

Google ADS Project


Link:-

https://ads.google.com/aw/overview?ocid=6672068386&euid=1222042990&__u=8006448510&uscid=6672068386&__c=9375789714&authuser=0&workspaceId=0&subid=in-en-awhp-g-aw-c-home-signin!o2-adshp-hv-q4-22


1).

Choose your objective


Select an objective to tailor your experience to the goals and settings that will work best for your campaign




Sales
Drive sales online, in app, by phone, or in store




Leads
Get leads and other conversions by encouraging customers to take action




Website traffic
Get the right people to visit your website




App promotion
Get more installs, engagement and pre-registration for your app



Awareness and consideration
Reach a broad audience and build interest in your products or brand



Local store visits and promotions
Drive visits to local stores, including restaurants and dealerships.

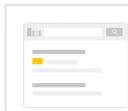


Create a campaign without a goal's guidance
Choose a campaign type first, without a recommendation based on your objective.

2).

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Select a campaign type



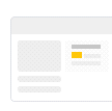
Search

Get in front of high-intent customers at the right time on Google Search



Performance Max

Reach audiences across all of Google with a single campaign. [See how it works](#)



Display

Reach customers across 3 million sites and apps with engaging creative



Shopping

Showcase your products to shoppers as they explore what to buy



Video

Reach viewers on YouTube and get conversions



Demand Gen

Drive demand and conversions on YouTube, Discover and Gmail with image and video ads

3).

Locations

Select locations for this campaign ?

- ☐ All countries and territories
- ☐ India
- ☒ Enter another location

Locations (6)

Bengaluru, Karnataka, India city

Delhi, India union territory

Goa, India state

Gujarat, India state

Maharashtra, India state

🔍 Enter a location to include or exclude

[Advanced search](#)

4).

Budget and bidding

Budget

Set your average daily budget for this campaign

₹ 5000

The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. [Learn more](#)

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5).

Bidding

What do you want to focus on? [?](#)

Conversions ▾

Recommended for your campaign goal

How do you want to get conversions? [?](#)

Automatically maximize conversions ▾

☐ Set a target cost per action

This campaign will use the **Maximize conversions** bid strategy to help you get the most conversions for your budget

[Or, select a bid strategy directly \(not recommended\)](#)

6).

Your ads are all set! They'll have a higher chance of performing well.

Ad strength [?](#)
Excellent

Images

Headlines

Videos

Descriptions

Final URL [?](#)

https://www.designer2developer.cc

Required

Business name [?](#)

Designer2 Developer

Required 19 / 25

Images [?](#)

Add up to 15 images [Learn more](#)

+6

Edit

Preview

Websites and apps


YouTube and Gmail

Example of your ad

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7).

● Ad group 1



Enterprise Apps Development

HTML5 Game Development.
Board Game Development

Ad	Status	Impressions	Clicks	CTR
Under Review	Pending	0	0	0.00%

Ads Assets < 1 / 1

8).

📅 web site traffic

PENDING Your ads are under review

⚠️ Your account has been suspended [Fix it](#)

Last 7 days

0 Clicks	0 Impressions	₹0.00 Avg. CPC	₹0.00 Cost
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[View more in Google Ads →](#)

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