

# Logo Versions



**BUILD** 



**Primary** 

Wordmark Only

Icon

## Colours



#### Primary

Hex #7A26C1 RGB rgb(122,38,193)

CMYK 37 80 0 24

Pantone 19-3642



#### Secondary

Hex #6936F5 RGB rgb(105,54,245)

CMYK 57 78 0 4

Pantone 18-4320



#### Accent

Hex #6936F5 RGB rgb(105,54,245)

CMYK 57 78 0 4

Pantone 18-4320

### Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Gudea Regular

Aa Bb Cc