Soft skills Assignment
Module-1 Personal Information

Que-1) Briefily introduce yourself: name, education background, and current status (student or professional).

Answer: -

Hello,

Good morning / Afternoon sir,

I'm really thankful to you giving me a chance to introduce myself.

My name is Dhaval Gujarati. I'm 20 years old. I'm from Lodhika but currently staying in Rajkot. Recently I completed my bachelor's in commerce BBA from Saurashtra university.

That's all about myself.

Thank you…

Que-2) Mention key personality traits, such as your creativity, analytical skills, or passion for problem solving.

Answer: -

Traits: -

Strong work ethic

Time management skills

Teamwork

Creativity: - This is the ability to come up with new ideas or solutions. Creative people are often imaginative and original thinkers.

Analytical Skills: - This refers to the ability to collect, analyze, and interpret data. People with strong analytical skills are good at identifying patterns, trends, and relationships.

Problem Solving Skill: -

Identifying the issue

Brainstorming solutions

Analyzing options

Taking action

Que-3) Explain your interest in technology and why you chose this career path.

Answer: -

The internet is the foundation of digital marketing. It's the platform that allows digital marketing tactics to exist. Here's a quick rundown:

The Internet: A vast network of interconnected computers that allows for global communication and information sharing.

<u>Why Digital Marketing?</u>

<u>Reaches a Larger Audience:</u> Compared to traditional marketing, you can target a wider range of people online.

<u>Cost-Effective:</u> Digital marketing strategies can be more affordable than traditional methods.

<u>Measurable Results:</u> You can track and analyze data to see what's working and what's not in your campaigns.

<u>Targeted Marketing:</u> Allows you to target specific demographics and interests with laser focus.