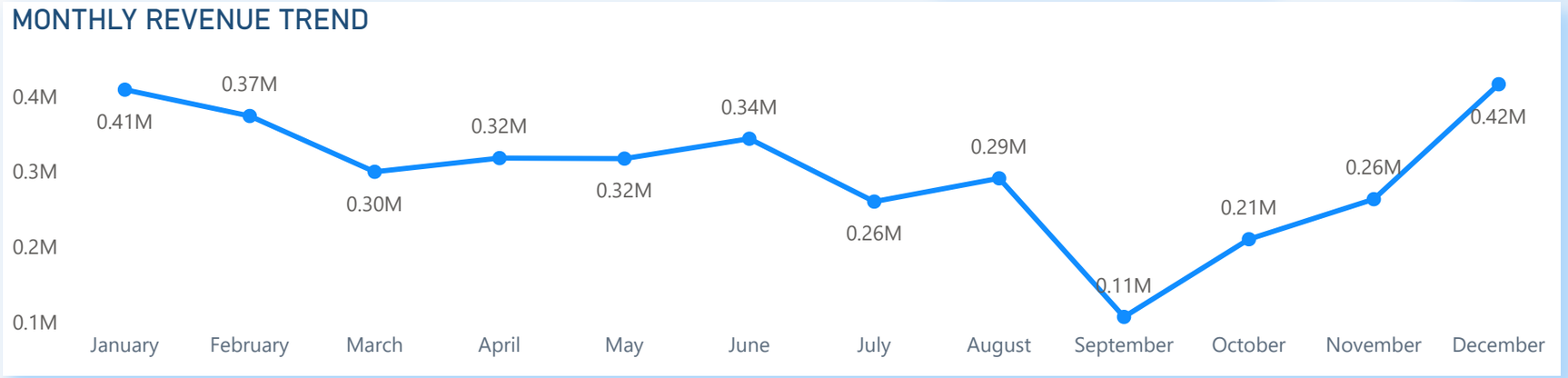
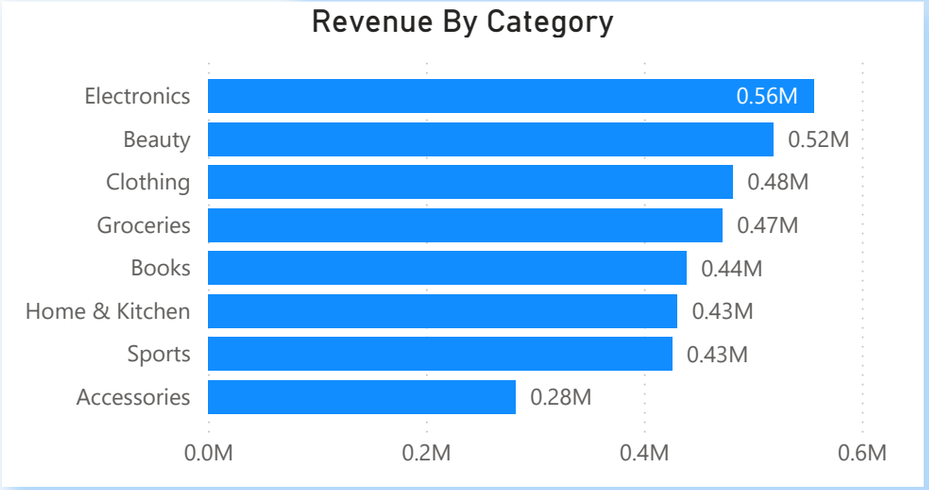
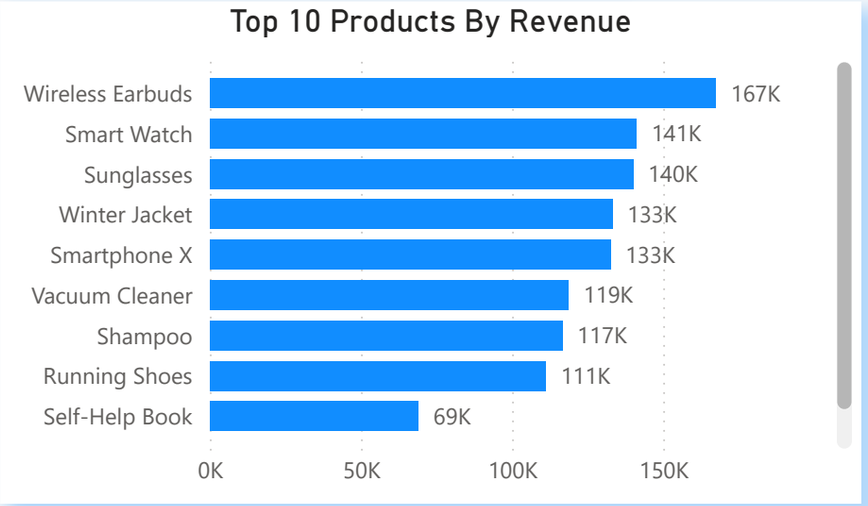
Sales Overview

Total Revenue	Total Orders	Total Customers	Average Order...
3.60M	900	100	4.01K



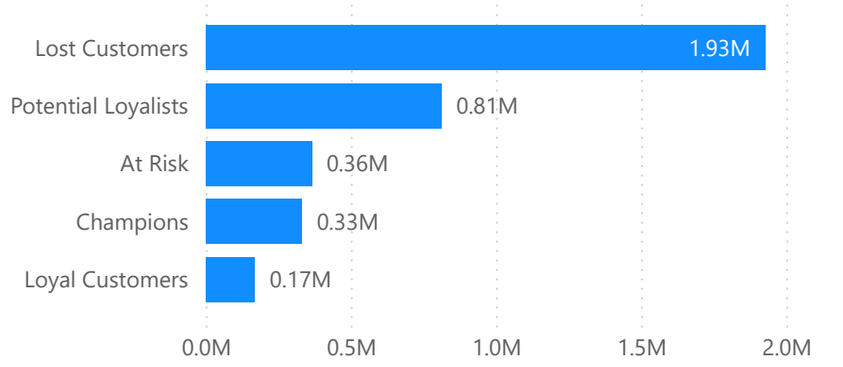




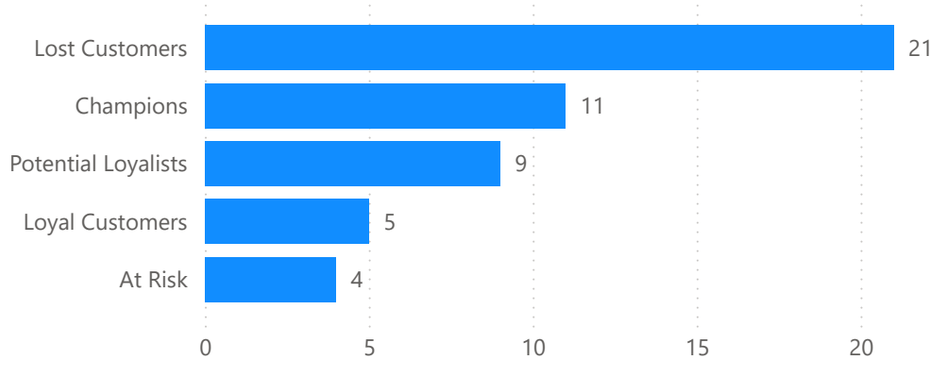
Customer Segmentation Analysis

Total Revenue	Total Customers	Champions Revenue %
3.60M	100	9.2%

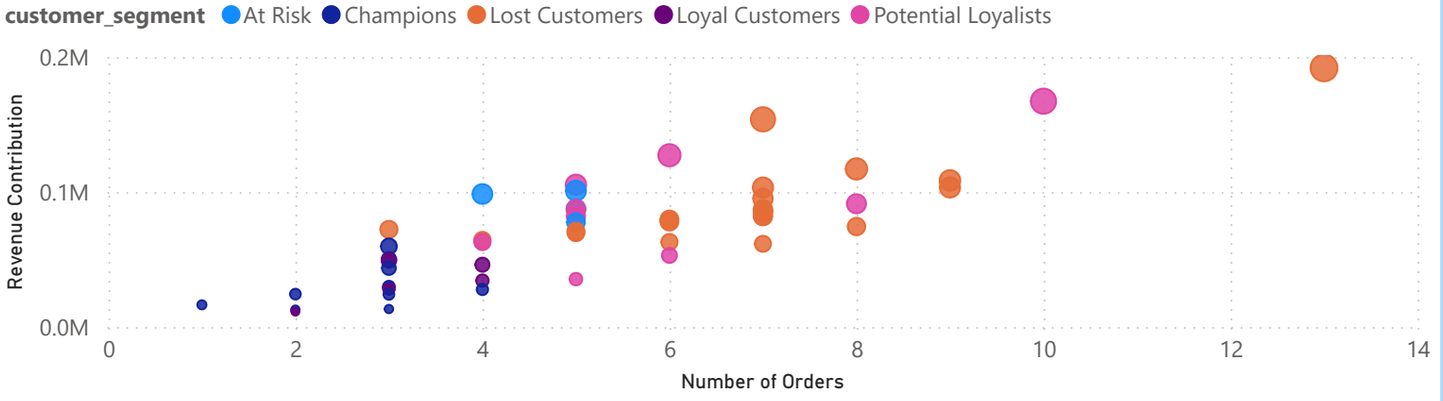
Total Revenue by customer segment



Total Customers by customer segment



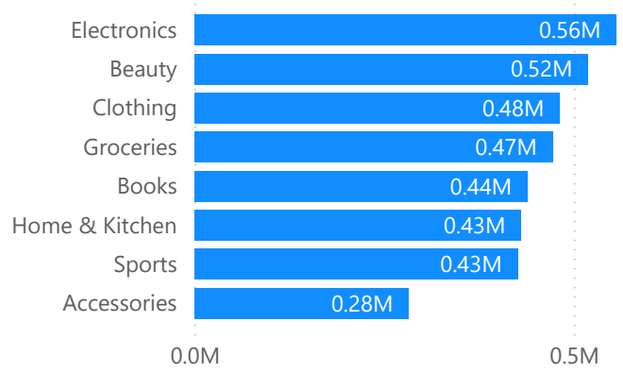
Customer Value Distribution



Product & Category Performance Analysis

Total Revenue	Total Orders	Avg Revenue Per Product	Average Order Value
3.60M	900	120.15K	4.01K

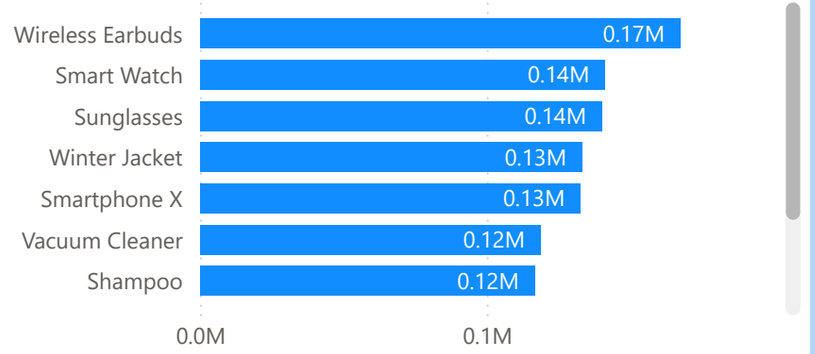
Revenue By Category



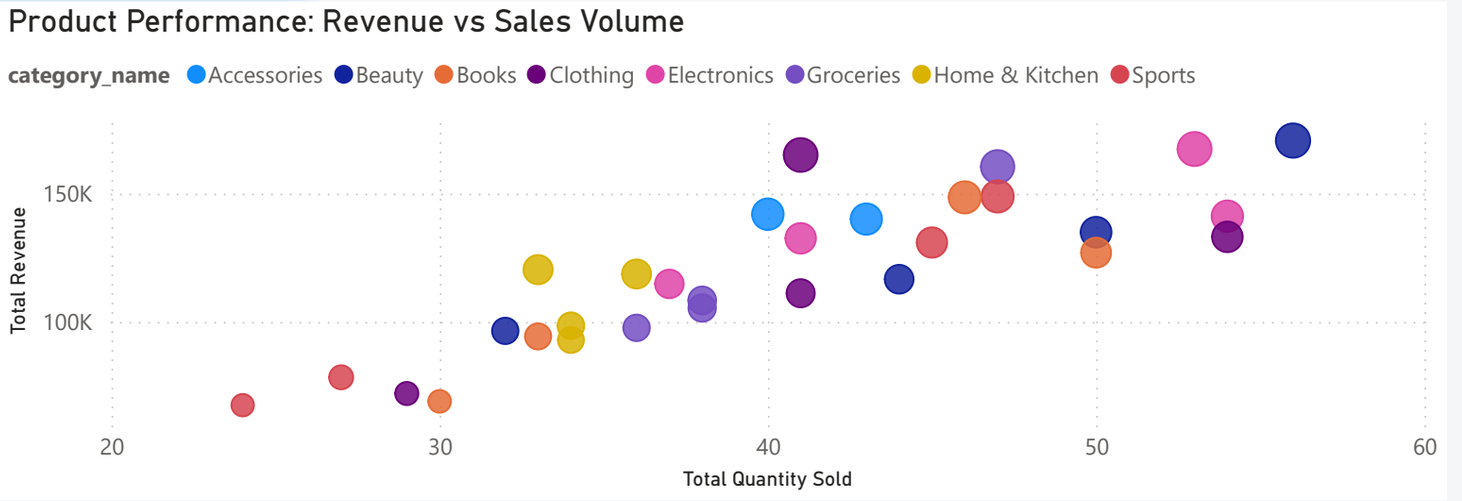
Slicer

All

Total Revenue by Product



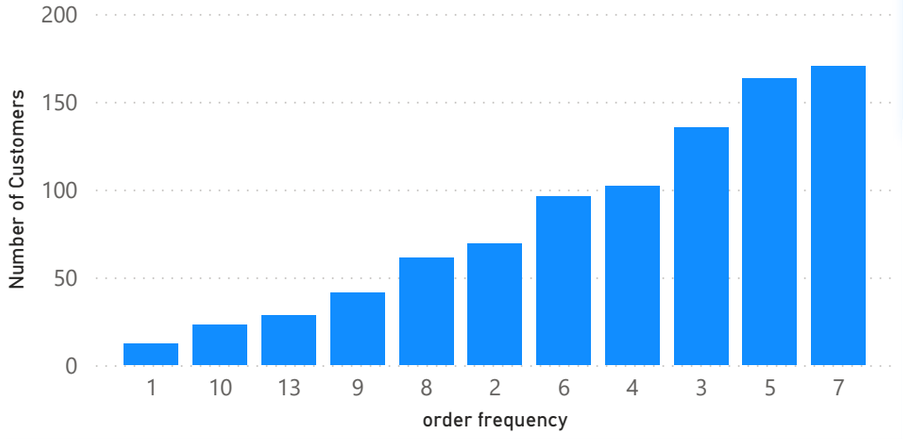
Product Performance: Revenue vs Sales Volume



Customer Behavior & Order Insights

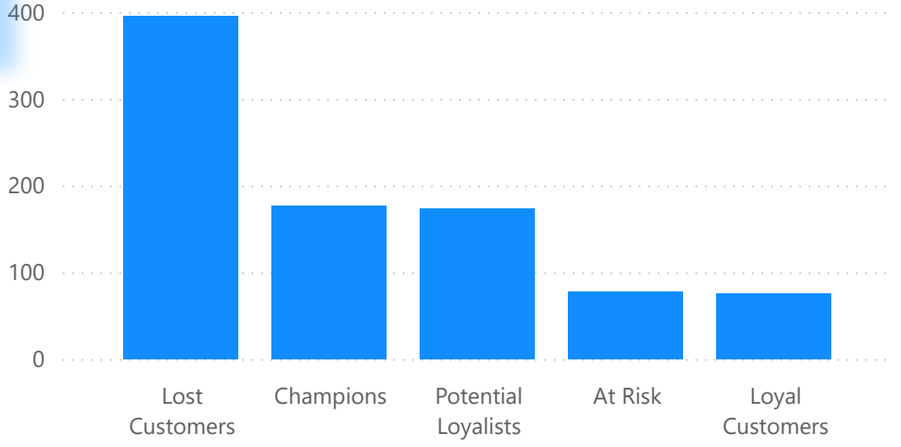
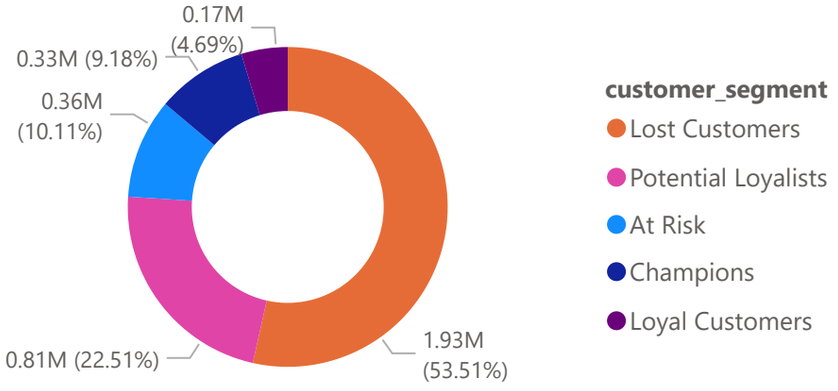
Avg Orders per Customer	Avg Revenue per Customer	Repeat Customers	Repeat Customer %
9.00	36.05K	50	50.0%

Customer order frequency distribution



Customer Lifetime Value
36.05K

Customer Count By Segment



Total Revenue by customer_segment