

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Techpro Solutions

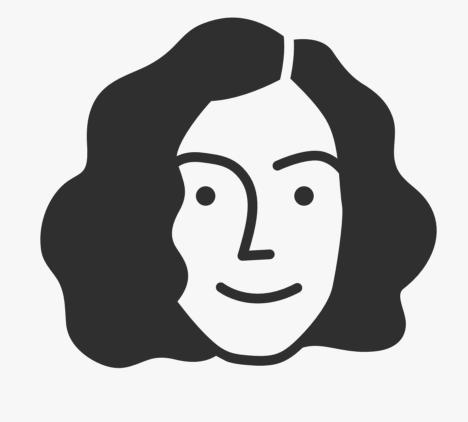
Let's Look Smart 😇

It may include internet a facilities

This can be handled handled very easily

We don't use the phone if we have a smart watch 🕒

Calculate
our walking
distance &
heart beat



KalaiSmart watch

This feature is very comfortable &

satisfied (to

use

Searches
to compare
prices \$

Expects

this 🔀

product

the update

Look at the feature on other devices

This product the fear of get wet

Mostly warrenty expected



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

