

# Gaurav Singh Kushwaha

+918174071154

gauravsingh.mini@gmail.com

behance.net/gauravkushwaha19

linkedin.com/in/gaurav-singh-kushwaha-241b011a1

## SKILLS

### Technical Skills

- **Skills** - UX/UI Design, Product Design, Javascript, HTML, CSS.
- **Tools** - Figma, Photoshop, Miro, Notion, VS Code, Google spreadsheet.

### Professional Summary

- **I am an enthusiastic and detail-oriented UI/UX Designer with a strong foundation in visual design, user research, wireframing and prototype. Proficient in Figma, Photoshop, HTML, CSS, and JavaScript. I have a passion for designing clean, responsive interfaces. With expertise in both UI/UX design and front-end development, I bridge the gap between design and code to create intuitive digital experiences. Eager to contribute fresh ideas and grow within a collaborative, user-centered environment. -**

## EXPERIENCE

### Penta IT Solution

Remote

UI/UX Design Intern

Feb/2025 - May/2025

- Royal Music Player Mobile Application Design
- Collaborated with senior designers to conceptualize and prototype a music player app.
- Contributed to user research, wireframing, visual design, and prototyping in Figma under the guidance of experienced mentors.
- Assisted in developing a componentbased design system, including typography, color, and UI components, to ensure scalability and consistency.

### Stelios

Noida, UP

UI/UX Design

June/2025 - Present

- Ancestropedia: End to End Product Design (SelfDriven Project)
- Led the entire product design lifecycle from discovery to delivery for a heritage and ancestry web application.
- Conducted investor and user interviews to identify core needs and align product vision with business goals.
- Performed user research & persona creation to define target audience and key use cases.
- Designed sketches, wireframes, and design system ensuring consistency and scalability
- Developed highfidelity wireframes and interactive prototypes for user testing and validation.
- Executed A/B testing to evaluate design decisions and improve usability.
- Delivered a comprehensive product solution balancing user experience with strategic objectives.

## EDUCATION

### Dr. Ambedkar Institute of Technology, Kanpur

Batchelor of Technology

07/2019-07/2023

- CGPA : 7.11

## PROJECTS

**ClassicVolt OTT App – UX Case Study** | *Figma, UX Research, UI Design* May 2025:- Designed an OTT platform tailored for users aged 40–80 to watch Bollywood classics from the 70s to early 2000s. Conducted user research including interviews and persona creation to understand pain points and behavior. Created user flows, wireframes, and high-fidelity mockups focusing on accessibility and nostalgia. Implemented key features such as OTP login, movie quick-recap, download for offline viewing, and large, legible UI. Applied UX laws, used a soft color palette, and added neumorphic card designs to balance modernity with retro aesthetics.

**LeadSmart — SaaS Lead Management Application (Automobile Sales Team)** | *Figma, UX Research, UI Design*, March 2023:- Designed a comprehensive SaaS application to streamline lead management for automobile company sales teams. Created a dashboard, lead listing, and lead detail screens to enhance visibility, tracking, and conversion workflows. Applied user-centered design principles to improve sales team efficiency and reduce

lead management complexity. Delivered wireframes, high-fidelity designs, and interactive prototypes to support development and stakeholder alignment.

**CERTIFICATION**

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| • UI/UX Design, Figma, Udemy.          | 02/2025         |
| • UI/UX Design Bootcamp from PW Skills | 03/2025-09/2025 |