



| **Team Name** |  |
| --- | --- |
| **Team Number** |  |
| **Product Name** |  |
| **Problem Category** |  |

Organized by IEEE Student Branch Chapter of IIT

in collaboration with IEEE Computer Society

and IEEE Women In Engineering of IIT

# PROBLEM



*[Problem] is a significant issue that affects [specific market or group]. The current solutions available on the market are inadequate or have certain limitations. These limitations include [specific examples of limitations]. This problem creates a significant challenge for [specific market or group], and it is crucial to find an effective solution to address it.*

*Problem Domain*

*Project Scope*

*Problem statement*

# SOLUTION



*Our proposed solution is [proposed solution]. Our solution addresses the limitations of current solutions by [specific examples of how it addresses limitations]. This solution utilizes [specific technology or method] to achieve [specific goal or outcome]. Additionally, our solution will provide the following benefits: [list of benefits].*

*Existing Solution*

*Proposed Solution*

*Comparison Analysis*

# MARKET POTENTIAL



*The market potential for our solution is significant. The demand for [relevant market trend or statistics] is increasing and is expected to continue to grow in the coming years. According to a recent study, [include relevant market data or statistics]. Additionally, our solution addresses a gap in the market that current solutions are not able to fill. This creates an opportunity for us to capture a significant share of the market.*

*Market Gap (Research Gap)*

*Target Market*

*Market Projection*

# BUSINESS MODEL



*Our proposed business model is [business model]. This model is sustainable and scalable, allowing us to generate revenue while also providing value to our customers. Our revenue streams will come from [specific examples of revenue streams]. This model has been successfully implemented in similar industries, and we are confident it will be successful in ours as well.*

# TECHNICAL OVERVIEW



*Our solution utilizes [specific technology or method] to achieve [specific goal or outcome]. The technology is [brief explanation of the technology and how it works]. Our solution is built on top of [specific platform or infrastructure]. This allows us to leverage the latest advancements in [specific field] and provide a robust and reliable solution to our customers.*

# SOCIAL IMPACT



*Our proposed solution is [proposed solution]. Our solution addresses the limitations of current solutions by [specific examples of how it addresses limitations]. This solution utilizes [specific technology or method] to achieve [specific goal or outcome]. Additionally, our solution will provide the following benefits: [list of benefits].*

# COMPETITOR ANALYSIS



*Our competitor analysis has identified that there is a gap in the market that our solution can fill. We have analyzed the strengths and weaknesses of our competitors and have determined that our solution is unique and addresses certain needs that competitors cannot meet. Additionally, we have identified specific market segments that our competitors are not currently serving, providing us with an opportunity to capture a share of these markets.*

TEAM DETAILS

[Full name]

[NIC]

[Email]

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[Full name]

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