

Report On Road Safety Analysis By Smartinternz

INTRODUCTION:-

- **Overview:** Vehicular accidents are a major concern worldwide, resulting in countless deaths, injuries, and economic losses. This project aims to analyze road accident data to gain insights into the factors contributing to these incidents. By understanding the patterns and trends associated with accidents, we can develop strategies to improve road safety and prevent future tragedies. Traffic accidents are a global threat, causing devastating consequences. Data visualization offers a powerful tool to analyze these accidents and gain insights that can improve road safety. This project delves into the world of road accidents using data visualization techniques.
- **Purpose:** The purpose of data visualization in road safety and accident analysis is to transform complex datasets into clear and understandable formats. By using charts, graphs and interactive elements, data visualizations help us uncover hidden patterns and trends in accident data. This allows us to identify high-risk factors like specific locations, times of day, or driver behaviours. These insights can then be effectively communicated to a broad audience, raising awareness about road safety issues and informing decision-makers on how to allocate resources and implement targeted interventions to create a safer driving environment.
- **Technical Architecture:** The technical architecture for a road safety and accident analysis project can be layered with each layer building upon the previous one. The data acquisition layer focuses on gathering data from various sources. This could involve connecting to government databases containing accident reports and partnering with traffic authorities for real-time accident information or even integrating with public datasets on weather conditions and road infrastructure. The data storage layer handles the process of receiving and storing the collected data. It might involve setting up data pipelines to transfer information from various sources into a central storage system, potentially a cloud-based data warehouse. Data cleaning and pre-processing steps might also be included here to ensure data quality and consistency.
- **Visualization and Reporting:** This layer focuses on transforming the analyzed data into clear and insightful visualizations. Interactive dashboards or reports can be created using specialized software to effectively communicate findings to stakeholders. This layer might also involve tailoring visualizations for different audiences, such as policymakers or the general public.

PROBLEM UNDERSTANDING:-

- **Problem Statement:** Despite ongoing efforts to improve road safety, traffic accidents remain a significant public health concern worldwide. These accidents cause devastating consequences leading to numerous fatalities, injuries and immense economic burdens. The current challenges lies effectively identifying and mitigating the factors contributing to these accidents. This Road Safety Analysis project aims to bridge this gap by leveraging data analysis and visualizations techniques . By transforming raw data into actionable insights, we can create a data-driven approach to improving road safety.
- **Buisness Requirements:** The Road Safety Analysis project requires several key functionalities to achieve its goals. The project need the ability to gather comprehensive accident data from reliable sources. This might involve establishing connections with government databases, traffic authorities or public datasets. The project requires tools and techniques to analyze the collected data. Statistical software for identifying trends and correlations, data visuliazation toos for creating impactful visuals, and potentially even machine learning capabilites for complex analysis are cecesasary. The project needs a system to generate clear and concise reports and visuliazations. Interactive dashboards or reports tailored for different audiecies are essential for effectively communicating the finding and raising awareness.
- **Literature Survey:** A through literaturn survey is a vital first step for your Road Safety Analysis Project . This survey will delve into existing research on road accidents to gain valuable context and insights. The survey will examine existing theories that explain driver behaviour and accident causation. This could involve exploring theories like social cognitive theory which focuses on social influence and personal beliefs on behaviour or risk homeostasis theory which suggests driver adjust their behaviour to maintain a perceived level of risk. Understanding these framework will provide a foundation for interpreting your own Analysis. By examining past research, theoretical foundations, and current practices the literature survey will lay the groundwork for your own road safety analysis project. It will help you identify potential areas of focuses and ensures your research builds upon existing knowledge to make a meaningful contribution to the field. The literature survey will explore current policies and programmed aims at improving road safety. This could involve researching successful initoatives in your chosen region or globally encompassing areas distracted driving compaigns, infrastructure improvenments or technological advancements in vehicles and traffic management systems.

DATA COLLECTION:-

- **Collect the Data:**Obtaining high-quality data is essential for a successful road safety analysis project. Many government transportation departments or traffic police agencies maintain databases containing accident reports. The data should be specific enough to pinpoint the location of the accident. ideally it would include address information, intersection details, or highway mile marker for precise geospatial analysis. Date and times data allow for analysis of trends across different days, weeks or times of day. This can help identify patterns related to factors like rush hour commutes or nighttime driving. The weather condition like rain, snow or fog that might impact visibility or road conditions. By collecting and analyzing this comprehensive data you gain valuable insights into the factor contributing to road accidents in your chosen areas. This data then can be used to targeted interventions and improve overall road safety.
- **Connect the Data for Visualization:**There are several ways to connect your data to Qlik Sense for visualization, depending on the source of your data. The first one is Uploading files that is CSV, TXT Excel, XLSX etc. After connecting your data, you can utilize Qlik Sense data transformation features to clean < reshape > and manipulate the data to prepare it for visualization. For complex analysis you can create data models within Qlik Sense to establish relationships between different data sets.

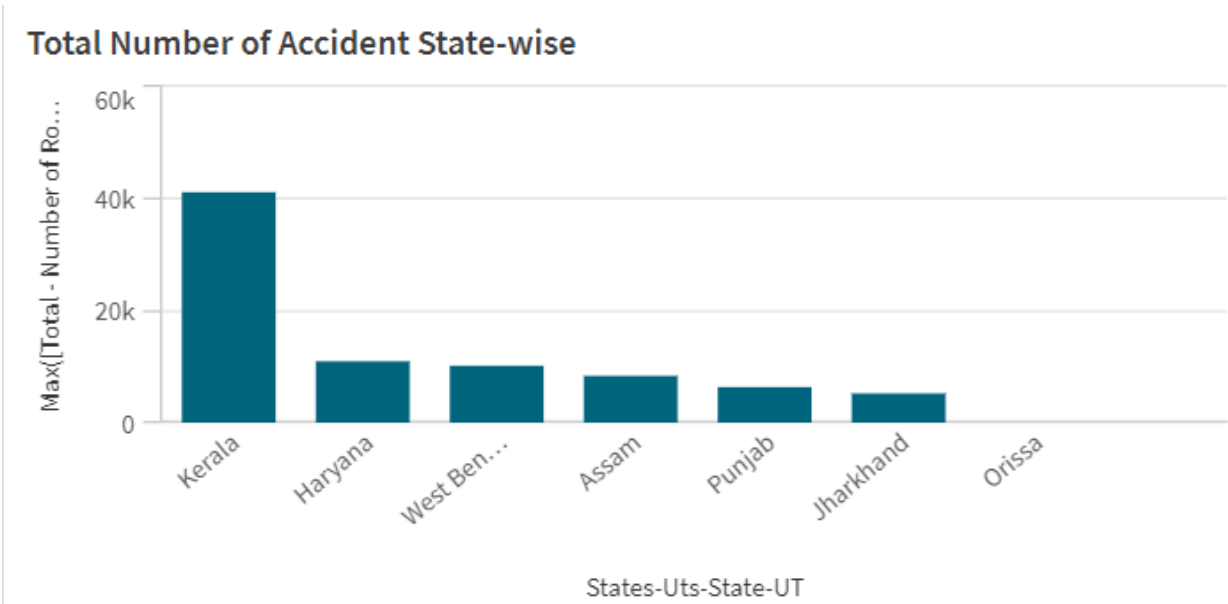
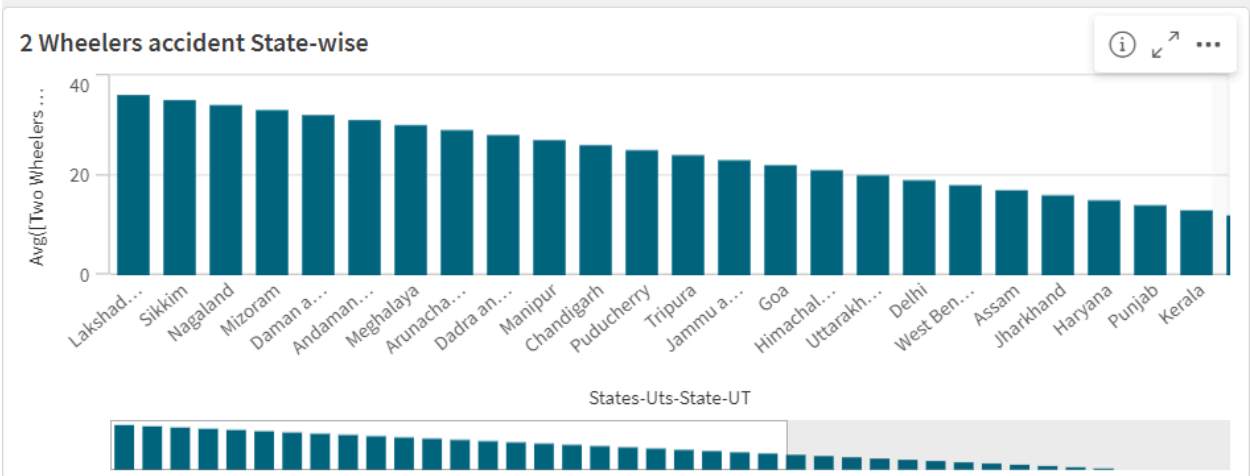
Process to Connect the Datasets:-

- In Qlik Sense, navigate to the "Data" tab in the top menu.
- Click on "Add data" and choose "From file".
- Browse and select your data file.
- Qlik Sense will launch a data preview window. You can define data types for each column and choose relevant delimiters.
- Once satisfied, click "Load" to import the data into Qlik Sense.

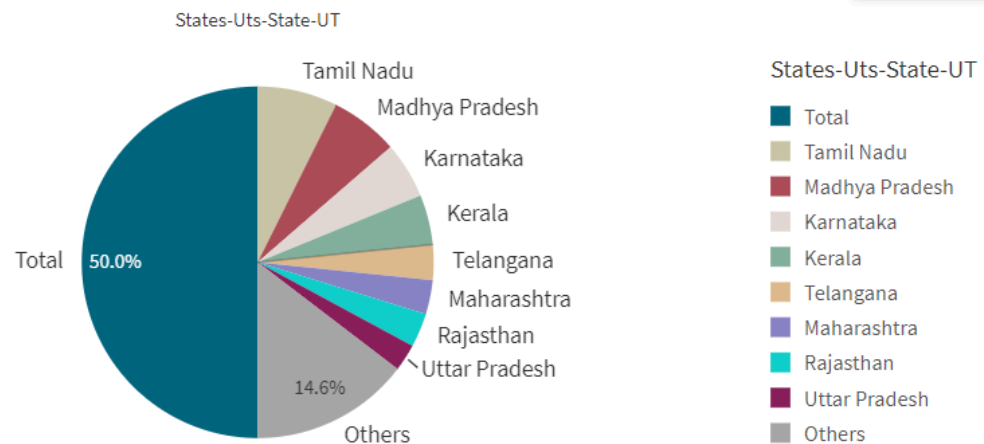
DATA PREPARATION:-

- **Prepare the data for visualization:**Before implementing the actual visualization of the datasets it's very important to clean the data. Data cleaning also known as data cleansing, is a crucial step in the machine learning pipeline. It involves identifying and correcting errors, inconsistencies, and missing data from your dataset to ensure the quality and reliability of your machine learning models.

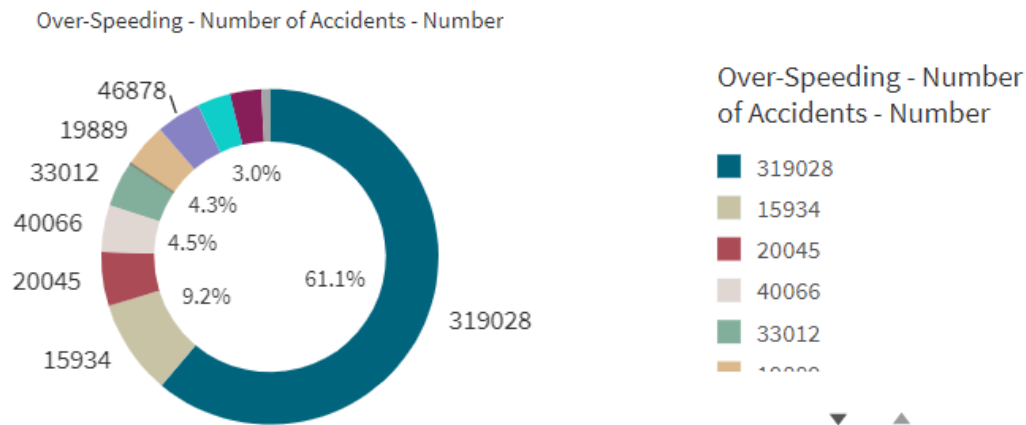
Data Visualizations:-



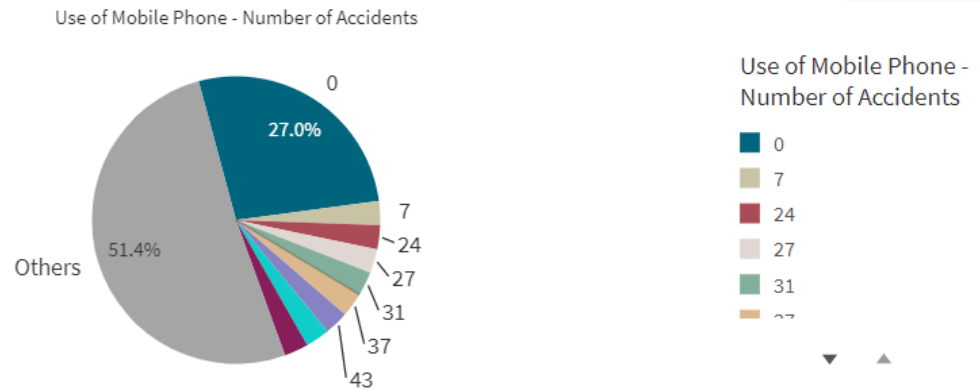
Overspeeding Accident Statewise



Accident due to Over-Speeding



Total Accident due to use of Mobile Phone



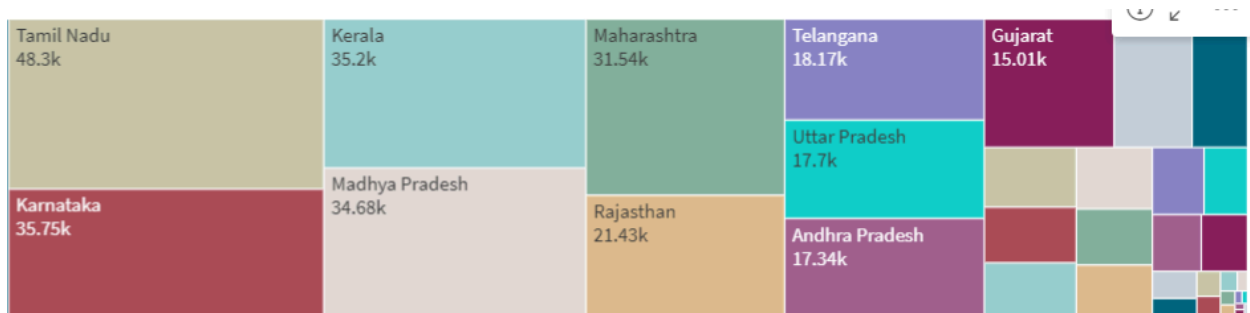
Total Accidents

898k

Total Person Killed

302.2k

Responsive and Design of Dashboards:



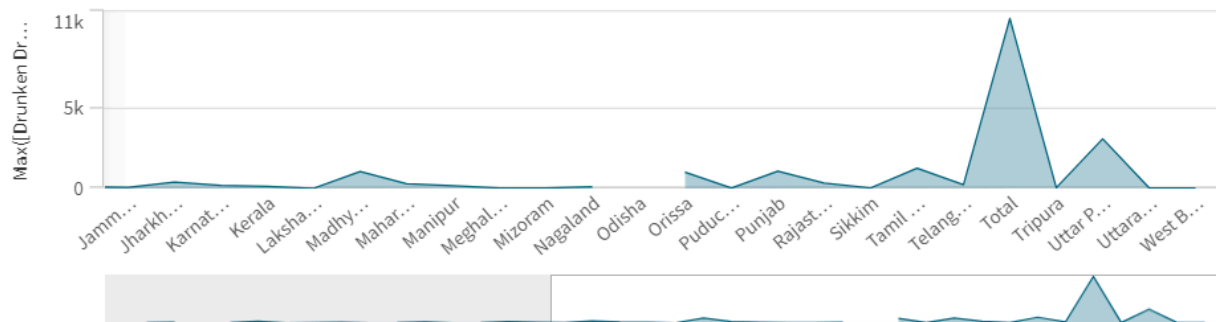
Person Killed in Accident

302.2k

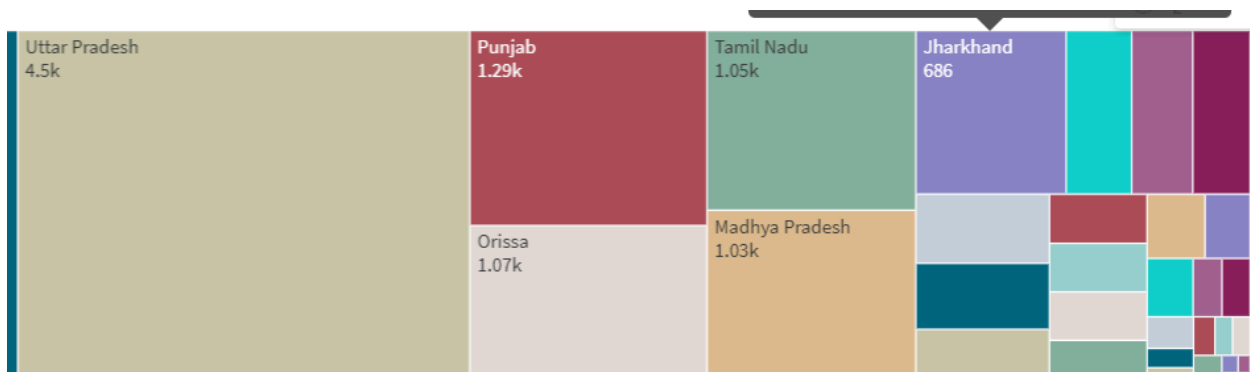
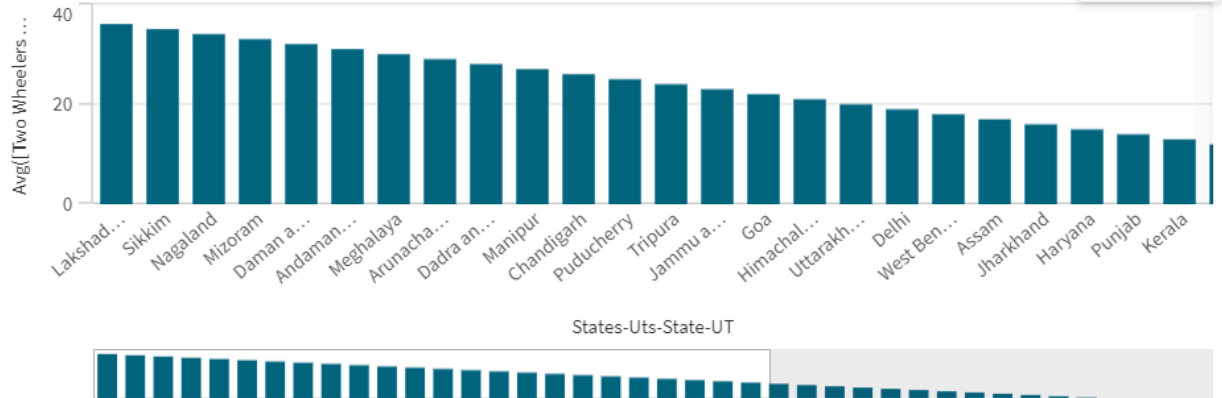
Person Killed Due To Alcohol

10.65k

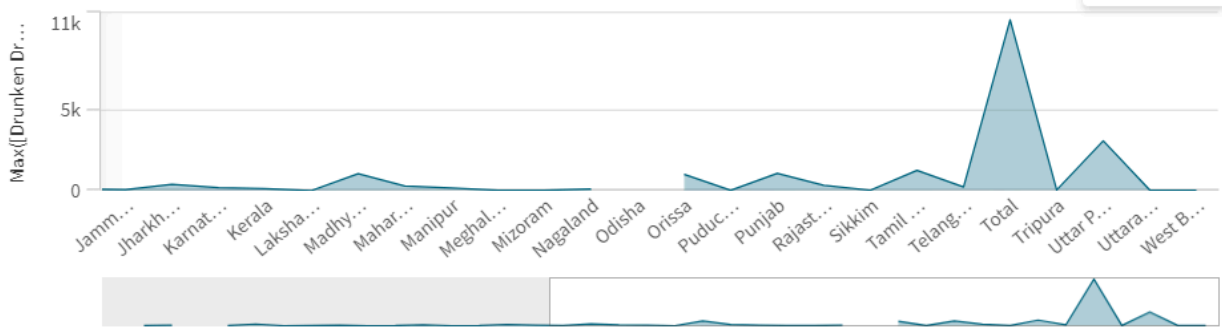
Drunken Driving Accident State-wise



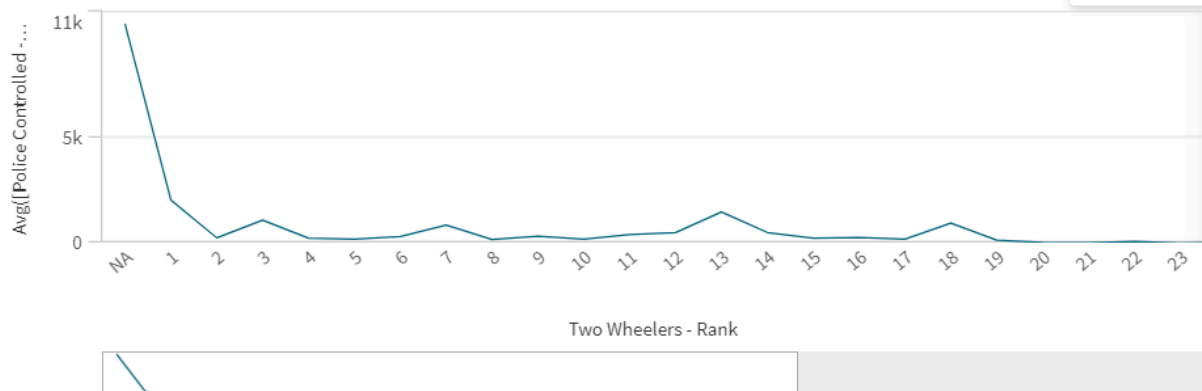
2 Wheelers accident State-wise



Drunken Driving Accident State-wise



2 Wheelers Accident near Police Controlled Areas



Accident Due To Alcohol Statewise



- **Create Visualization:** Utilize the various visualization options in Qlik Sense such as bar charts, line graphs, maps and scatter plots to represent different aspects of road accidents. It refers to the representation of data in graphical formats such as infographics. This makes it easier for you to see trends, recognize relationships and uncover data-driven insights from large, complex data sets. These insights can increase efficiency, revenue and profits for your organization.
- **Filter and Selections:** Implement filter and selections to allow user to drill down into the data and focus on specific regions, time periods or other relative factor.
- **Dashboard Creation:** Combine multiple visualizations into a dashboard for a comprehensive view of the road accident data.
- **Interactivity:** Enable interactivity between visualization so users can dynamically explore the data and gain insights.

- **Testing and validation:** Test the visualization to ensure accuracy and validate it against known information and other resource.

FUTURE OF THE PROJECT:

- The project of road accident analysis data visualization has a promising future scope with the potential to significantly improve road safety through a data-driven approach. Incorporating real-time traffic data. Integrate live traffic information like speed , congestion and weather conditions to identify accidents hotspot and predict high-risk situations. Include vehicle data from connected vechiles to understand driver behaviour, identify aggressive maneuvers, and analyze the role of vehicle technology in accidents. By incorporating new data data sources like real-time weeather information, traffic flow monitoring and even driver behaviour through connected vehicles, future models could predict accidents with even greater accuracy. This would allow for targeted interventions, like dynamic speed limit adjustments like dynamic speed limit adjustments and warningto driver about hazardous condition ahead. Expanding the schope beyond traditional vehicles. future projects analyze accidents invloving cyclists, pedestrians, and e-sxooters. This will provide a more holistic understanding of road safety challenges and inform the development of infrastructure and regulations for all user. By feeding accident data into advanced AI algorithm future road design could be optimized to minimize accidents. This could invlove identifying high-risk areas and implementing preventative measures like improved signage better lighting, even altering road layouts.
- Analysis can be used to identify demogreaphics most susceptible to accidents. This

information can be used for targeted public awareness campaigns and educational groups. Real-time accident analysis could be integrated with emergency response systems allowing for faster dispatch of help and potentially saving lives through quicker medical intervention. Overall the future of road accident analysis is brimming with potential. By leveraging new technologies and data sources this field has the power to make our roads significantly safer for everyone.

Conclusion:-

- Road accidents are caused by various factors. By going through all the research papers it can be concluded that road accident cases are hugely affected by the factors such as type of vehicles, age of the driver, age of the vehicles, old vehicle, weather condition, road structure and like that untrained driver and so on. This Road Accidents Analytics Dashboard opens the door to the data-driven, decision-making, enabling stakeholders to implement evidence-based interventions that enhance road safety. It serves as a valuable tool for policymakers, traffic authorities and safety advocates. If you are interested in exploring the dashboard and gaining deeper insights please reach out.
- The road safety accident analysis project has shed light on the complex factors contributing to accidents on our roadways. By meticulously examining the data, we have gained valuable insights into the causes, patterns and contributing elements of these incidents. This knowledge is a powerful tool that can be used to prevent future tragedies. Moving forward, it is crucial to leverage these findings to implement targeted infrastructure in high-risk areas, and launching public awareness campaigns focused on high-risk demographics or specific driving behaviours identified in the analysis. Furthermore, collaboration is a key. By sharing data and best practices with other regions and countries tackling similar challenges we can collectively develop a comprehensive approach to road safety. Ultimately the success of this project is measured not just by the data it generates, but by the lives it saves. By continuously refining our analysis and applying the knowledge it provides, we can work towards a future where our roads are safer for everyone- like pedestrians, people, drivers, passengers and cyclists.

