

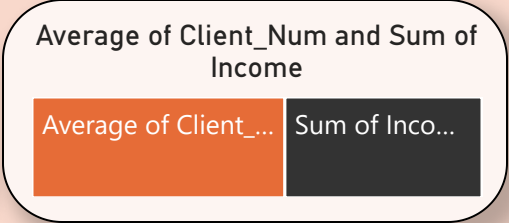
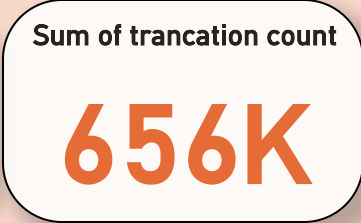
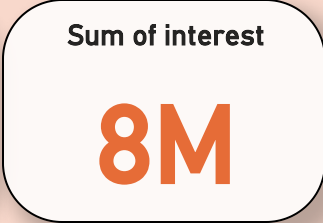
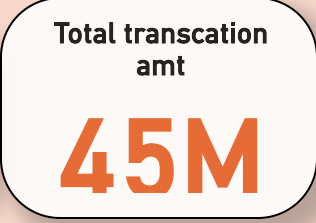
Transaction Tracker: Exploring Credit Card Transaction Activity

Qtr, Card_Category

Q1

Q2

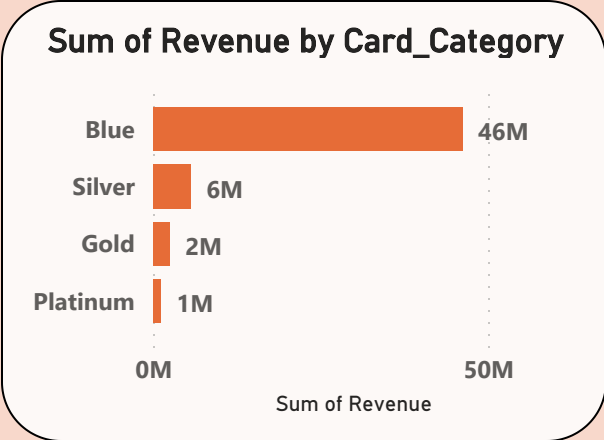
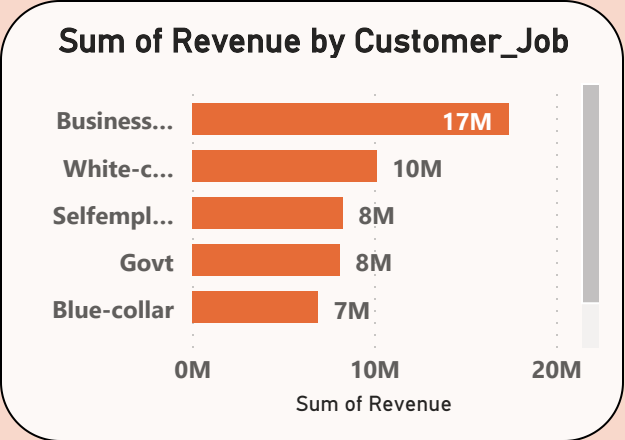
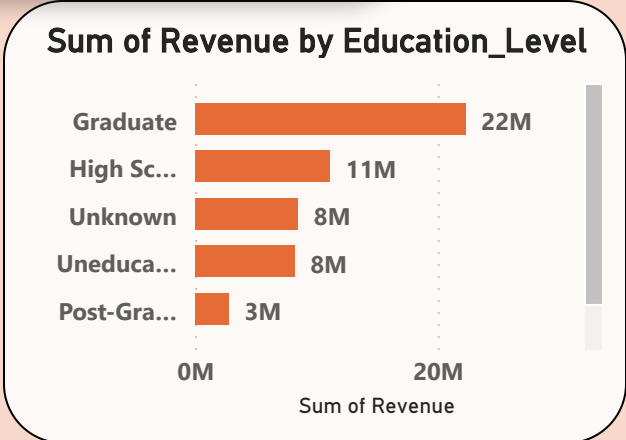
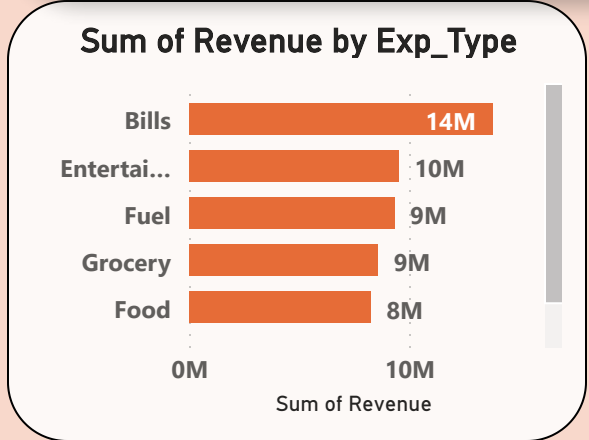
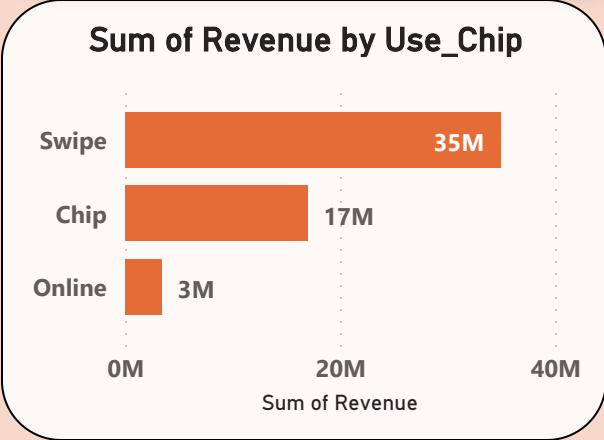
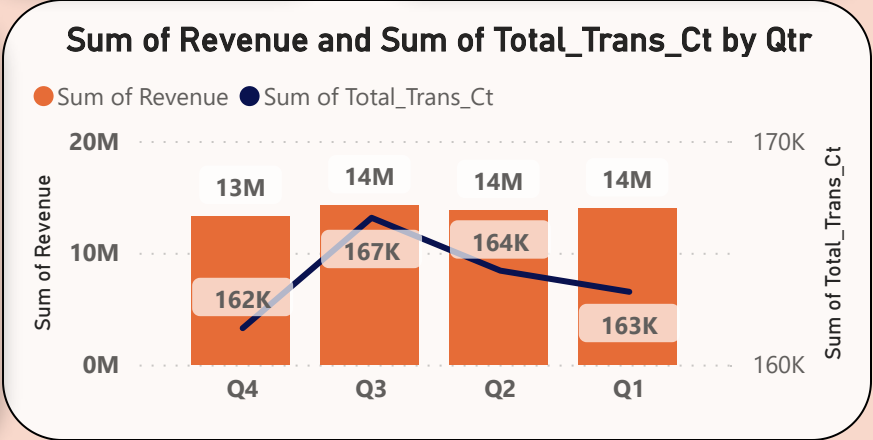
Q3



Week_Start_Date

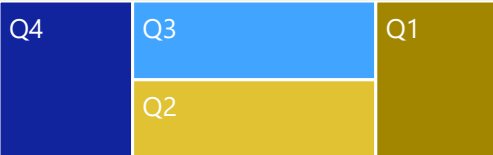
All

Exp_Type	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Ear
Bills	13775096	10979732	1,943,31
Entertainment	9521159	7603478	1,336,70
Fuel	9327145	7477522	1,330,75
Grocery	8575812	6904779	1,227,01
Food	8250448	6708507	1,192,10
Total	55315410	44522013	7,843,38



Transaction Tracker: Exploring Credit Card Customer Report

Average of Client_Num by Qtr



Week_Start_Date



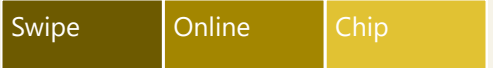
Sum of Revenue by Gender



Average of Client_Num by Card_Category



Average of Client_Num by Use_Chip



Total Revenue

55M

Income

576M

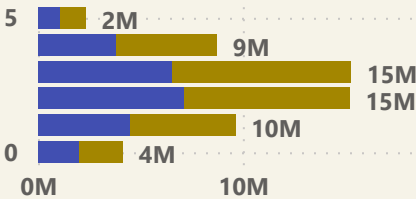
Sum of interest

8M

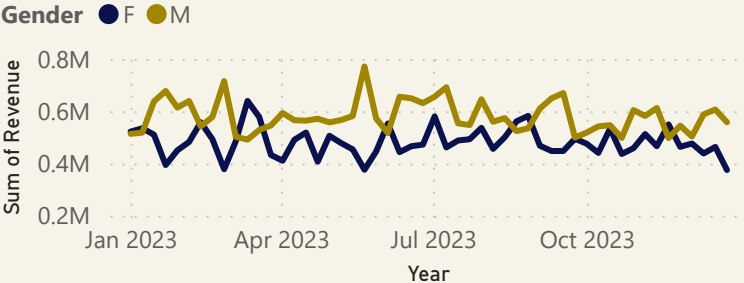
Satisfaction Score

3

Revenue by Dependent_Count and Gender



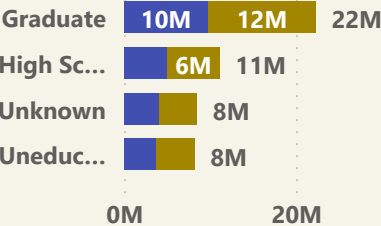
Revenue by Week



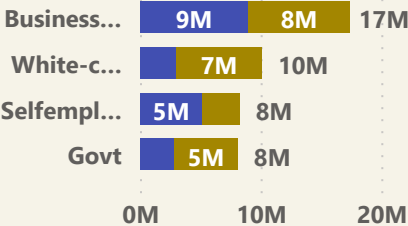
Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned Customer_Job

17387832	14285412	2,539,390.31	Businessman
10114656	8221742	1,441,073.93	White-collar
8111701	6507875	1,160,016.37	Govt
8261758	6395026	1,119,741.81	Selfemployeed
6884378	5488838	852,888.57	Blue-collar
55315410	44522013	7,843,382.23	

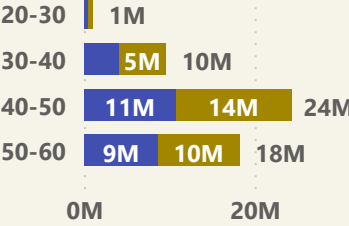
Revenue by Education



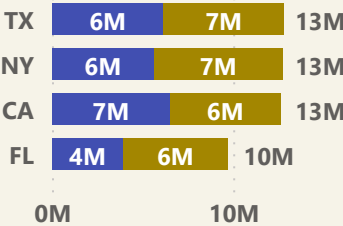
Revenue by Customer_Job



Revenue by age group



top 5 states



Revenue by IncomeGroup

