

## Phase 2: Innovation

### **Project Title:**

Machine learning model deployment with IBM Cloud Watson studio.

### **Problem Statement:**

Become a wizard of predictive analytics with IBM Cloud Watson Studio. Train machine learning models to predict outcomes in real-time. Deploy the models as web services and integrate them into your applications. Unlock the magic of data-driven insights and make informed decisions like never before.

### **Introduction:**

Creating machine learning models with IBM Watson Studio involves several steps. Below is a detailed step-by-step process for designing and deploying ML models with IBM Watson Studio based on the provided problem statement:

### **Definition of the Problem Statement:**

- 1) Develop proficiency in predictive analytics using IBM Cloud Watson Studio.
- 2) Acquire, preprocess, and prepare relevant data for predictive modeling.
- 3) Build machine learning models capable of making real-time predictions.

- 4) Deploy these models as web services accessible via API endpoints.
- 5) Integrate the deployed models into various applications for real-time predictions.
- 6) Leverage the integrated models to facilitate data-driven decision-making, leading to more informed and efficient choices.

### **Key Deliverables:**

- Train machine learning models for predictive analytics.
- Deploy web services with API endpoints for real-time predictions.
- Successfully integrate the models into applications.
- Demonstrate data-driven insights and inform decision-making using the integrated models.

The defined problem statement sets clear objectives and expectations for the project, focusing on building the predictive analytics capabilities of IBM Cloud Watson Studio to facilitate data-driven decision-making.

### **Set Up IBM Watson Studio**

#### **1) Create an IBM Cloud Account:**

- Visit the IBM Cloud website (<https://cloud.ibm.com>) and sign up for a free account.

- After creating an IBM Cloud account, log in to IBM Cloud.

## 2)Create a New Project:

- Once logged in, navigate to the IBM Watson Studio service.
- Create a new project within Watson Studio to organize the work. Give a name for the project and, if applicable, a description.

## 3)Define the Project Type:

- Specify the type of project and it could be a "Predictive Analytics" project.

## 4)Configure the Project:

- Configure project settings, such as selecting the environment (Python, R, etc.) and the associated cloud services. For predictive analytics a Python environment is chosen.

## 5)Data Import:

- Begin by importing data into the project. Upload datasets directly to your Watson Studio project or connect to various data sources, depending on your requirements.

## 6)Data Storage and Cataloging :

- Utilize the Watson Studio data catalog to store, manage, and categorize the data. This is especially useful for larger projects with multiple datasets.

## 7)Notebooks and Tools:

- Create Jupyter Notebooks within the project to perform data analysis, data preprocessing, and machine learning model development. IBM Watson Studio provides an integrated Jupyter Notebook environment.

## Data Collection and Preparation:

- **Identify Data Sources:** Data can be internal databases, external sources, or a combination of both. Identify the specific data needed to address your predictive analytics problem.
- **Data Retrieval:** Obtain the data from the identified sources and need to use SQL queries, web scraping, APIs, or other methods to retrieve the data.
- **Data Import:** Import the collected data into your IBM Watson Studio project.
- **Data Inspection:** Explore the imported data to understand its structure. Use basic commands and tools to check the data's dimensions, data types, and an initial sample of records.
- **Data Cleaning:** Address missing data and eliminate duplicate records from the dataset. Identify outliers and decide whether to remove, transform, or keep them based on their impact on the analysis.

- **Data Splitting:** Split data into training, validation, and test sets. The training set is used for model training, the validation set for model tuning, and the test set for final model evaluation.
- **Data Visualization:** Create visualizations to gain insights into the data's distribution, relationships between variables, and other patterns.
- **Data Preprocessing:** Apply data preprocessing steps such as standardization, dimensionality reduction, or other techniques that can improve the model's performance.
- **Data Export:** Save the cleaned and preprocessed data in a format that is easy to work with for building machine learning models.

### **Model Building:**

- **Select Appropriate Algorithms:** Choose machine learning algorithms that are suitable for your specific predictive analytics problem. Common choices include linear regression, decision trees, random forests, support vector machines, or neural networks.
- **Feature Selection (Optional):** If you have a large number of features, consider selecting the most important ones to reduce model complexity and training time.

- **Model Training:** Train chosen machine learning model(s) on the training data. Watson Studio provides an integrated environment to do this using popular libraries like scikit-learn or TensorFlow.
- **Hyperparameter Tuning:** Experiment with different hyperparameters to optimize model's performance. Techniques like grid search, random search, or Bayesian optimization to find the best settings.
- **Cross-Validation:** Perform k-fold cross-validation to assess the model's generalization performance. This helps you ensure the model can perform well on unseen data.
- **Model Evaluation: Performance Metrics:** Calculate relevant performance metrics depending on the type of problem. For classification, consider accuracy, precision, recall, F1-score, or ROC-AUC. For regression, metrics might include mean squared error (MSE) or R-squared.

By following these steps, Predictive models that can make accurate real-time predictions, which align with the goals of problem statement to unlock data-driven insights and support informed decision-making.

### **Model Deployment:**

Model deployment is a critical step in your project for becoming proficient in predictive analytics with IBM Cloud Watson Studio. This step involves making your trained machine learning models accessible to applications through web services.

- In IBM Watson Studio, navigate to the model deployment section.
- Create a deployment space or project where you can manage your deployment assets.
- In the deployment space, select the model that wants to be deployed.
- By following the prompts to deploy the model and to specify the deployment environment and configuration settings.

### **API Endpoint:**

Once deployed, your model will have a unique API endpoint that can be used to make predictions. This endpoint is typically a URL that accepts input data and returns predictions.

### **Security and Access Control:**

Implement appropriate security measures to protect API endpoints. Ensure that only authorized applications or users can access and use the model.

### **Documentation:**

Create documentation for the API endpoint. Include details about the expected input format, response format, and any required authentication or API keys.

**Testing:**

Before integrating the model into applications, test the API endpoint to ensure it's functioning as expected. Using sample data to validate that it returns accurate predictions..

**Integration with Applications:**

Integration with applications is a crucial step in realizing the full potential of the predictive analytics models, as outlined in the problem statement. Once trained and deployed the machine learning models in IBM Cloud Watson Studio, it's time to make them accessible and usable within the software applications.

**Here's a detailed explanation of this step:**

In this step, Incorporation of the deployed machine learning models into existing or new software applications, such as web apps, mobile apps, or backend services. Integration enables these applications to utilize the predictive power of the models in real-time, which, in turn, empowers data-driven decision-making.

**Monitoring and Maintenance:**

By monitoring and maintaining within the context of the problem statement, ensure that predictive analytics capability remain up-to-date, accurate, and secure. Regular monitoring and maintenance are essential to unlock the full potential of data-driven insights and informed decision-making with IBM Cloud Watson Studio.



**Conclusion:**

In the journey to become a wizard of predictive analytics with IBM Cloud Watson Studio, we've embarked on a comprehensive process. From setting up Watson Studio and collecting data to building, deploying, and integrating predictive models into our applications, we've harnessed the power of data to make informed decisions.

This transformational process empowers us to predict outcomes in real-time, uncover data-driven insights, and use them to optimize resource allocation, mitigate risks, and gain a competitive edge. Continuous monitoring and maintenance ensure our models stay relevant and effective.

In a world where data is the new currency, we've unlocked the magic of data-driven insights, empowering us to make choices with confidence and precision.