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**?** Github

in LinkedIn

#### **EDUCATION**

## School of Informatics, Computing, and Engineering, Indiana University, Bloomington, IN

Master of Science, Data Science, 3.8/4.0

May 2019

Coursework: Artificial Intelligence, Algorithms, Statistics, Data Mining, Exploratory Data Analysis, Machine Leaning in Computational Linguistic

## Indian Institute of Technology (IIT), Kharagpur, India

Bachelor of Technology (Honours), Engineering, 7.1/10.0

May 2013

#### COMPUTING SKILLS

Python, R, C, Shell Scripting, MySQL, PostgreSQL, SQLite, MongoDB, NumPy, Pandas, Scikit-Learn, Matplotlib, OpenCV, MATLAB, LATEX, Git, Vim, PHP, HTML, CSS, Bootstrap, Mac OS X, Linux, Windows

#### RESEARCH EXPERIENCE

Senior Project Associate

April 2016 - May 2017

## Indian Institute of Technology (IIT), Kanpur, India

#### Vehicle Recognition System

Guided by: Prof. Gaurav Pandey (EE)

- Developed a software system to identify license plate using template matching framework in Python
- Employed OpenCV library for image processing: Morphological transformations, Gaussian filtering, Adaptive histogram equalization, Contour formation, Character segmentation
- Formulated rules to build an OCR for characters identification and differentiation based on the pixel arrangement
- Improved recognition success rate by 7% as compared to the existing one (83% vs. 76%; Sample space = 1000)

## **Data Visualization Application**

Guided by: Prof. Arnab Bhattacharya (CS)

- Developed a web-based user interactive application in PHP for real-time management and visualization of data stored in MySQL database; Implemented device responsiveness and interoperability using the Bootstrap framework
- Defined the complete database schema, configured, and deployed the same using phpMyAdmin
- Integrated Google chart API to visualize data variability in terms of distribution, trend, correlation, deviation, ratio

## PROFESSIONAL EXPERIENCE

Senior Business Analyst

May 2015 - February 2016

Food-tech start-up

## Tinyowl Technologies, Mumbai, India

- Built a logistic regression model to predict the probability of users from different clusters returning back to the platform for targeted & channelized marketing using a glm package in R
- Built internal dashboard to track pre-defined business metrics and trends using shiny package in R
- Performed k-means clustering to segment user-base based on attributes like spending behaviour, ordering pattern

# Analyst

June 2013 - December 2014

Ipsos Research, Bangalore, India

Market Research firm

Performed Market Mix Modeling & Pricing Analysis for client specific marketing strategies in a variety of domains

- Quantified return on investments (ROI) from marketing expenditure by Regression modeling
- Awarded Spot performer of Q3-2014 for enthused performance in analytics division

#### SELECTED COURSE PROJECTS

- Image Orientation Classification: Trained multiple models, namely, K-Nearest Neighbors, AdaBoost, and Neural Networks over 40K images to classify the orientation of 1,000 test images
- Optimal Path Search: Compared different graph search algorithms (Depth First Search, Breadth First Search, Uniform Cost Search, A-Star) to find the optimal path between a given pair of cities for different cost functions
- Part-of-Speech Tagging: Developed a model to perform part-of-speech tagging using Hidden Markov Model and Bayesian inferences. Implemented and compared performance of Forward-Backward Algorithm & Viterbi Algorithm
- Tweets Classification: Predicted the location (class labels) of set of tweets by training a Naive Bayes Classifier. Implemented multinomial document model using bag-of-words and Laplace Smoothening

## PERSONAL PROJECTS

- Kaggle Competitions: Built prediction and classification models using Decision Trees, Random Forest, SVM, Xgboost
- Movie Recommendation System: Used Collaborative filtering to recommend movies to similar users
- Sentiment Analysis Tool: Employed bag-of-words and rule-based approach to classify tweets into positive & negative
- Speaker Recognition System: Used K-means; MFCC & delta coefficients as features vector to recognize speaker