

Project Design Phase-I - Solution Fit Template

Project Title: Analytics For Hospitals' Health-Care Data

Team ID: PNT2022TMID28238

Define CS, fit into CC Explore AS, differentiate

1. CUSTOMER SEGMENT(S)

CS

All types of health care institutes ranging from small clinics to large hospitals.

5. CUSTOMER CONSTRAINTS

CC

- i. Budget of medical institutions
- ii. Availability of data
- iii. Technological constraint

8. AVAILABLE SOLUTIONS

AS

The available solutions are,

- i. Providing correct input
- ii. Avoid human errors
- iii. Network stability
- iv. Consistent data storage
- v. Improving medical technology
- vi. Proper hospital management

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

The jobs to be done are,

- i. Upload the patient dataset
- ii. Prepare Dataset
- iii. Exploring the data
- iv. Perform metrics and rules
- v. Visualising the data

The Problems are,

- i. Wrong input
- ii. Data latency
- iii. Poor network standard

6. PROBLEM ROOT CAUSE

RC

- i. Improper treatment plans
- ii. No proper management in hospitals
- iii. Huge number of patients.
- iv. Inadequate number of doctors and nurses.
- v. No proper determination of LOS (length of stay)

9. BEHAVIOUR

BE

The behavior include,

- i. Can easily visualize changes in data
- ii. Easy to use
- iii. Customizable according to users preference

Identify strong TR & EM	3. TRIGGER TR The Triggers of the solution are, i. It takes longer time ii. Inefficient treatment options	7. YOUR SOLUTION SL Our proposed solution consists of, i. Using LOS(length of stay) of patient ii. Classify LOS into 11 classes iii. Provide treatment plan based on LOS iv. Include essential metrics based on medical history of patient	10. CHANNELS of BEHAVIOUR CH The channels that support behaviors are i. Proper visualization of data ii. Choosing appropriate data iii. Simple color scheme and smart design elements iv. Proper marketing and advertising of product
	4. EMOTIONS: BEFORE / AFTER EM Before: Expected proper treatment on due time. After: Happy with on time treatment.		