

Sales Overview

Total Revenue

3.60M

Total Orders

900

Total Customers

100

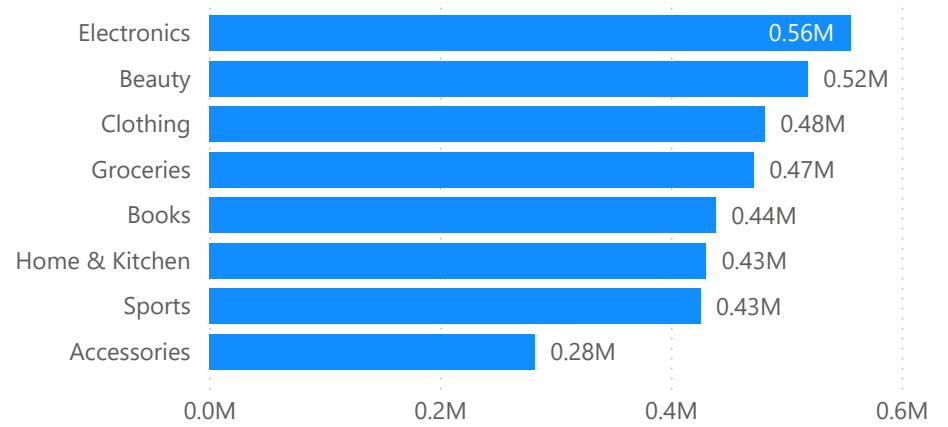
Average Order...

4.01K

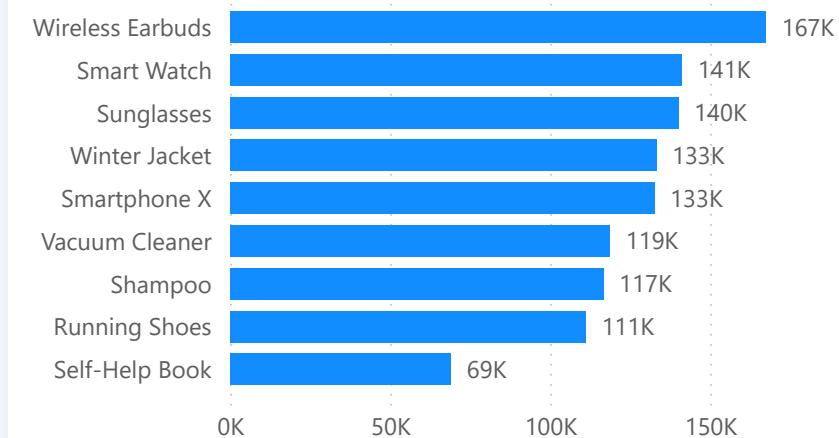
MONTHLY REVENUE TREND



Revenue By Category



Top 10 Products By Revenue



Customer Segmentation Analysis

Total Revenue

3.60M

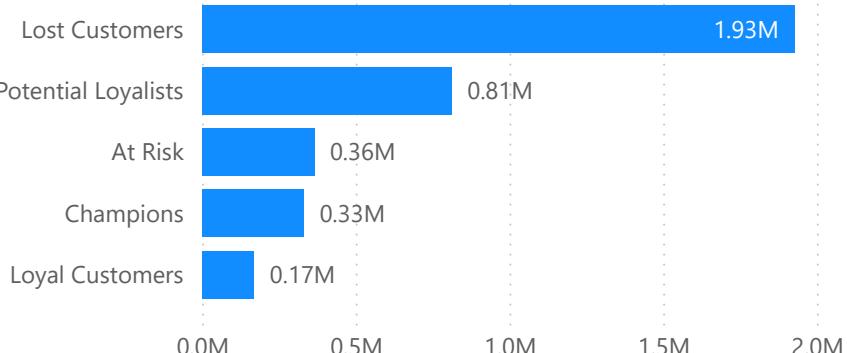
Total Customers

100

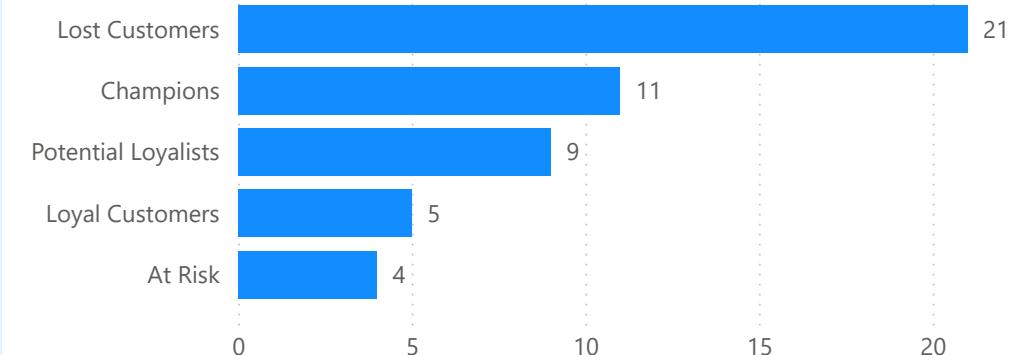
Champions Revenue %

9.2%

Total Revenue by customer segment



Total Customers by customer segment



Customer Value Distribution

customer_segment ● At Risk ● Champions ● Lost Customers ● Loyal Customers ● Potential Loyalists



Product & Category Performance Analysis

Total Revenue

3.60M

Total Orders

900

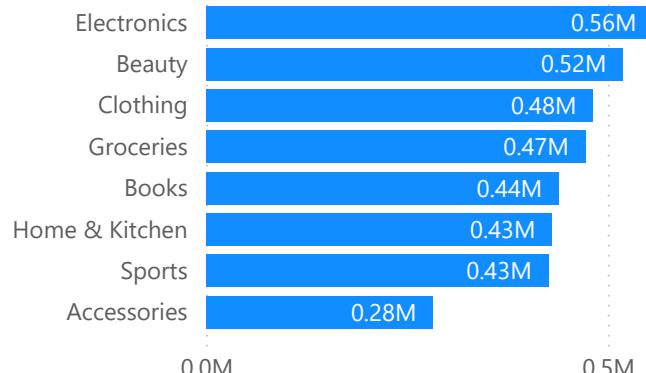
Avg Revenue Per Product

120.15K

Average Order Value

4.01K

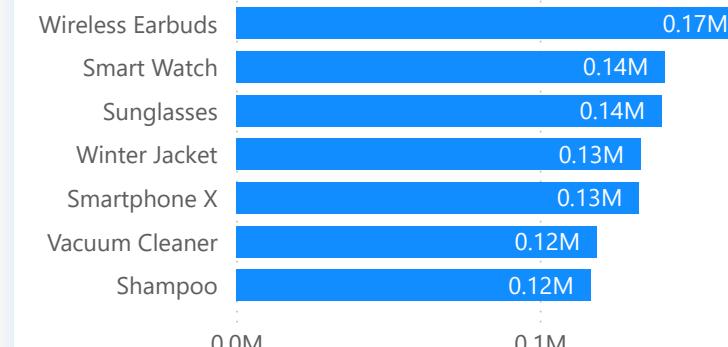
Revenue By Category



Slicer

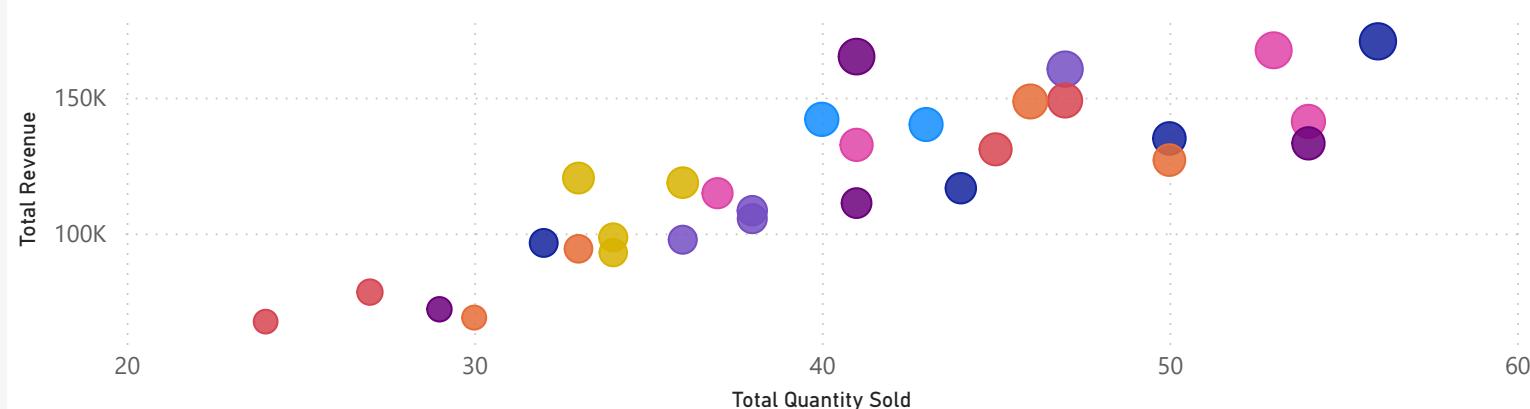
All

Total Revenue by Product



Product Performance: Revenue vs Sales Volume

category_name ● Accessories ● Beauty ● Books ● Clothing ● Electronics ● Groceries ● Home & Kitchen ● Sports



Customer Behavior & Order Insights

Avg Orders per Customer

9.00

Avg Revenue per Customer

36.05K

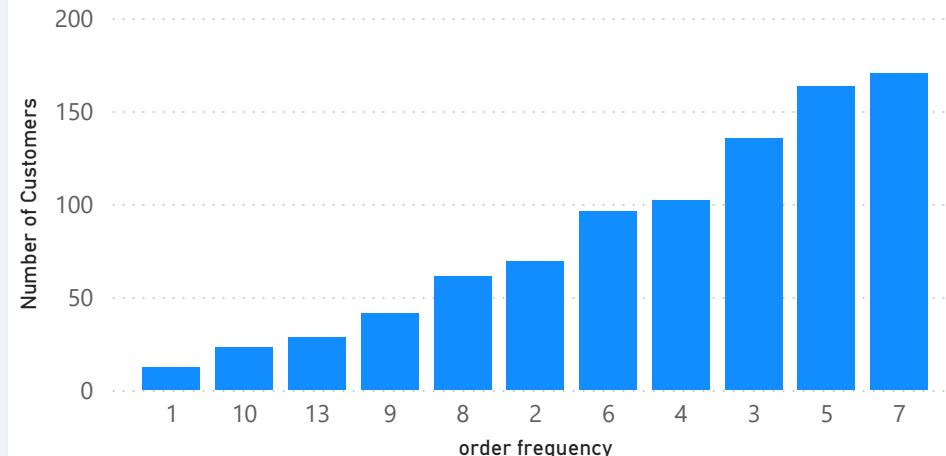
Repeat Customers

50

Repeat Customer %

50.0%

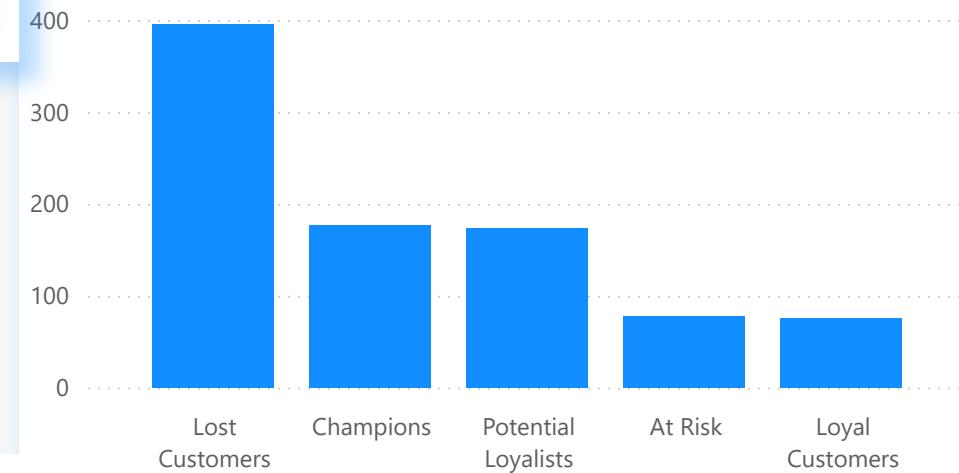
Customer order frequency distribution



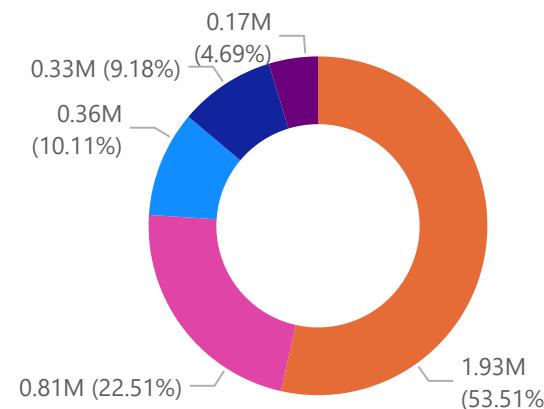
Customer Lifetime Value

36.05K

Customer Count By Segment



Total Revenue by customer_segment



customer_segment

- Lost Customers
- Potential Loyalists
- At Risk
- Champions
- Loyal Customers