



ARTTIFAI TECH

UI/UX Design

Project Idea: Travel Booking Website – A Seamless Trip Planning Experience

Aim:

To design a **modern, user-friendly, and visually appealing** Travel Booking Website UI that enables users to search, compare, and book flights, hotels, and travel packages effortlessly. The goal is to provide an intuitive experience that simplifies travel planning, improves user engagement, and enhances accessibility.

Key Focus Areas:

- **Minimalistic & Clean UI Design** for a smooth user journey.
- **Intelligent Search & Filtering System** for flights, hotels, and tours.
- **Personalized Travel Recommendations** based on preferences and trends.
- **Interactive Map Integration** for exploring destinations visually.
- **Seamless Booking & Payment Flow** for hassle-free transactions.

Objectives:

User Interface (UI) Objectives:

- **Elegant & modern design** with an intuitive layout.
- **Visually appealing destination pages** with HD images & travel guides.
- **Smooth animations & transitions** for interactive browsing.
- **User-friendly color scheme & typography** for easy readability.
- **Dark mode option** for better accessibility and personalization.

User Experience (UX) Objectives:

- **Simplified search & filter options** for destinations, flights, and hotels.
- **Personalized trip suggestions** based on user preferences.
- **Interactive maps & location-based recommendations.**
- **One-click booking system** with multiple payment options.
- **Live customer support chat integration.**
- **User reviews & rating system** for better decision-making.



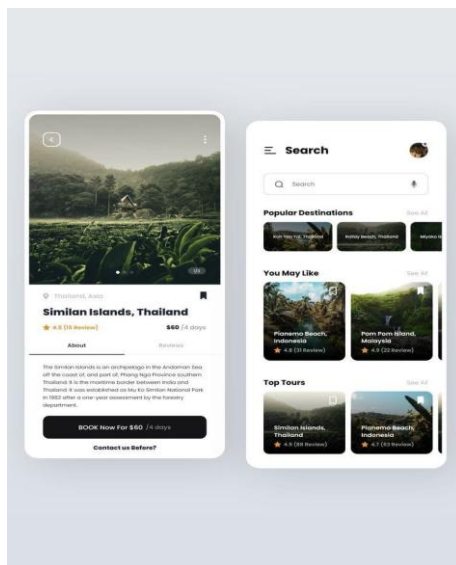
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Expected Output:

A high-fidelity UI/UX prototype of a fully interactive Travel Booking Website, featuring:

- **Beautiful & modern UI:** A sleek and professional design with an intuitive layout.
- **User-friendly navigation:** Easy-to-use interface for browsing travel services.
- **Search & filter functionality:** Simplified booking process with smart filters.
- **Interactive Map Integration:** Users can explore destinations dynamically.
- **Smooth booking & payment process:** Fast and hassle-free checkout.
- **Responsive & Mobile-Optimized:** Works across **desktop, tablets, and smartphones**.
- **Clickable Prototype:** A fully interactive mockup in Figma or Adobe XD for usability testing.

Sample Output:



Note:

- The completed project must be uploaded to the student's own GitHub repository.
- The GitHub repository must be public for evaluation purposes.
- The repository link should be submitted via the Google Form:
<https://forms.gle/tNFMkX5wt343vpCo7>