

Project Goals

- This project tries to create a content-based recommendation system for assisting immigrants in choosing a neighborhood based on the way they rank a number of lifestyle categories.
- A recommendation system suggesting suitable neighborhoods for new expats, could be a value-added feature to existing recommendation platforms as Tripadvisor, Foursquare, Time Out etc. where the user can be guided on a suitable Neighborhood for him and relative venues can be suggested around this area basis his profile.

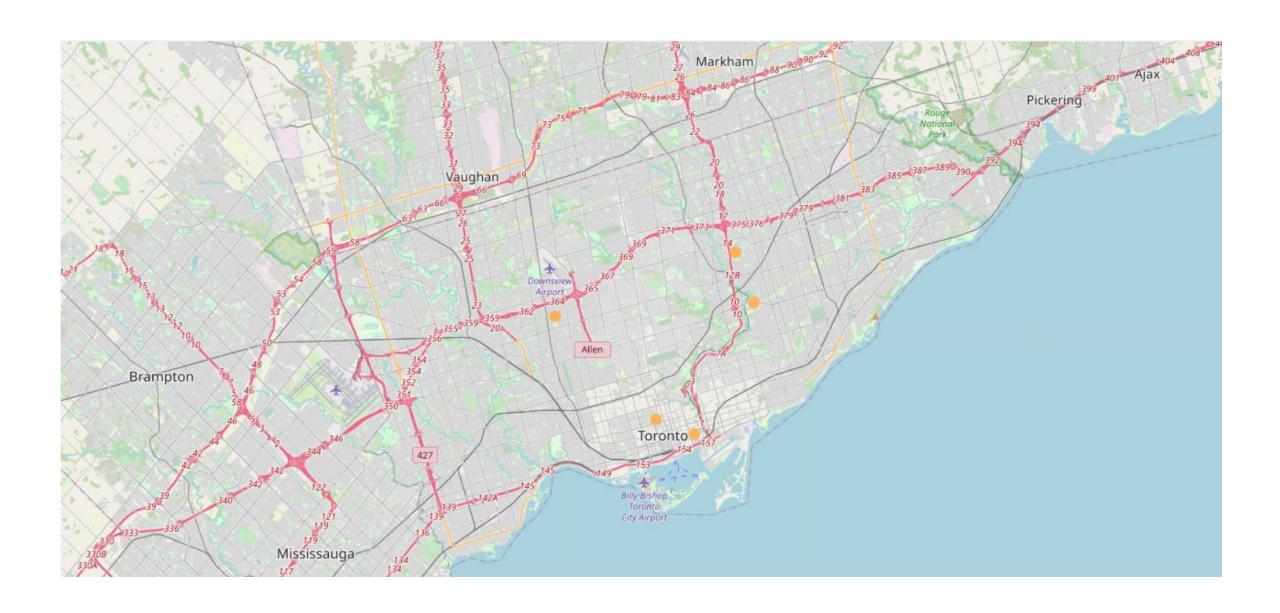
Data acquisition and Cleaning

- Our first data source is wikipedia page containing list of postal codes https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M
- CSV file containing coordinates: https://cocl.us/Geospatial_data
- For the venue categories: Foursquare API
 https://developer.foursquare.com/docs/api/venues/explore

Results

The clustering approach resulted in 5 neighborhoods which are best places for immigrants who are looking for a place to move in Toronto, Canada.

	compare=neighbourhoods_venues_sorted.loc[neighbourhoods_venues_sorted['Neighbourhood'].isin(result['Neighbourhood'])] compare						
Out[82]:		Neighbourhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
	45	Lawrence Manor, Lawrence Heights	Shopping	Personal_care	Health_Fitness	Restaurants	Leisure
	61	Parkwoods	Shopping	Kids_Friendly	Leisure	Transportation	Food_markets
	62	Queen's Park, Ontario Provincial Government	Shopping	Restaurants	Kids_Friendly	Fast_Food	Nightlife
	63	Regent Park, Harbourfront	Shopping	Nightlife	Food_markets	Culture	Kids_Friendly
	85	Victoria Village	Restaurants	Shopping	Fast Food	Leisure	Transportation



Conclusion

• Relocation is a big challenge for everyone. In this project we tried to visualize Toronto Neighborhoods as clusters created basis common features of a number of lifestyle categories and create a recommendation system for suggesting the top 5 Neighborhoods a new visitor/expat could select basis the importance each has to him. Such a system with necessary refinement and development as mentioned in the discussion section could be scaled to include all the major cities globally where a platform with records of user profiles and preferences could provide personalized recommendations for each user.