Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

6. CUSTOMER CONSTRAINTS

CC

5. AVAILABLE SOLUTIONS

AS

Explore AS, differentiate

J&P, tap into BE, understand RC

Extract online & offline CH of BE

Based on water quality, the customer segment the quality into marine, residential & Commercial, lab testing, ground water and others. All this we need quality and purified water. It impact the water quality monitoring management.

If the water is not at standard quality it is an serious thread to all the people. Because water is essential one for all to sustain. Sometimes it may cause disease and it will affect the people,

The available solution is finding water quality index (WQI) and water quality class(WQC).

Merits; It checks the turbitity, Ph, TDS, Hardness.

Demerits: It would identify the limited pAaramewters in water.

2. PROBLEMS

J&P

9. PROBLEM ROOT CAUSE

RC

7. BEHAVIOUR

BE

It is very difficult to find the pure drinking water. Because it need more proof to be an qualified water. The rising water pollution , resulting in lab testing to imperative reliability and accuracy and directly include the drinking water. The main problem is impurities present in the wwaterp

- Identify appropriate solution.
- Collect sufficient amount of data.
- · Identify the associated casual factor.

Water quality analyst analyse the quality and develop policies and plans for control the factor which produce impurities. They conduct chemical, physical and biological test to define water quality standard.

3. TRIGGERS

TR

This triggers to discover the pattern in user data and then make prediction based on intricate pattern for analyzing the quality of water. It also helps to improve the efficiency and more protected to drink.

4. EMOTIONS: BEFORE / AFTER
Before there is no technology to analyse the water
quality so it cause problem in health issue. It caise
disease suchg as diarrhoea, dysentery, hepatitis,
typhoid, polio and cholera. But now a days it is
decreased because of Water monitoring system and
methods of finding pure water.

10. YOUR SOLUTION

SL

8. CHANNELS of BEHAVIOUR

СН

Using Advanced Artificial Intelligence seven significant parameters and developed models were evaluated based on some statistical parameters based on naïve bayes algorithm, K Nearest Neighbour(KNN), Support Vector Machine(SVM) and Linear regression algorithm.

i. UNLII

Helps to notify the data preprocessing information.

8.2 OFFLINE

By attaining the standard quality of satisfy all parameter it is consider as pure water.