UI/UX Case Study

Step into a world of symphony Bliss.

Your one stop music app

Project Overview

The TuneFect app aims to blend cutting-edge technology with intuitive design to create a platform that caters to both casual listeners and avid music enthusiasts. TuneFect strives to offer a comprehensive solution for discovering new music, organizing playlists, and enjoying high-quality audio content across various genres.

Roles
- Design Process
- Wireframe
- Prototype
- Mockups
- Usertflow

Tools
Figma

Duration
6 Days

Design Process

Empathise | Define | Ideate | Prototype | Design

EMPATHIZE

User Persona

Alexia
Software Engineer
Age : 26

About
Alexia is a passionate music enthusiast with a vast collection spanning multiple genres. Despite his love for music, she often struggles to keep up with new releases and discover emerging artists due to her demanding job. She values high-quality audio and enjoys sharing her favorite tracks with friends.

Goal
Alexia aims to discover new music and stay updated with the latest releases, she requires high-quality, personalized recommendations, and high-quality audio for a seamless listening experience.

Pain
Limited time due to her demanding job makes it difficult for Alexia to explore new music. She feels overwhelmed by the vast music selection online and struggles to find platforms prioritizing both music discovery and audio quality.

Motivation
Despite her busy schedule, Alexia's passion for music motivates her to seek ways to enhance his listening experience. She eagerly anticipates TuneFect's promises of innovative technology and intuitive design, believing it could revolutionize her music discovery journey.

Empathize map

Say
- Alexia often expresses frustration about not having enough time to explore new music or keep up with the latest releases.
- She may express a desire for a music platform that offers curated playlists and personalized recommendations.

Think
- Alexia likely feels overwhelmed by the vast amount of music available online and wonders if there is a better way to discover new artists.
- She might also question whether any platform can truly deliver both high-quality audio and a seamless music discovery experience.

Does
- Despite her busy schedule, Alexia actively seeks out ways to enhance her music listening experience.
- She may spend her free time researching different music apps or reading reviews to find one that meets her needs.

Say
- Alexia experiences a rise of excitement and anticipation as he learns about TuneFect's unique solution that TuneFect could offer.
- She may feel hopeful that this innovative platform could finally provide the seamless music discovery experience she's been searching for.

DEFINE

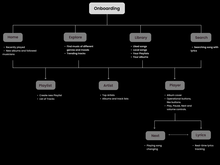
Problem Statement

Problem
- Limited time for curated pop music and accompanying spiritual content, making it challenging for individual to find music that resonates with daily journey.
- Inconsistent user interface design navigational challenges.

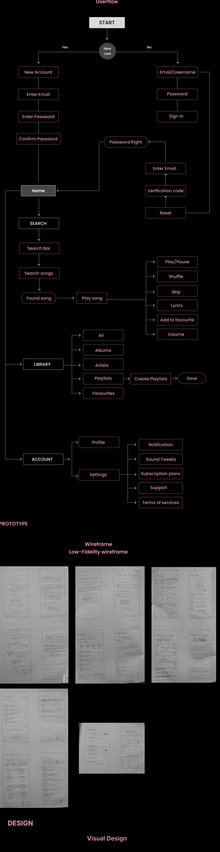
Solution
- TleFect offers a dedicated platform offering high-quality, curated pop music and other spiritual content making it easily accessible to users seeking inspiration and uplifment.
- Implement a cohesive user interface design to improve navigation and user experience.

IDEATE

Information Architecture

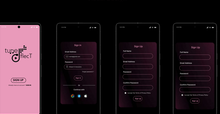


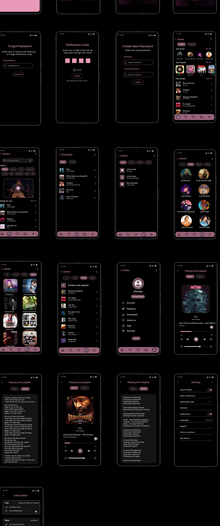
Userflow



PROTOTYPE

Wireframe
Low-Fidelity wireframe



DESIGN

Visual Design