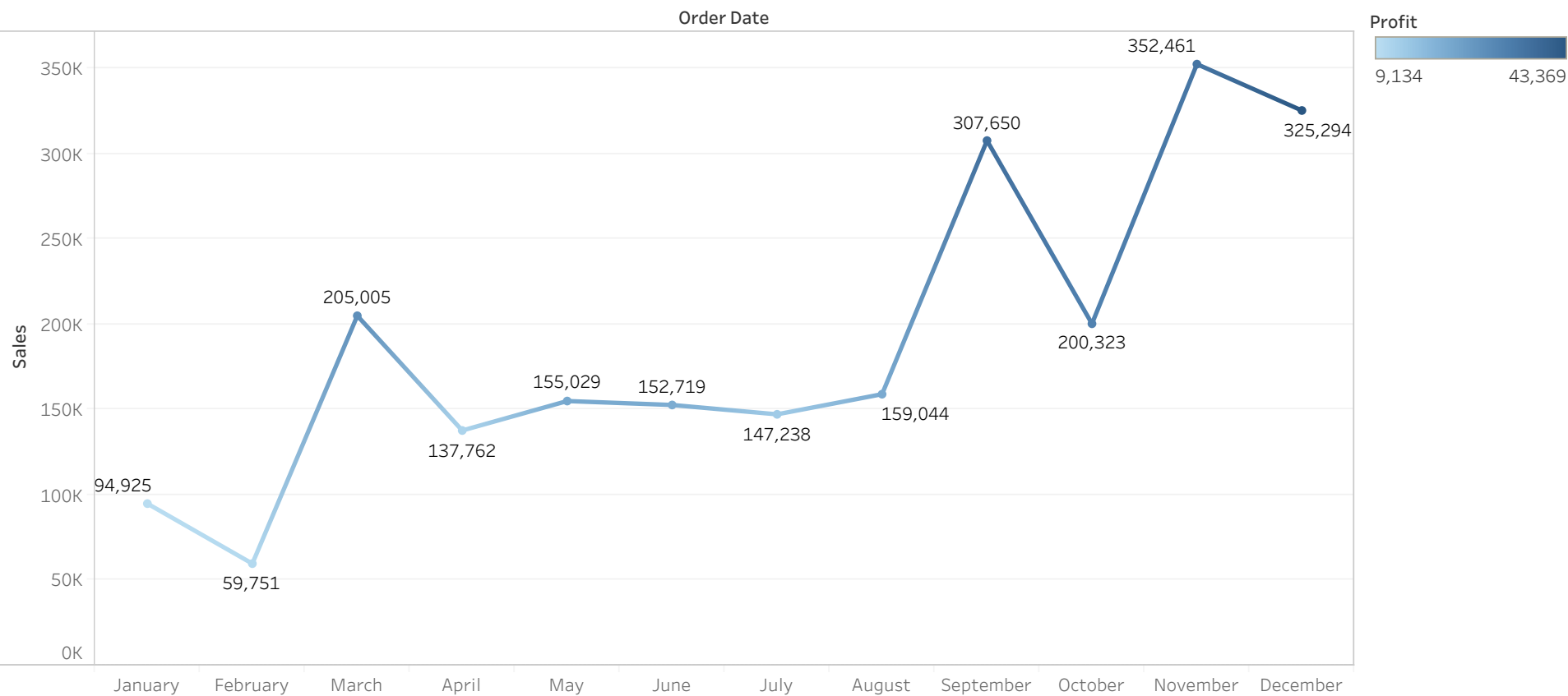
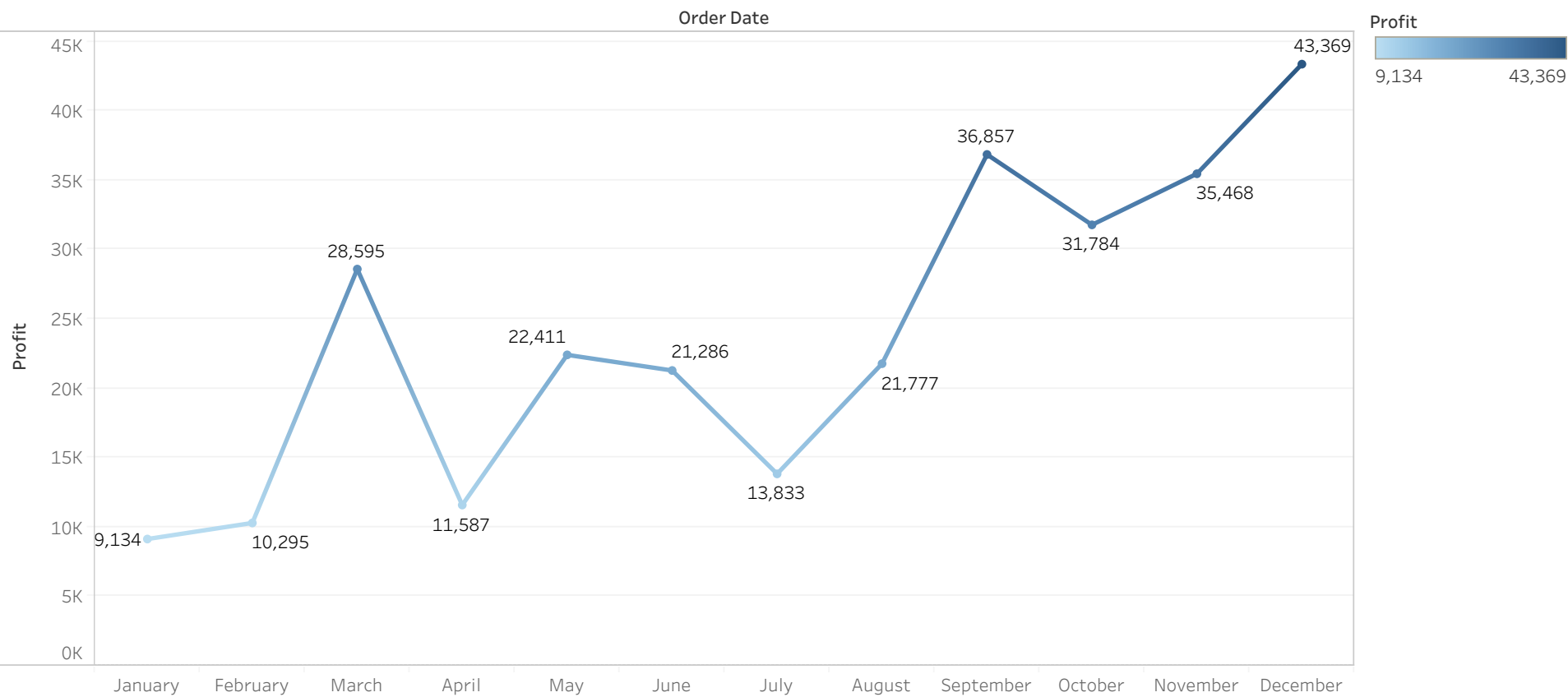


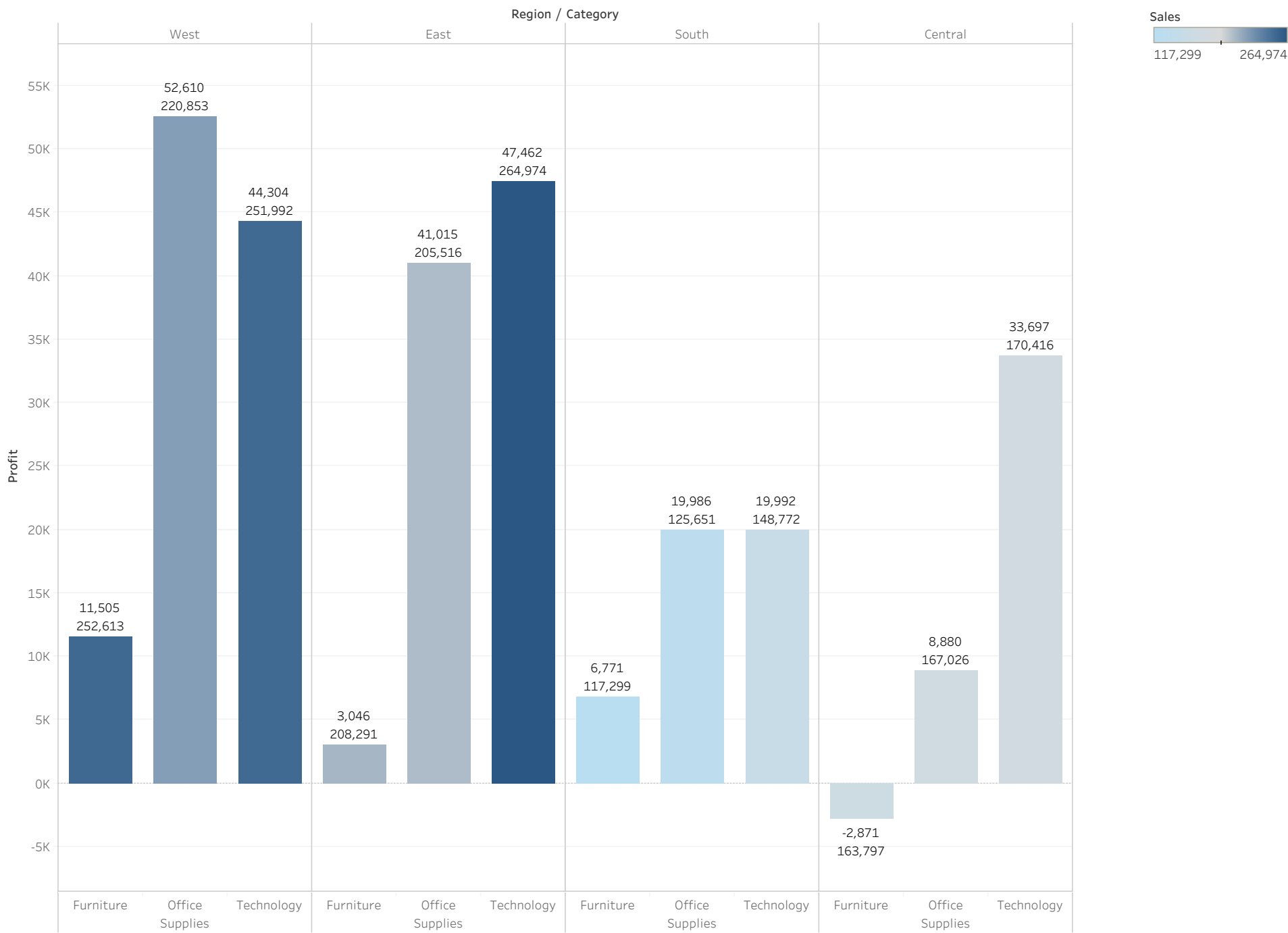
Sales & Profit Over Time(Growth and profitability trends)



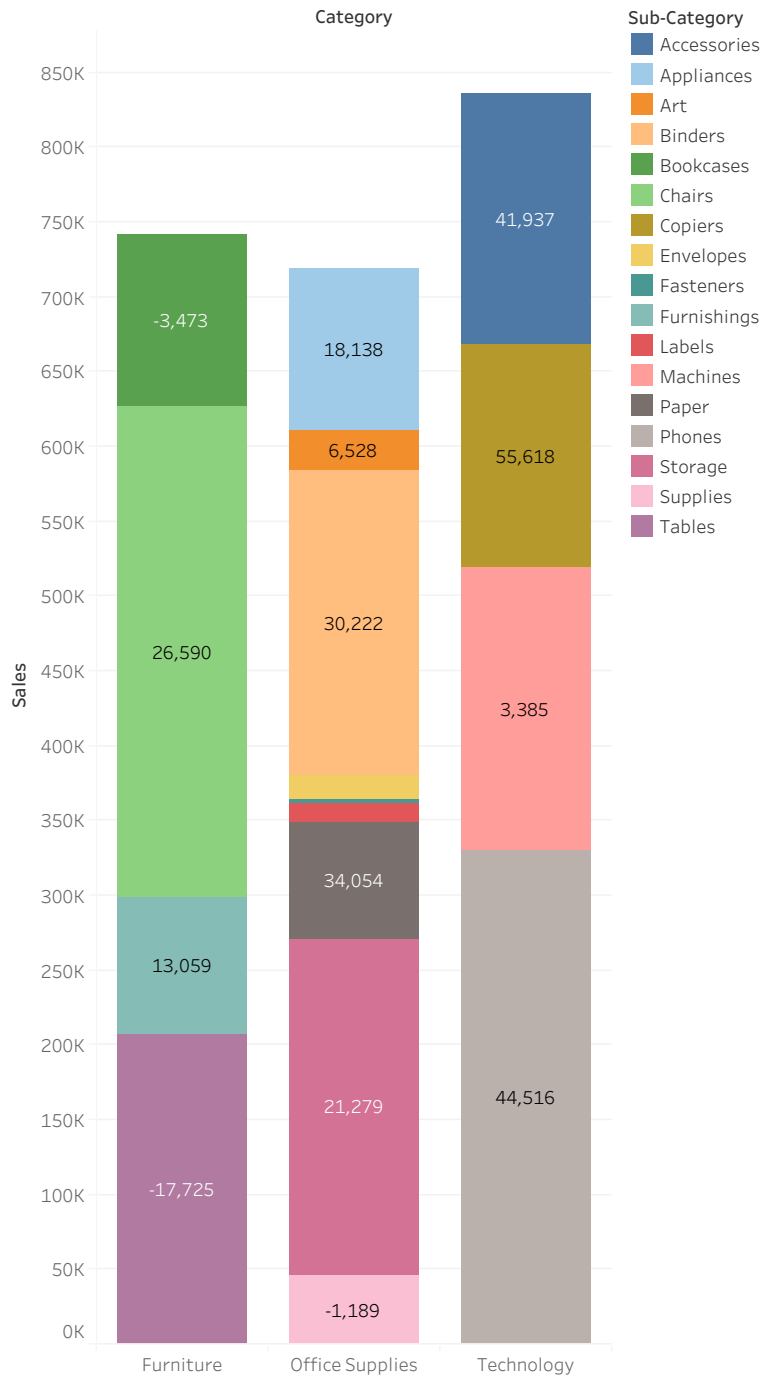
Sales & Profit Over Time(Growth and profitability trends)



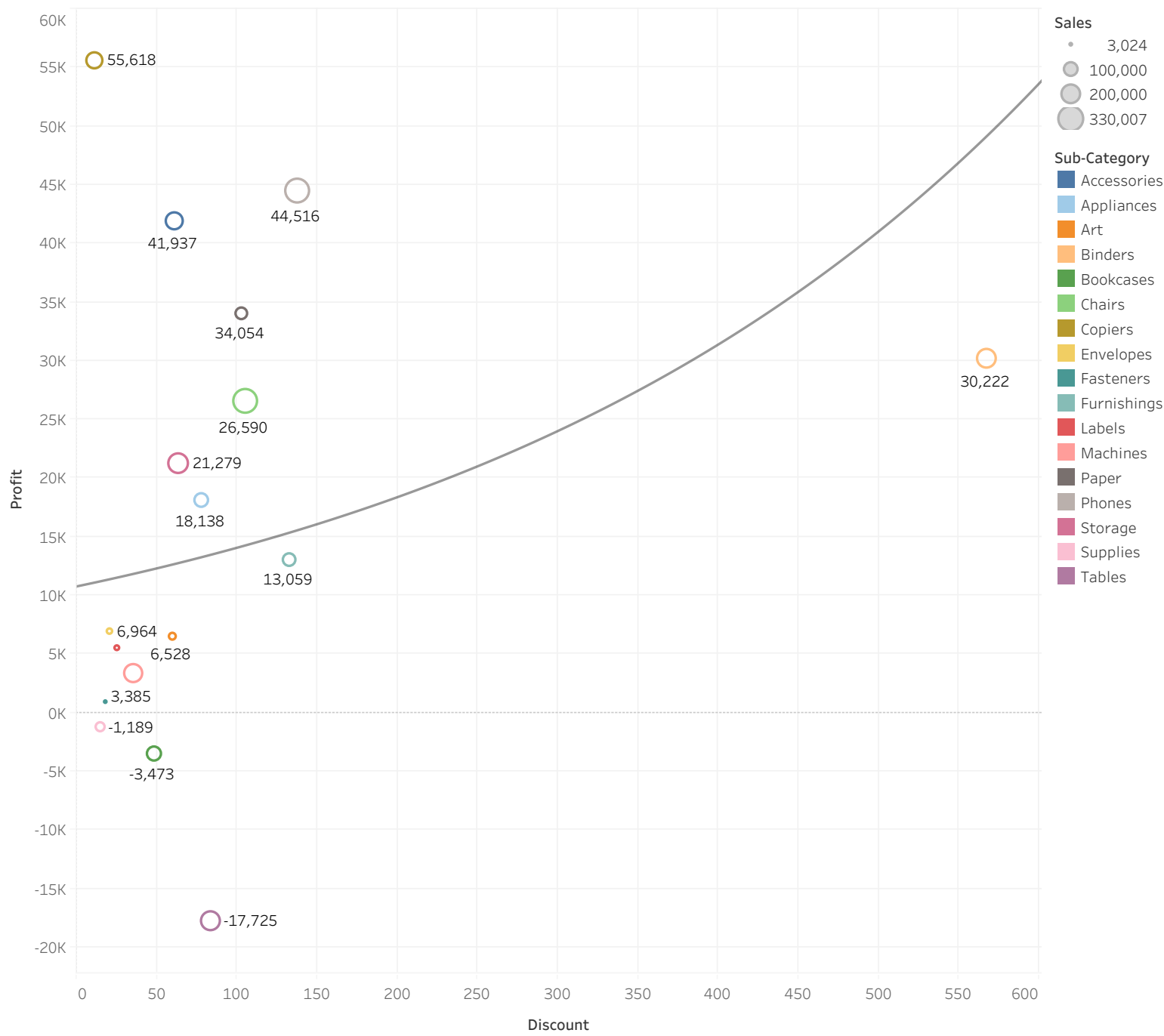
Profitability by Region



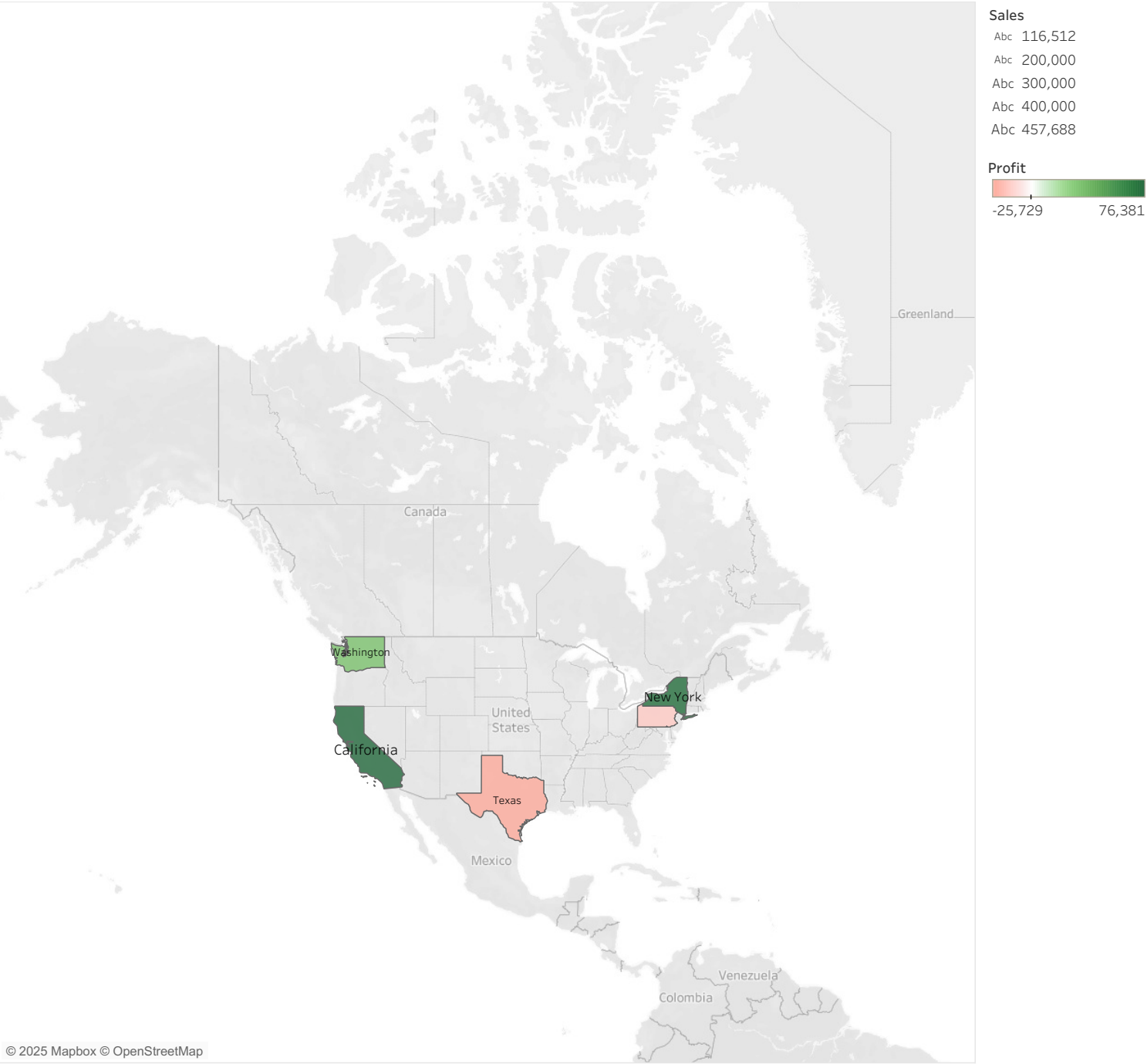
Categories with high sales



Impact of Discounts on Profit

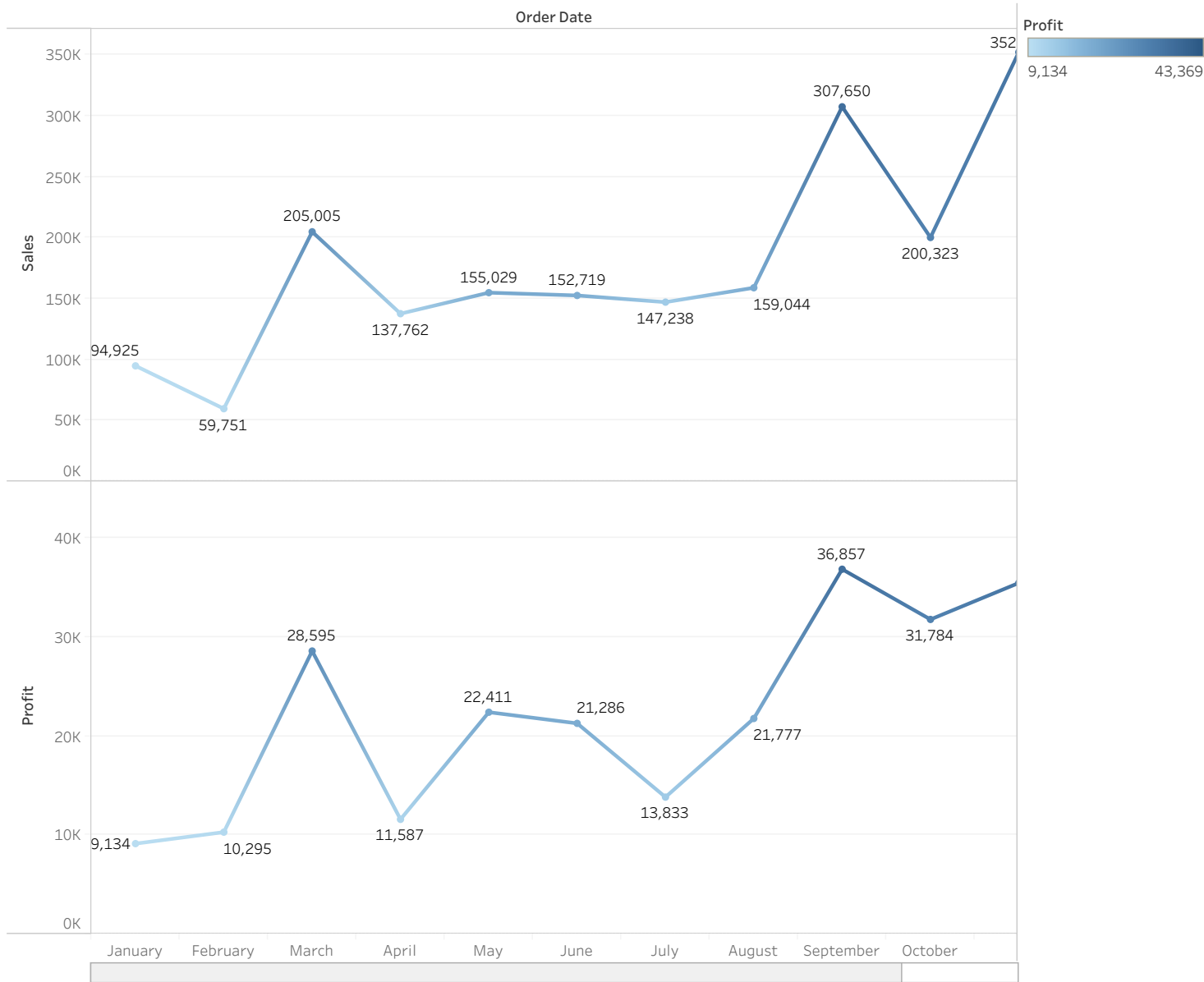


Top 5 profit states



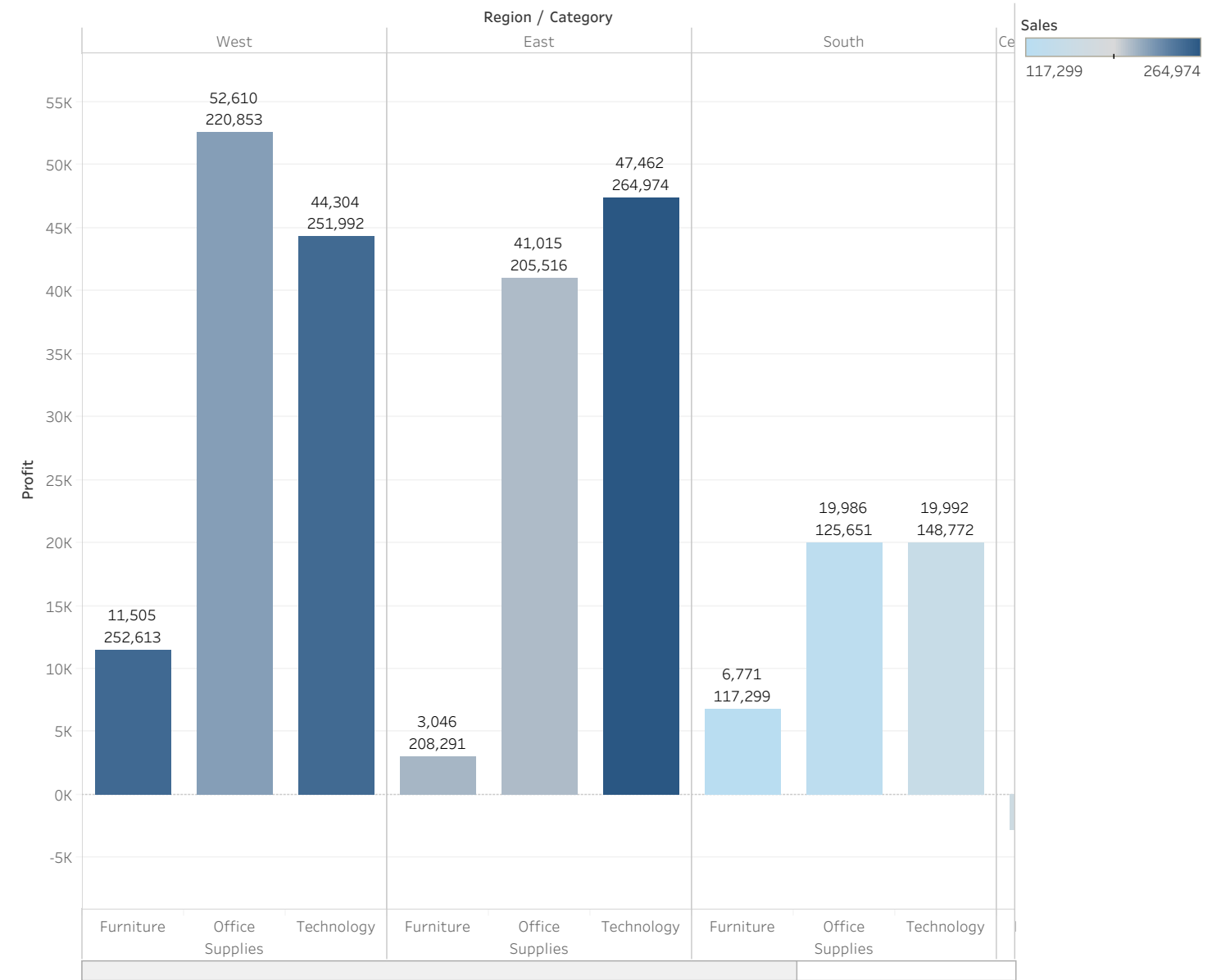
Superstore Performance

Sales are growing, but profits fluctuate over..	Technology leads profits across all regi..	Some categories drive sales but hurt profit	Higher discounts often hurt profits, with so..	California leads with the highest profits, s..	Conclusion: Superstore Performance Insights..	
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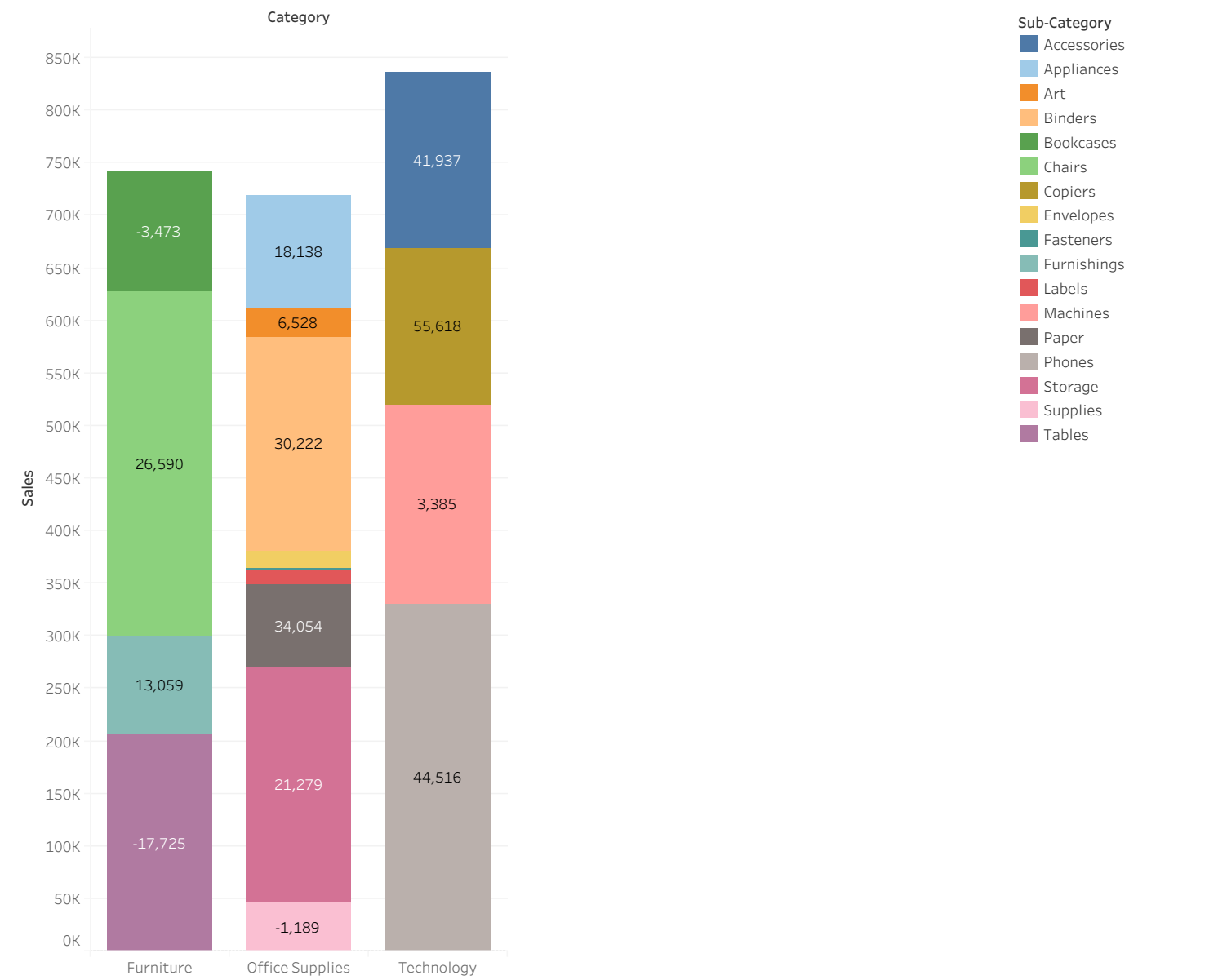
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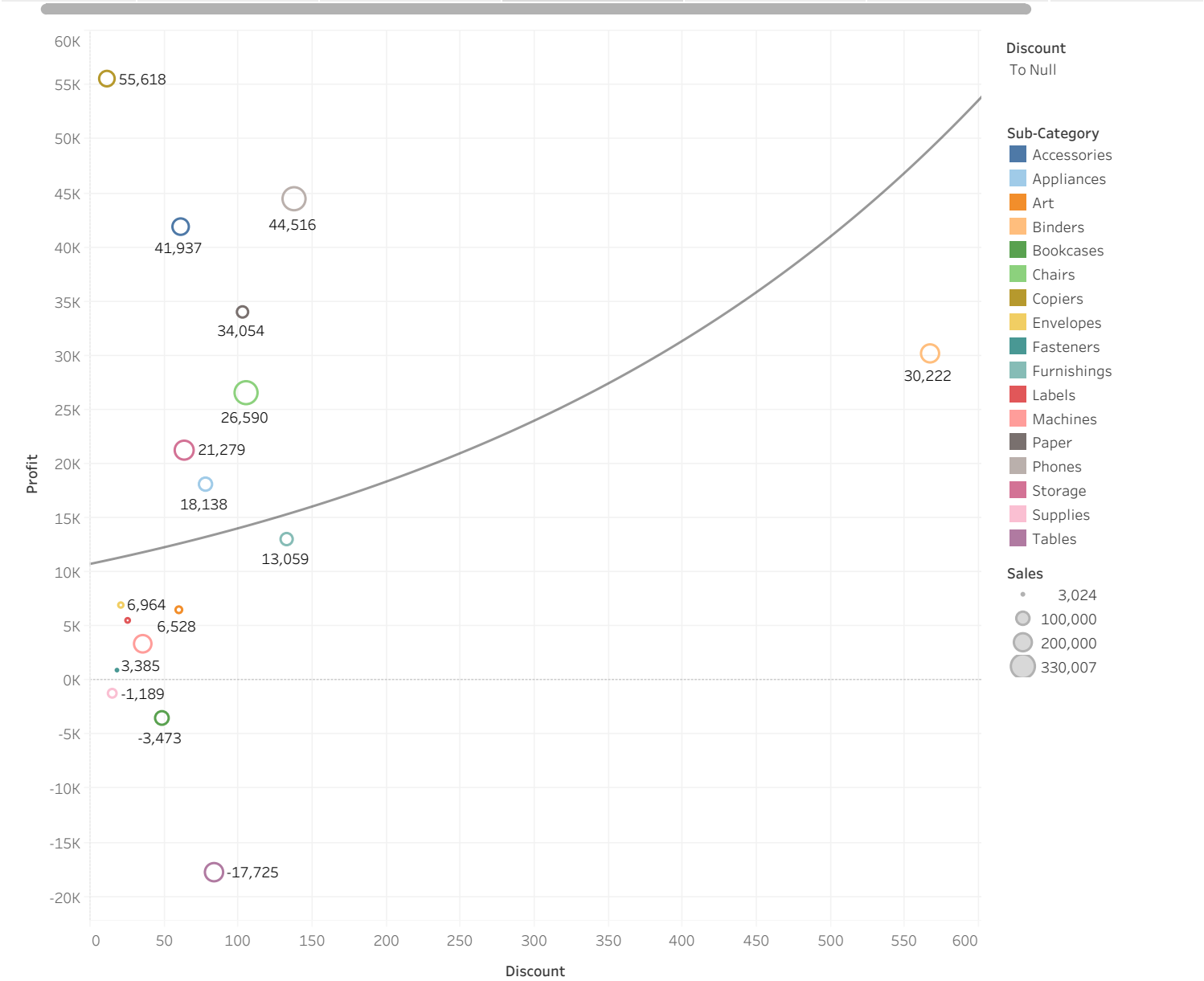
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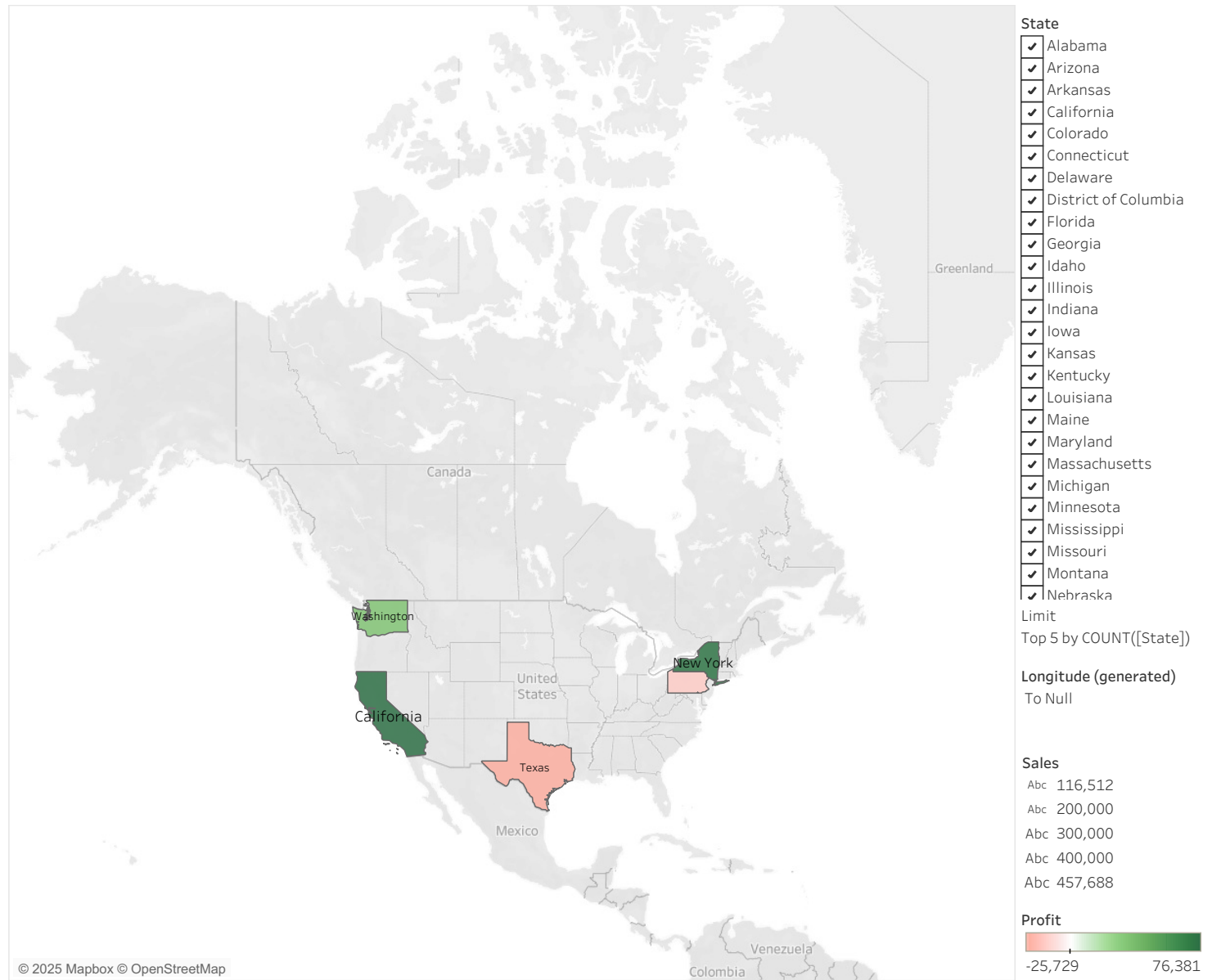
Superstore Performance

Sales are growing, but pr..	Technology leads profits across all regi..	Some categories drive sales but hurt profit	Higher discounts often hurt profits, with so..	California leads with the highest profits, s..	Conclusion: Superstore Performance Insights..	
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Superstore Performance

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Superstore Performance

Technology leads profits..	Some categories drive sales but hurt profit	Higher discounts often hurt profits, with so..	California leads with the highest profits, s..	Conclusion: Superstore Performance Insights..		
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Conclusion: Superstore Performance Insights

Sales and Profits show steady growth over time.

East and West regions are driving profitability.

Technology stands out as the most profitable category.

Discounts need careful management to sustain margins.

Top-performing states such as California, New York, and Washington lead profitability.

Overall, the Superstore is positioned for continued growth by leveraging regional strengths, focusing on profitable categories, and optimizing discount strategies.