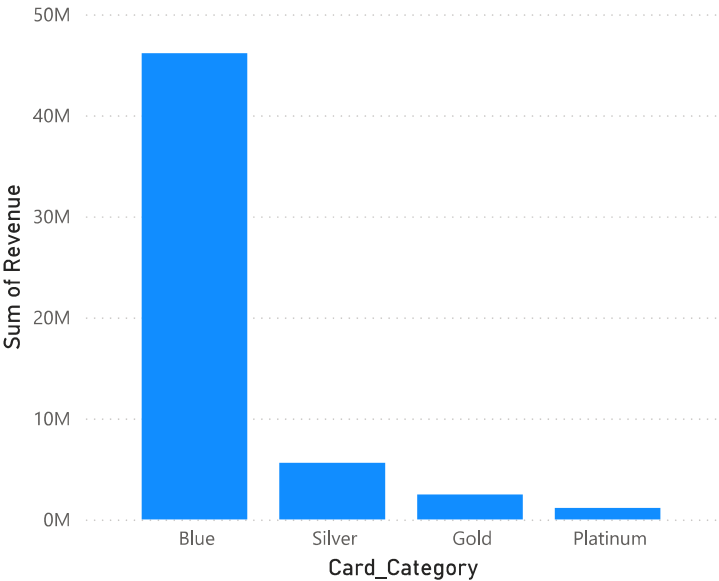


Sum of Revenue by Card_Category



Week_num2	Previous_week_Revenue	Current_week_Revenue	MOM_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
Total	1070439	933134	-12.8%

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Interest

7.8M

Trans_count

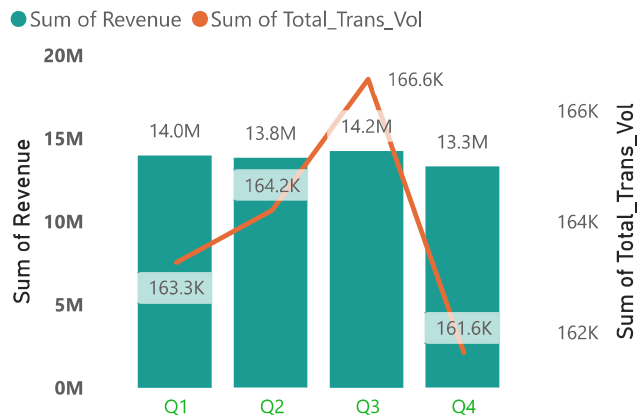
656K

Trans_Amt

45M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.7
Silver	5586332	4586746	812081.3
Gold	2454072	2024078	373784.2
Platinum	1135608	953314	161629.1
Total	55315410	44522013	7843382.2

QTR Revenue and count_Trans_Vol



F

M

Silver

Blue

Gold

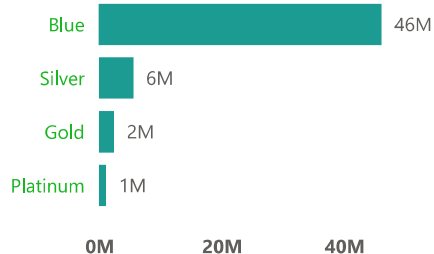
Platinum

Medium

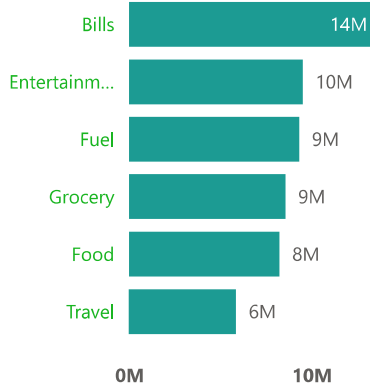
Low

High

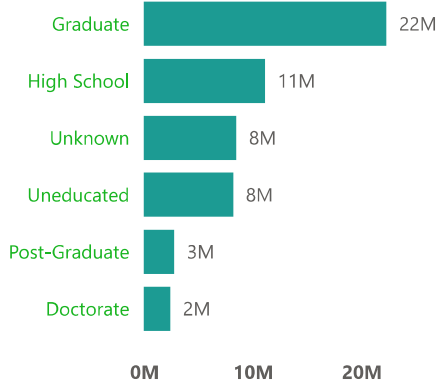
Sum of Revenue by Card_Category



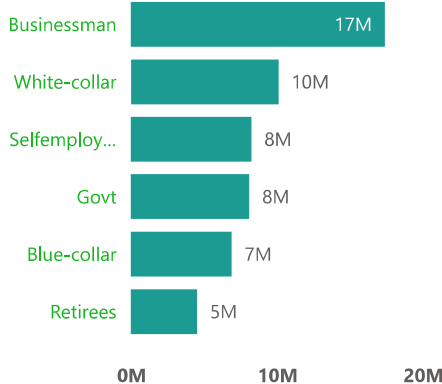
Revenue by Exp Type



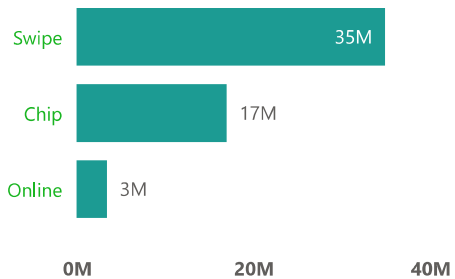
Revenue by Education_Level



Revenue by Customer_Job



Revenue by Use Chip



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Interest

7.8M

Income

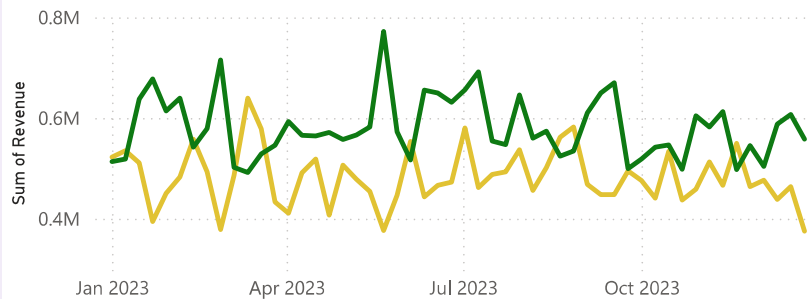
576M

CSS

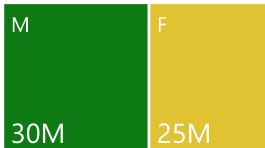
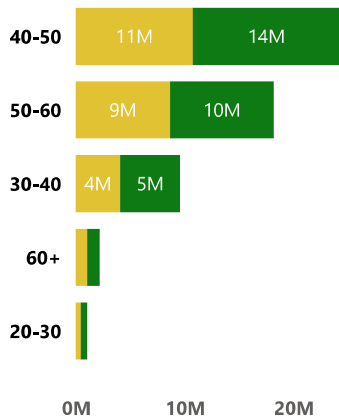
3.19

Revenue by Week

Gender ● F ● M



Revenue by Age Group



Swipe

Online

Chip

Silver

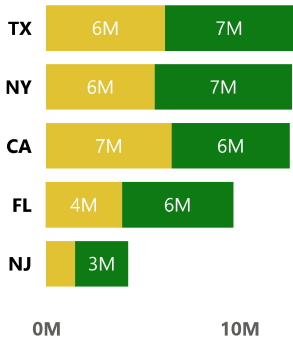
Blue

Gold

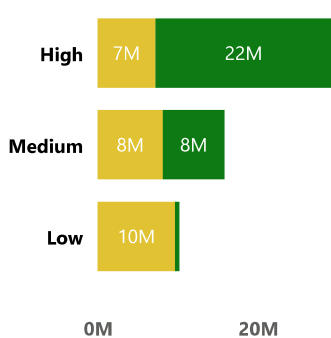
Platinum

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952800.6
Businessman	17387832	186959919	2539390.3
Govt	8111701	88773989	1160016.4
Retirees	4535184	48675030	630359.2
Selfemployed	8261758	75313288	1119741.8
White-collar	10114656	103930055	1441073.9
Total	55315410	575914439	7843382.2

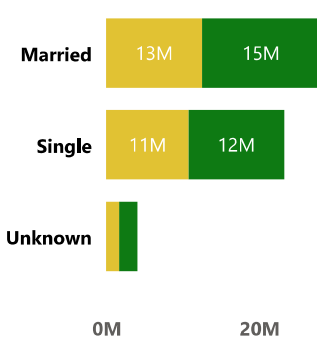
Top 5 states



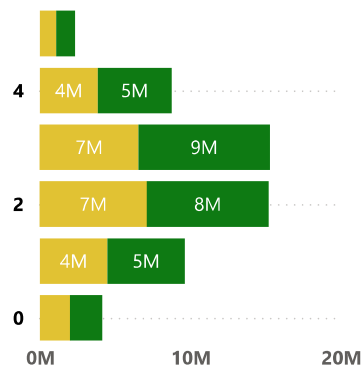
Revenue by IncomeGroup



Revenue by Marital status



Revenue by Customer Job



Revenue by Education level

