

# Dheraj Jolla

ADSE	2020	- Advance Diploma in Software Engineering
Bachelor	2020	- Bachelor in Commerce
Intermediate	2015	- S.M Arts and Commerce College
Matriculation	2012	- Prince Progressive School
Certificate	2018	- Web Developing at (Infra Professional Training Center)
Contact		- (+92) 0336-0707262
Email		- <a href="mailto:dherajjolla@outlook.com">dherajjolla@outlook.com</a>
Location		• Near Karachi Stock Main Kharadar Karachi, Pakistan
Language		• English / Urdu

## Objective

Enterprise web software architect experienced in application design and development, data modeling, cross-browser user interface design and programming, translating business requirements to technical specifications

## Experience

### Carpediem

#### **Team Coordinator Remotely Dec 2023 – feb 2025**

- Experienced in managing projects and tasks using tools like ClickUp, Monday.com, Trello, and integrating GHL workflows for seamless project execution.
- Collaborating with onshore and offshore project managers to ensure timely delivery, scope adherence, and quality standards.
- Handled and led client meetings on Zoom to gather requirements, provide updates, and align on project deliverables.
- Guiding team members on development issues and workflow optimizations to enhance productivity.
- Communicating directly with clients to understand requirements and align project goals efficiently.
- Hands-on experience with GoHighLevel (GHL) including custom workflows, pipelines, custom fields, and custom values configuration. and others
- Designed and implemented multiple GHL workflows such as appointment booking workflows, nurture sequences, follow-ups, and automated lead management flows.
- Created and optimized funnels and websites with custom functionality using HTML, CSS, and JavaScript.
- Performed custom front-end development for landing pages, funnels, and websites to improve conversions and user experience.
- Created and managed automation for appointments, lead nurturing, reminders, and client communication within GHL.

- Build and manage websites on CMS (WordPress, Shopify, Wix) and CRM platforms, as well as fully custom websites using PHP frameworks like Laravel.

## **ABtach**

### **Team Leader for B2B Department June 2022 – Nov 2023**

- Handling Internees and Giving Task.
- Create websites for clients with proper documents.
- Solving website error and make it perfect.
- Created and implemented a custom CSS grid system.
- Communicated with Sales to meet up with their project requirements.
- Database management on SQL server, server migration including hosting plan, database migration.
- Q-A website for SEO purpose. Check meta title and description
- Buying Domain and Attached Hosting With the domain DNS.
- Troubleshoot problems with PHP and CMS (WordPress, Shopify, Wix) Created Custom web template in HTML CSS JS jQuery.

## **VIRAL-AD IBA CITY CAMPUS**

### **Web Developer Sep 2021 – May 2022**

- Shopify Custom Liquid templates PSD , XD to Shopify
- Extensive knowledge of PHP, WordPress, Laravel, HTML5, CSS3, Ajax, Web Services.
- Responsible for working on a range of projects, designing appealing websites and implementing new features and functionality in Word Press themes and Custom web template.
- Working with offshore project managers on specific project deliverables to assure scope, quality and timely delivery.
- Writing cross-browser compliant XHTML, CSS , JavaScript & Laravel.
- Created and implemented a custom CSS grid system, with CSS media queries for mobile responsiveness.
- Created and maintained the front-end standards document and oversaw production of JavaScript, HTML, CSS, PHP and WordPress, Laravel.
- Developing and maintaining the front-end functionality of websites.
- Developing websites that have a consistent feel and look throughout all web properties.
- Provide guidance to other team members on web development issues.
- Implemented, prepared, executed and installed support to assure quality system changes,
- Troubleshoot problems with PHP and CMS (WordPress, Shopify, Wix).
- Communicated with clients to meet up with their requirements.
- Proficient in core PHP code-base and PHP Frameworks like Laravel.

## **CHIMP ADVERTISING**

### **Web Developer July 2020– Sep 2021**

- Developing and handled multiple type project's on Custom and CMS(WORDPRESS , SHOPIFY & WIX).

- Database management on SQL server, server migration including hosting plan, database migration,
- website content migration simultaneously created custom CMS (PHP based) with control from customize portal, design database structure, implemented, prepared, executed and installed support to assure quality system changes, troubleshoot problems regularly to maintain the quality.
- Set-up and management of team meetings
- Communicated with Manager to meet up with their project requirements.

### **UNIBRO TEXTILE INDUSTRY**

**HR.OFFICER April 2019 – June 2020**

- Records and files maintaining.
- Working in Leave management for all executives and subordinate staffs
- Maintain the record of employees' Leaves in Leave Register / EMS software.
- Conduct orientation of all new employees at the time of Hiring. Prepare and update recruitment and placement criteria. Working in employee's performance appraisals.

### **Projects**

Pakish.net	<a href="https://justdotoutfit.com/">https://justdotoutfit.com/</a>
Tndcanada.com	<a href="https://logodesignoutlet.com">https://logodesignoutlet.com</a>
Skillconnect360.com	<a href="https://theformulafactory.com/100-day-reset">https://theformulafactory.com/100-day-reset</a>
Nuboard.com.pk	<a href="https://www.tykfit.com/">https://www.tykfit.com/</a>
<a href="https://tridentpoolsolutions.com/">https://tridentpoolsolutions.com/</a>	<a href="https://www.tridentpool.services/">https://www.tridentpool.services/</a>

### **Summary of Skill**

**Skills:** Laravel, PHP, WordPress, GHL, OOP, HTML, CSS, JavaScript, AJAX, XML

**Database:** SQL Server, MySQL

**Frameworks:** WordPress, Laravel, Shopify, Wix , GHL , Square Space , Webflow