Ideation Phase
Brainstorm & Idea Prioritization Template

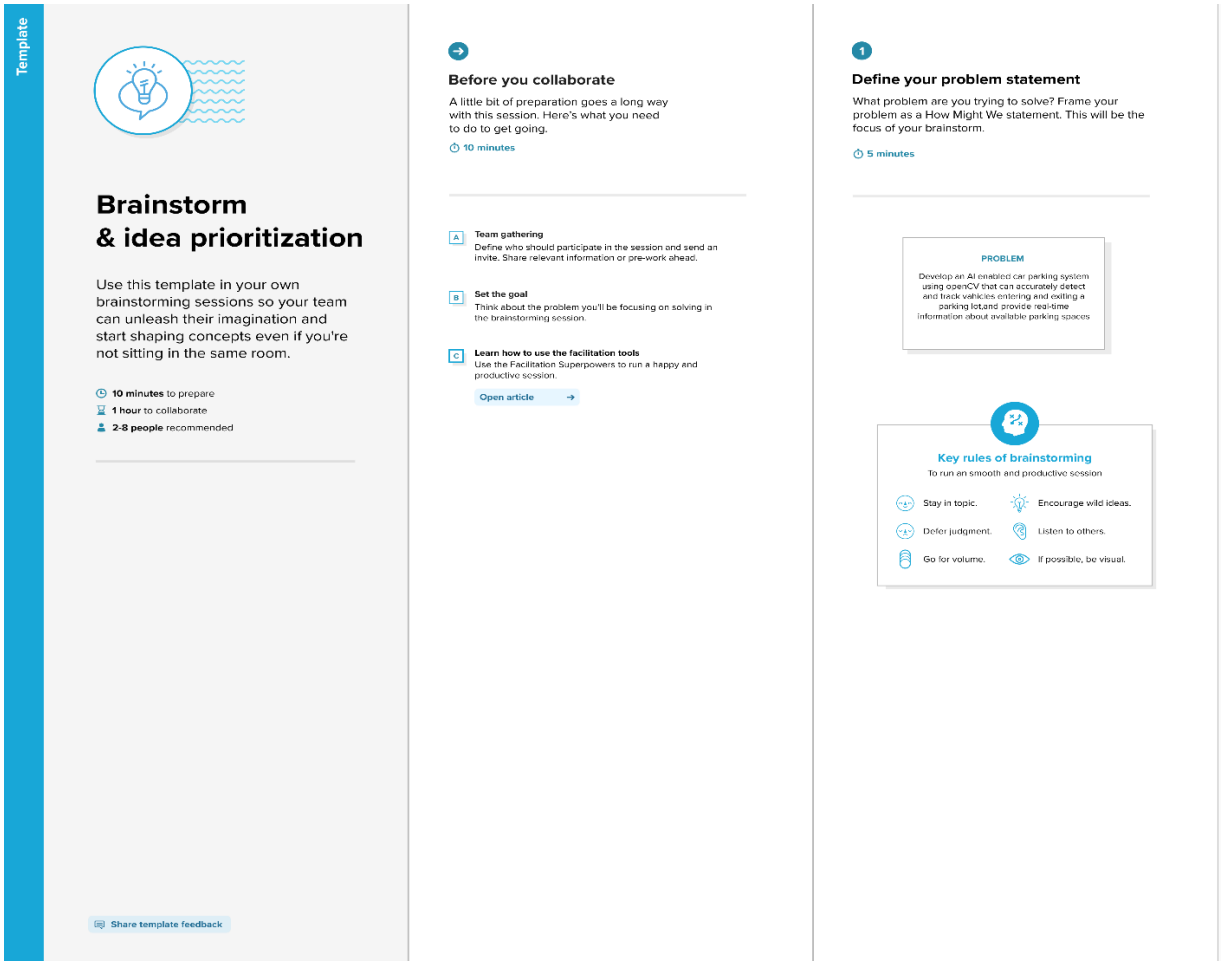
Date	29 April 2023
Team ID	NM2023TMID01052
Project Name	Project- AI Enabled Car Parking using Open CV
Maximum Mark	4 Marks

Brainstorm & Idea Prioritization Template:

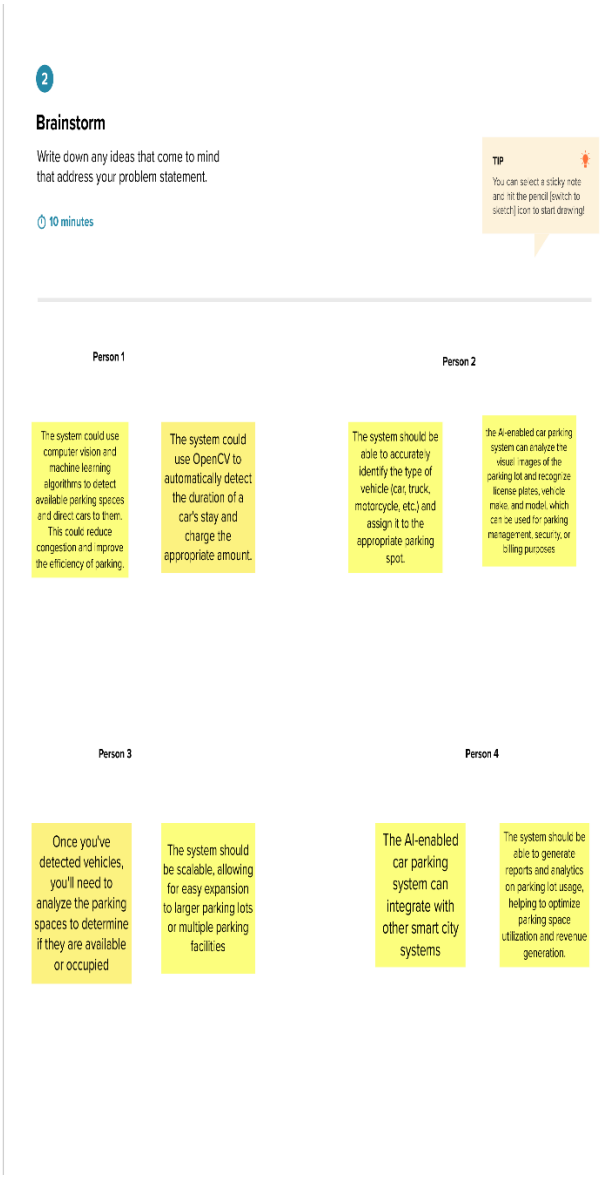
Brainstorming is the process of generating a large number of ideas and solutions to a problem or challenge. Prioritization, on the other hand, involves ranking and evaluating these ideas in order to determine which ones are the most promising or feasible.

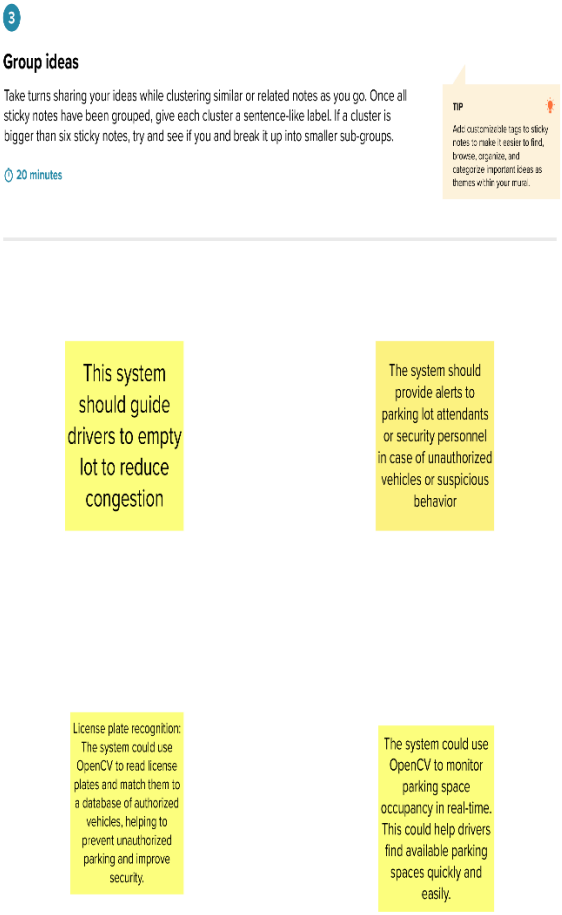
Use this template in your own brainstorming sessions so your team can unleash the imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





Step-3: Idea Prioritization

4

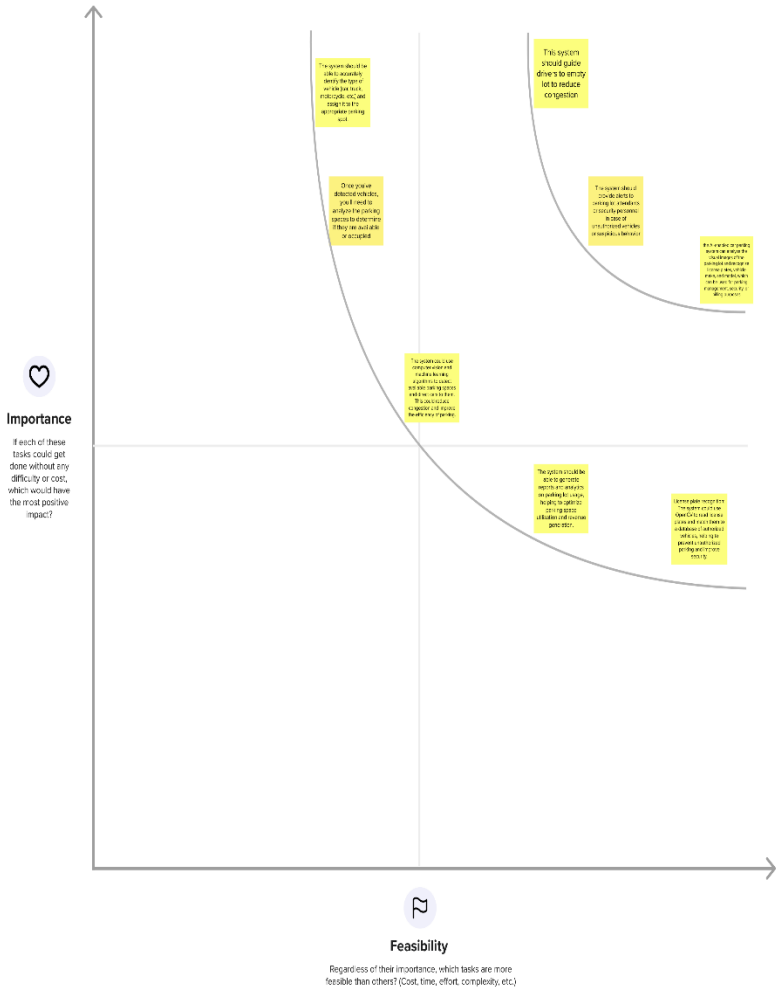
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback