Customer Churn Distribution

6530 1653 Gender ○ Female 1.65K (25.31%) -Churned_Customers Total_Customers O Male 34.20 66.19 Churn No Avg_Tenure Avg_Monthly_Charges Yes 25.31 Contract 4.88K (74.69%) — O Month-to-month One year Churn Rate O Two year Churn by Contract Type Churn by Gender **Churn** ● No ● Yes **Churn** ● No ● Yes Count of CustomerID 2K Male Gender 1K Female

500

0

Contract

1000

1500

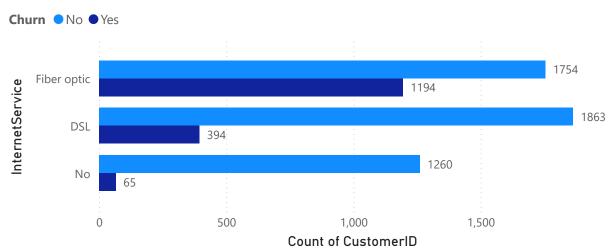
Total_Customers

2000

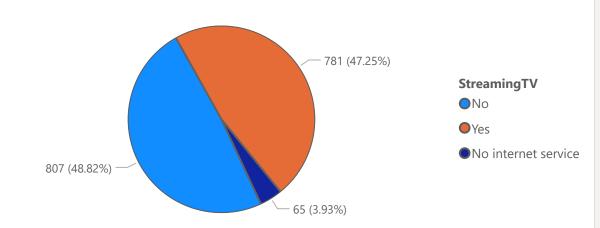
2500

3000

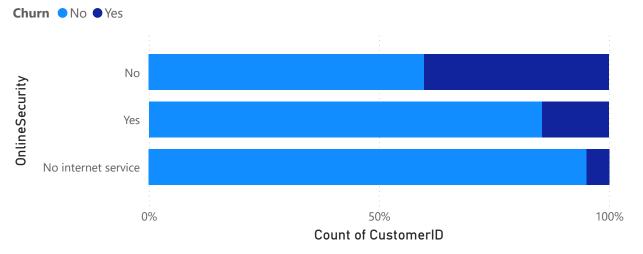




Churn by Streaming TV Subscription



Impact of Online Security on Churn



Churn by Multiple Lines Availability

