

IIC ID : IC202217792
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM
(A Constituent College of Anna University)
ANNUAL REPORT 6.0

INNOVATION AMBASSADOR

S.No.	Innovation Ambassador	Training Status
1.	Dr. K. Venkatalakshmi venkata_krish@yahoo.com 9597241315	Completed Reskilling Completed Upskilling
2.	Mrs. R. Krithika krithi.vengat@gmail.com 9488386075	Completed Reskilling

Training Courses of Innovation Ambassador

- Dr. K. Venkatalakshmi has completed a 12 weeks FDP sponsored by AICTE conducted by SWAYAM NPTEL in the topic of **“Introduction to Intellectual Property”** from January 2024 to April 2024.
- Dr. K. Venkatalakshmi has completed an 8 weeks FDP sponsored by AICTE conducted by SWAYAM NPTEL in the topic of **“Introduction on Intellectual Property to Engineers and Technologists”** from January 2024 to March 2024.

Lectures delivered by Innovation Ambassador

- **Dr.K.Venkatalakshmi** and **Mrs.R.Krithika** delivered a Expert talk at Thiru Govindasamy College of Arts and Science, Tindivanam in the topic of **“Innovation and Entrepreneurship”** on 28.08.2024.

IIC ID : IC202217792
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM
(A Constituent College of Anna University)
ANNUAL REPORT 6.0

IMPACT LECTURE

Impact Lecture Phase -1 was conducted at our campus on 23.04.2024 in the topics

Session 1 : Impact of Patents in Fostering Innovation

Dr. M. A. Bhagyaveni,

Director Center for Intellectual Property Rights,
College of Engineering Guindy, Chennai

Session 2: Instigation of Ideas to Innovation & Start-up

Mr. Balaji Thiru

Founder & CEO of Village Technology School
Director -i3Autosys Private limited, Chennai
Founder of Robotics Foundation of Tamilnadu

Objective

To promote in the pupils a sense of responsibility for securing their inventiveness and encouraging them to launch novel endeavors using their creative processes or ideas.

Participants

Students	:	250
Faculty	:	16
External	:	Nil



Outcome

The presentation accentuated the significance of educating a culture of novelty while safeguarding the effective shield of intellectual assets. Participants gained visions into the indispensable steps involved in inducting a start-up, including market validation, business planning, product development, and go-to-market strategies.

IIC ID : IC202217792
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM
(A Constituent College of Anna University)
ANNUAL REPORT 6.0

IIC REGIONAL MEET

Program Name : IIC Regional Meet 2023
Date : 01.12.2023
Time : 09:00 am to 05:30 pm
Venue : B. S. Abdur Rahman Crescent Institute Of Science And Technology
Participation : Dr.K.Venkatalakshmi
IIC Convener – UCE Tindivanam
Mrs.R.Krithika
IIC Member – UCE Tindivanam



IIC ID : IC202217792
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM
(A Constituent College of Anna University)
ANNUAL REPORT 6.0

ACTIVITIES PERFORMED DURING THE IIC CALENDAR 6.0

IIC Activities:

- Program Name : **INTRA INSTITUTIONAL INNOVATION CHALLENGE**
Duration : October 20th, 2023 to November 27th, 2023
Mode : Ideas welcomed via Gform & Presentation in front of Evaluators
Activity day : 27th November, 2023
Participation : 49 Groups of Student
Rewards : The top three of the 47 creative concepts were chosen based on the evaluation team's established selection criteria, and it is rewarded by the IIC president Dr.P.Thamizhazhagan of UCE - Tindivanam.
- Program Name : **Entrepreneurship – A Holistic Approach**
Session 1 : **Entrepreneurship – A Holistic Approach**
Session 2 : **Entrepreneurship Opportunities for Engineering Graduates**
Experts :
Session 1 : Mr.Jayakumar Natarajan, CEO –Triumph & Company, Madurai
Session 2 : Dr. A.Ramachandran, AP/CSE, University College of Engg. Panruti
Date : 30.11.2023
Participation : 200 Students and 10 faculties
Outcome : The experts gave the students guidance on topics such as an overview of startup showcases and pitch competitions, how to get feedback and evaluate company pitches, success stories of partnerships or collaborations that have been developed, and the efficacy of marketing channels and tactics. After discussions and feedback from the participants, the session came to an end.

IIC ID : IC202217792
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM
(A Constituent College of Anna University)
ANNUAL REPORT 6.0

- Program Name : **Guidance for Start – up and Legal Steps**
Experts
Session 1 : Mr.U. Karkee, Director, Sagasoft Technologies. Pvt. Ltd
Session 2 : Mr.K. Sathish Kumar, Technical Architect, Sagasoft Technologies.Pvt.Lt

Date : April 5, 2024

Time : 11:00 am Onwards

Participation : 135 Students, 10 Faculties

Outcome : The session provided valuable insights into the fundamental steps necessary to establish a successful start-up. By following the guidance and legal steps outlined, entrepreneurs can better navigate the complexities of starting a business and lay a solid foundation for future growth.

- Program Name : **INTELLUX24**
Session 1 : Real world problems and solutions using Arduino
Session 2 : Entrepreneurial ventures and Hands-on using Arduino
Experts
Session 1 : Mr.R. Ranjith Kumar, AP/ECE, Government college of Engineering, Bargur
Session 2 : Mr.M. Tamilarasu, CEO, Heroelectro & company, Dharmapuri
Mr. M. A. Nandhakumar, an Embedded Trainer

Date : 16.03.2024 & 17.03.2024

Time : 09:30 am to 04:30 pm

Venue : Training hall, UCE - Tindivanam

Participation : 59 Students, 10 Faculty

Outcome : Learned the fundamentals of embedded systems and how to use them. The workshop was primarily designed for students who were eager to learn Arduino principles, which will undoubtedly be useful in the future. Get a practical grasp of the Arduino IDE through hands-on experiences, which will aid in the development of new projects.

IIC ID : IC202217792
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM
(A Constituent College of Anna University)
ANNUAL REPORT 6.0

Celebration Activity

- Program Name : **National Science Day**
- Date : February 28, 2024
- Time : 03:00 pm – 04:30 pm
- Participation : 120 Students, 10 Faculties
- Outcome : The National Science day was celebrated by the Science Club Coordinator to educate and to cultivate the student community about the ecofriendly development. Science Club coordinator delivered a great lecture about the recent innovation by the young budding scientist.

Self-Driven Activity

IIC organized a “The Marudhu Brothers : Innovators of their time” on 14.06.2024 in the view of motivating the students with inventions and innovations made by the ancient people without technology and tools.

IIC also conducted a marathon for the students of Second, Third and Final to create an awareness on the need of Innovation and Entrepreneurship on

Dr. K. Venkatalakshmi
IIC Convener
UCE - Tindivanam

Dr. K. Anbukumaran
IIC Vice President
UCE - Tindivanam

Dr.P.Thamizhazhagan
IIC President
UCE - Tindivanam

IIC ID : IC202217792

UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)

ANNUAL REPORT 6.0

