

# IGDTUW Anveshan Foundation

A Business Incubator Promoted by  
INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN (IGDTUW)

***PAVING WAY FOR WOMEN ENTREPRENEURSHIP  
THROUGH ORGANIC DEVELOPMENT***

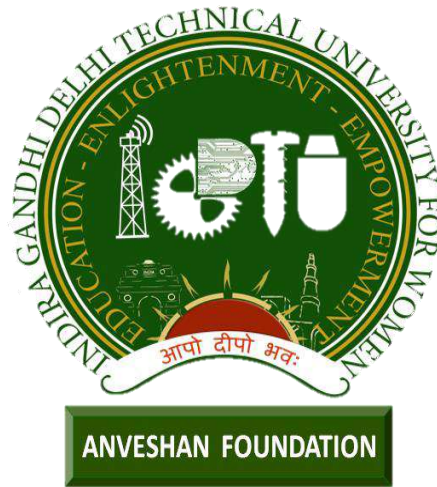


**INNOVATION  
MANAGEMENT  
SUSTAINABILITY  
ARE KEYS OF SUCCESS**

## Inside this issue:

- Message from Chairperson
- Board of Directors
- Awards and Accolades
- Events Conducted
- Our Incubatees and Pre-Incubation
- Towards Sustainable Development

## ABOUT US



‘IGDTUW – Anveshan Foundation’ is a business incubator, as section 8 company promoted by Indira Gandhi Delhi Technical University for Women (IGDTUW) Delhi and recognized by Department of Science & Technology (DST), GoI as Technical Business Incubator.

Working towards the advent of a new age of entrepreneurial pursuits of youth that focus of autonomous generation of employment opportunities and global competition by nurturing budding innovators to tap into their uncharted reserves of prowess and potential, Anveshan Foundation facilitates Next Generation Entrepreneurship, expediently blending creativity, innovation and engineering, product design, and leveraging emerging technologies to evolve out-of-the-box applications.

IGDTUW – Anveshan Foundation was set into stone on 13th October 2016 to develop entrepreneurial eco-system, start-ups and all business incubation related activities that can contribute towards the expansion of the employment sector, social and economic development while imparting real-world, relevant professional experience.

Indira Gandhi Delhi Technical University for Women (IGDTUW) is a technical university exclusively for women and therefore it is our commitment also towards the upliftment and empowerment of women in the society by promoting and assisting Women Entrepreneurs and Enterprises. The Main objective of our business incubator is to facilitate the inception of start-ups and entrepreneurial culture among pioneering innovators.



## ***Vision, Mission & Objective***


### **Vision**

To serve as a national platform for innovation and business incubation in order to support and assist women in entrepreneurship and to promote the concept of technology entrepreneurship, and convert business ideas into successful business opportunities.

### **Mission**

- To encourage technological innovation and accelerate the development of commercially viable businesses in technology and allied sectors by providing a nurturing and supportive environment in fostering entrepreneurial ecosystem.
- To accord significant contribution in the economic health through attracting new women enterprises in technological and allied sectors/industries and helping existing businesses to be more successful.
- To promote excellence in learning and training, technology development & transfer and external engagement that promotes innovation and entrepreneurship through collaboration and partnership.

### **Objective**

- To conduct multiple propitious programs, sessions, workshops, boot camps and competitions in the domain of entrepreneurship and start-up to motivate students and scholars.
  - To motivate and shape students into autonomous employers in the society through creation of successful business ventures.
  - To facilitate the availability of IGDTUW – Anveshan Foundation's resources and seed-money to the incubates in a mutually beneficial way throughout their incubation period.
  - To provide guidance and mentoring to budding entrepreneurs, boosting their confidence and helping them to take their business ideas to market in minimum possible time frame.
  - To provide a conducive working environment to the e-cell members and incubates to nurture their innovative ideas.
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## ***FROM THE CHAIRPERSON'S DESK***



IGDTUW Anveshan Foundation is committed to contribute its best in the development of Start-up Ecosystem in India. We believe in capturing and nurturing talent to convert them future leaders. These leaders make their organizations strong and actually play important role in employment generation which is in line with the sustainable development goals of UNDP.

Anveshan is supported by Government of NCT of Delhi and is now a technical business incubator of Department of Science & Technology, Govt. Apart from all the state of art facilities at Anveshan, mentoring has always proven as our strong strength. We have a capable pool of mentors, faculty mentors and other technical experts for prototyping and MVP developments. Anveshan provides freedom to the students and young entrepreneurs to do mistakes and learn from failures. It is believed that useful innovation appears only after mistakes.

We are working very close to the National Education Policy – 2020 of MoE. Anveshan, not only believes in 'Learning' rather it focuses in 'Learn, how to learn'. Along with our education system, entrepreneurial education and development at Anveshan is at par with global standards.

A handwritten signature in black ink, appearing to read 'Amita', with a long horizontal line extending to the right.

**Dr. (Mrs.) Amita Dev**  
**Chairperson**

## ***FROM THE MANAGING DIRECTOR'S DESK***



To have a positive impact and future ready compliances we need to understand the importance of 'Make in India for the World'. Today India has highest youth population of the world which has both its pros & cons and we need to convert it as an opportunity. World need useful innovations, job market creations, economic values and peace.

Our mission is to encourage technological innovation and accelerate the development of commercially viable businesses in technology and allied sectors by providing a nurturing and supportive environment in fostering entrepreneurial ecosystem.

I would personally extend my gratitude to the Honourable Chairperson and other board members of Anveshan Foundation for their continuous vital support. Students who are inclined as budding entrepreneurs are welcome to interact with us.

Together we will bring a positive change in the society for the society.

A handwritten signature in blue ink, reading "Arun Sharma". The signature is written on a light-colored, slightly textured background.

**Dr. Arun Sharma**  
**Managing Director**

## *FROM THE CHIEF EXECUTIVE OFFICER'S DESK*



Welcome to 'IGDTUW Anveshan Foundation', Delhi's best incubation center exclusively for women entrepreneurs (and women enterprises). Whether you are starting with just an idea or looking for a growth path or at the situation of sustainability, we are committed for your long-term success.

Anveshan provides best facilities for its pre-incubatees and incubatees. We also have provision of seed funding. For the harness of the entrepreneurial ecosystem, Anveshan also runs various programs and events for students, budding entrepreneurs, faculty members and mentors from all over India (both online and offline) and co-incubation support.

I urge the entire budding women entrepreneur to feel confident in contacting us. Your contribution and hard work will not only fulfil your dreams but also pivotal for the society and thereby national interest.

With best wishes,

A handwritten signature in black ink, appearing to read 'Dr. V K Arora'.

**Dr. V K Arora**  
Chief Executive Officer

# ***BOARD OF DIRECTORS***



**Dr. (Mrs.) Amita Dev**  
**Chairperson – IGDTUW Anveshan Foundation &**  
**Vice- Chancellor, IGDTUW**



**Dr. Arun Sharma**  
**Managing Director – IGDTUW Anveshan Foundation**  
**& Professor – IT Department, IGDTUW**



**Dr. Ranu Gadi**  
**Director – IGDTUW Anveshan**  
**Foundation &**  
**Professor – Applied Sciences and**  
**Humanities, IGDTUW**



**Dr. Jasdeep Kaur Dhanoa**  
**Director – IGDTUW Anveshan**  
**Foundation &**  
**Professor - ECE Department,**  
**IGDTUW**



**Dr. Manoj Soni**  
**Director – IGDTUW Anveshan**  
**Foundation &**  
**Professor –MAE Department,**  
**IGDTUW**

## **OUR TEAM**



**Dr. V K Arora**  
**Chief Executive Officer**  
**IGDTUW Anveshan Foundation**



**Mr. Rahul Sachdeva**  
**Dy. Manager**  
**IGDTUW Anveshan Foundation**



# AWARDS AND ACCOLADES

IGDTUW was accredited with the 'Rank-2' under Women Colleges and Universities and in 'Band A' under Overall Ranking in *Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2020* Award by Hon'ble Vice President of India on August 18, 2020



e-Release of

## ARIIA 2020

ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS

18/08/2020

by Chief Guest

### Shri M. Venkaiah Naidu

Hon'ble Vice President of India

Guests of Honour

Shri Ramesh Pokhriyal 'Nishank' | Shri Sanjay Shamrao Dhotre  
Hon'ble Ministry of Education | Hon'ble MoS of Education

**PERFORMANCE CARD**

HIGHER EDUCATIONAL INSTITUTIONS EXCLUSIVELY FOR WOMEN ( ONLY FROM GOVT. AND GOVT. AIDED CATEGORY) (HEIS IN TOP 2 RANK)

Srno	Institute Name	Rank	State
1	AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR WOMEN	1	Tamil Nadu
2	INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN	2	Delhi



# AWARDS AND ACCOLADES

IGDTUW has secured 77<sup>th</sup> position in the overall “World’s Universities with Real Impact (WURI)” Ranking, “WURI: Innovative Universities for 2020”. The University also placed 21<sup>st</sup> in the special category “*Entrepreneurial Spirit*” of WURI ranking, 2020.

**WURI 2020: Global Top 100 Innovative Universities (1-100)**

Rank	Name	Country	Rank	Name	Country
1	Stanford University	USA	26	University of Tokyo	Japan
2	Massachusetts Institute of Technology	USA	27	University of Gothenburg	Sweden
3	Aalto University	Finland	28	Tampere University	Finland
4	Harvard University	USA	29	Ohio State University	USA
5	Minerva Schools at Keck Graduate Institute*	USA	30	University of California, Merced	USA
6	California Institute of Technology	USA	31	University of Chicago	USA
7	Arizona State University	USA	32	Peking University	China
8	University of Pennsylvania	USA	33	Yale University	USA
9	Hanze University of Applied Sciences	Netherlands	34	Simon Fraser University	Canada
10	Qinghua University	China	35	Incheon National University	Korea
11	University of Cambridge	UK	36	RWTH Aachen University	Germany
12	Princeton University	USA	37	Cheung Kong Graduate School of Business*	China
13	National University of Singapore	Singapore	38	University of Bonn	Germany
14	University of California, Berkeley	USA	39	Northwestern University	USA
15	Seoul National University	Korea	40	Sussex University	UK
16	Singularity University*	USA	41	Abdullah Gul University	Turkey
17	École 42*	France	42	Hong Kong University of Science and Technology	Hong Kong
18	University of Oxford	UK	43	Deggendorf Institute of Technology	Germany
19	University of Copenhagen	Denmark	44	Aix-Marseille University	France
20	Osaka Institute of Technology*	Japan	45	University of Twente	Netherlands
21	Kyoto University	Japan	46	Florida State University	USA
22	Boston University	USA	47	Northern Arizona University	USA
23	Free University of Berlin	Germany	48	Trinity College	USA
24	Duke University	USA	49	University of Basel	Switzerland
25	Columbia University	USA	50	University of Technology Sydney	Australia
51	Flinders University	Australia	77	Indira Gandhi Delhi Technical University for Women	India
52	Beijing Normal University	China	78	University of Catania	Italy
53	University College Dublin	Ireland	79	Badr University in Cairo	Egypt
54	George Mason University	USA	80	Burapha University	Thailand
55	University of Vienna	Austria	81	University of Catania	Italy
56	Franklin University Switzerland	Switzerland	82	Belgorod State National Research University	Russia
57	Kyushu University	Japan	83	IEDC-Bled School of Management	Slovenia
58	University of Oulu	Finland	84	University of Denver	USA
59	Hankuk University of Foreign Studies	Korea	85	Maharaja Ganga Pratap University	India
60	University of Antwerp	Belgium	86	Tra Vinh University	Vietnam
61	Brighton and Sussex Medical School	UK	87	Northern Kentucky University	USA
62	Sarah Lawrence College	USA	88	Beijing Technology and Business University	China
63	Toyota Technological Institute*	Japan	89	Foundry College	USA
64	Monash University	Australia	90	Telkom University	Indonesia
65	University College London	UK	91	Far Eastern University	Philippines
66	Florida Gulf Coast University	USA	92	Kansai University	Japan
67	Queen's University	Canada	93	University of Delhi	India
68	Samsung Art and Design Institute*	Korea	94	University of Athens	Greece
69	Rensselaer Polytechnic Institute	USA	95	Hamburger University*	USA
70	University of Lincoln	UK	96	American University of Ras Al Khaimah	UAE
71	Temple University	USA	97	Cranfield University	UK
72	Polytechnic Institute of Bragança	Portugal	98	University of the People*	USA
73	Dublin City University	Ireland	99	University of Warwick	UK
74	Ajou University	Korea	100	Hupan University*	China
75	University of International Business and Economics	China			

\* boutique universities

**WURI 2020: Top 50 (*Entrepreneurial Spirit*)**

Rank	Name	Country	Rank	Name	Country
1	Aalto University	Finland	26	Beijing Technology and Business University	China
2	Hanze University of Applied Sciences	Netherlands	27	Foundry college*	USA
3	Princeton University	USA	28	University of Athens	Greece
4	University of California, Berkeley	USA	29	Hupan University*	China
5	University of Tokyo	Japan	30	Minerva Schools at KGI*	USA
6	University of Chicago	USA	31	Toyota Technological Institute*	Japan
7	Simon Fraser University	Canada	32	Draper University*	USA
8	Deggendorf Institute of Technology	Germany	33	Arizona State University	USA
9	University of Twente	Netherlands	34	Ajou University	Korea
10	University of Basel	Switzerland	35	King Mongkut's Institute of Technology Ladkrabang Business School	Thailand
11	George Mason University	USA	36	Riga Technical University	Latvia
12	Kyushu University	Japan	37	Kyungpook National University	Korea
13	University of Oulu	Finland	38	Duke University	USA
14	Monash University	Australia	39	Soonchunhyang University	Korea
15	Queen's University	Canada	40	Burapha University	Thailand
16	Samsung Art and Design Institute*	Korea	41	Vytautas Magnus University	Lithuania
17	Rensselaer Polytechnic Institute	USA	42	University of Tartu	Estonia
18	Temple University	USA	43	University of Minho	Portugal
19	Polytechnic Institute of Bragança	Portugal	44	University of Aveiro	Portugal
20	Dublin City University	Ireland	45	Chitkara University	India
21	Indira Gandhi Delhi Technical University for Women	India	46	Singapore Management University	Singapore
22	University of Catania	Italy	47	University of York	UK
23	IEDC-Bled School of Management	Slovenia	48	Linnaeus University	Sweden
24	Tra Vinh University	Vietnam	49	Hamad Bin Khalifa University	Qatar
25	Northern Kentucky University	USA	50	Ashesi University	Ghana

# **AWARDS AND ACCOLADES**

## ***Student's Achievement***

### **GANDHIAN YOUNG TECHNOLOGICAL INNOVATION AWARD**



The Hon'ble Vice President of India, Shri M. Venkaiah Naidu awarded the Gandhian Young Technological Innovation (GYTI) Award to Manasi Mishra, Indira Gandhi Delhi Technical University for Women (IGDTUW) at the Awards function held at Vigyan Bhawan

### **FACEBOOK ANNUAL CONFERENCE**



Ms. Shubhangi Misra, CSE was the only Indian women HACKATHON participant awarded the invitation to 'FACEBOOK' Annual Conference and Won prizes:

- Global Prize Award of USD 10,000
- Regional Prize Award of USD 3,000



# AWARDS AND ACCOLADES

## *Student's Achievement*

### SMART INDIA HACKATHON 2020 WINNERS



#### Team 1:

1. Shivalika Goel (7th Sem- IT)-Team Leader
2. Ragini Sharma (7th Sem- IT)
3. Surmayi Sharma (7th Sem- IT)
4. Anushree Mishra (5th Sem- ECE)
5. Aarushi Singh (7th Sem- CSE 1)
6. Nimisha Gupta (7th Sem- CSE 1)

#### Team 2:

1. Akanksha Chandna (CSE 2 )- Team Leader
2. Komal Kirti (7th Sem-CSE 2)
3. Lubhani Agarwal (7th Sem-CSE 2)
4. Pallavi Bishnoi (7th Sem-CSE 2)
5. Kuja (7th Sem-CSE 2)
6. Yaashi Madan (7th Sem-CSE 2)



## PRESTIGIOUS COLLABORATIONS

IGDTUW Anveshan Foundation is now DST funded 'Technology Business Incubator'. A total of 5.04 Crore funding over five years' time span is to be disbursed to make Anveshan self-reliant. State of art laboratories like advanced 3D Lab, Advanced Robotics Cell, Rapid Prototyping Lab, Drone Lab and full ICT infrastructure are to be created.



In prestigious collaboration with GiZ Germany (i.e. Deutsche Gesellschaft für Internationale Zusammenarbeit, GmbH), Anveshan Foundation is organising various activities like a) Boot camps, b) Networking with other incubators (CEO Meets), c) Training & Workshops for capacity building and Demo/ Pitch Days.



Implemented by  
**giz** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



IPR Cell i.e. Intellectual Property Rights Division is formed to help students, scholars, incubatees and faculty members on Trademarks, Copyrights, Patents, Design registrations and trade secrets. A fruitful MoU with Ennoble IP has been signed on this regard.

## ***GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED***

### **INNOPENREUR – Business Plan Competition**



IGDTUW Anveshan Foundation, with relentless support and assistance from IGDTUW conducted a regional level competition 'Innopreneur - 2020'. The event served as a zealous opportunity for aspiring contestants to present and showcase their unique business ideas. The program was conducted in association with Lemon Ideas, Lemon School of Entrepreneurship and GiZ on 03<sup>rd</sup> January 2020 at Indira Gandhi Delhi Technical University for Women, Delhi.

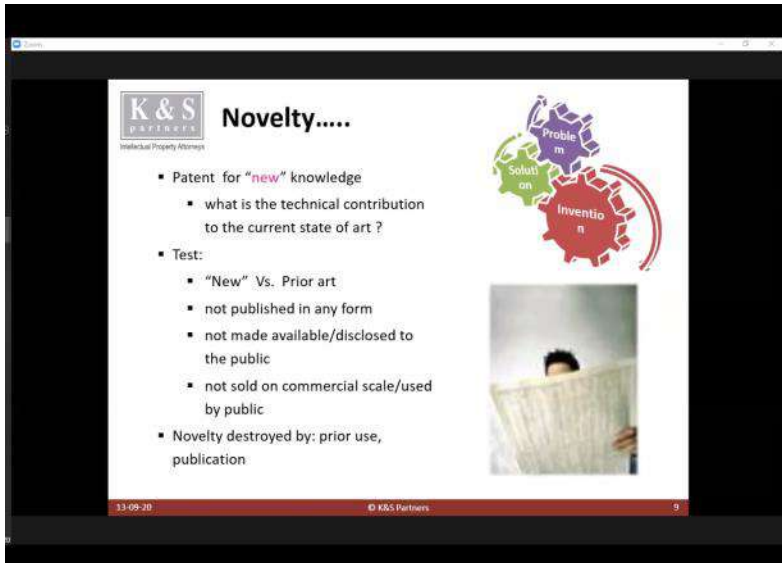
Twenty-three teams from various institutions and incubation centers (of Northern India) had participated in the contest. Five teams were shortlisted to proceed to the National level, out of which the following two teams were the Incubatees of IGDTUW Anveshan Foundation.

- a) ETI Labs Private Limited promoted by Ms. Manasi Mishra
- b) SteamEdu Learning Private Limited founded by Dr. Rashmi Tyagi



# GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED

## MENTORSHIP SESSIONS FOR STARTUPS: SERIES



The prime objective of IGDTUW Anveshan Foundation is to motivate and facilitate budding women entrepreneurs towards their successful entrepreneurial journey, proving their success story, contributing entrepreneurial spawning and ultimately converging benefits to the society. Furthermore, to achieve this objective various mentoring session to mentor/ advice startups, incubatees, entrepreneurship aspirants and to foster entrepreneurial and startup ecosystem were organized by IGDTUW Anveshan Foundation. One such initiative was ‘*Mentorship Session: Startup Series*’, under which various sessions were conducted in recent time by calling various experts from startup ecosystem. Each session was followed with one to one Question and Answer round. These questions were answered using pragmatic experience of the experts. This initiative was also supported by the Indo-German project on innovation promotion (MSME) and GIZ i.e. Deutsche Gesellschaft für Internationale Zusammenarbeit, GmbH which has been providing technical and strategic support to the incubators to carry on startup promotion activities as well.



## GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED

### MENTORSHIP SESSIONS FOR STARTUPS: SERIES

Anveshan Foundation left no stone unturned and strived hard in achieving success by adopting and shifting to newer means of imparting education and conducting events online. A detail of Eleven such sessions is mentioned below.

Sr. No.	Mentorship Session	Date of Conduct	Speaker(s) for the Mentorship Session
1.	Mentorship Sessions for Startups: <b>Series 1</b>	25-02-2020	1. Dr. Poonam Sinha, Director, NIESBUD 2. Mr. Prasun Kumar, Marketing Head, Magicbricks
2.	Mentorship Sessions for Startups: <b>Series 2</b>	03-05-2020	1. Shri. Arvind Jha, Pariksha Labs Private Limited 2. Ms Arushi Tangri, Advocate, Delhi High Court
3.	Mentorship Sessions for Startups: <b>Series 3</b>	17-05-2020	1. Mr. Harish Kalra Advisor, Finance Optima (Fintech) and Tail spinner 2. Ms. Apurva Chawla, Investment Team Member, India Quotient
4.	Mentorship Sessions for Startups: <b>Series 4</b>	24-05-2020	1. Ms. Aarti Kalra Regulatory, Lead, Startup India 2. Mr. Ajit Jain, Agile Coach, WIPRO Digital
5.	Mentorship Sessions for Startups: <b>Series 5</b>	12-07-2020	1. Ms. Tripti Singhal Somani, CEO & MD, KGS Advisors LLP 2. Mr. Anuj Goel, Director, VQMS Private Limited
6.	Mentorship Sessions for Startups: <b>Series 6</b>	09-08-2020	1. Ms. Anila Alam, Founder, Mitti Café 2. Mr. Rahul Lakhmani, CEO and MD , Skiify
7.	Mentorship Sessions for Startups: <b>Series 7</b>	06-09-2020	1. Mr. Arun Sharma, Executive Director, KPMG, Gurgaon 2. Ms. Geetika Dayal, Executive Director, TiE, Delhi NCR
8.	Mentorship Sessions for Startups: <b>Series 8</b>	13-09-2020	1. Mr. Erik Azulay, Executive Director, Nexus Incubation Hub 2. Mr. Mayank Sood, Partner and Patent Attorney at K & S Partners
9.	Mentorship Sessions for Startups: <b>Series 9</b>	31-10-2020	1. Ms. Sushma Morthonia, Director General, India SME Forum 2. Mr. Harish Chandra, CTO, Sarovar Hotels and Resorts
10.	Mentorship Sessions for Startups: <b>Series 10</b>	28-11-2020	1. Dr. Sudeendra Koushik, Chief Innovator & Co-Founder, PRASU 2. Ms. Mamta Chauhan, Chief Coordinator-International Business, Institute of Entrepreneurship Development, Lucknow
11.	Mentorship Sessions for Startups: <b>Series 11</b>	06-12-2020	1. Sh. Arun Nagpal, Co-founder & MD, Mrida Group 2. Ms. Sowmya Moni, Director – Marketing, Incutture Technologies

# GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED

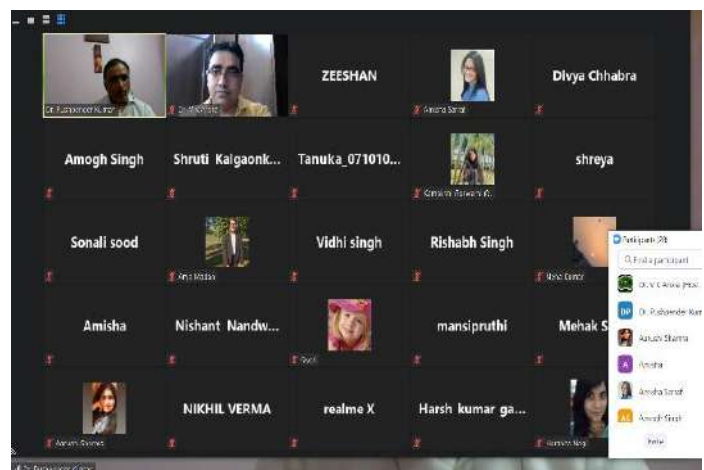
## ONLINE SUMMER INTERNSHIP FOR SIX WEEKS



Under these unprecedented time, Anveshan Foundation took initiative by undertaking an extensive exercise of shifting to newer means of imparting education by launching Six Weeks Online Internship Program on 'Startup Management' from 15<sup>th</sup> June 2020 till 24<sup>th</sup> July 2020

The program commenced on 15<sup>th</sup> June 2020. Dr. Amita Dev, the honorable Vice-Chancellor, Indira Gandhi Delhi Technology University for Women (IGDTUW) resided as the Chief Guest of the Inaugural Event and Shri. Harish Chandra, CTO, Sarovar Hotels and Resorts, was the Guest of Honour for its inaugural event. All the Directors of Anveshan Foundation Dr. Arun Sharma, Dr. Ranu Gadi, Dr. Jasdeep Kaur Dhanoa, Dr. Seeja K R, and Dr. Manoj Soni too were present online.

Various topics, such as Marketing Research and Strategic Implementation, Human Resource Management for Startups, Project Reports, etc., were discussed. The initiative witnessed enthusiastic participation of from zealous innovators across the nation proved fruitful for the in such time. Dr. V K Arora, CEO, IGDTUW Anveshan Foundation served as the Chief Resource Person. Ten additional experts graced the occasion by enlightening the audience with their erudition and wisdom.



# GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED

## THREE MONTH COURSE ON 'INNOVATION AND ENTREPRENEURSHIP'



**IGDTUW – ANVESHAN FOUNDATION**  
IGDTUW Campus, Kashmere Gate, Delhi-110006

A Business Incubator Promoted by  
INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

**Three Months Online Certificate Course  
On  
'INNOVATION & ENTREPRENEURSHIP'**

Course Duration  
11<sup>th</sup> September to 11<sup>th</sup> December 2020 | 40 Hours

**Who Should Attend | Eligibility**  
Anyone active in the entrepreneurial ecosystem/ aspiring entrepreneur/ promoter of a start-up/ facilitator

**Course Fee**  
INR 1000/- (to be paid by online ECS mode/ Cheque/ Cash)

**Certificate will be provided to all the participants after completing the Course successfully.**

Any queries (or for detailed brochure) could be directed to Mr. Rahul Sachdeva, Dy. Manager;  
Contact Number – +91-9899896197, Email:- [rahulsachdeva@igdtuw.ac.in](mailto:rahulsachdeva@igdtuw.ac.in)

Registration Link:- <https://bit.ly/3b2FngZ>

Website:- <http://www.anveshanfoundation.org> | University Website:- <http://www.igdtuw.ac.in>

**The Anveshan Foundation has undertaken an extensive exercise and modernize its academics to conduct events and launched Unique Course on 'Innovation and Entrepreneurship' to offer as Open General Elective to Students.**

In association with GiZ i.e. Deutsche Gesellschaft für Internationale Zusammenarbeit, GmbH (Germany), IGDTUW Anveshan Foundation launched a unique online Course on 'Innovation & Entrepreneurship' to enlighten aspiring entrepreneurs on their endeavors to success. The course's objectives were to foster innovation and agility among the spearheads of innovation, especially women led initiatives through the additional, meticulous delivery of the pioneering keys of business success and assist the participants to develop a profound cognizance of the Indian Entrepreneurial Ecosystem and explain them the keys for business success.


Program was inaugurated on 21st September 2020, in presence of Honourable Vice-Chancellor and Chairperson IGDTUW Anveshan Foundation Prof. Amita Dev and the Guest of Honour Mr. Vinod Kumar, President, India SME Forum. Program is expected to conclude by 31st December 2020.

The National Level program witnessed enthralling participation from budding innovators across the nation.

# GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED

## GANDHI YOUNG INNOVATIVE IDEA AWARD – 2020

**On the 151st Birth Anniversary Celebration of Mahatma Gandhi on 02/10/2020, Gandhi Young Innovative Idea (GYII) Award – 2020 was organized**



**IGDTUW – ANVESHAN FOUNDATION**  
IGDTUW Campus, Kashmere Gate, Delhi-110006  
A Business Incubator Promoted by  
INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

**'Gandhi Young Innovative Idea' – 2020**  
On the occasion of  
**151<sup>st</sup> Birth Anniversary Celebration of Mahatma Gandhi**

**Objective**  
IGDTUW Students of UG/PG/PhD can submit projects/innovation in all the fields of engineering, science, technology and design through extremely affordable/economical solutions to deal daily life problems.


**Awards**  
1<sup>st</sup> - INR 5,000/- | 2<sup>nd</sup> - INR 3,000/- | 3<sup>rd</sup> - INR 2,000/-

**Important Dates**  
Last Date of Submission: 30<sup>th</sup> September 2020, by 05 PM  
Presentation Date: 01<sup>st</sup> October 11 AM onward (Online)  
Announcement of Result: 02<sup>nd</sup> Oct. 2020 (Online)

All the students will be awarded a 'Certificate of Participation'.  
Award winning participants will be provided 'Certificate of Appreciation'.

Any queries could be directed to Mr. Rahul Sachdeva, Dy. Manager; Email:- [rahulsachdeva@anveshan.org](mailto:rahulsachdeva@anveshan.org)

Registration Link:- <https://bit.ly/2G2Zp08>  
Website:- <http://www.anveshanfoundation.org> | University Website:- <http://www.igdtuw.ac.in>



The competition witnessed immense participation from the students of IGDTUW. Students submitted various viable and feasible ideas with the prime objective to facilitate the resolution of social/industry problems with the expedient assistance and application of technology. Selected students were further guided for pre-incubation and incubation under IGDTUW – Anveshan Foundation. Students pertaining to diverse educational background participated in the event and the pioneering ideas were accredited with cash prizes.

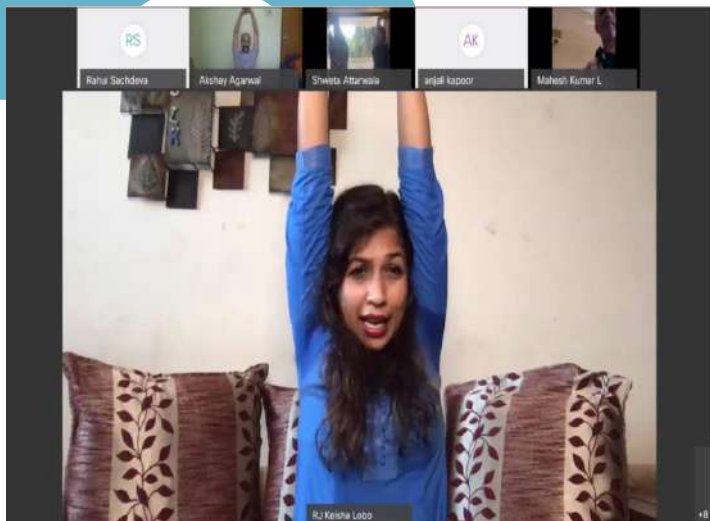
### Awardees of the GYII were as below:

Position	Name	Cash Award	Dept. / Sem	Project Title
1st	Kshitija Shekhar Mansi Bansal Shubhangi Gupta	INR 5,000/-	B.Tech. CSE 7th Sem	RAAHEE -AN APP FOR MENTAL HEALTH SERVICES
2nd	Muskan Jain	INR 3,000/-	B.Tech. ECE 7th Sem	BSAFE - WEARABLE WOMEN SAFETY DEVICE
3rd	Pooja Gambhir Surbhi Khurana	INR 2,000/-	Ph.D. Scholars	VOICE ASSISTIVE SMART STICK FOR THE VISUALLY IMPAIRED
Consolation	Bhumika Banswal	INR 1,000/-	B.Tech. IT 3rd Sem	DAAN UTSAV
Consolation	Jyoti Meena	INR 1,000/-	M. Plan 1st Sem	PREVENTING ENCROACHMENT USING URBAN INFORMATICS
Consolation	Akanksha Saini Vandna Choudhary Rashmin & Shivani	INR 1,000/-	B.Tech. IT 3rd Sem	ONSCREENPAPER
Consolation	Virali Purbey	INR 1,000/-	B.Tech. CSE 7th Sem	GET SET LEARN



# GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED

## WELLNESS BOOTCAMP 'Good Health: A Key for Entrepreneur Success'



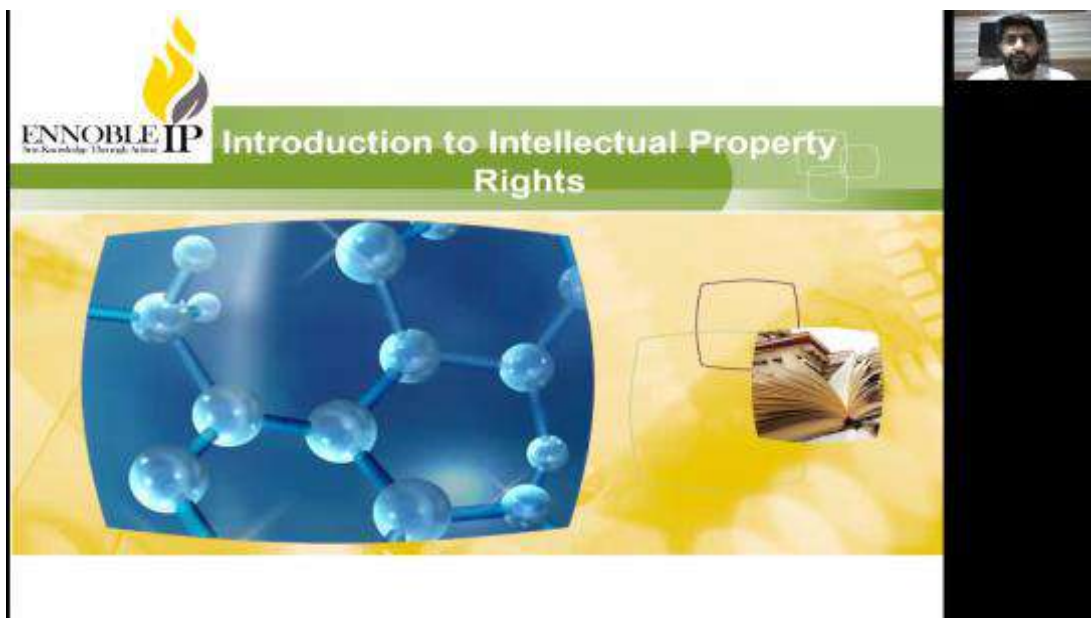
In Association with GiZ- Deutsche Gesellschaft für Internationale Zusammenarbeit, GmbH (Germany), Anveshan Foundation conducted a two-day Online Boot Camp on Good Health in collaboration with SwasthAayu, on 27th – 28th Nov, 2020. The primary aim of the program was to increase the participants' awareness towards the indispensable importance of holistic health and how it can positively impact their businesses.

Participants from all over India registered for the program and actively engaged in the bootcamp. Details of the sessions and their respective speakers are given below.

Title/ Activity	Speaker	Description
<b>Inaugural</b>	<b>Inauguration of the Program</b>	
<b>Session 1</b>	Mr. Akshay Agarwal Founder, SwasthAayu	Staying Healthy Daily – a time saving health strategy
<b>Session 2</b>	Dr. Shewta Attarwala Founder, SwasthAayu	Dance Therapy for Stress Management
<b>Session 3</b>	Ms. Keisha Lobo RJ and Dance Movement Therapist	Change Management (Who moved my Cheese)
<b>Session 4</b>	Dr. V K Arora, CEO IGDTUW Anveshan Foundation	Time, Network & Stress Management for Entrepreneurs

## ***GLIMPSE OF EVENTS/BOOT CAMPS/BUSINESS COMPETITIONS CONDUCTED***

### **WORKSHOP ON 'INTELLECTUAL PROPERTY RIGHTS'**



**An Online Workshop on Intellectual Property Rights for the incubatees, scholars and faculty members of IGDTUW was organized on 6th Nov, 2020. Workshop was conducted by Mr. Khushal Juneja, General Manager, Ennoble IP and Dr. V K Arora, CEO, Anveshan Foundation. The event witnessed extensive participation from individuals from diverse educational background, including research scholars, incubates and faculty members.**

**A multi-dimensional perspective on Intellectual Property Rights was imparted through the conscientious choice of topics of imperative necessity for the sessions. Few of the subjects deliberated upon included various aspects and need to protect IPR, Patents, Design Registrations, Trademarks, Copyright, GIs, Trade Secrets etc.**

**The program assisted the student and faculty audience to grow cognizant towards the need to protect IPR, Intellectual Property offices in India and the importance of patent, types of patentable innovations.**



## IGDTUW ANVESHAN FOUNDATION

### Women Incubatees

**Total number of Incubatee Companies: 15**

**Number of Pre-Incubatee Companies: 20**



**DST Recognition: IGDTUW-Anveshan Foundation Incubator Center has been recognized by the Department of Science & Technology (DST), Government of India as “Technology Business Incubator (TBI)”**

# IGDTUW ANVESHAN FOUNDATION

## Women Incubatees

 <b>ETI Labs Pvt. Ltd.</b> VISIT: <a href="http://www.etilabs.com">www.etilabs.com</a>	 <b>Center for innovation And Entrepreneurship Promotion</b> VISIT: <a href="http://www.ciep.in">www.ciep.in</a>
 <b>STEAMEDU</b> igniting minds to innovate VISIT: <a href="http://www.steamedu.in">www.steamedu.in</a>	 <b>Skywalkers Techeducation</b> VISIT: <a href="http://www.skywalkers.in">www.skywalkers.in</a>
 <b>PRABDHA</b> <i>Scripting Stories</i> VISIT: <a href="http://www.familyscript.com">www.familyscript.com</a>	 <b>RAAHEE</b> VISIT: <a href="http://www.raahee.app/">www.raahee.app/</a>
 <b>NatureFab</b> Tecnology crafted for eco-friendly wear VISIT: <a href="http://naturefabstore.com">naturefabstore.com</a>	 <b>EaseStudies</b> VISIT: <a href="http://www.easestudies.com">www.easestudies.com</a>
<b>PROVOTEX RESOURCES PVT LTD</b> VISIT: <a href="http://www.provotex.com">www.provotex.com</a>	<b>Inspire2Invent</b> Promoted by Ms. Priya Maurya
<b>ElectroKRITI</b> Promoted by Ms. Anukriti	<b>UAcelt</b> Promoted by Ms. Ria Bhatia & Team
<b>Deadlock Solutions</b> Promoted by Ms. Avishi Goyal	

**Pre-Incubation**

**Cisco thingQbator**



***In Prestigious Collaboration with  
NASSCOM & CISCO, thingQbator Lab is established to help  
young women entrepreneurs to build up prototype models for  
their ideas.***





## Community Outreach by Incubatee

**STEAMEDU**  
(Incubated under **IGDTUW** - Anveshan Foundation)



**STEAMEDU LEARNING** (Incubated under **IGDTUW Anveshan Foundation**) took an initiative to support **SINDHU SHIKSHA ABHIYAN**, a community outreach project to mentor young minds at Leh Ladakh for innovation and entrepreneurship.

A community outreach program with the assistance of their student interns was done to make the **S.T.E.A.M. Education** (Science, Technology, Engineering, Arts and Mathematics) accessible to all deserving candidates from diverse backgrounds, by reaching out to the secluded geographical pockets as well as education centres where a stigma for such fashion and methodologies of modern education still lingers.

Young girls from different schools at Leh Ladakh were meticulously mentored by **Team STEAMEDU** for developing mobile apps to address local, imperative quandaries during the 5-day community outreach program – **GENIUS**(Girls Empowering New India Using **STEAM**) at **World's Highest Altitude Region Leh-Ladakh** by **STEAMEDU** (incubated under **IGDTUW – Anveshan Foundation**).

Team of three students of **IGDTUW** (Ms Shivani, Ms Vani and Ms Shubhangi) led by Cofounder of **STEAMEDU LEARNING** Mr. Dharamraj Panwar had visited Ladakh and mentored young girls selected from **BVN School, Leh** and **Mahabodhi School, Leh** at **SINDHU TECH CENTER** at **Choglamsar, Leh** for developing android apps to address their local community problems using design thinking and **MIT App inventor**.

# SUSTAINABLE DEVELOPMENT GOALS

The **Sustainable Development Goals set by United Nations (UN)** are a universal call to act on 'Poverty, Peace and Prosperity'. With a total of 17 goals, it was implemented in the year 2015 and was made a must to be adopted by all UN Member States, targeting 2030 as the year of culmination for all solutions. With only one decade remaining, we need to improve and move fast For People-For Planet, possible only through Global Action, Local Action and People Action.

As a local action, 'Government of NCT of Delhi' has funded and facilitated eleven incubation centres in the region of Delhi. All of these incubation centres are working on various parameters of SDGs to facilitate the cumulative fulfillment of 'Global Goals'.

IGDTUW Anveshan Foundation is also working hard on Sustainable Development Goals. Our initiatives and endeavors are primarily governed by the principles of 'No Poverty', 'Quality Entrepreneurial Education', 'Women Entrepreneurship', 'Economic Growth', 'Innovations' and 'Strategic Partnerships for Goals' and their inherent resolutions.

## No Poverty

We attempt to assist our Incubatee Companies in all possible ways (along with seed fund, which is a collateral fee) to advance in their zealous endeavours and progress to success. All these efforts have had an overall contribution towards the generation of employment and thereby advancing one step in mitigating poverty in the state of Delhi.

## Gender Equality

**Gender Equality:** - Abiding to our prime objective, we predominantly support women entrepreneurs and enterprises. Our ultimate motto is to contribute towards the inculcation of gender equality in the corporate sector, with our relentless ardour.



Snapshot Session being conducted by Ms. Anila Alam, Founder, Mitti Café on Topic - Achieving Sustainable Development Goals through Social Entrepreneurship

## Quality Education

Apart from the regular schemes of curriculum for various educational programs conducted by the University, we have additionally conducted several workshops, boot-camps, mentorship sessions, internships and courses focusing on entrepreneurship, social entrepreneurship and intrapreneurship. Online interaction of Ms. Anila Alam, Founder, Mitti Café on 'Achieving Sustainable Goals through Social Entrepreneurship' on 09th August 2020 and Mr. Arun Nagpal, Managing Director and Co-founder, Mrida Group on 'Reflections of a Social Entrepreneur' have added value to the cognizance of our incubatees and students towards Social Entrepreneurship.

## Industry, Innovation and Infrastructure

The common business model shared by most of our incubatee companies is 'continuous innovation driven' which has potential impact on both Industry and Academia. Innovations achieved and practiced by ETI Labs, SteamEdu and Nature Fab have been truly remarkable.



## Partnership for Goals

We had entered in a fruitful partnership with GiZ Germany for Women Entrepreneurship and Women Empowerment in the year 2019. Under this partnership we are committed to assist and serve aspirant entrepreneurs from all over the country. Anveshan has also signed various MoUs with other colleges of the NCR Region to propagate entrepreneurship and start-ups culture among their students and scholars.



# IGDTUW ANVESHAN FOUNDATION

## CONTACT US

IGDTUW – ANVESHAN FOUNDATION INCUBATION CENTER  
Indira Gandhi Delhi Technical University For Women  
KASHMERE GATE, DELHI

Email- [anveshan@igdtuw.ac.in](mailto:anveshan@igdtuw.ac.in)

### How to reach IGDTUW:

#### Arrival by AIR:

If you are coming to Delhi by air, we strongly recommended flying into Delhi Airport. The Delhi airport is located about 24 km from IGDTUW. You may hire a taxi at the airport. It takes approximately one hour to drive from the Delhi airport to the IGDTUW Anveshan Foundation.

#### Arrival by TRAIN:

New Delhi Railway station is well-connected to most cities in North, East and South India. IGDTUW is located at a distance of about 05 kilometers from the New Delhi Railway Station and less than one kilometer from Old Delhi Railway Station.

#### Arrival by METRO:

The nearest metro station is Kashmere Gate and the Gate No.7 exit has a walking distance of about 5-7 mins to the college.

