

Logo Versions



aiku

Primary

Wordmark Only

Icon

Colours



Primary

Hex #A437DB RGB rgb(164,55,219)

CMYK 25 75 O 14

Pantone 18-3633



Secondary

Hex #BB84E8 RGB rgb(187,132,232)

CMYK 19 43 O 9

Pantone 15-3207



Accent

Hex #BB84E8

RGB rgb(187,132,232)

CMYK 19 43 0 9

Pantone 15-3207

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Fira Sans Extra Bold

Aa Bb Cc