CarPlace Full Technical Vehicle Catalog
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This catalog covers all brands and models used in the CarPlace platform seed data.
It is optimized for AI retrieval in comparison tasks. Each brand section summarises
the brand positioning, followed by detailed model entries.

Each model contains structured fields:
 - Segment (approximate, based on global positioning)
 - Body Type (dominant configuration)
 - Typical Use Case (how the vehicle is commonly used)
 - Core Identity (free-text description of what defines the model)

Values are intentionally generic and not tied to a specific year or trim, making them
suitable as background knowledge for AI-based reasoning and comparison.

Brand: Hyundai (South Korea)

Brand Positioning: Hyundai offers a wide range of affordable, well-equipped vehicles, from city
cars to family SUVs. The brand is known for strong value for money, long warranties, and efficient
petrol and diesel engines.
Models:
 • Model: i10
    Segment: A-segment or micro city car
    Body Type: City car / microcar
    Typical Use Case: Urban mobility, tight parking and very low running costs.
    Core Identity: A-segment city hatchback focused on low running costs and easy urban driving.

 • Model: i20
    Segment: B-segment supermini / subcompact | Electrified / EV
    Body Type: Hatchback
    Typical Use Case: City and suburban commuting with low operating costs. Emphasis on low
emissions and quiet operation.
    Core Identity: B-segment supermini hatchback with good equipment levels and a practical
interior.

 • Model: i30
    Segment: C-segment compact car
    Body Type: Hatchback / estate
    Typical Use Case: Everyday family transport with a balance of space and efficiency.
    Core Identity: C-segment compact hatchback/estate positioned against cars like the VW Golf
and Ford Focus.

 • Model: Accent
    Segment: Compact or mid-size passenger car
    Body Type: Sedan / saloon
    Typical Use Case: Commuting, family and business use with a traditional three-box body.
    Core Identity: Small sedan with simple, reliable mechanicals and very low fuel consumption.

 • Model: Elantra

Segment: Compact or mid-size passenger car
Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body.
Core Identity: Compact four-door sedan, popular as an affordable family car with a focus on comfort.

• Model: Sonata
Segment: Compact or mid-size passenger car
Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body.
Core Identity: D-segment mid-size sedan targeting comfort, refinement and long-distance use.

• Model: Tucson
Segment: Compact SUV / crossover
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position.
Core Identity: Compact SUV/crossover with modern design and a mix of petrol, diesel and hybrid options.

• Model: Santa Fe
Segment: Mid-size or large SUV | Electrified / EV
Body Type: SUV / crossover
Typical Use Case: Multi-passenger family use and long-distance travel. Emphasis on low emissions and quiet operation.
Core Identity: Larger family SUV with seven-seat options and a strong focus on comfort and equipment.

• Model: Kona
Segment: Compact SUV / crossover | Electrified / EV
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position. Emphasis on low emissions and quiet operation.
Core Identity: Small crossover/SUV available with petrol, diesel and full electric variants in some markets.

• Model: Palisade
Segment: Mid-size or large SUV
Body Type: SUV / crossover
Typical Use Case: Multi-passenger family use and long-distance travel.
Core Identity: Large three-row SUV prioritizing space, comfort and premium features for families.

Brand: Renault (France)

Brand Positioning: Renault is known for comfortable suspension, efficient engines and a strong presence in compact cars and crossovers, especially in Europe and emerging markets.
Models:
• Model: Clio
Segment: B-segment supermini / subcompact
Body Type: Hatchback
Typical Use Case: City and suburban commuting with low operating costs.

Core Identity: B-segment hatchback with efficient engines and urban-friendly dimensions.

• Model: Megane
  Segment: C-segment compact car
  Body Type: Hatchback / estate
  Typical Use Case: Everyday family transport with a balance of space and efficiency.
  Core Identity: C-segment hatchback/sedan/estate with good comfort and balanced handling.

• Model: Symbol
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Small sedan derived from the Clio platform, aimed at value-focused buyers.

• Model: Kadjar
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact crossover sharing many components with the Nissan Qashqai.

• Model: Koleos
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: Mid-size SUV offering strong comfort and space for families.

• Model: Captur
  Segment: Compact SUV / crossover | Electrified / EV
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position. Emphasis on low emissions and quiet operation.
  Core Identity: Small urban crossover based on the Clio, with an elevated driving position.

• Model: Talisman
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: D-segment sedan/estate with emphasis on ride comfort and equipment.

• Model: Scenic
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Compact MPV designed for practicality and family use.

• Model: Espace
  Segment: Multi-purpose vehicle | Electrified / EV
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space. Emphasis on low emissions and quiet operation.
  Core Identity: Large MPV / crossover-style people carrier with seven-seat layouts.

• Model: Zoe
  Segment: Small or compact passenger car | Electrified / EV
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space. Emphasis on low emissions and quiet operation.
  Core Identity: Compact all-electric hatchback optimized for city and suburban driving.

Brand: Fiat (Italy)

Brand Positioning: Fiat focuses on compact, city-friendly cars with distinctive Italian design, plus light commercial vehicles for business use.
Models:
• Model: Panda
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Small, practical hatchback with simple mechanics and often available with 4x4 variants.

• Model: Tipo
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Compact hatchback/sedan offering good interior space and value pricing.

• Model: 500
  Segment: A-segment or micro city car
  Body Type: City car / microcar
  Typical Use Case: Urban mobility, tight parking and very low running costs.
  Core Identity: Iconic city car with retro design, often used as an urban lifestyle vehicle.

• Model: 500X
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Small crossover based on the 500 theme with a higher driving position.

• Model: 500L
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Mini-MPV variant of the 500 with more interior space and flexibility.

• Model: Doblo
  Segment: Light or medium commercial vehicle
  Body Type: Van / light commercial or truck
  Typical Use Case: Commercial cargo and professional use.
  Core Identity: Practical van/MPV used for both family and commercial purposes.

• Model: Qubo
  Segment: Multi-purpose vehicle

Body Type: MPV / people carrier
Typical Use Case: Carrying several passengers with flexible seating and interior space.
Core Identity: Very compact MPV with a high roof and versatile interior.

• Model: Punto
  Segment: B-segment supermini / subcompact
  Body Type: Hatchback
  Typical Use Case: City and suburban commuting with low operating costs.
  Core Identity: B-segment hatchback that served as one of Fiat's core superminis.

• Model: Bravo
  Segment: C-segment compact car
  Body Type: Hatchback / estate
  Typical Use Case: Everyday family transport with a balance of space and efficiency.
  Core Identity: C-segment hatchback positioned above Punto with more space and power.

• Model: Uno
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Simple, robust compact hatchback popular in many emerging markets.

Brand: Toyota (Japan)

Brand Positioning: Toyota is known worldwide for reliability, strong resale values and hybrid technology. Its line-up covers everything from small city cars to body-on-frame off-roaders.
Models:
• Model: Yaris
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Subcompact hatchback/sedan, often offered with highly efficient petrol or hybrid powertrains.

• Model: Corolla
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Global best-selling compact sedan/hatchback, available with petrol and hybrid engines.

• Model: Camry
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Mid-size sedan emphasizing comfort, durability and refined driving.

• Model: Hilux
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.

Core Identity: Robust pickup used both for work and leisure, famous for durability and off-road ability.

- Model: Land Cruiser
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Large off-road SUV built on a ladder frame, designed for heavy-duty use.

- Model: RAV4
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact SUV/crossover with petrol, diesel and strong hybrid options.

- Model: Avensis
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: D-segment sedan/estate focusing on comfort and long-distance touring.

- Model: C-HR
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact crossover with striking design, typically sold with hybrid powertrains.

- Model: Prius
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Pioneering hybrid hatchback focused on fuel efficiency and low emissions.

- Model: Fortuner
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Body-on-frame SUV based on the Hilux, popular in markets needing rough-road capability.

Brand: Kia (South Korea)

Brand Positioning: Kia offers modern, well-equipped cars and SUVs with long warranties, often sharing platforms with Hyundai but with distinct styling.
Models:
- Model: Picanto
  Segment: A-segment or micro city car
  Body Type: City car / microcar
  Typical Use Case: Urban mobility, tight parking and very low running costs.
  Core Identity: A-segment city hatchback designed for tight streets and low operating costs.

- Model: Rio
  Segment: B-segment supermini / subcompact
  Body Type: Hatchback
  Typical Use Case: City and suburban commuting with low operating costs.
  Core Identity: B-segment hatchback/sedan with a good balance of equipment and affordability.

- Model: Cerato
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Also known as Forte in some markets; compact sedan/hatchback for daily use.

- Model: Sportage
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact SUV with a wide range of petrol, diesel and hybrid powertrains.

- Model: Sorento
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel.
  Core Identity: Mid-size SUV with available three-row seating for families.

- Model: Optima
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Mid-size sedan positioned as a comfortable and stylish family car.

- Model: Stinger
  Segment: Varies by market and generation
  Body Type: Passenger vehicle
  Typical Use Case: General everyday transport for private owners.
  Core Identity: Sporty fastback with rear- or all-wheel drive and powerful turbo engines.

- Model: Telluride
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel.
  Core Identity: Large three-row SUV (mainly for North America) focusing on comfort and space.

- Model: Seltos
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Small SUV/crossover slotting below Sportage, aimed at young families.

- Model: EV6
  Segment: SUV / crossover | Electrified / EV
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance. Emphasis

on low emissions and quiet operation.
   Core Identity: Dedicated electric crossover with long-range battery options and fast charging.

Brand: Isuzu (Japan)

Brand Positioning: Isuzu specializes in pickups and commercial vehicles, focusing on durability and load-carrying capability rather than luxury.
Models:
 • Model: D-Max
   Segment: Off-road capable SUV
   Body Type: SUV / off-roader
   Typical Use Case: Demanding terrain, towing and adventure travel.
   Core Identity: Mid-size pickup truck used for work and recreational off-roading.

 • Model: MU-X
   Segment: Mid-size or large SUV
   Body Type: SUV / crossover
   Typical Use Case: Multi-passenger family use and long-distance travel.
   Core Identity: SUV derived from the D-Max platform with three-row seating.

 • Model: Trooper
   Segment: Off-road capable SUV
   Body Type: SUV / off-roader
   Typical Use Case: Demanding terrain, towing and adventure travel.
   Core Identity: Older mid-size SUV known for its off-road capability.

 • Model: Rodeo
   Segment: Light commercial / lifestyle pickup
   Body Type: Pickup truck
   Typical Use Case: Work use, towing and off-road or mixed leisure use.
   Core Identity: Pickup/SUV family aimed at lifestyle and work use, depending on market.

 • Model: Axiom
   Segment: SUV / crossover
   Body Type: SUV / crossover
   Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
   Core Identity: Mid-size SUV produced for a limited period with a focus on comfort.

 • Model: Ascender
   Segment: SUV / crossover
   Body Type: SUV / crossover
   Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
   Core Identity: SUV sharing components with GM models in some markets.

 • Model: Amigo
   Segment: Compact SUV / crossover
   Body Type: SUV / crossover
   Typical Use Case: Family and lifestyle use with higher driving position.
   Core Identity: Compact 3-door SUV oriented to leisure use.

 • Model: F-Series Truck

Segment: Light or medium commercial vehicle
Body Type: Van / light commercial or truck
Typical Use Case: Commercial cargo and professional use.
Core Identity: Medium-duty truck used for commercial transport.

• Model: Elf
  Segment: Light or medium commercial vehicle
  Body Type: Van / light commercial or truck
  Typical Use Case: Commercial cargo and professional use.
  Core Identity: Light-duty truck widely used for urban and regional deliveries.

• Model: Giga
  Segment: Light or medium commercial vehicle
  Body Type: Van / light commercial or truck
  Typical Use Case: Commercial cargo and professional use.
  Core Identity: Heavy-duty truck platform for long-haul and construction use.

Brand: Peugeot (France)

Brand Positioning: Peugeot offers stylish European cars with efficient engines and comfortable chassis tuning, especially in compact and mid-size segments.
Models:
• Model: 208
  Segment: B-segment supermini / subcompact | Electrified / EV
  Body Type: Hatchback
  Typical Use Case: City and suburban commuting with low operating costs. Emphasis on low emissions and quiet operation.
  Core Identity: B-segment hatchback with modern design and an available electric variant (e-208).

• Model: 301
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Budget-oriented small sedan aimed at emerging markets.

• Model: 308
  Segment: C-segment compact car
  Body Type: Hatchback / estate
  Typical Use Case: Everyday family transport with a balance of space and efficiency.
  Core Identity: C-segment hatchback/estate with a focus on refinement and technology.

• Model: 508
  Segment: Varies by market and generation
  Body Type: Passenger vehicle
  Typical Use Case: General everyday transport for private owners.
  Core Identity: D-segment fastback/estate combining style with long-distance comfort.

• Model: 2008
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover

Typical Use Case: Family and lifestyle use with higher driving position.
Core Identity: Small crossover positioned above the 208 with SUV styling.

- Model: 3008
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact SUV with a high-quality interior and efficient engines.

- Model: 5008
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel.
  Core Identity: Three-row SUV derived from the 3008 architecture for larger families.

- Model: Partner
  Segment: Light or medium commercial vehicle
  Body Type: Van / light commercial or truck
  Typical Use Case: Commercial cargo and professional use.
  Core Identity: Light van for commercial use, also available as a passenger vehicle.

- Model: Expert
  Segment: Light or medium commercial vehicle
  Body Type: Van / light commercial or truck
  Typical Use Case: Commercial cargo and professional use.
  Core Identity: Mid-size van platform used for both cargo and passenger transport.

- Model: Traveller
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Large MPV based on the Expert platform for people transport.

Brand: Suzuki (Japan)

Brand Positioning: Suzuki is strong in small cars and compact SUVs, focusing on light weight, efficiency and simple, robust mechanics.
Models:
- Model: Swift
  Segment: B-segment supermini / subcompact
  Body Type: Hatchback
  Typical Use Case: City and suburban commuting with low operating costs.
  Core Identity: B-segment hatchback with light weight and agile handling.

- Model: Celerio
  Segment: A-segment or micro city car
  Body Type: City car / microcar
  Typical Use Case: Urban mobility, tight parking and very low running costs.
  Core Identity: Very small hatchback optimized for low cost of ownership.

- Model: Baleno

Segment: B-segment supermini / subcompact
Body Type: Hatchback
Typical Use Case: City and suburban commuting with low operating costs.
Core Identity: Roomy B-segment hatchback/sedan focusing on practicality.

- Model: Vitara
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Compact SUV with available all-wheel drive and off-road capability.

- Model: Jimny
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Small ladder-frame 4x4 with excellent off-road ability and simple mechanics.

- Model: SX4
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact crossover/hatchback with optional all-wheel drive.

- Model: Alto
  Segment: A-segment or micro city car
  Body Type: City car / microcar
  Typical Use Case: Urban mobility, tight parking and very low running costs.
  Core Identity: A-segment city car with very low running costs.

- Model: Ignis
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: Mini crossover combining city-car size with SUV-inspired styling.

- Model: Ertiga
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Compact MPV with three-row seating for budget-conscious families.

- Model: XL7
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: More rugged-looking version of Ertiga with SUV-style design cues.

Brand: Citroën (France)

Brand Positioning: Citroën focuses on comfort and distinctive design, with soft suspension tuning and practical interiors.

Models:
 • Model: C1
    Segment: A-segment or micro city car
    Body Type: City car / microcar
    Typical Use Case: Urban mobility, tight parking and very low running costs.
    Core Identity: Tiny city hatchback sharing platforms with Peugeot and Toyota equivalents.

 • Model: C3
    Segment: SUV / crossover
    Body Type: SUV / crossover
    Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
    Core Identity: B-segment hatchback/crossover with emphasis on comfort and customization.

 • Model: C4
    Segment: Compact SUV / crossover
    Body Type: SUV / crossover
    Typical Use Case: Family and lifestyle use with higher driving position.
    Core Identity: Compact hatchback/crossover with a comfortable ride and efficient engines.

 • Model: C5
    Segment: SUV / crossover
    Body Type: SUV / crossover
    Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
    Core Identity: D-segment sedan/estate or crossover (depending on generation), focused on
comfort.

 • Model: Berlingo
    Segment: Light or medium commercial vehicle
    Body Type: Van / light commercial or truck
    Typical Use Case: Commercial cargo and professional use.
    Core Identity: Light van/MPV with huge practicality and sliding side doors.

 • Model: DS3
    Segment: Small or compact passenger car
    Body Type: Hatchback
    Typical Use Case: Urban and suburban driving with flexible cargo space.
    Core Identity: Premium small hatchback under the former DS sub-brand.

 • Model: DS4
    Segment: Compact SUV / crossover
    Body Type: SUV / crossover
    Typical Use Case: Family and lifestyle use with higher driving position.
    Core Identity: Compact premium hatchback/crossover with distinctive styling.

 • Model: DS5
    Segment: Light or medium commercial vehicle
    Body Type: Van / light commercial or truck
    Typical Use Case: Commercial cargo and professional use.
    Core Identity: Larger premium hatchback with avant-garde design.

 • Model: C-Elysée
    Segment: Compact or mid-size passenger car

Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body.
Core Identity: Budget-oriented sedan aimed at fleets and emerging markets.

• Model: Spacetourer
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Large MPV for carrying up to nine passengers.

Brand: Volkswagen (Germany)

Brand Positioning: Volkswagen positions itself as a mainstream yet slightly premium brand, with solid build quality and conservative styling.
Models:
• Model: Golf
  Segment: C-segment compact car
  Body Type: Hatchback / estate
  Typical Use Case: Everyday family transport with a balance of space and efficiency.
  Core Identity: C-segment hatchback benchmark with a wide range of engines and trims.

• Model: Polo
  Segment: B-segment supermini / subcompact
  Body Type: Hatchback
  Typical Use Case: City and suburban commuting with low operating costs.
  Core Identity: B-segment hatchback known for strong perceived quality.

• Model: Passat
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: D-segment sedan/estate suited for business and family use.

• Model: Jetta
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Compact sedan derived from the Golf platform.

• Model: Tiguan
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact SUV with available all-wheel drive and a family-friendly interior.

• Model: Touareg
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel.
  Core Identity: Large SUV with premium features and strong engines.

• Model: Arteon
   Segment: Varies by market and generation
   Body Type: Passenger vehicle
   Typical Use Case: General everyday transport for private owners.
   Core Identity: Stylish fastback/estate positioned above the Passat.

• Model: ID.3
   Segment: Small or compact passenger car | Electrified / EV
   Body Type: Hatchback
   Typical Use Case: Urban and suburban driving with flexible cargo space. Emphasis on low emissions and quiet operation.
   Core Identity: Compact electric hatchback based on VW's MEB EV platform.

• Model: ID.4
   Segment: SUV / crossover | Electrified / EV
   Body Type: SUV / crossover
   Typical Use Case: Versatile family and leisure vehicle with higher ground clearance. Emphasis on low emissions and quiet operation.
   Core Identity: Electric SUV/crossover built on the same MEB platform.

• Model: Beetle
   Segment: Varies by market and generation
   Body Type: Passenger vehicle
   Typical Use Case: General everyday transport for private owners.
   Core Identity: Iconic compact car with retro design, mainly lifestyle-oriented.

Brand: Nissan (Japan)

Brand Positioning: Nissan offers a broad range from city cars to full-size SUVs and pickups, with a strong presence in crossovers.
Models:
• Model: Micra
   Segment: Small or compact passenger car
   Body Type: Hatchback
   Typical Use Case: Urban and suburban driving with flexible cargo space.
   Core Identity: Subcompact hatchback designed for city use with small engines.

• Model: Sunny
   Segment: Compact or mid-size passenger car
   Body Type: Sedan / saloon
   Typical Use Case: Commuting, family and business use with a traditional three-box body.
   Core Identity: Compact sedan targeting value-conscious buyers and fleets.

• Model: Sentra
   Segment: Compact or mid-size passenger car
   Body Type: Sedan / saloon
   Typical Use Case: Commuting, family and business use with a traditional three-box body.
   Core Identity: Global compact sedan positioned slightly above Sunny in some markets.

• Model: Altima
   Segment: Compact or mid-size passenger car

Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body.
Core Identity: Mid-size sedan emphasizing comfort and highway stability.

• Model: Maxima
Segment: Compact or mid-size passenger car
Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body.
Core Identity: Larger, more powerful sedan often marketed as a sportier flagship.

• Model: Qashqai
Segment: Compact SUV / crossover
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position.
Core Identity: Compact crossover that helped popularize the segment in Europe.

• Model: X-Trail
Segment: Compact SUV / crossover
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position.
Core Identity: Compact/mid-size SUV with available three-row seating.

• Model: Patrol
Segment: Off-road capable SUV
Body Type: SUV / off-roader
Typical Use Case: Demanding terrain, towing and adventure travel.
Core Identity: Large body-on-frame SUV with serious off-road capability.

• Model: Navara
Segment: Light commercial / lifestyle pickup
Body Type: Pickup truck
Typical Use Case: Work use, towing and off-road or mixed leisure use.
Core Identity: Mid-size pickup truck used for both work and lifestyle.

• Model: Juke
Segment: Compact SUV / crossover
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position.
Core Identity: Small crossover with distinctive styling and an urban focus.

Brand: Skoda (Czech Republic)

Brand Positioning: Škoda, part of the VW Group, focuses on practicality, interior space and clever features, often at competitive prices.
Models:
• Model: Fabia
Segment: B-segment supermini / subcompact
Body Type: Hatchback
Typical Use Case: City and suburban commuting with low operating costs.
Core Identity: B-segment hatchback/estate with a spacious interior for its size.

- Model: Octavia
  Segment: Varies by market and generation
  Body Type: Passenger vehicle
  Typical Use Case: General everyday transport for private owners.
  Core Identity: C/D-segment liftback/estate known for huge boot space.

- Model: Superb
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: D-segment sedan/estate with limousine-like rear legroom.

- Model: Scala
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Compact hatchback positioned between Fabia and Octavia.

- Model: Kamiq
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Small crossover/SUV based on compact car platforms.

- Model: Karoq
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact SUV sitting between Kamiq and Kodiaq.

- Model: Kodiaq
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel.
  Core Identity: Mid-size SUV with available three-row seating.

- Model: Enyaq iV
  Segment: SUV / crossover | Electrified / EV
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance. Emphasis on low emissions and quiet operation.
  Core Identity: All-electric SUV based on the VW Group MEB platform.

- Model: Rapid
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Compact sedan/liftback offering strong practicality.

- Model: Citigo
  Segment: A-segment or micro city car
  Body Type: City car / microcar

Typical Use Case: Urban mobility, tight parking and very low running costs.
Core Identity: A-segment city car related to VW up! and Seat Mii.

Brand: Dacia (Romania)

Brand Positioning: Dacia, a Renault Group brand, is built around offering maximum space and robustness at the lowest possible price.
Models:
- Model: Logan
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Low-cost compact sedan/estate with simple, durable mechanics.

- Model: Sandero
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: Affordable B-segment hatchback, also available as a Stepway crossover.

- Model: Duster
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Compact SUV with a strong value proposition and optional 4x4.

- Model: Spring EV
  Segment: A-segment or micro city car | Electrified / EV
  Body Type: City car / microcar
  Typical Use Case: Urban mobility, tight parking and very low running costs. Emphasis on low emissions and quiet operation.
  Core Identity: Very small, budget-oriented electric city car.

- Model: Dokker
  Segment: Light or medium commercial vehicle
  Body Type: Van / light commercial or truck
  Typical Use Case: Commercial cargo and professional use.
  Core Identity: Practical van/MPV for both family and commercial use.

- Model: Lodgy
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Compact MPV offering lots of seats on a tight budget.

- Model: Solenza
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Older compact sedan produced before the Logan generation.

• Model: Nova
  Segment: Compact or mid-size passenger car | Electrified / EV
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
Emphasis on low emissions and quiet operation.
  Core Identity: Previous-generation small sedan from early Dacia years.

• Model: 1310
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Classic Dacia sedan/wagon based on older Renault technology.

• Model: MCV
  Segment: Varies by market and generation
  Body Type: Passenger vehicle
  Typical Use Case: General everyday transport for private owners.
  Core Identity: Estate variant of Logan with a huge boot (Multi Convivial Vehicle).

Brand: Opel (Germany)

Brand Positioning: Opel (also branded Vauxhall in the UK) offers a full line-up of small to
mid-size cars and SUVs with European tuning.
Models:
• Model: Corsa
  Segment: B-segment supermini / subcompact
  Body Type: Hatchback
  Typical Use Case: City and suburban commuting with low operating costs.
  Core Identity: B-segment hatchback focused on city and commuter use.

• Model: Astra
  Segment: C-segment compact car
  Body Type: Hatchback / estate
  Typical Use Case: Everyday family transport with a balance of space and efficiency.
  Core Identity: C-segment hatchback/estate, a core model in Opel's range.

• Model: Insignia
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: D-segment sedan/estate targeting business and family buyers.

• Model: Zafira
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Compact MPV with flexible seating for family transport.

• Model: Mokka
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover

Typical Use Case: Family and lifestyle use with higher driving position.
Core Identity: Small SUV/crossover aimed at urban drivers.

- Model: Crossland
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact crossover with a high driving position and a practical cabin.

- Model: Grandland
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel.
  Core Identity: Larger SUV sharing technology with Peugeot 3008/5008 depending on generation.

- Model: Vectra
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Older D-segment sedan/estate that preceded the Insignia.

- Model: Meriva
  Segment: Multi-purpose vehicle
  Body Type: MPV / people carrier
  Typical Use Case: Carrying several passengers with flexible seating and interior space.
  Core Identity: Mini-MPV with flexible seating and rear-hinged rear doors in some generations.

- Model: Kadett
  Segment: Varies by market and generation | Electrified / EV
  Body Type: Passenger vehicle
  Typical Use Case: General everyday transport for private owners. Emphasis on low emissions and quiet operation.
  Core Identity: Historic compact model that eventually evolved into the Astra.

Brand: Mitsubishi (Japan)

Brand Positioning: Mitsubishi is known for robust SUVs and pickups, as well as compact cars with simple, reliable powertrains.
Models:
- Model: Mirage
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Subcompact hatchback/sedan optimized for light weight and efficiency.

- Model: Lancer
  Segment: Sports / performance segment | Electrified / EV
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance. Emphasis on low emissions and quiet operation.
  Core Identity: Compact sedan, also known in performance EVO versions in some generations.

• Model: Outlander
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: Mid-size crossover/SUV available with plug-in hybrid variants.

• Model: Eclipse Cross
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact coupe-styled SUV positioned between ASX and Outlander.

• Model: Pajero
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Traditional body-on-frame off-road SUV for heavy-duty use.

• Model: ASX
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Compact crossover suited to urban and light off-road use.

• Model: Galant
  Segment: Sports / performance segment | Electrified / EV
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance. Emphasis on low emissions and quiet operation.
  Core Identity: Historic mid-size sedan with various performance levels over time.

• Model: Endeavor
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: Mid-size SUV mainly for North American markets.

• Model: Raider
  Segment: Light commercial / lifestyle pickup
  Body Type: Pickup truck
  Typical Use Case: Work use, towing and off-road or mixed leisure use.
  Core Identity: Pickup truck sold in limited markets, sometimes based on other platforms.

• Model: Delica
  Segment: Off-road capable SUV
  Body Type: SUV / off-roader
  Typical Use Case: Demanding terrain, towing and adventure travel.
  Core Identity: Van/MPV often with off-road-capable variants in some markets.

Brand: Chery (China)

Brand Positioning: Chery is a Chinese brand that has expanded globally with value-focused sedans and crossovers, increasingly offering turbo and electrified powertrains.
Models:
 • Model: QQ
    Segment: A-segment or micro city car
    Body Type: City car / microcar
    Typical Use Case: Urban mobility, tight parking and very low running costs.
    Core Identity: Very small city hatchback aimed at budget-conscious buyers.

 • Model: Arrizo 5
    Segment: Compact or mid-size passenger car
    Body Type: Sedan / saloon
    Typical Use Case: Commuting, family and business use with a traditional three-box body.
    Core Identity: Compact sedan with modern styling and efficient engines.

 • Model: Arrizo 7
    Segment: Compact or mid-size passenger car
    Body Type: Sedan / saloon
    Typical Use Case: Commuting, family and business use with a traditional three-box body.
    Core Identity: Larger sedan positioned above Arrizo 5 for more comfort.

 • Model: Tiggo 2
    Segment: Compact SUV / crossover | Electrified / EV
    Body Type: SUV / crossover
    Typical Use Case: Family and lifestyle use with higher driving position. Emphasis on low emissions and quiet operation.
    Core Identity: Small crossover with an elevated driving position.

 • Model: Tiggo 3
    Segment: Compact SUV / crossover
    Body Type: SUV / crossover
    Typical Use Case: Family and lifestyle use with higher driving position.
    Core Identity: Compact crossover focused on practicality and value.

 • Model: Tiggo 5
    Segment: SUV / crossover
    Body Type: SUV / crossover
    Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
    Core Identity: Mid-size crossover with more space and features.

 • Model: Tiggo 7
    Segment: SUV / crossover
    Body Type: SUV / crossover
    Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
    Core Identity: More upmarket crossover with contemporary design.

 • Model: Tiggo 8
    Segment: Mid-size or large SUV
    Body Type: SUV / crossover
    Typical Use Case: Multi-passenger family use and long-distance travel.
    Core Identity: Three-row SUV offering a lot of seats for the price.

• Model: eQ1
   Segment: A-segment or micro city car | Electrified / EV
   Body Type: City car / microcar
   Typical Use Case: Urban mobility, tight parking and very low running costs. Emphasis on low emissions and quiet operation.
   Core Identity: Mini electric city car designed for short-range urban use.

• Model: Omoda 5
   Segment: Compact SUV / crossover
   Body Type: SUV / crossover
   Typical Use Case: Family and lifestyle use with higher driving position.
   Core Identity: Stylish compact crossover positioned as a more premium offering.

Brand: Geely (China)

Brand Positioning: Geely has rapidly moved upmarket, offering modern designs, good equipment and increasingly electrified powertrains, often using Volvo-influenced technology.
Models:
• Model: Emgrand
   Segment: Small or compact passenger car
   Body Type: Hatchback
   Typical Use Case: Urban and suburban driving with flexible cargo space.
   Core Identity: Compact sedan/hatchback line targeting budget and mid-range buyers.

• Model: Coolray
   Segment: Compact SUV / crossover
   Body Type: SUV / crossover
   Typical Use Case: Family and lifestyle use with higher driving position.
   Core Identity: Small SUV/crossover focused on youthful styling and turbo engines.

• Model: Binrui
   Segment: Compact or mid-size passenger car
   Body Type: Sedan / saloon
   Typical Use Case: Commuting, family and business use with a traditional three-box body.
   Core Identity: Compact sedan positioned with sporty design cues.

• Model: Boyue
   Segment: Compact SUV / crossover
   Body Type: SUV / crossover
   Typical Use Case: Family and lifestyle use with higher driving position.
   Core Identity: Compact/mid-size SUV known as the Proton X70 in some markets.

• Model: Preface
   Segment: Light or medium commercial vehicle
   Body Type: Van / light commercial or truck
   Typical Use Case: Commercial cargo and professional use.
   Core Identity: Mid-size sedan using advanced platforms shared with Volvo.

• Model: Geometry A
   Segment: Compact or mid-size passenger car | Electrified / EV

Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body. Emphasis on low emissions and quiet operation.
Core Identity: Electric sedan sold under the Geometry sub-brand.

• Model: Geometry C
Segment: SUV / crossover | Electrified / EV
Body Type: SUV / crossover
Typical Use Case: Versatile family and leisure vehicle with higher ground clearance. Emphasis on low emissions and quiet operation.
Core Identity: Electric hatchback/crossover with a practical interior.

• Model: Vision
Segment: Small or compact passenger car
Body Type: Hatchback
Typical Use Case: Urban and suburban driving with flexible cargo space.
Core Identity: Family of affordable sedans and hatchbacks for emerging markets.

• Model: Icon
Segment: Compact SUV / crossover
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position.
Core Identity: Compact crossover with futuristic styling details.

• Model: Xingyue L
Segment: Mid-size or large SUV
Body Type: SUV / crossover
Typical Use Case: Multi-passenger family use and long-distance travel.
Core Identity: Larger SUV/crossover with premium ambitions.

Brand: BYD (China)

Brand Positioning: BYD (Build Your Dreams) is a major EV and battery manufacturer offering a fast-growing line-up of plug-in hybrids and full electric vehicles.
Models:
• Model: Tang
Segment: SUV / crossover | Electrified / EV
Body Type: SUV / crossover
Typical Use Case: Versatile family and leisure vehicle with higher ground clearance. Emphasis on low emissions and quiet operation.
Core Identity: Mid-size SUV available as a plug-in hybrid and full electric.

• Model: Song
Segment: Compact SUV / crossover | Electrified / EV
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position. Emphasis on low emissions and quiet operation.
Core Identity: Compact/mid-size SUV with multiple powertrain options including PHEV.

• Model: Han
Segment: Compact or mid-size passenger car | Electrified / EV

Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body. Emphasis on low emissions and quiet operation.
Core Identity: Large sedan positioned as a premium electric or plug-in hybrid model.

• Model: Qin
Segment: Compact or mid-size passenger car
Body Type: Sedan / saloon
Typical Use Case: Commuting, family and business use with a traditional three-box body.
Core Identity: Compact sedan, also widely sold as a plug-in hybrid.

• Model: Yuan
Segment: Compact SUV / crossover | Electrified / EV
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position. Emphasis on low emissions and quiet operation.
Core Identity: Small SUV/crossover offered with electric variants.

• Model: Seal
Segment: Sports / performance segment | Electrified / EV
Body Type: Sports car / performance coupe
Typical Use Case: Enthusiast-oriented driving and high performance. Emphasis on low emissions and quiet operation.
Core Identity: Mid-size electric sedan aimed at global markets with strong performance.

• Model: Dolphin
Segment: Small or compact passenger car | Electrified / EV
Body Type: Hatchback
Typical Use Case: Urban and suburban driving with flexible cargo space. Emphasis on low emissions and quiet operation.
Core Identity: Compact electric hatchback optimized for city and commuter use.

• Model: e6
Segment: Multi-purpose vehicle | Electrified / EV
Body Type: MPV / people carrier
Typical Use Case: Carrying several passengers with flexible seating and interior space. Emphasis on low emissions and quiet operation.
Core Identity: Electric MPV/hatchback used widely for taxi and fleet operations.

• Model: Atto 3
Segment: Compact SUV / crossover | Electrified / EV
Body Type: SUV / crossover
Typical Use Case: Family and lifestyle use with higher driving position. Emphasis on low emissions and quiet operation.
Core Identity: Compact electric SUV (also called Yuan Plus in China).

• Model: Blade EV
Segment: Varies by market and generation | Electrified / EV
Body Type: Passenger vehicle
Typical Use Case: General everyday transport for private owners. Emphasis on low emissions and quiet operation.
Core Identity: Name linked to BYD's Blade battery technology; used on various EV models.

Brand: BMW (Germany)

Brand Positioning: BMW is a premium brand emphasizing driving dynamics, rear-wheel or all-wheel drive layouts, and a mix of combustion and electrified powertrains.
Models:
• Model: 1 Series
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Compact hatchback (or sedan in some markets) with premium positioning.

• Model: 3 Series
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Core compact executive sedan/estate with strong driving dynamics.

• Model: 5 Series
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Larger executive sedan/estate with high comfort and technology.

• Model: 7 Series
  Segment: Light or medium commercial vehicle
  Body Type: Van / light commercial or truck
  Typical Use Case: Commercial cargo and professional use.
  Core Identity: Flagship luxury sedan with advanced comfort and tech features.

• Model: X1
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Small premium SUV/crossover.

• Model: X3
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact/mid-size premium SUV balancing space and agility.

• Model: X5
  Segment: Sports / performance segment
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance.
  Core Identity: Mid-size luxury SUV with strong performance options.

• Model: X7
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover

Typical Use Case: Multi-passenger family use and long-distance travel.
Core Identity: Large luxury SUV with three rows of seats.

- Model: i4
  Segment: Sports / performance segment | Electrified / EV
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance. Emphasis on low emissions and quiet operation.
  Core Identity: All-electric fastback sedan with performance-oriented variants.

- Model: M4
  Segment: Sports / performance segment
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance.
  Core Identity: High-performance coupe derived from the 3/4 Series, focused on sport driving.

Brand: Mercedes-Benz (Germany)

Brand Positioning: Mercedes-Benz is a premium brand focused on comfort, luxury and advanced technology, spanning from compact cars to flagship limousines and SUVs.
Models:
- Model: A-Class
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Compact hatchback/sedan entry point into the Mercedes range.

- Model: C-Class
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Compact executive sedan/estate/coupe with a focus on comfort and refinement.

- Model: E-Class
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Larger executive sedan/estate and coupe, known for comfort and long-distance ability.

- Model: S-Class
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Flagship luxury sedan showcasing the brand's latest technology.

- Model: GLA
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Subcompact crossover based on the A-Class platform.

• Model: GLC
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact SUV sitting in the heart of the Mercedes SUV range.

• Model: GLE
  Segment: Sports / performance segment
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance.
  Core Identity: Mid-size luxury SUV with strong road comfort and available performance versions.

• Model: GLS
  Segment: Mid-size or large SUV | Electrified / EV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel. Emphasis on low emissions and quiet operation.
  Core Identity: Large luxury SUV with three-row seating and high comfort levels.

• Model: AMG GT
  Segment: Sports / performance segment | Electrified / EV
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance. Emphasis on low emissions and quiet operation.
  Core Identity: High-performance sports car developed by Mercedes-AMG.

• Model: EQC
  Segment: SUV / crossover | Electrified / EV
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance. Emphasis on low emissions and quiet operation.
  Core Identity: Mid-size electric SUV based on the earlier GLC platform.

Brand: Audi (Germany)

Brand Positioning: Audi is a premium brand known for its Quattro all-wheel-drive heritage, sophisticated interiors and clean design language.
Models:
• Model: A3
  Segment: Small or compact passenger car
  Body Type: Hatchback
  Typical Use Case: Urban and suburban driving with flexible cargo space.
  Core Identity: Compact premium hatchback/sedan.

• Model: A4
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Compact executive sedan/estate with refined driving manners.

- Model: A6
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Larger executive sedan/estate with strong comfort and tech.

- Model: A8
  Segment: Compact or mid-size passenger car
  Body Type: Sedan / saloon
  Typical Use Case: Commuting, family and business use with a traditional three-box body.
  Core Identity: Flagship luxury sedan emphasizing technology and comfort.

- Model: Q3
  Segment: Compact SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Family and lifestyle use with higher driving position.
  Core Identity: Compact premium SUV/crossover.

- Model: Q5
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: Mid-size premium SUV and one of Audi's core models.

- Model: Q7
  Segment: Mid-size or large SUV
  Body Type: SUV / crossover
  Typical Use Case: Multi-passenger family use and long-distance travel.
  Core Identity: Large three-row premium SUV.

- Model: Q8
  Segment: SUV / crossover
  Body Type: SUV / crossover
  Typical Use Case: Versatile family and leisure vehicle with higher ground clearance.
  Core Identity: Stylish coupe-SUV positioned above the Q7.

- Model: TT
  Segment: Varies by market and generation
  Body Type: Passenger vehicle
  Typical Use Case: General everyday transport for private owners.
  Core Identity: Compact sports coupe/roadster emphasizing design and agility.

- Model: R8
  Segment: Sports / performance segment
  Body Type: Sports car / performance coupe
  Typical Use Case: Enthusiast-oriented driving and high performance.
  Core Identity: High-end mid-engined supercar with powerful engines.