



FLIPKART INDIA DASHBOARD

Naye India Ka Saath

OVERVIEW

Total Orders

150K

Total Revenue

₹5,648M

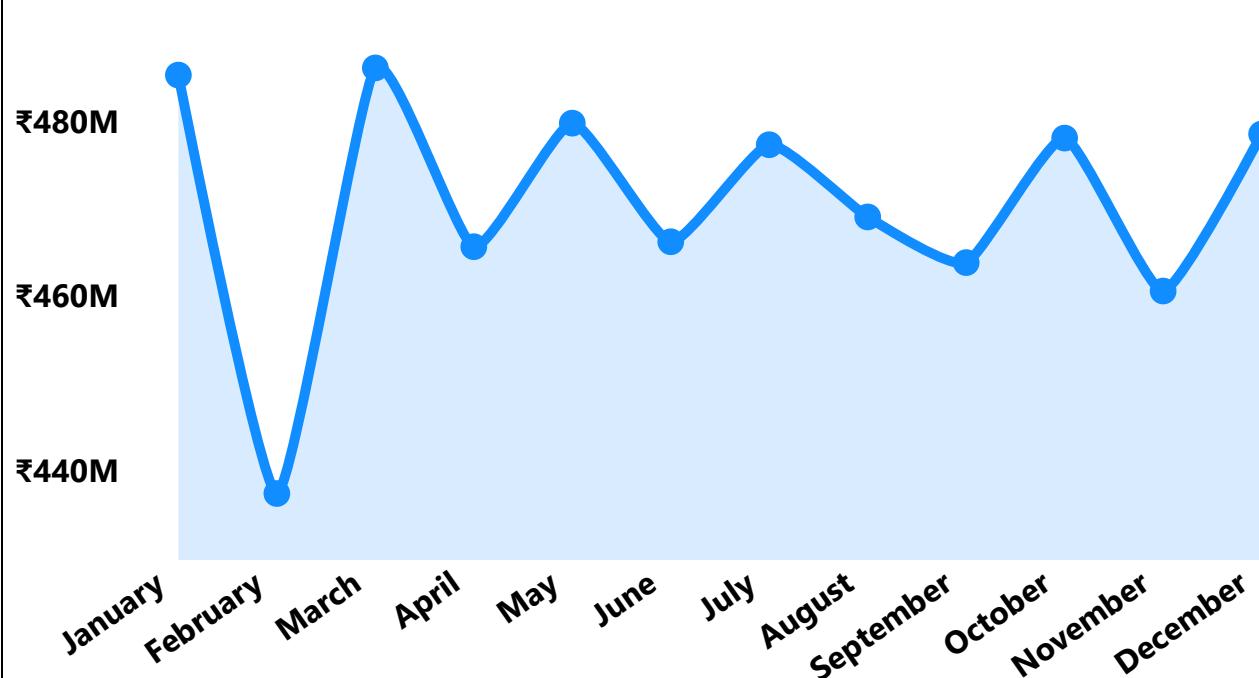
Avg Order Value

₹38K

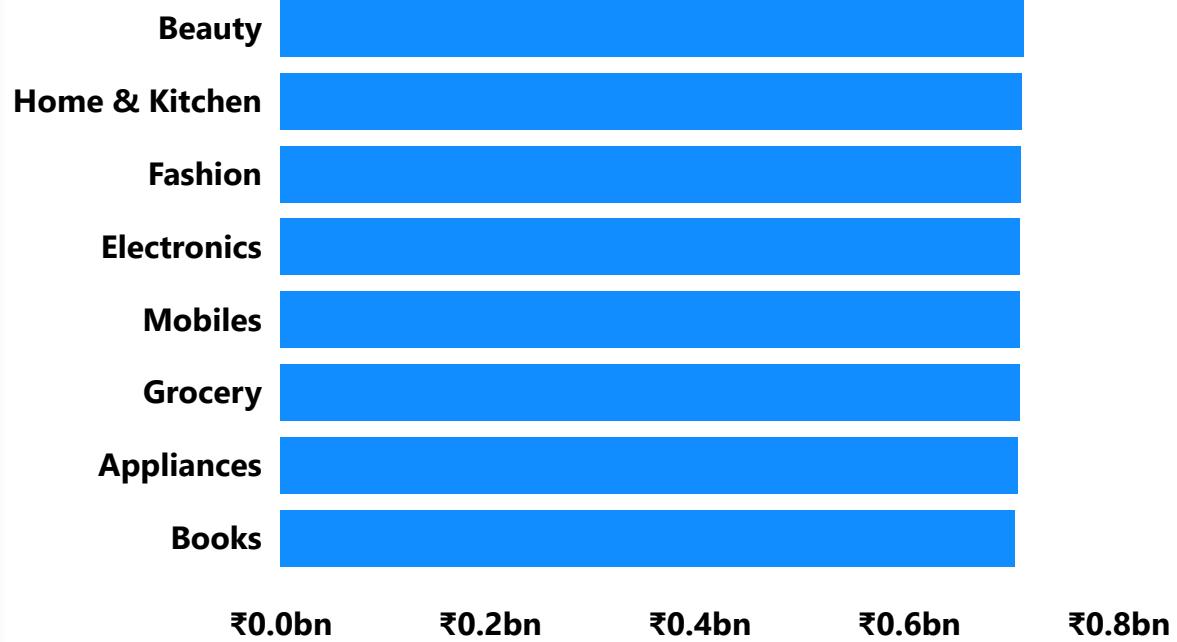
Avg Delivery Days

4

Sales Trend Over Time



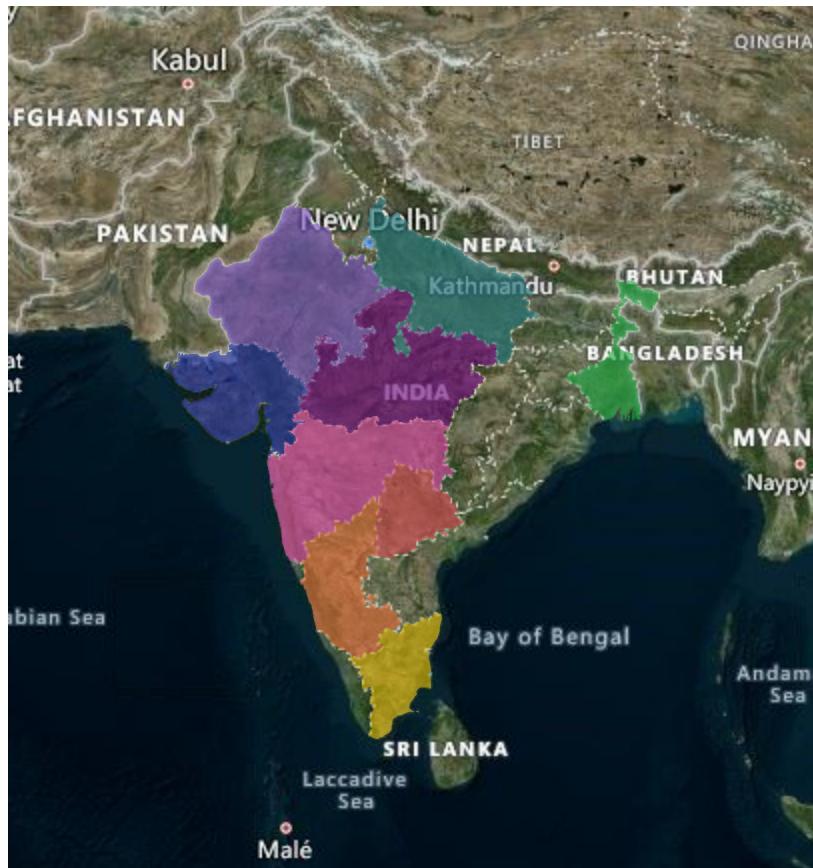
Top Products



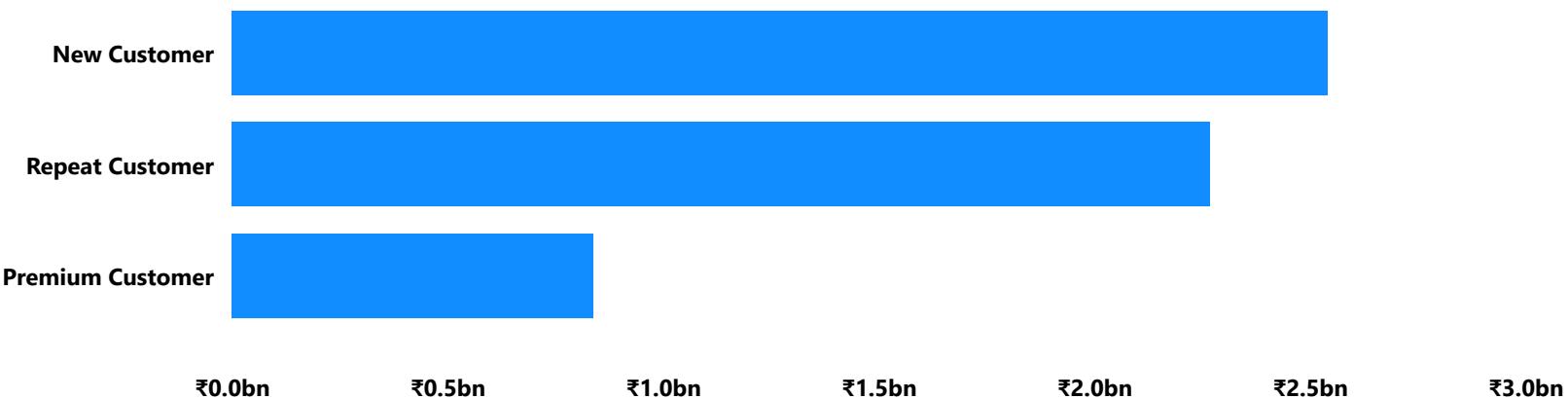
SALES ANALYSIS

01-01-2023 31-12-2024

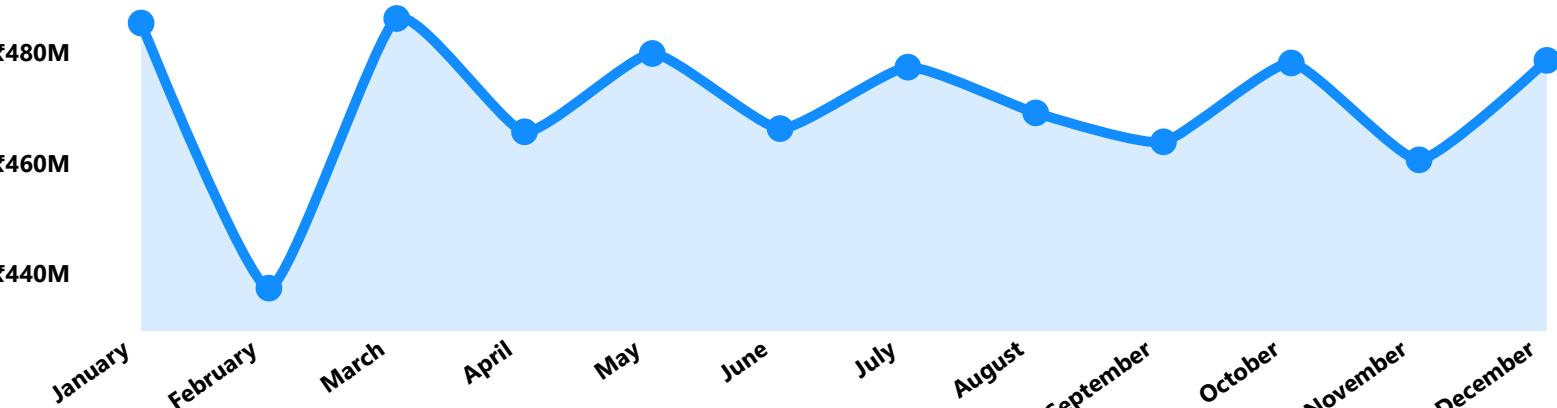
Revenue By State



Revenue By Customer

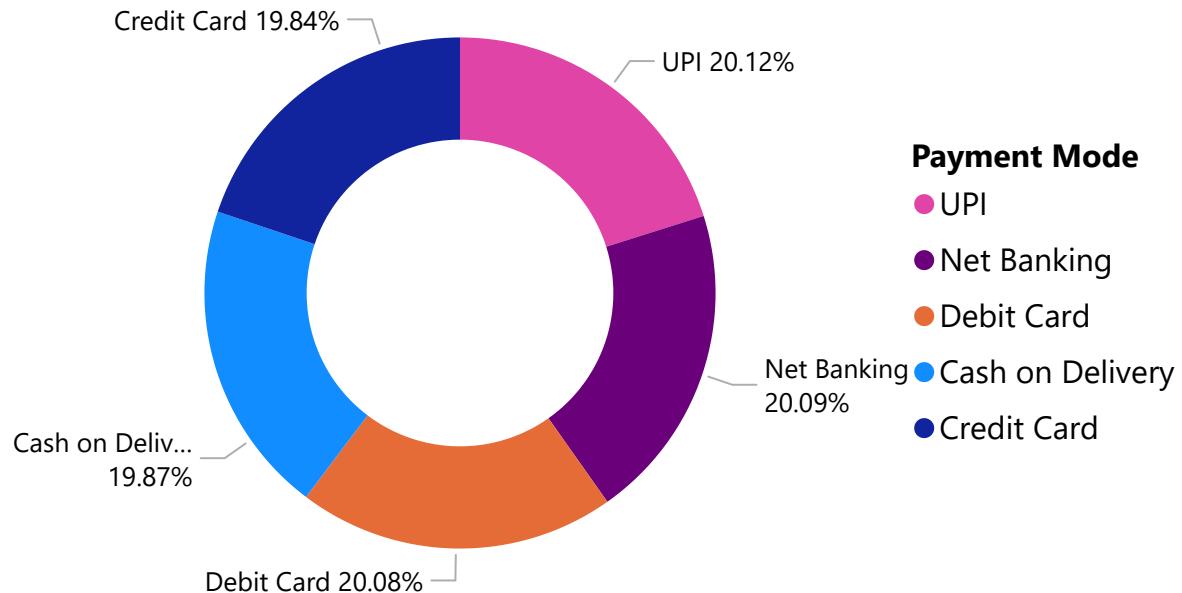


Monthly Revenue Trend

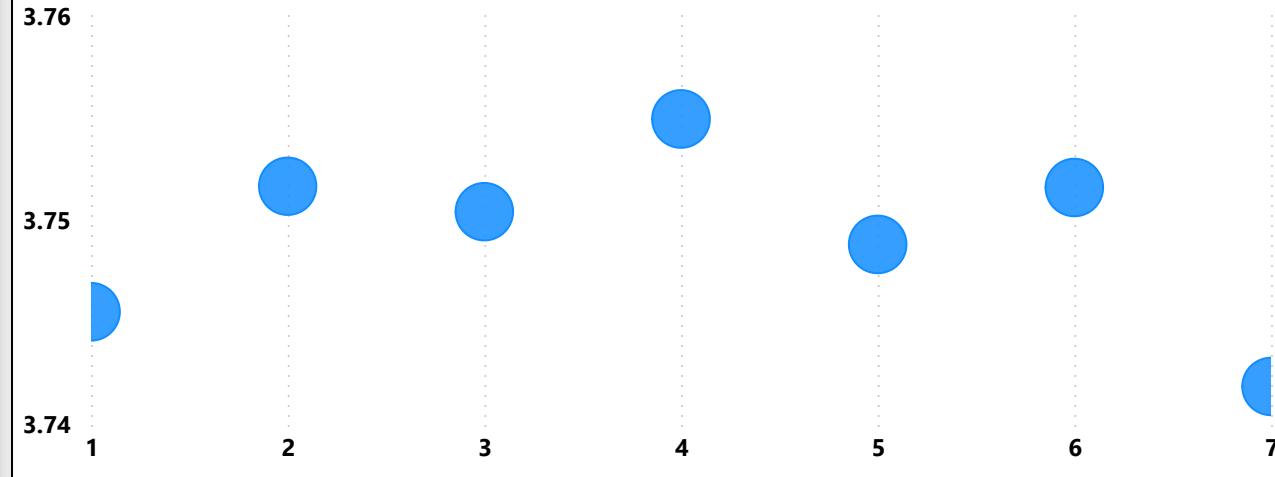


CUSTOMER EXPERIENCE

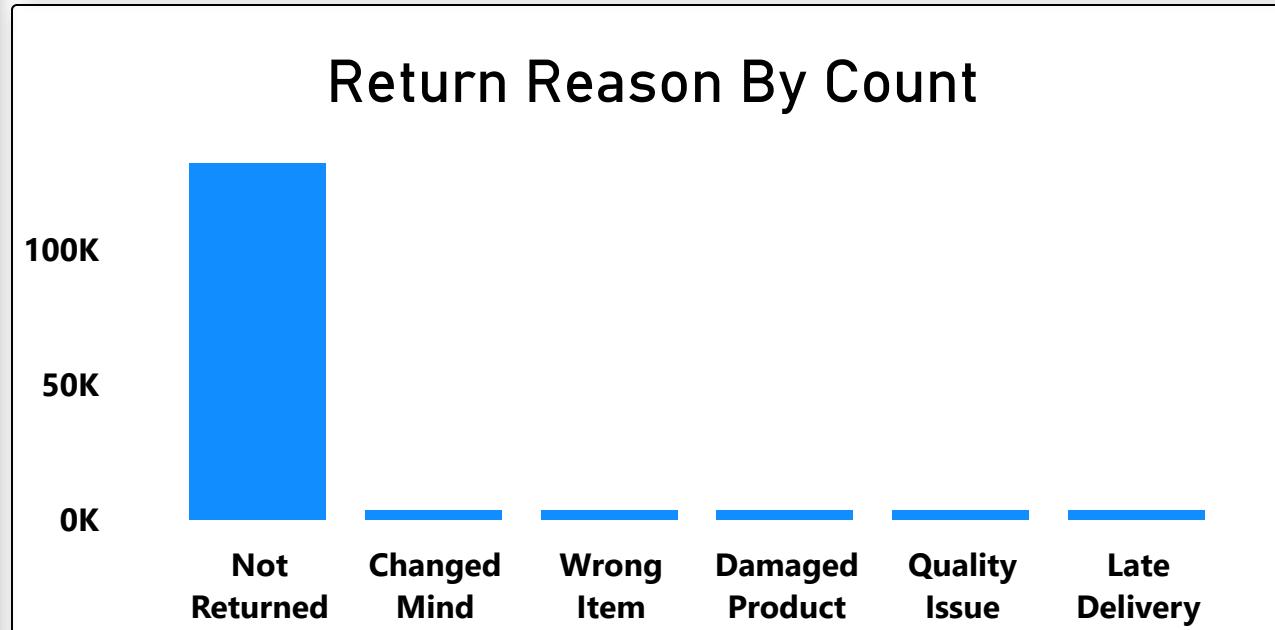
Payment Mode Distribution



Rating Vs Delivery Days



Return Reason By Count



RETURNS ANALYSIS

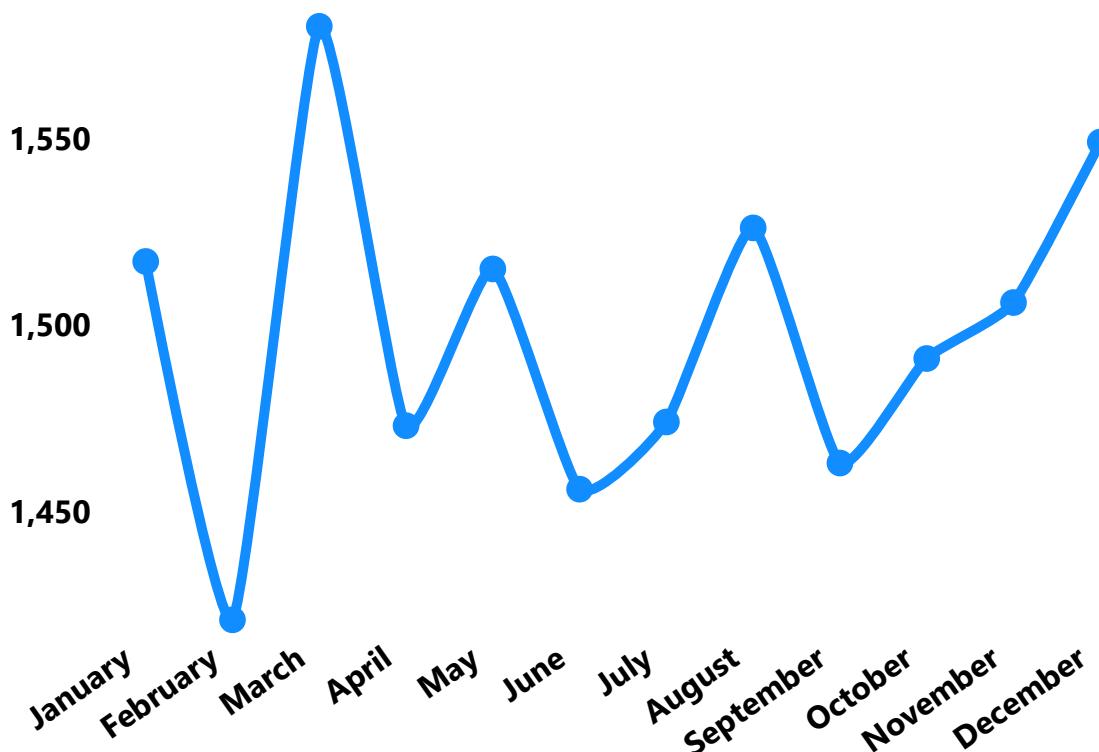
Returned Revenue

₹674M

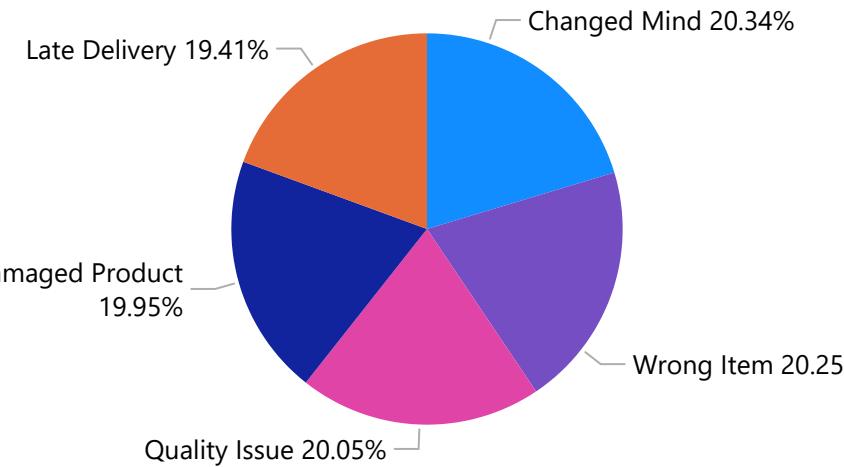
Returned Orders

18K

Monthly Returned Trends

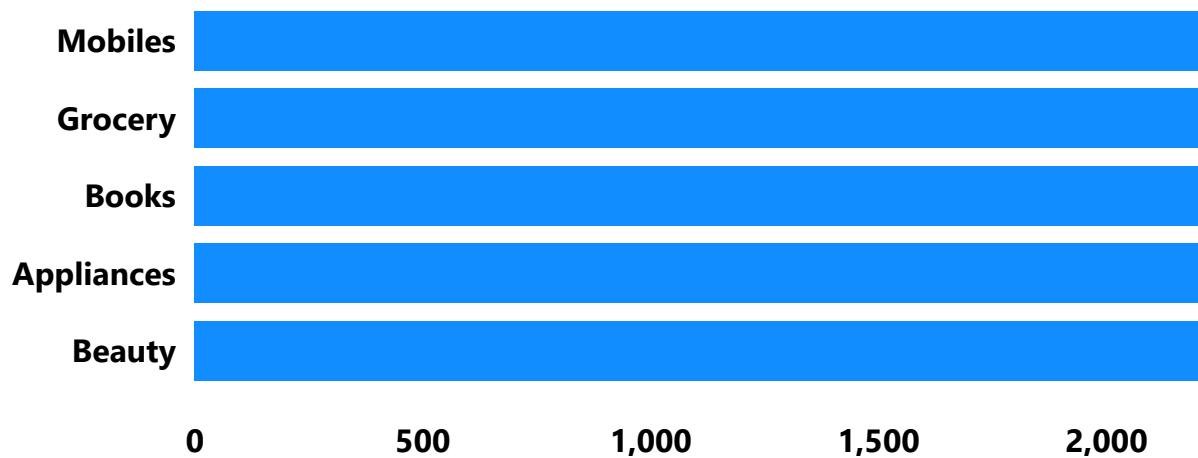


Return Reason Breakdown



- Return Reason**
- Changed Mind
 - Wrong Item
 - Quality Issue
 - Damaged Product
 - Late Delivery

Returned By Category



OPERATION INSIGHTS

Avg Delivery Days

4

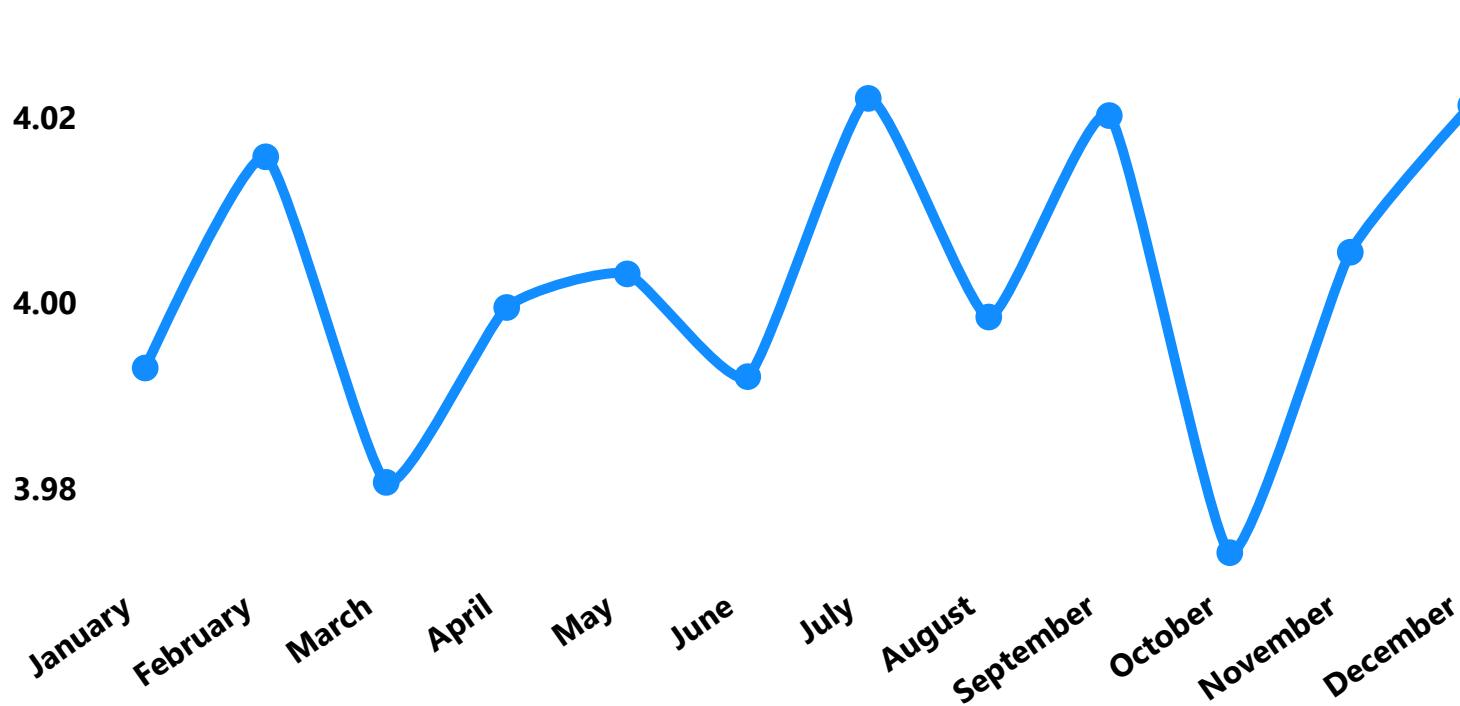
On-Time Delivery

43K

70K Above Order Value

10K

Monthly Delivery Trend



Delivery Days Distribution

