GAYATHRI NATESH

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PROFILE

A detail-oriented financial analyst who has worked in budgeting, accounting, forecasting, and decision-making to help the company's revenue grow. An effective communicator and team player with extensive statistical and data analysis experience is looking for an opportunity to expand my skill set and contribute to the organization's success.

EDUCATION

M.Sc Decision and Computing Sciences   06/2019 – 05/2024
Coimbatore Institute Of Technology   Coimbatore
CGPA - 8.71

Grade 12   06/2017 – 05/2018
Kids club Higher Secondary School   Tirupur
Percentage : 91.5%

PROFESSIONAL EXPERIENCE

Beta Insights Business Advisory   05/2020 – 08/2020
Financial Analyst   Bangalore
- Learned fundamental corporate, industrial, and economic developments.
- Supported the teams with forecasting materials and presentations for their management and handled the financial metrics.

Vardhan Consulting Engineers   09/2022 – 11/2022
Project Finance   Work From Home
- Created the financial model and analyzed the finflow and cash flow statements for the real time.
- Calculated the expected capex and opex in the project.
- Software used - finmark

SIDACLEAS Edutech   02/2023 – 04/2023
Finance Intern   Work From Home
- Works on the company performance through cost analysis and budgeting.
- Calculated the different cash flow valuations through cash flow statements.
- Learned fundamental investments plans, cost analysis and Data management.

Digital Marketing Specialist   06/2022 – 12/2022
Valbrid Engineering and Technologies   Chennai
- Done the locations more noticeable and boosted sales and draw in the intended audience(MODIFY) through the website.
- Improved the Page Authority, Domain Rating, and Domain Authority.
- Prevented broken links, correctly maintain the webpages.
- Done to get the website listed in the top pages of the search engine and analysed the keywords

Sales and Marketing INTERN   05/2021 – 06/2021
Skillarena   Work From Home
- Supported marketing campaign planning and execution.
- Wrote copy for social media posts, promotional emails, and other marketing collateral.
- Assisted in the creation of written, video, and image content for marketing channels.
- Participated in marketing brainstorming sessions.

INTERESTS

Financial Modelling | Cash Flow Valuations | Financial analysis | Client Retention and Relations

Financial Planning | Budgeting and Reporting | Profit & Loss Forecasting | Statistical Analysis | Equity Analysis

Business Analytics | Data Visualization

PROJECTS

Commercial Due Diligence
- Showcased the company performance by creating financial statements.
- Prepared **Budget and Consolidation Model** for particular corporation.
- Evaluated accounting and analysed the cost, market and statments perfomed.
- Produced frequent reports on the company's fundraising activities and events.
- Curated a report with decision of buying or sell a stock including **DCF valuations and relative valuations.**
- Learned the fundamentals of client retention and relations for managing data and customer issues and needs.

Modelling and Analysis of 10MW Wind/solar Power
- Prepares Financial models, statements and company analysis reports based on the advisors view.
- Evaluate and analyze statements for company using various valuations.
- Supported the team with predicting the data and handling the financial metrics and present it to the management.
- Conduct **research analysis and financial studies ,** communicating findings to investment advisors in the weekly meeting.
- Assists financial statements and accounting records to asses the **accuracy, completeness and conformance** to reporting and procedural standards.

Equity Research Analysis and Report
- Evaluate risk factors daily in order to analyse potential investment opportunities.
- Prepares a significant and **error free financial model** based on the logical assumptions.
- Examine the effects that **mergers, acquisitions, and other practises** will have on the economy and market.
- Consolidate research findings into a brief, informative report.
- Clearly and concisely prepared reports at weekly meetings to aid in making decisions.

Analysis On Mood Based Song Data
- Analyzed the songs from person's playlist based on their danceability, loudness, speechiness, acousticness, liveness
- Predicting their mood using clustering, Supervised learning techniques and python.
- Presented a paper in **ICBAI CONFERENCE 2021**
- To view Project **CLICK HERE** 🔗

PUBLICATIONS

"Mobile Price Classification Based on Its Features "
International Research Journal of Modernization in Engeering Technology and Science

CERTIFICATES

Fintech Foundations
Udemy

Google Analytics Academy
Google

Acredited Financial Analyst
American Academy of Financial
Management - Level : 1

Data Analytics with python
NPTEL - 86%

Modelling and Analysis
Vardhan Consulting Engineers

Web design and develpoment
Webinar
Digisnare Technologies

SKILLS

- Technical Skills : MS Office | Powerbi | QuickBooks | Tally | Python | Finmark | Freshbooks

- Soft skills: Leadership | Motivation | Adapability | Time Management

RESPONSIBILITY UNDERTAKEN

Placement Secretary   06/2023 – present
Coimbatore Institute Of Technology

Internship Coordinaor   12/2021 – 12/2022
Coimbatore Institute Of Technology

Director and Website Designer   06/2021 – 05/2022
Rotaract Club of Coimbatore Institute Of Technology

Content Writer   06/2021 – 05/2022
Grilscript Community of Coimbatore