gle1u6vbn

August 9, 2024

[ ]:
```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

[ ]:
```
customers_data = pd.read_csv('/content/Mall_Customers_data.csv')
```

[ ]:
```
customers_data.head(10)
```

[ ]:
```
   CustomerID   Genre  Age  Annual Income (k$)  Spending Score (1-100)
0           1    Male   19                  15                      39
1           2    Male   21                  15                      81
2           3  Female   20                  16                       6
3           4  Female   23                  16                      77
4           5  Female   31                  17                      40
5           6  Female   22                  17                      76
6           7  Female   35                  18                       6
7           8  Female   23                  18                      94
8           9    Male   64                  19                       3
9          10  Female   30                  19                      72
```

[9]:
```
customers_data.shape
```

[9]:
```
(200, 5)
```

[10]:
```
customers_data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
 #   Column                  Non-Null Count  Dtype
---  ------                  --------------  -----
 0   CustomerID              200 non-null    int64
 1   Genre                   200 non-null    object
 2   Age                     200 non-null    int64
 3   Annual Income (k$)      200 non-null    int64
 4   Spending Score (1-100)  200 non-null    int64
```

```
dtypes: int64(4), object(1)
memory usage: 7.9+ KB
```

[11]:
```
customers_data.describe()
```

[11]:
```
       CustomerID         Age  Annual Income (k$)  Spending Score (1-100)
count  200.000000  200.000000          200.000000              200.000000
mean   100.500000   38.850000           60.560000               50.200000
std     57.879185   13.969007           26.264721               25.823522
min      1.000000   18.000000           15.000000                1.000000
25%     50.750000   28.750000           41.500000               34.750000
50%    100.500000   36.000000           61.500000               50.000000
75%    150.250000   49.000000           78.000000               73.000000
max    200.000000   70.000000          137.000000               99.000000
```

[13]:
```
X = customers_data.iloc[:,[3,4]].values
```

[14]:
```
X
```

[14]:
```
array([[ 15,  39],
       [ 15,  81],
       [ 16,   6],
       [ 16,  77],
       [ 17,  40],
       [ 17,  76],
       [ 18,   6],
       [ 18,  94],
       [ 19,   3],
       [ 19,  72],
       [ 19,  14],
       [ 19,  99],
       [ 20,  15],
       [ 20,  77],
       [ 20,  13],
       [ 20,  79],
       [ 21,  35],
       [ 21,  66],
       [ 23,  29],
       [ 23,  98],
       [ 24,  35],
       [ 24,  73],
       [ 25,   5],
       [ 25,  73],
       [ 28,  14],
       [ 28,  82],
       [ 28,  32],
       [ 28,  61],
       [ 29,  31],
       [ 29,  87],
       [ 30,   4],
       [ 30,  73],
       [ 33,   4],
       [ 33,  92],
       [ 33,  14],
       [ 33,  81],
       [ 34,  17],
       [ 34,  73],
       [ 37,  26],
       [ 37,  75],
       [ 38,  35],
       [ 38,  92],
       [ 39,  36],
       [ 39,  61],
       [ 39,  28],
       [ 39,  65],
       [ 40,  55],
       [ 40,  47],
       [ 40,  42],
       [ 40,  42],
       [ 42,  52],
       [ 42,  60],
       [ 43,  54],
       [ 43,  60],
       [ 43,  45],
       [ 43,  41],
       [ 44,  50],
       [ 44,  46],
       [ 46,  51],
       [ 46,  46],
       [ 46,  56],
       [ 46,  55],
       [ 47,  52],
       [ 47,  59],
       [ 48,  51],
       [ 48,  59],
       [ 48,  50],
       [ 48,  48],
       [ 48,  59],
       [ 48,  47],
       [ 49,  55],
       [ 49,  42],
       [ 50,  49],
       [ 50,  56],
       [ 54,  47],
       [ 54,  54],
       [ 54,  53],
       [ 54,  48],
       [ 54,  52],
       [ 54,  42],
       [ 54,  51],
       [ 54,  55],
       [ 54,  41],
       [ 54,  44],
       [ 54,  57],
       [ 54,  46],
       [ 57,  58],
       [ 57,  55],
       [ 58,  60],
       [ 58,  46],
       [ 59,  55],
       [ 59,  41],
       [ 60,  49],
       [ 60,  40],
       [ 60,  42],
       [ 60,  52],
       [ 60,  47],
       [ 60,  50],
       [ 61,  42],
       [ 61,  49],
       [ 62,  41],
       [ 62,  48],
       [ 62,  59],
       [ 62,  55],
       [ 62,  56],
       [ 62,  42],
       [ 63,  50],
       [ 63,  46],
       [ 63,  43],
       [ 63,  48],
       [ 63,  52],
       [ 63,  54],
       [ 64,  42],
       [ 64,  46],
       [ 65,  48],
       [ 65,  50],
       [ 65,  43],
       [ 65,  59],
       [ 67,  43],
       [ 67,  57],
       [ 67,  56],
       [ 67,  40],
       [ 69,  58],
       [ 69,  91],
       [ 70,  29],
       [ 70,  77],
       [ 71,  35],
       [ 71,  95],
       [ 71,  11],
       [ 71,  75],
       [ 71,   9],
       [ 71,  75],
       [ 72,  34],
       [ 72,  71],
       [ 73,   5],
       [ 73,  88],
       [ 73,   7],
       [ 73,  73],
       [ 74,  10],
       [ 74,  72],
       [ 75,   5],
       [ 75,  93],
       [ 76,  40],
       [ 76,  87],
       [ 77,  12],
       [ 77,  97],
       [ 77,  36],
       [ 77,  74],
       [ 78,  22],
       [ 78,  90],
       [ 78,  17],
       [ 78,  88],
       [ 78,  20],
       [ 78,  76],
       [ 78,  16],
       [ 78,  89],
       [ 78,   1],
       [ 78,  78],
       [ 78,   1],
       [ 78,  73],
       [ 79,  35],
       [ 79,  83],
       [ 81,   5],
       [ 81,  93],
       [ 85,  26],
       [ 85,  75],
       [ 86,  20],
       [ 86,  95],
       [ 87,  27],
       [ 87,  63],
       [ 87,  13],
       [ 87,  75],
       [ 87,  10],
       [ 87,  92],
       [ 88,  13],
       [ 88,  86],
       [ 88,  15],
       [ 88,  69],
       [ 93,  14],
       [ 93,  90],
       [ 97,  32],
       [ 97,  86],
       [ 98,  15],
       [ 98,  88],
       [ 99,  39],
       [ 99,  97],
       [101,  24],
       [101,  68],
       [103,  17],
       [103,  85],
       [103,  23],
       [103,  69],
       [113,   8],
       [113,  91],
       [120,  16],
       [120,  79],
       [126,  28],
       [126,  74],
       [137,  18],
       [137,  83]])
```

[15]:
```
from sklearn.cluster import KMeans
wcss = []
```

[16]:
```
for i in range (1,11):
    kmeans = KMeans(n_clusters= i, init='k-means++', random_state=0)
    kmeans.fit(X)
    wcss.append(kmeans.inertia_)
```

```
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1416:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  super()._check_params_vs_input(X, default_n_init=10)
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1416:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
```

```
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1.4. Set the value of `n_init` explicitly to suppress the warning
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/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1416:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  super()._check_params_vs_input(X, default_n_init=10)
```
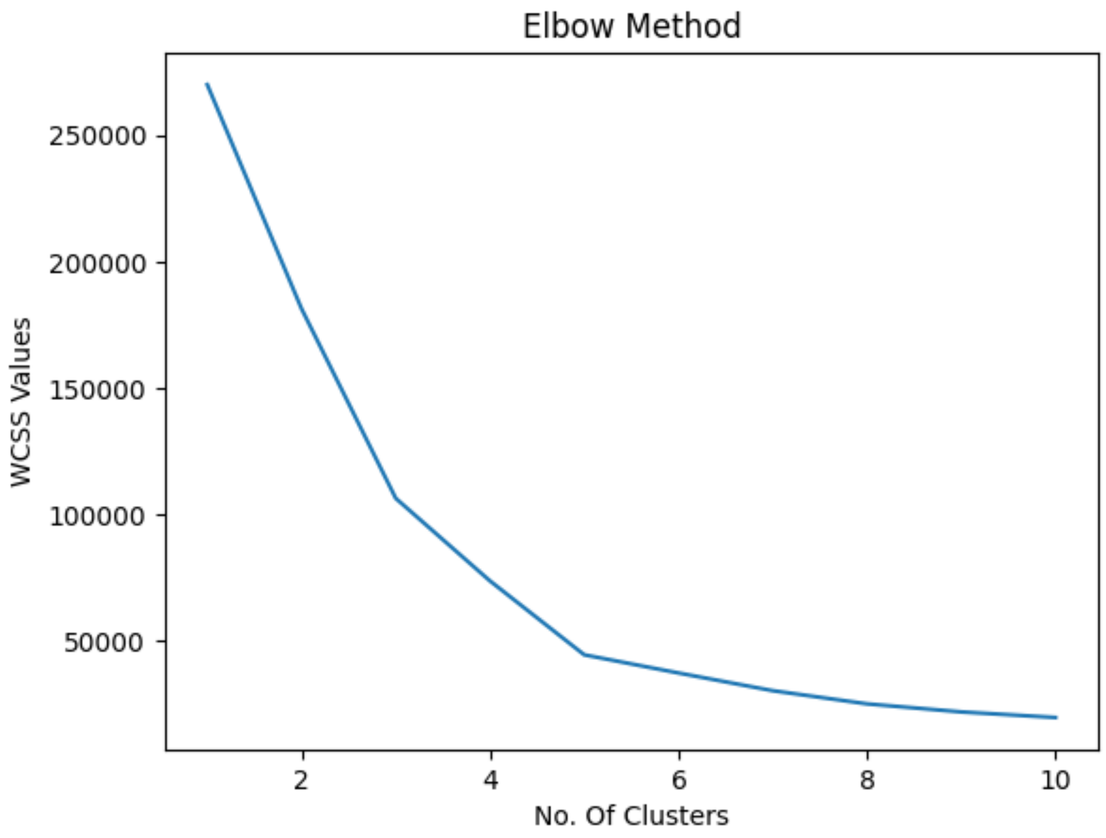

[17]:
```
plt.plot(range(1,11),wcss)
plt.title("Elbow Method")
plt.xlabel("No. Of Clusters")
plt.ylabel("WCSS Values")
plt.show()
```



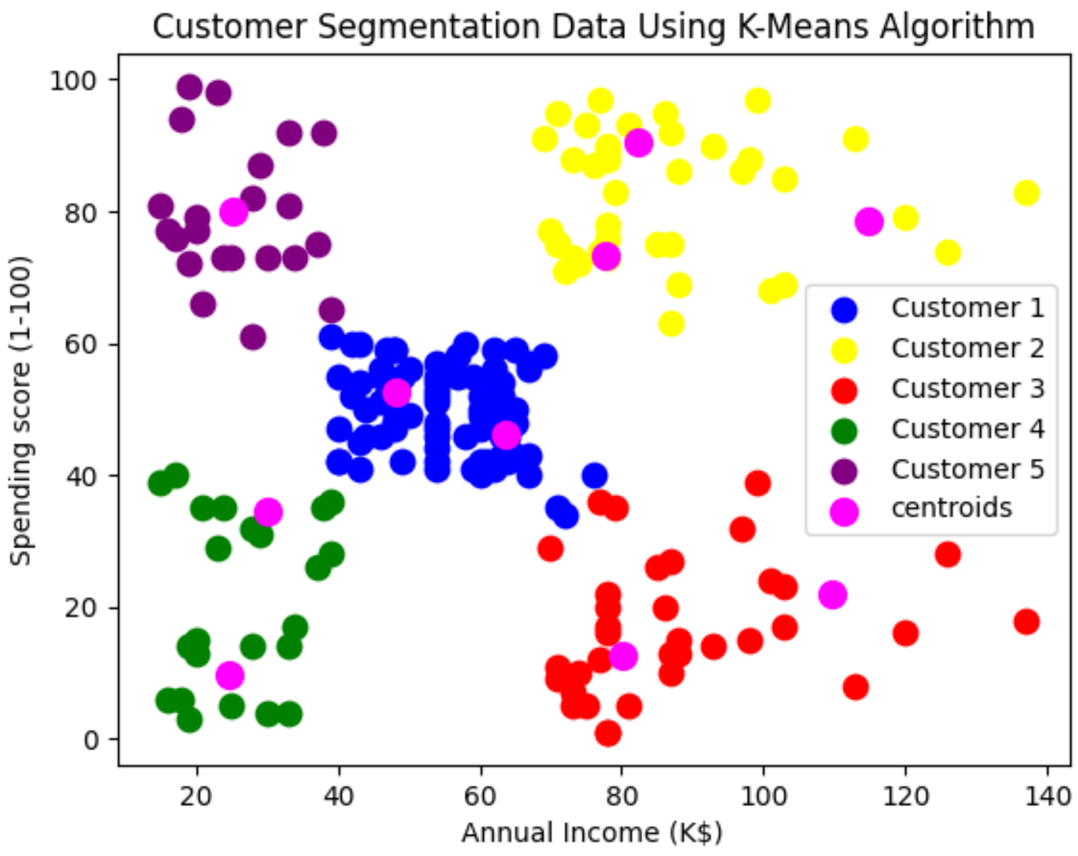
[18]:
```
KMmodel = KMeans(n_clusters = 5, init='k-means++', random_state=0)
```

[20]:
```
y_kmeans = KMmodel.fit_predict(X)
```

```
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1416:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  super()._check_params_vs_input(X, default_n_init=10)
```

[31]:
```
plt.scatter(X[y_kmeans == 0,0], X[y_kmeans == 0,1], s= 80, c = "blue",␣
  ↪label="Customer 1")
plt.scatter(X[y_kmeans == 1,0], X[y_kmeans == 1,1], s= 80, c = "yellow",␣
  ↪label="Customer 2")
plt.scatter(X[y_kmeans == 2,0], X[y_kmeans == 2,1], s= 80, c = "red",␣
  ↪label="Customer 3")
plt.scatter(X[y_kmeans == 3,0], X[y_kmeans == 3,1], s= 80, c = "green",␣
  ↪label="Customer 4")
plt.scatter(X[y_kmeans == 4,0], X[y_kmeans == 4,1], s= 80, c = "purple",␣
  ↪label="Customer 5")
```

```
plt.scatter(kmeans.cluster_centers_[:,0], kmeans.cluster_centers_[:,1], s =␣
 ↪100, c = 'magenta', label = 'centroids')
plt.title('Customer Segmentation Data Using K-Means Algorithm')
plt.xlabel('Annual Income (K$)')
plt.ylabel('Spending score (1-100)')
plt.legend()
plt.show()
```


Customer Segmentation Data Using K-Means Algorithm
Spending score (1-100)
Annual Income (K$)
Customer 1
Customer 2
Customer 3
Customer 4
Customer 5
centroids