thehoth.com



Your server is reporting that the specific page is not accessible to us (Code 400). Please check that the page URL you have entered is correct, is published, and that there are no problems preventing it's display.

# Website Report for www.kauveryhospital.com

This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

# Audit Results for www.kauveryhospital.com



Your page could be better





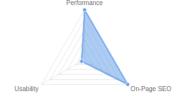
**On-Page SEO** 



**Usability** 



**Performance** 



# On-Page SEO Results



### Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

#### SSL Enabled

Your website has SSL enabled.



#### **HTTPS Redirect**

Your page successfully redirects to a HTTPS (SSL secure) version.

# Rankings

### **Top Keyword Rankings**

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
kauvery hospital	<b>■</b> EN	1	60,500	18,392	
kauvery hospital	<u> </u> HI	1	60,500	18,392	
chennai kauvery hospital	<b>■</b> EN	1	33,100	10,062	
kauvery hospital chennai	<b>■</b> EN	1	33,100	10,062	
kauvery hospital chennai tamil nadu	<b>■</b> EN	1	33,100	10,062	_
kauvery hospital near me	<u>●</u> HI	1	9,900	3,010	
hospitals near to me	<b>■</b> EN	70	823,000	1,728	
chennai hospital	<b>■</b> EN	3	12,100	1,177	•
hospital	<u>●</u> HI	64	550,000	1,155	1
hospitals	<u>●</u> HI	56	550,000	1,155	•

#### **Total Traffic From Search**

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



#### **Keyword Positions**

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords	
Position 1	23	T
Position 2-3	5	1
Position 4-10	30	1
Position 11-20	45	1
Position 21-30	52	1
Position 31-100	2,105	

# **Usability**



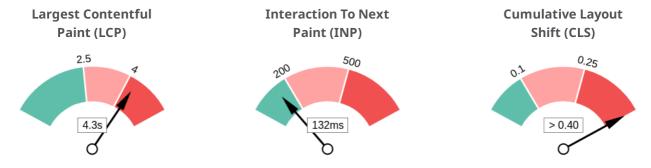
# Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

#### Google's Core Web Vitals



Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.



#### **Use of Mobile Viewports**

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

### Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	4.5 s
Speed Index	36.8 s
Largest Contentful Paint	9.5 s
Time to Interactive	15.9 s
Total Blocking Time	3.59 s
Cumulative Layout Shift	0.132

Opportunities	Estimated Savings
Eliminate render-blocking resources	2.07 s
Reduce unused JavaScript	1.51 s
Reduce initial server response time	0.92 s
Reduce unused CSS	0.75 s
Avoid multiple page redirects	0.63 s

### Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	1.9 s
Speed Index	12.5 s
Largest Contentful Paint	3.2 s
Time to Interactive	5.3 s
Total Blocking Time	0.43 s
Cumulative Layout Shift	1.093

Opportunities	Estimated Savings
Reduce initial server response time	1.22 s
Eliminate render-blocking resources	0.37 s
Reduce unused JavaScript	0.36 s
Avoid multiple page redirects	0.19 s











#### **Legible Font Sizes**

The text on your page appears to be legible across devices.

# /

#### **Tap Target Sizing**

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



# **Performance Results**



### Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

## **Optimize Images**

All of the images on your page appear to be optimized.



#### Minification

All your JavaScript and CSS files appear to be minified.



# **Technology Results**

Serve	r IP	Ad	d	re	SS
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101.53.137.232



#### **DNS Servers**

a.gtld-servers.net j.gtld-servers.net c.gtld-servers.net e.gtld-servers.net f.gtld-servers.net l.gtld-servers.net d.gtld-servers.net

h.gtld-servers.net i.gtld-servers.net g.gtld-servers.net

b.gtld-servers.net

k.gtld-servers.net m.gtld-servers.net

#### Web Server

nginx

i

### Charset

text/html; charset=UTF-8

i