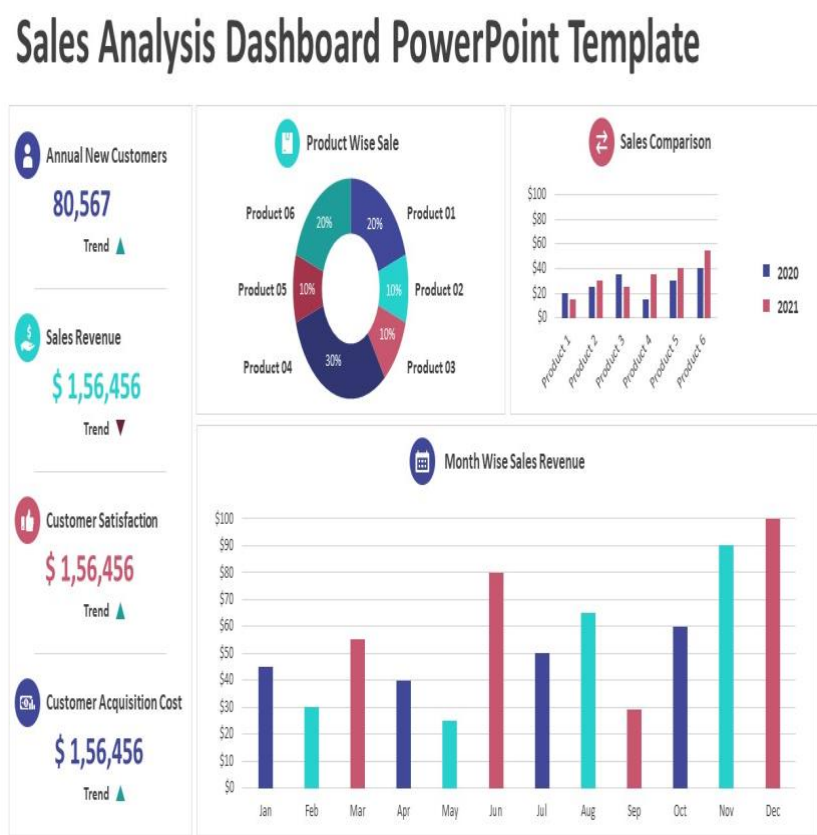



## Project development phase Performance Test

Date	18.10.2023
Project Name	Product sales analysis
Maximum Marks	4 Marks

### Model Performance Testing:

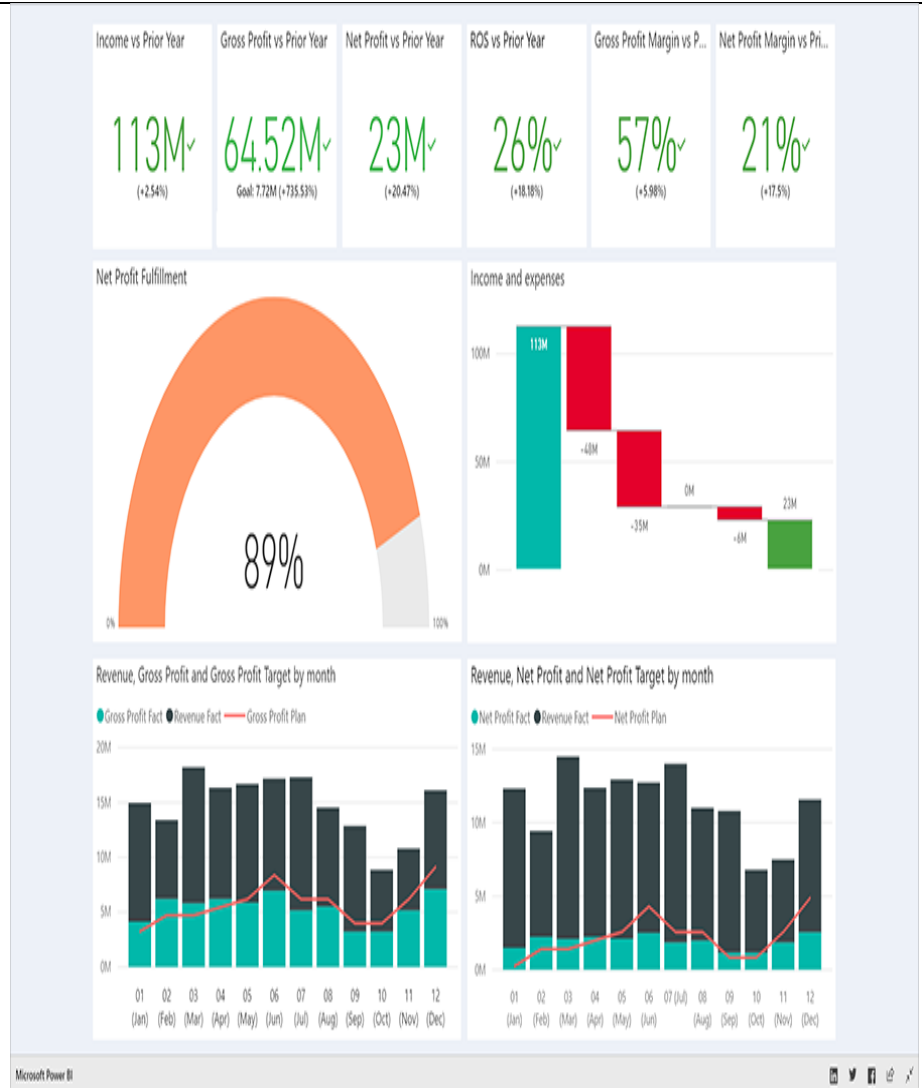
Project team shall fill the following information in the performance testing template.

S.no	Parameter	Screenshot/Values
1.	Sales analysis dashboard	 <p><b>Sales Analysis Dashboard PowerPoint Template</b></p> <p>The dashboard includes the following components:</p> <ul style="list-style-type: none"> <li><b>Annual New Customers:</b> 80,567 (Trend: Up)</li> <li><b>Sales Revenue:</b> \$ 1,56,456 (Trend: Down)</li> <li><b>Customer Satisfaction:</b> \$ 1,56,456 (Trend: Up)</li> <li><b>Customer Acquisition Cost:</b> \$ 1,56,456 (Trend: Up)</li> <li><b>Product Wise Sale:</b> A donut chart showing the distribution of sales across six products: Product 01 (20%), Product 02 (10%), Product 03 (10%), Product 04 (30%), Product 05 (10%), and Product 06 (20%).</li> <li><b>Sales Comparison:</b> A bar chart comparing sales for 2020 (blue) and 2021 (red) across six products. 2021 shows higher sales for all products.</li> <li><b>Month Wise Sales Revenue:</b> A bar chart showing monthly sales revenue for 2020 (blue) and 2021 (red). 2021 shows significantly higher revenue for all months, peaking in December.</li> </ul>

2.	Utilization of data filters	<div data-bbox="618 195 1463 915"> <h2 style="text-align: center;">Marketing Mix Tutorial</h2>  </div>
3.	Data Responsiveness	<p>Analysis sales data is a crucial part of being an effective sales leader. Especially when it comes to improving your sales team performance and reaching your company goals.</p>

4.

Effective user story

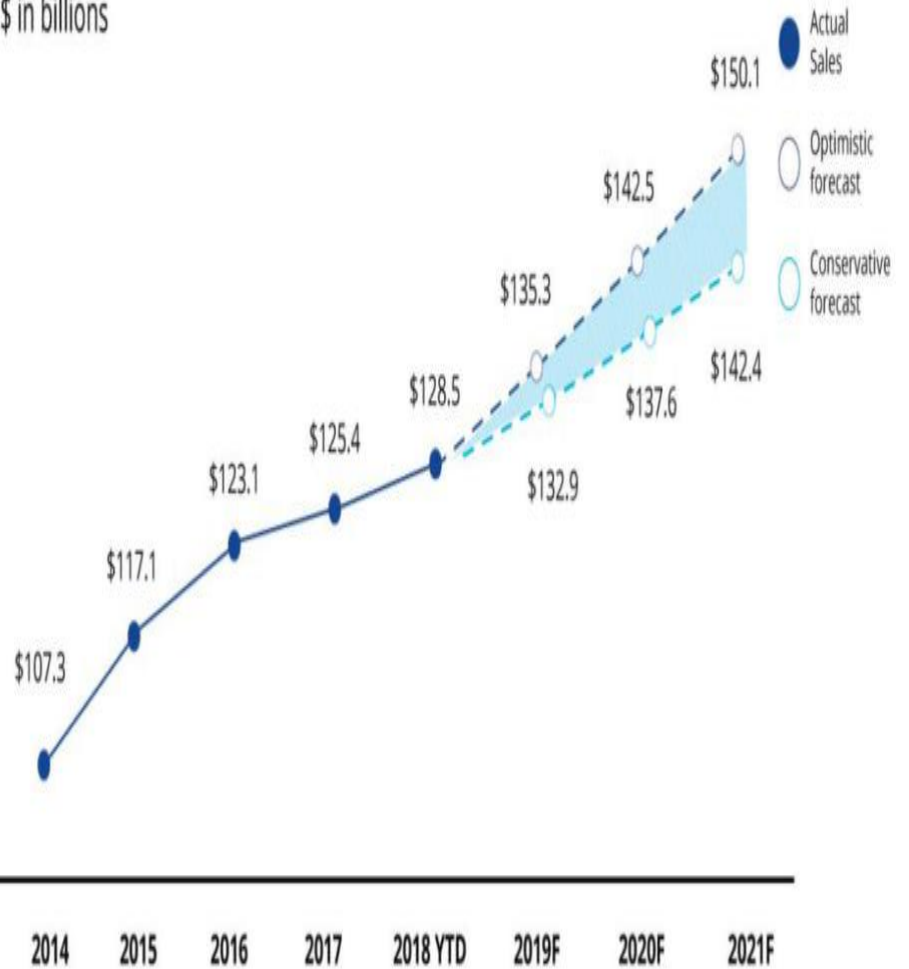


5.

Descriptive  
reports

# SUSTAINABLE PRODUCT SALES IN THE U.S.

\$ in billions



Sustainability combines free from, clean, simple, sustainable and organic labels.

Source: Nielsen Product Insider, Powered by Label Insight, Week ending 10/20/2018, Projections based on 3 and 2 year CAGR

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