Ideation Phase Brainstorm & Idea Prioritization

Date	04.11.2023
Team ID	NM2023TMID00389
Project Name	Blockchain Technology For Electronic Health Records
Maximum Marks	4

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

NARESH KUMAR.N.P

Doctors should use small blockchains in order to get habituated to the latest technology.

Publishing or sharing documents online is the most obvious and cheapest option to go paperless.

SANJAY KUMAR.S

They should try to use minimum papers. For X-ray plates and other surgery-related documents, they can use paper.

for prescriptions and other file records, the health sector should adopt blockchains as it is easy to store.

LIVINGSTON.I

Offer training and resources to help individuals and organizations understand the benefits of paperless methods and how to use them effectively.

Develop user-friendly, intuitive software and tools that make the transition to paperless methods easier for people of all tech-skill levels.

ASWIN.N

Implement robust data security measures to alleviate concerns about privacy and data breaches.

This could include encryption, secure cloud storage, and access controls.

ARUL.S

Highlight the cost-saving benefits of going paperless, including reduced paper, ink, and storage costs.

Consider offering incentives or subsidies for adopting paperless methods

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Emphasize the positive environmental impact of reducing paper usage and going green to gain public and corporate support.

Share examples of successful paperless transitions in similar industries to inspire others to follow suit.

Develop programs to enhance digital literacy, particularly for older or less tech-savvy individuals.

Continually update and improve digital systems to make them more efficient and user-friendly

Encourage collaboration between organizations, businesses, and government agencies to collectively work towards paperless goals.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

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Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)