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Department
of Engineering
and Applied Sciences

From IoT to LoRAWAN: Fundamentals for Industrial Applications

Industrial IoT

Department of Engineering and Applied Sciences
University of Bergamo (UNIBG)

Dhiego Fernandes Carvalho

dhiego.fernandes@unibg.it

Objectives

- Contextualize IoT
- Review the OSI model
- LPWAN Technologies
- Explain the LoRa physical layer
- Describe the LoRaWAN protocol
- Present the ecosystem of tools
- Prepare the laboratory

Index

- Introduction to IoT
- OSI Model
- LPWAN
- LoRa
- LoRaWAN
- Integration & Data-Pipeline Tools
- Conclusions & Takeaways
- Hands-On Exercise

Introduction to IoT

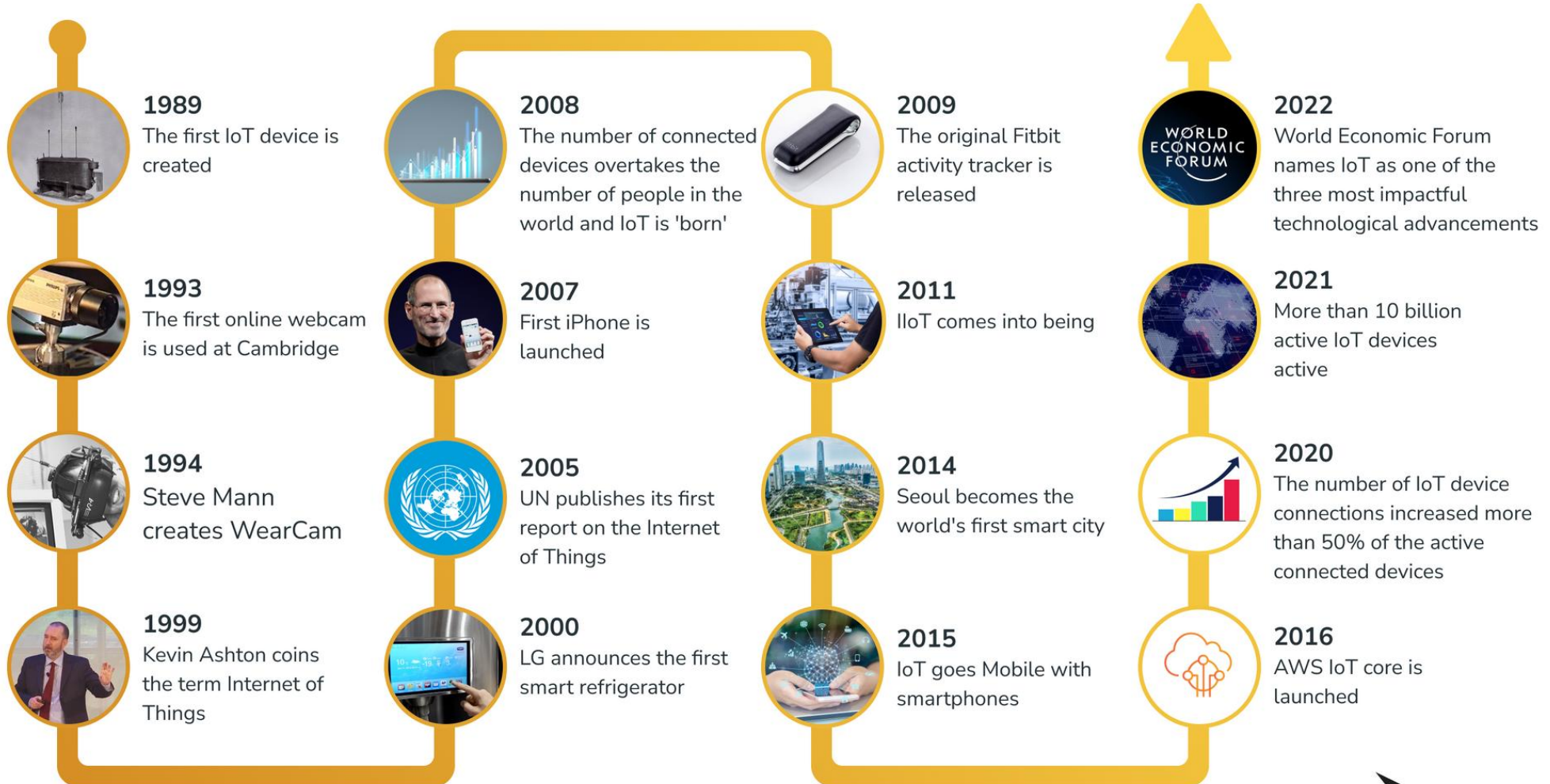
“Everything is connected at all times, anywhere, using any means”



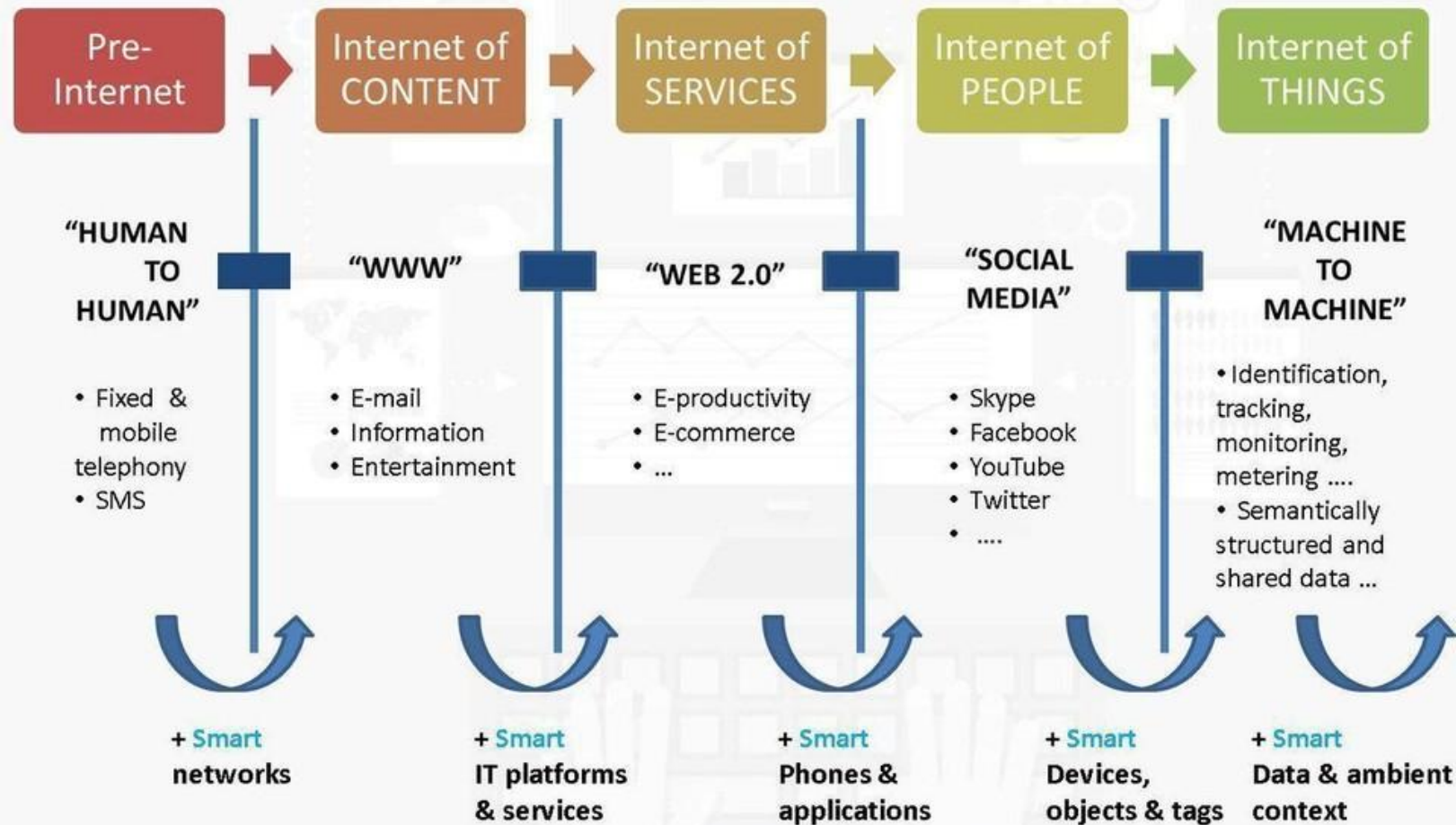
INTERNET OF THINGS



IoT timeline



Evolution of Internet of Things



OSI/ISO Model

- The OSI model (Open Systems Interconnection) is a reference model for computer networks developed by ISO (International Organization for Standardization)

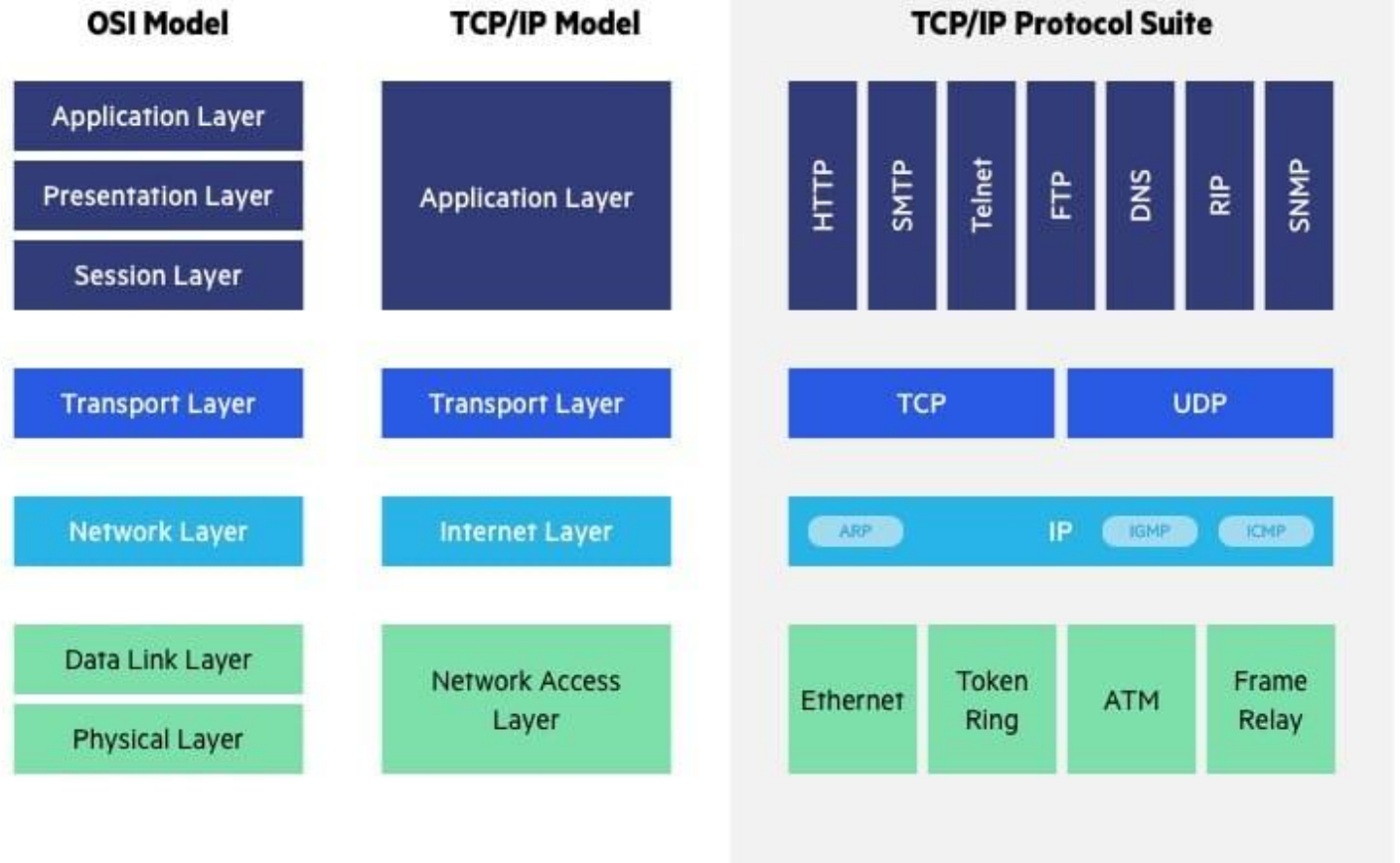
7	Application Layer	Human-computer interaction layer, where applications can access the network services
6	Presentation Layer	Ensures that data is in a usable format and is where data encryption occurs
5	Session Layer	Maintains connections and is responsible for controlling ports and sessions
4	Transport Layer	Transmits data using transmission protocols including TCP and UDP
3	Network Layer	Decides which physical path the data will take
2	Data Link Layer	Defines the format of data on the network
1	Physical Layer	Transmits raw bit stream over the physical medium

Why was the OSI/ISO model created?

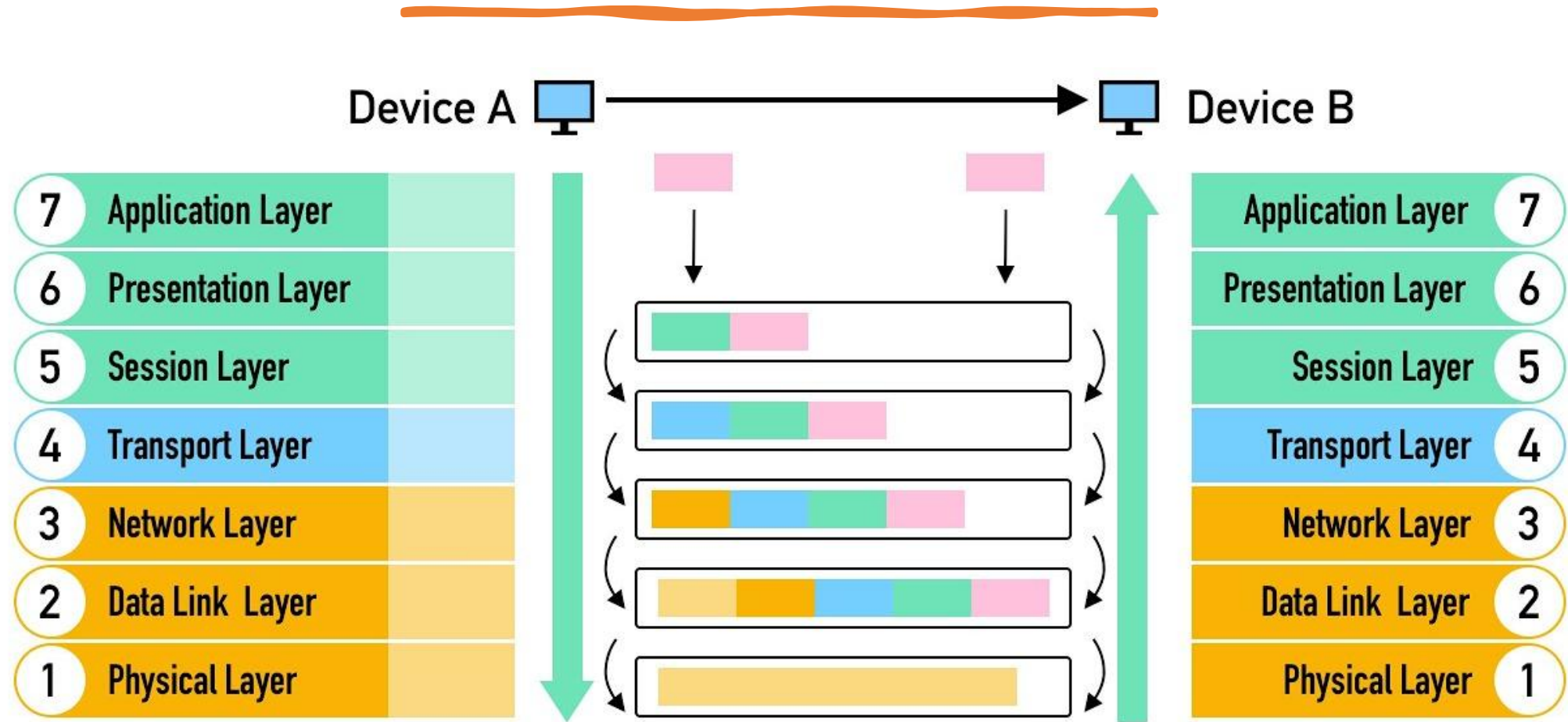
R – Standardization and Interoperability

TCP/IP x OSI Model

- The IP and TCP protocols were created before the OSI model.
- That's why there is a TCP/IP model.
- The OSI model is more abstract, while TCP/IP is more practical.

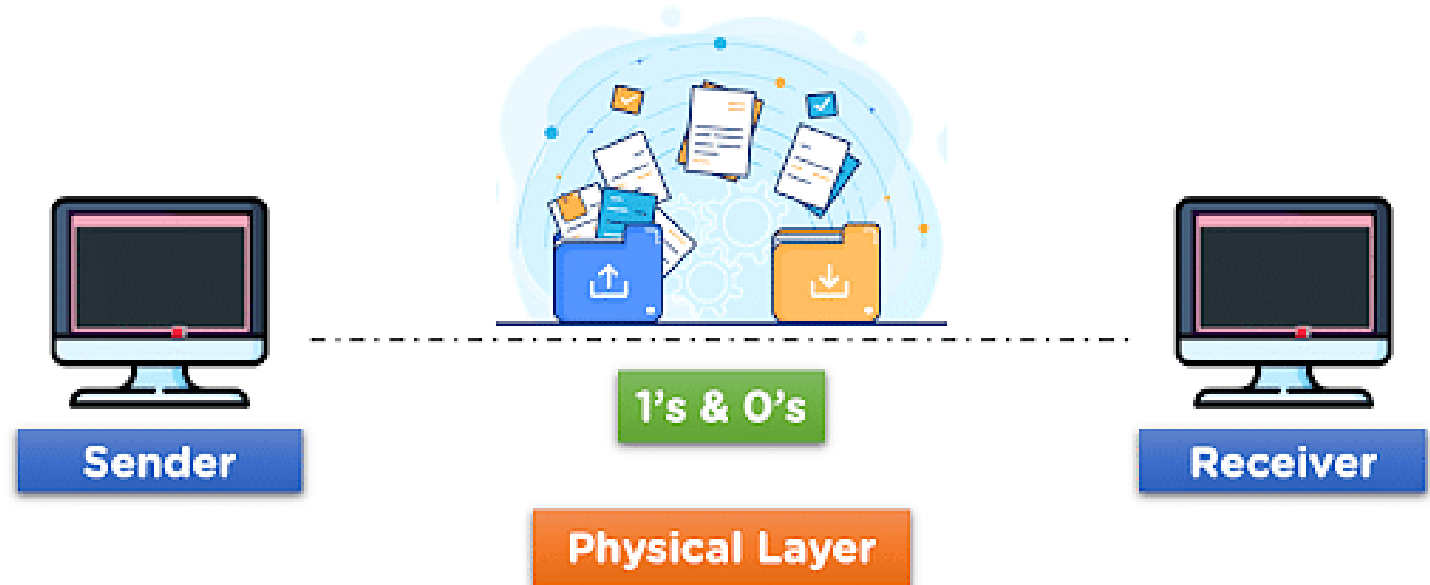


Communication between OSI/ISO model layers



The Physical Layer

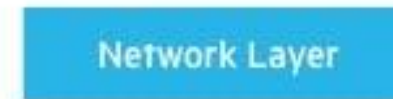
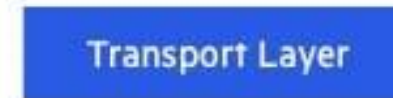
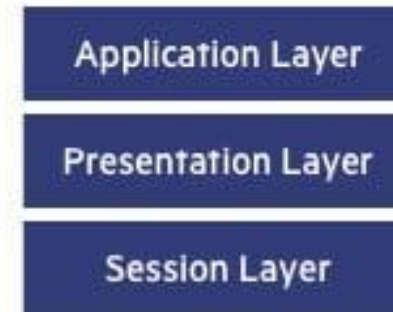
- It is responsible for:
 - Transmission and reception.
 - Specifications of the physical medium and physical interface.
 - Signals, encoding, and bit synchronization.
 - Transmission rate.



Data Link Layer

- The Data Link layer includes protocols like Ethernet (IEEE 802.3), WiFi (IEEE 802.11), NB-IoT, Bluetooth, LoRaWAN, etc.
- These protocols also define the access method to the communication medium.

OSI Model

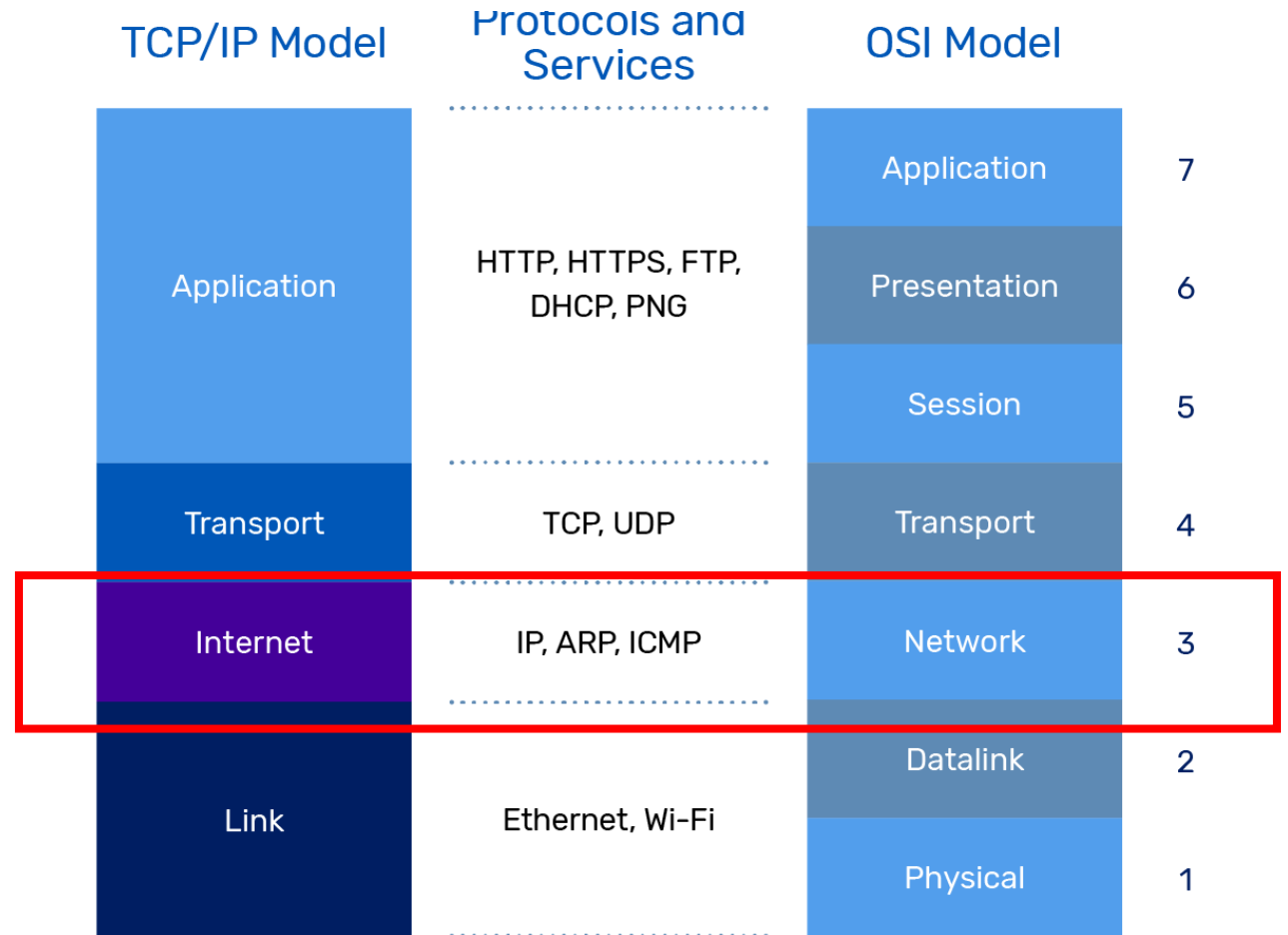


TCP/IP Model



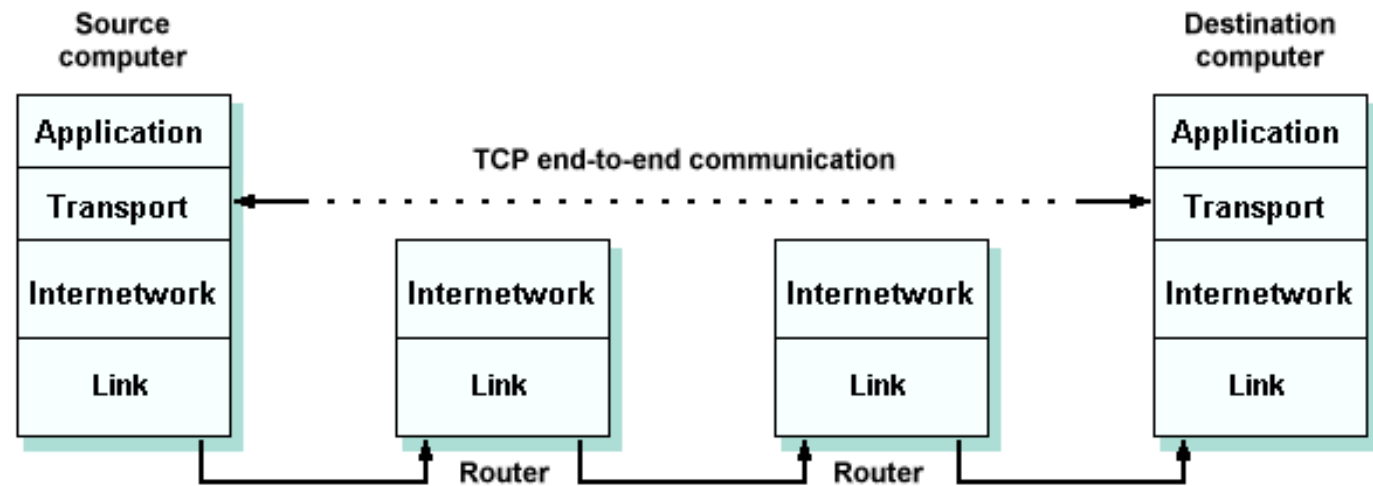
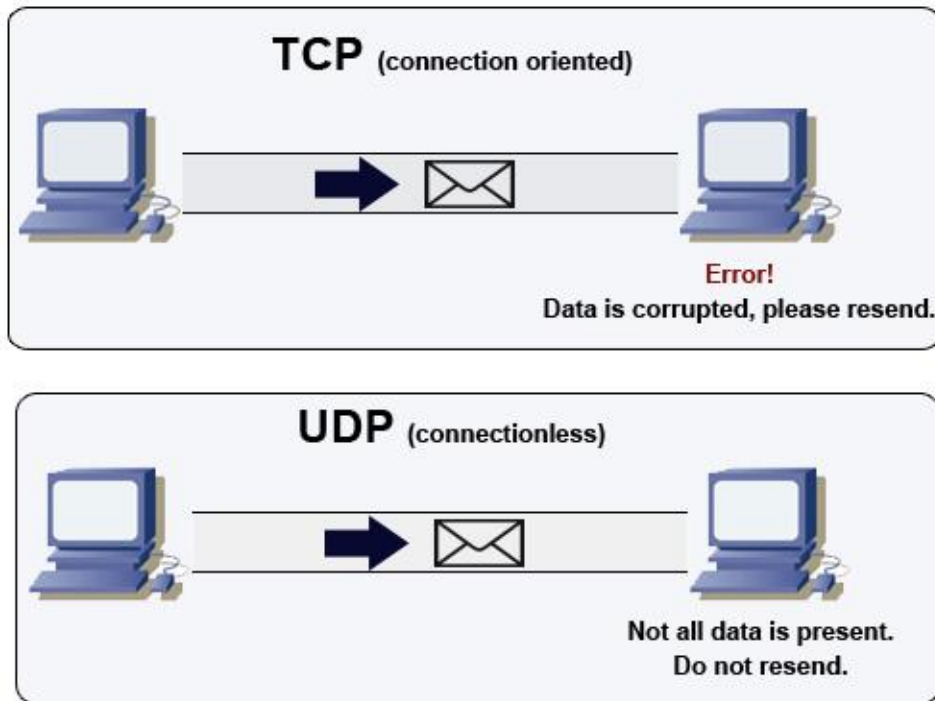
Network Layer

- This is the third layer of the OSI model.
- It is responsible for transmitting datagrams across different networks.
- The protocol used at this layer is the Internet Protocol (IP – IPv4 and IPv6).



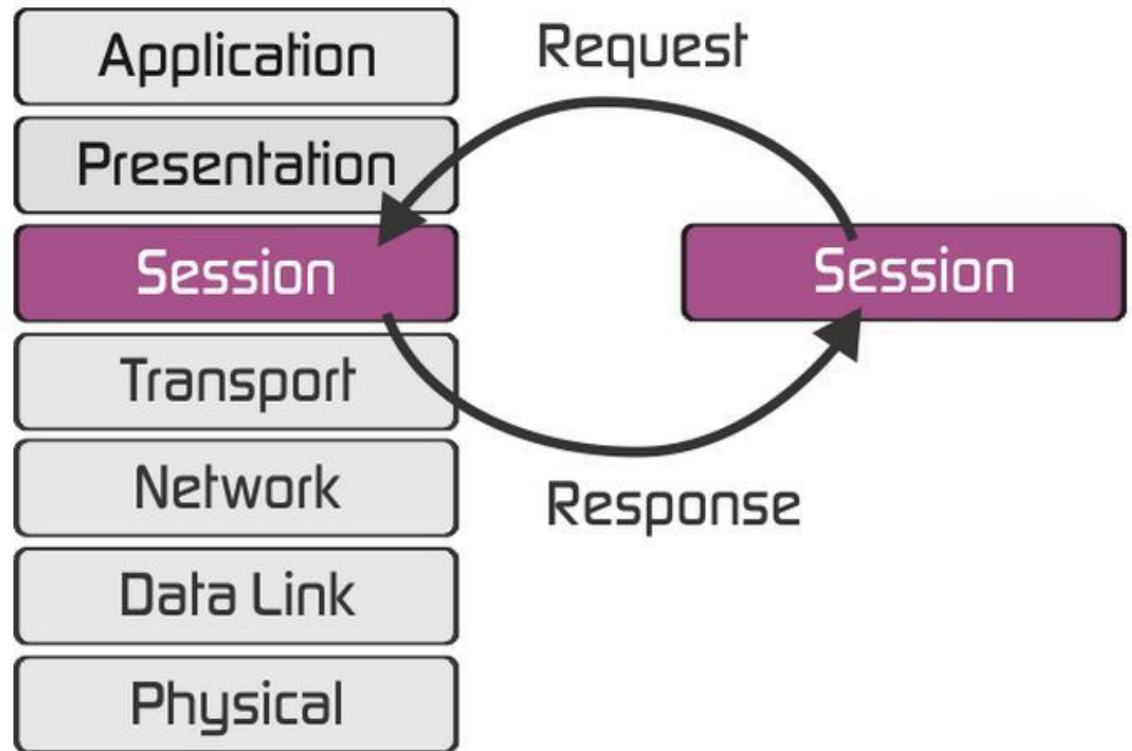
Transport layer

- It is the fourth layer of the OSI model.
- Responsible for end-to-end communication between devices.
- The two main protocols are UDP and TCP.



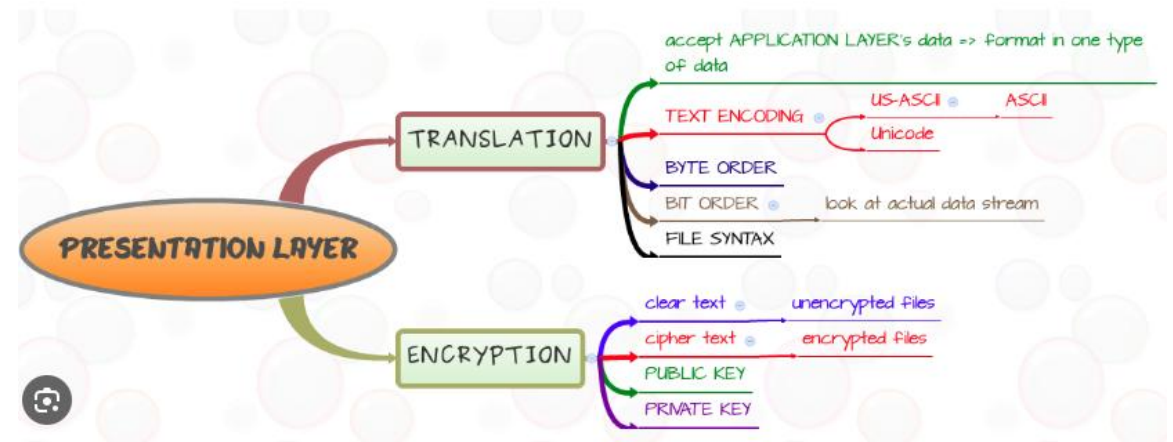
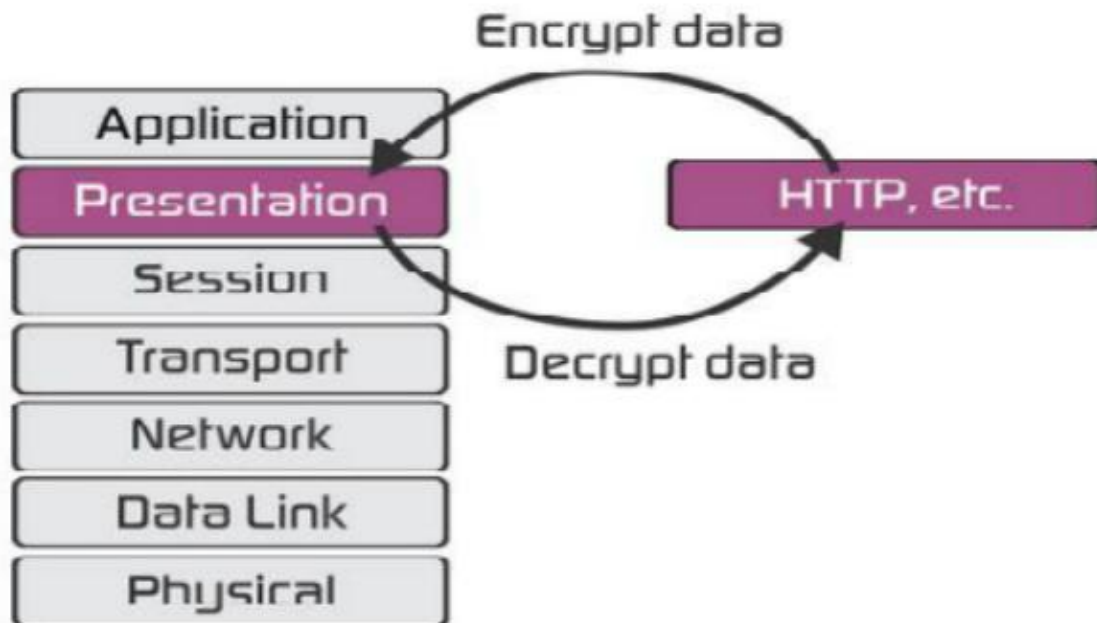
Session Layer

- The Session layer is the fifth layer of the OSI model (usually abstracted within the application layer).
- It is used for session control (dialog between an application on two different devices).



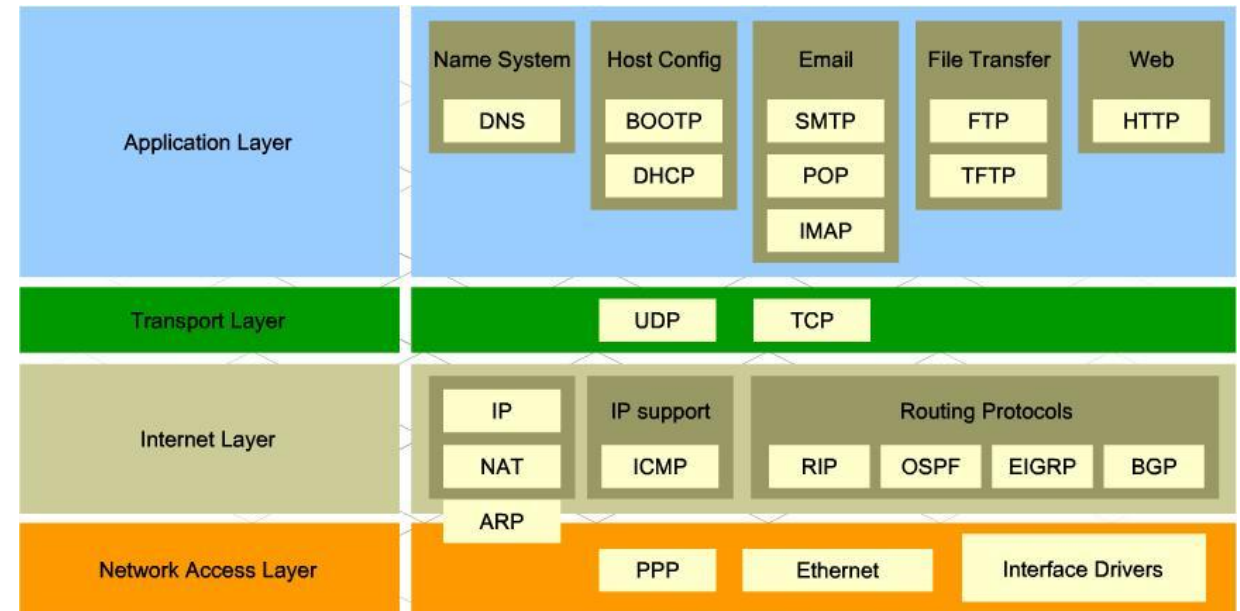
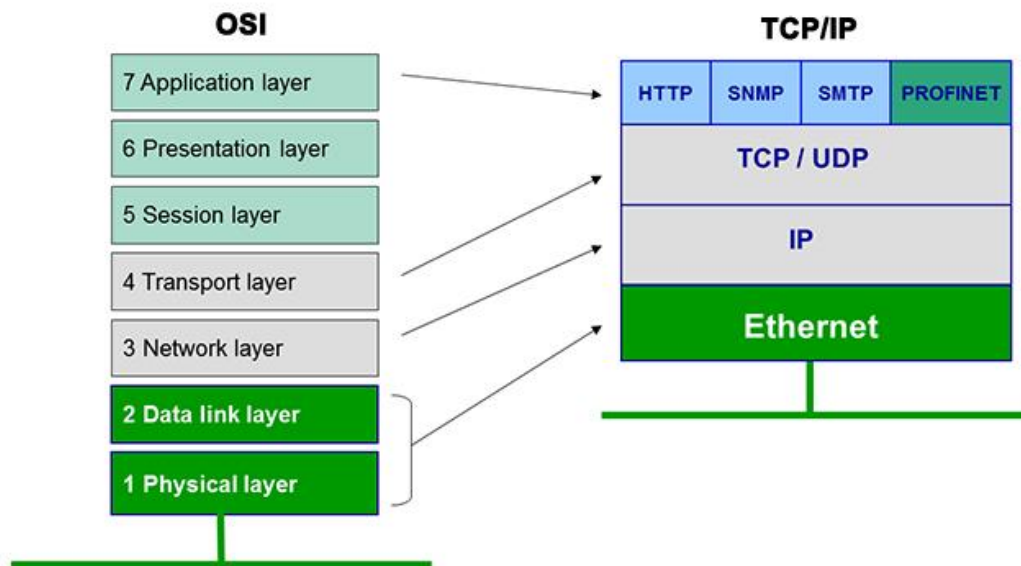
Presentation Layer

- It is the sixth layer of the OSI model (usually abstracted within the application layer).
- It handles: encryption, translation, data formatting, and compression.

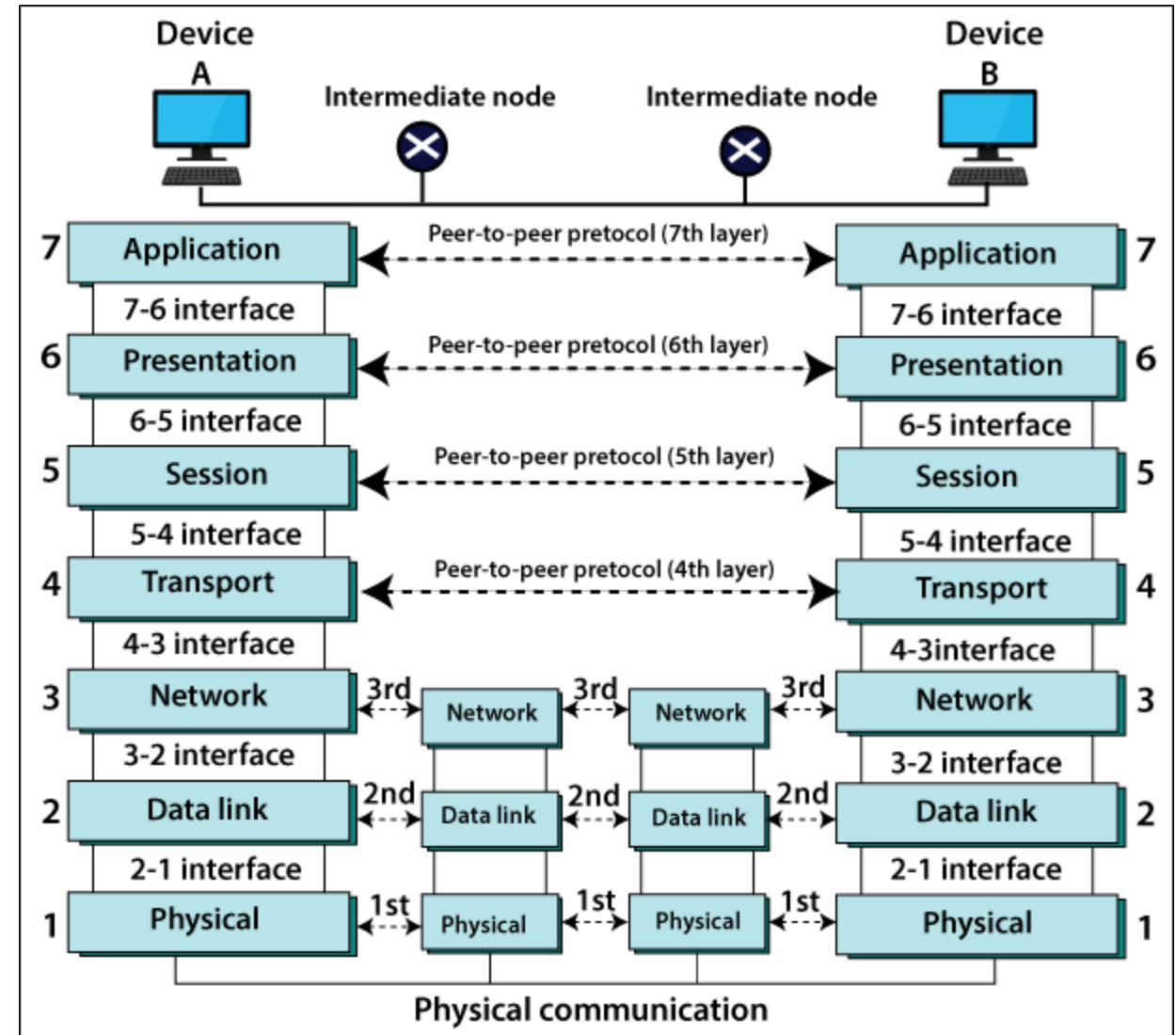
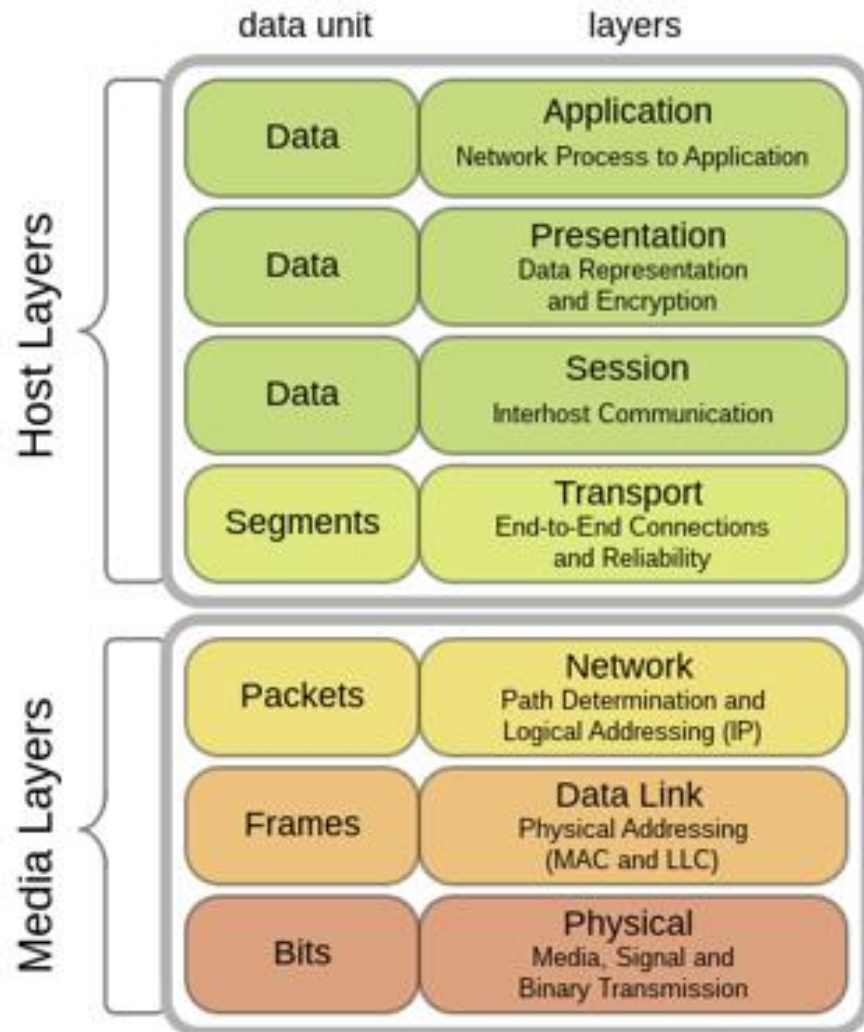


Application Layer

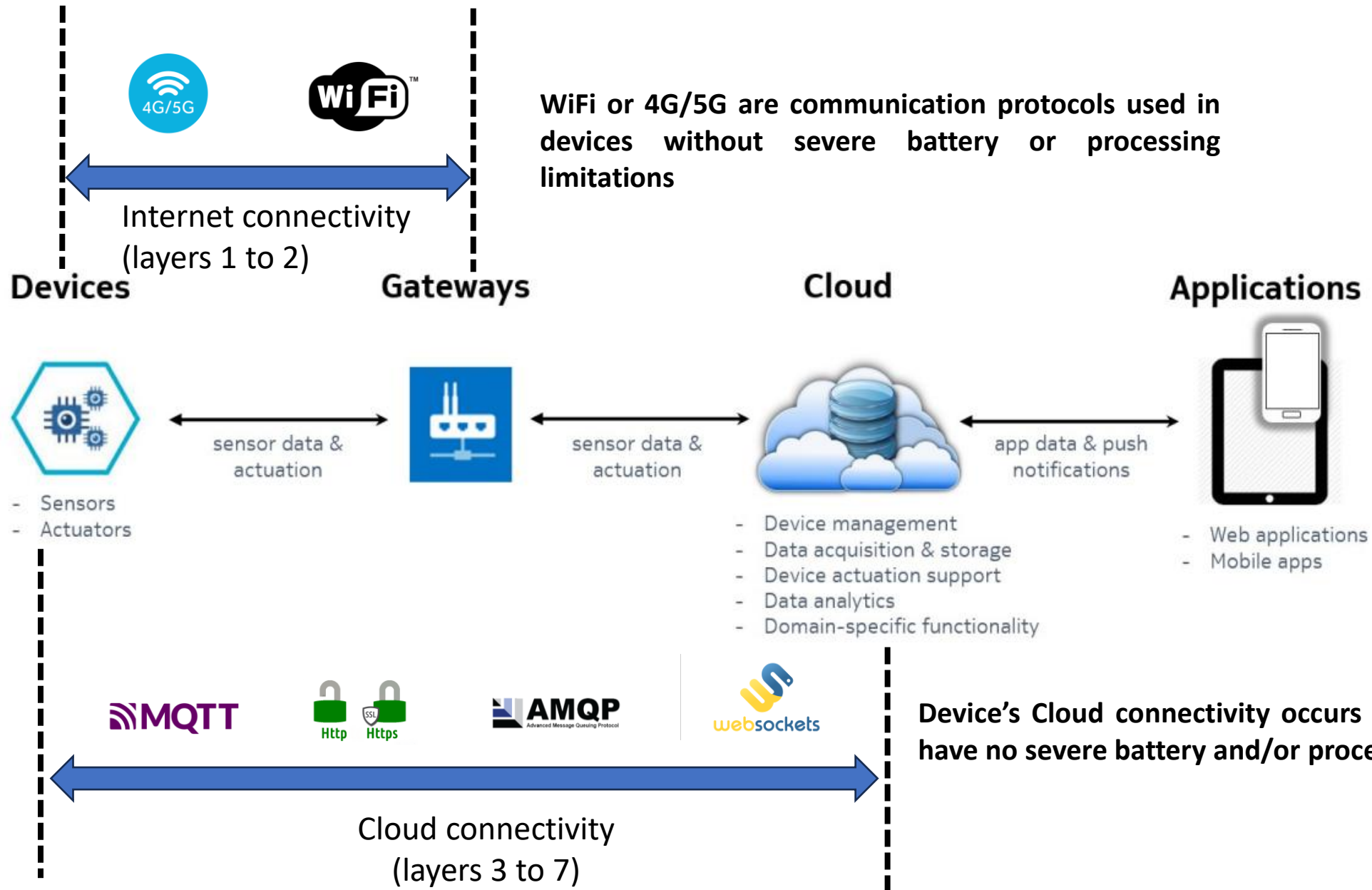
- The seventh layer of the OSI/ISO model.
- This is where you find network services used by end users.



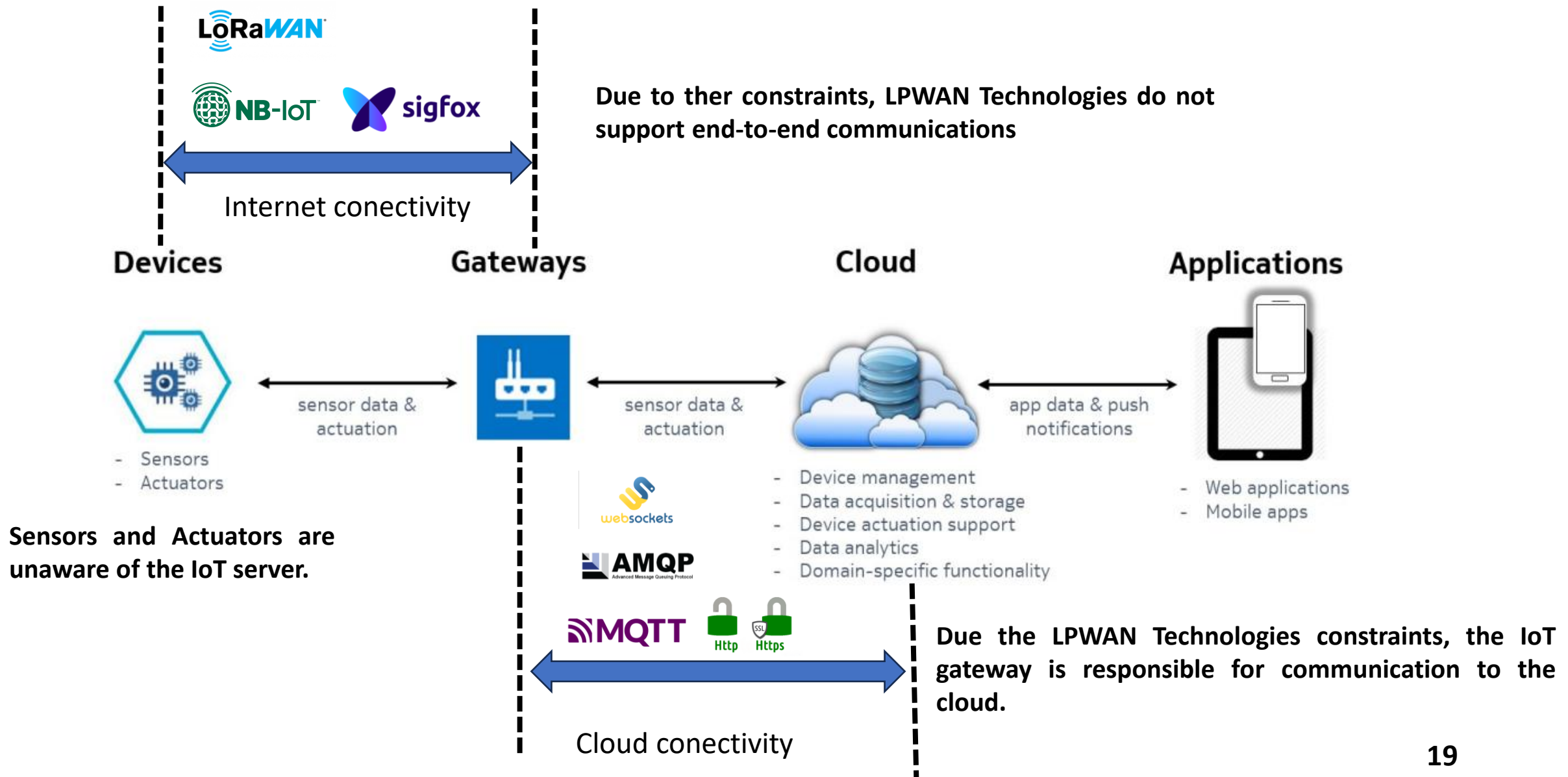
OSI/ISO Model Stack Overview



IoT Network Architecture using WiFi/4G/5G inside OSI Model



IoT Architecture using LPWAN inside OSI Model

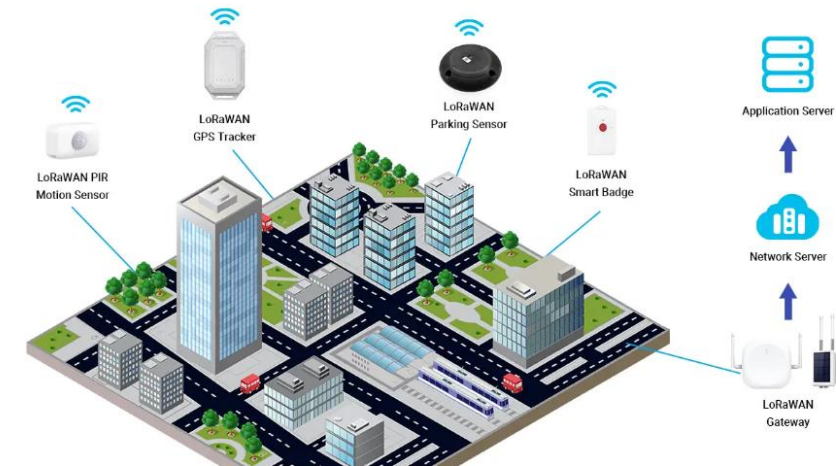


Internet Connectivity (layers 1 and 2 of OSI Model Stack)

- **Wi-Fi:** Common in residential environments, offering a good combination of range and speed.



- **LPWAN (Low Power Wide Area Network):** designed for devices that need to send small amounts of data over long distances, optimizing energy usage

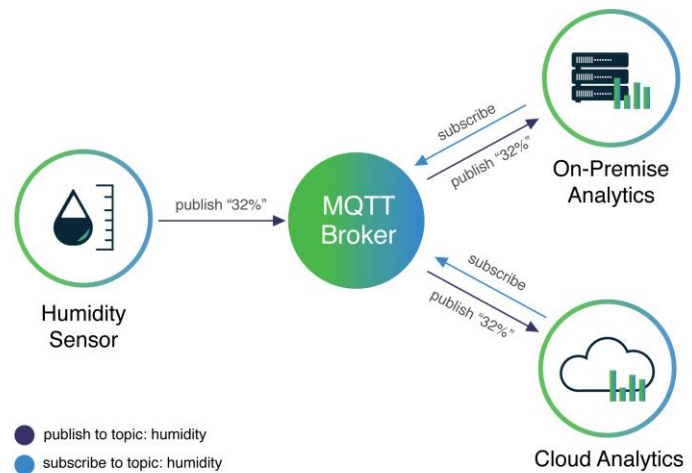


- **Cellular technologies (4G/LTE and 5G):** provide wide coverage and mobility, suitable for IoT devices that operate across different locations or while moving

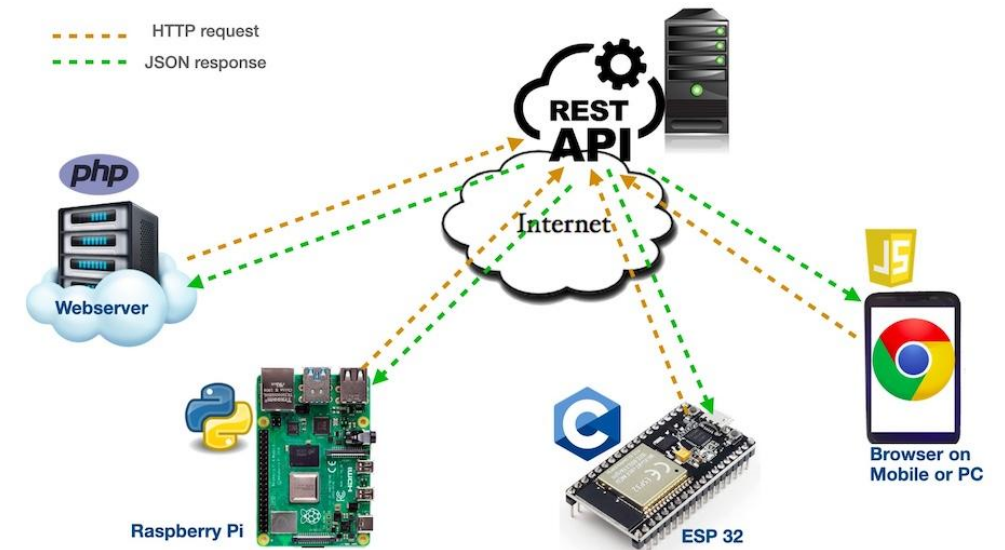


Cloud connectivity (layers 3 to 7 of OSI Model Stack)

- **MQTT:** lightweight, publish/subscribe-based, designed for low-bandwidth connections and resource-constrained devices.



- **HTTP/HTTPS:** hypertext transfer protocol — the backbone of web communication. HTTPS adds a security layer (SSL/TLS)

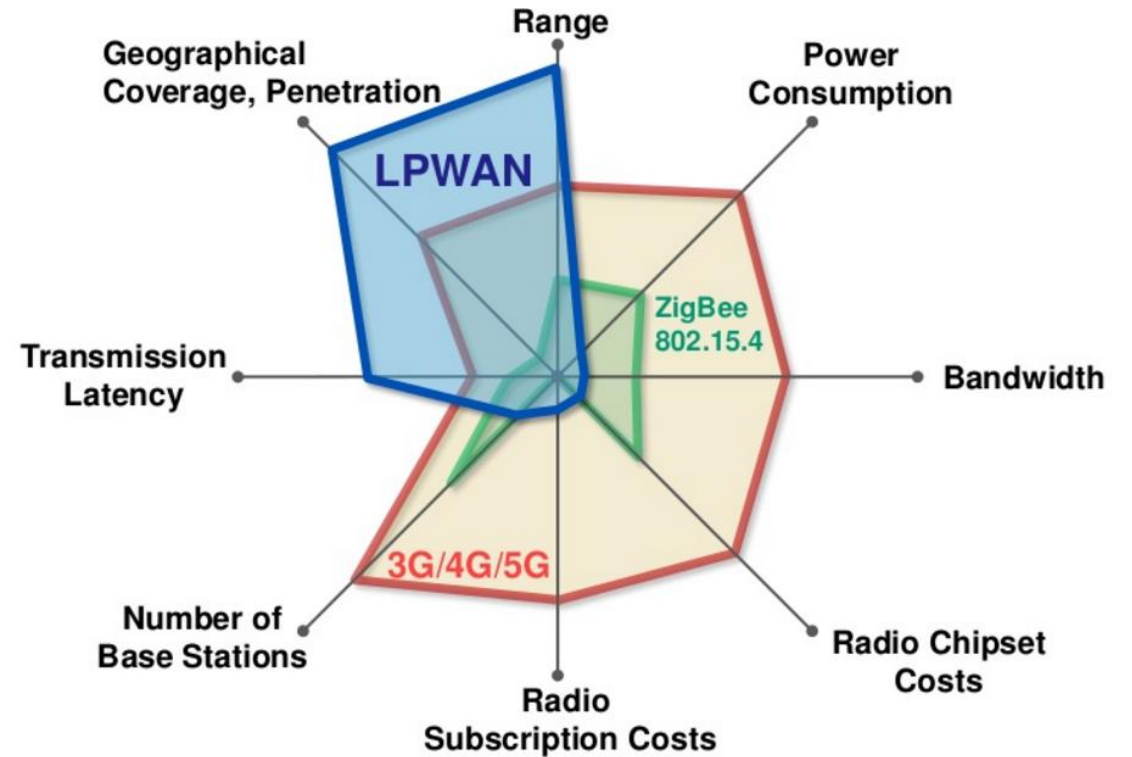


- **WebSocket:** provides full-duplex communication over a single TCP connection, enabling real-time interaction between sensors/actuators and end users.



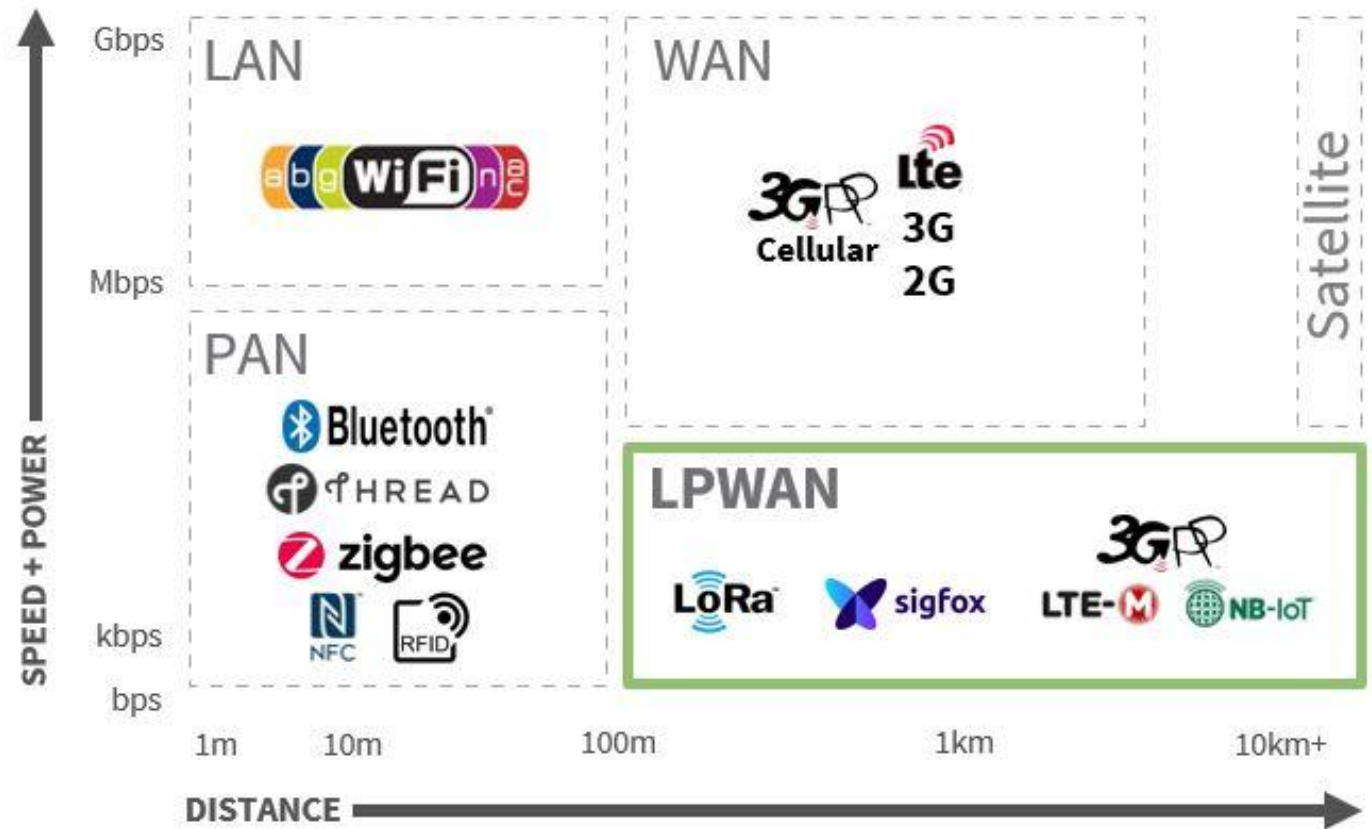
LPWAN

- IoT devices need to do more with fewer computational resources.
- Battery consumption becomes critical in many applications
- LPWAN technologies arise in this context.



LPWAN technologies are characterized by:

- Coverage reaching several kilometers
- Low power consumption
- Low-cost devices and infrastructure
- Operation in licensed and unlicensed bands
- Low data rates (0.3 to 200 kbps)



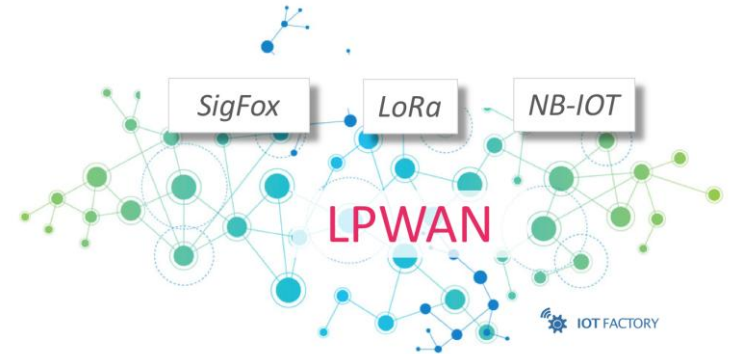
LPWAN – Applications

- LPWAN is the ideal solution for monitoring applications covering large areas and requiring low data rates.
 - Tracking and Logistics
 - Environmental Monitoring
 - Agriculture
 - Smart Healthcare
 - Industrial IoT
 - Smart Cities
 - Etc.



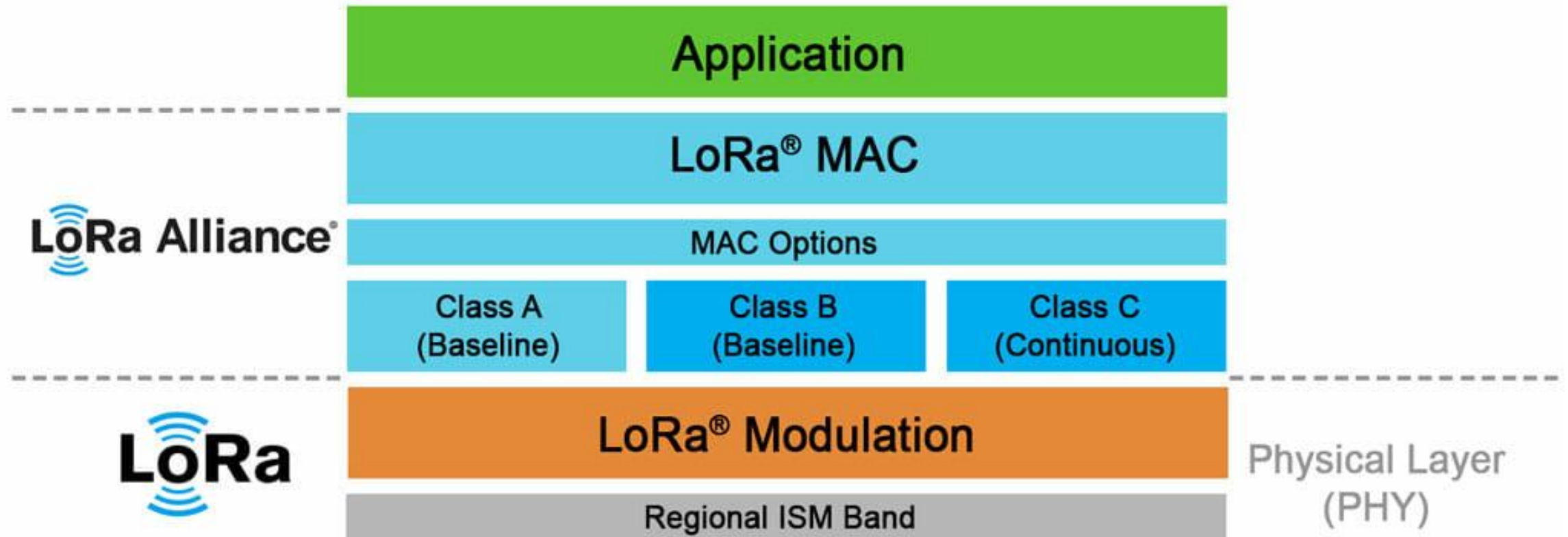
Main LPWAN Technologies

- NB-IoT (licensed band).
- SigFox (unlicensed band)
- LoRaWAN (unlicensed band)



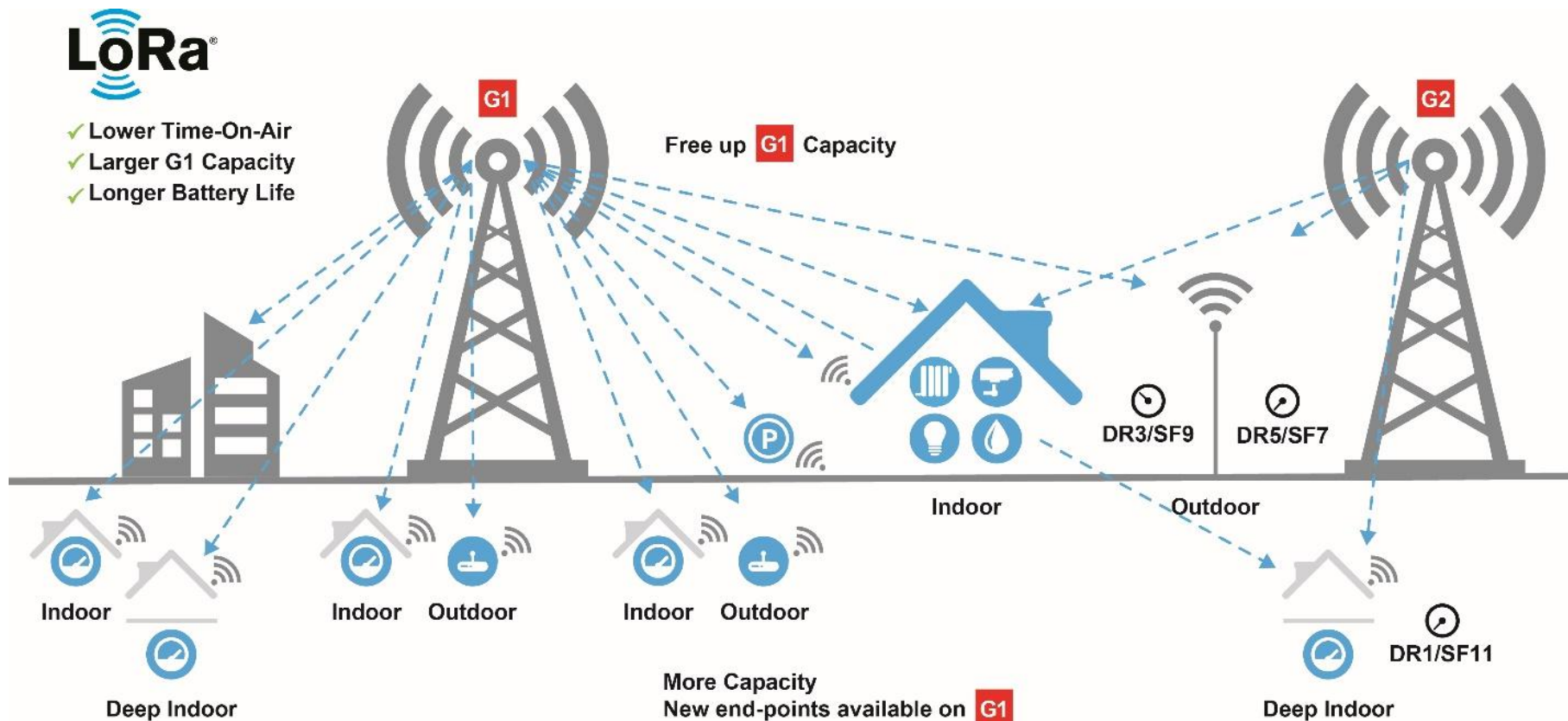
LoRa - Physical Layer

- LoRa is the physical layer of LoRaWAN: It is a spread spectrum modulation technique based on Chirp Spread Spectrum (CSS), developed by Semtech → proprietary technology.



LoRa - Network Coverage

- Adaptive Data Rate (ADR) is supported through variation of the Spreading Factor (SF)
 - Resistant to Doppler effect, multipath fading, and weak signal interference



LoRa - Adaptive Date Rate (ADR)

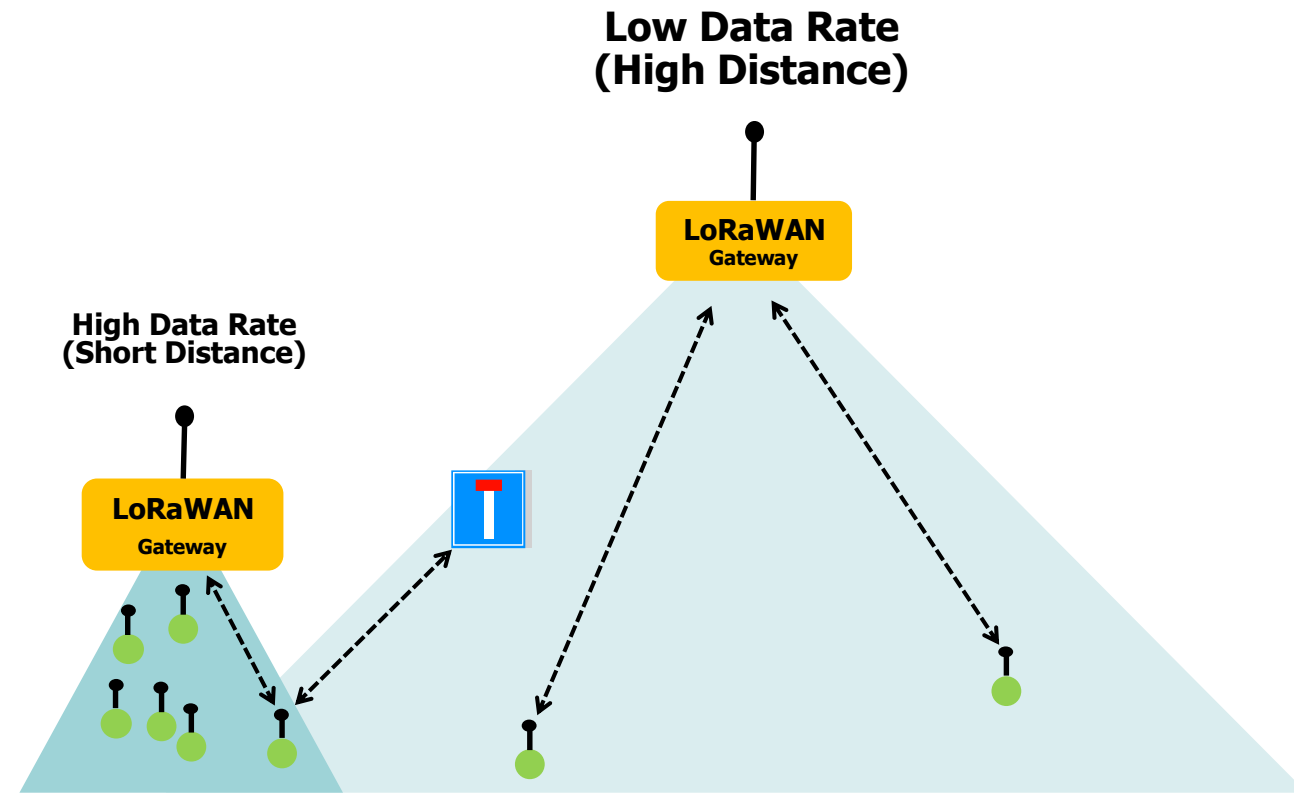
- ADR adjusts depending on the distance from the device to the LoRaWAN router.
- High data rate (short distance) / Low data rate (long distance)



Dispositivo Final
LoRaWAN



Gateway
LoRaWAN



LoRa - Regional Parameters and Specifications

- Each country or region has their own frequency bands and specifications.

DataRate	Configuration	Indicative physical bit rate [bit/s]
0	LoRa: SF12 / 125 kHz	250
1	LoRa: SF11 / 125 kHz	440
2	LoRa: SF10 / 125 kHz	980
3	LoRa: SF9 / 125 kHz	1760
4	LoRa: SF8 / 125 kHz	3125
5	LoRa: SF7 / 125 kHz	5470
6	LoRa: SF7 / 250 kHz	11000
7	FSK: 50 kbps	50000
8..14	RFU	
15	Defined in LoRaWAN ¹	

Table 5: EU863-870 TX Data rate table



União Europeia
863 – 870 MHz

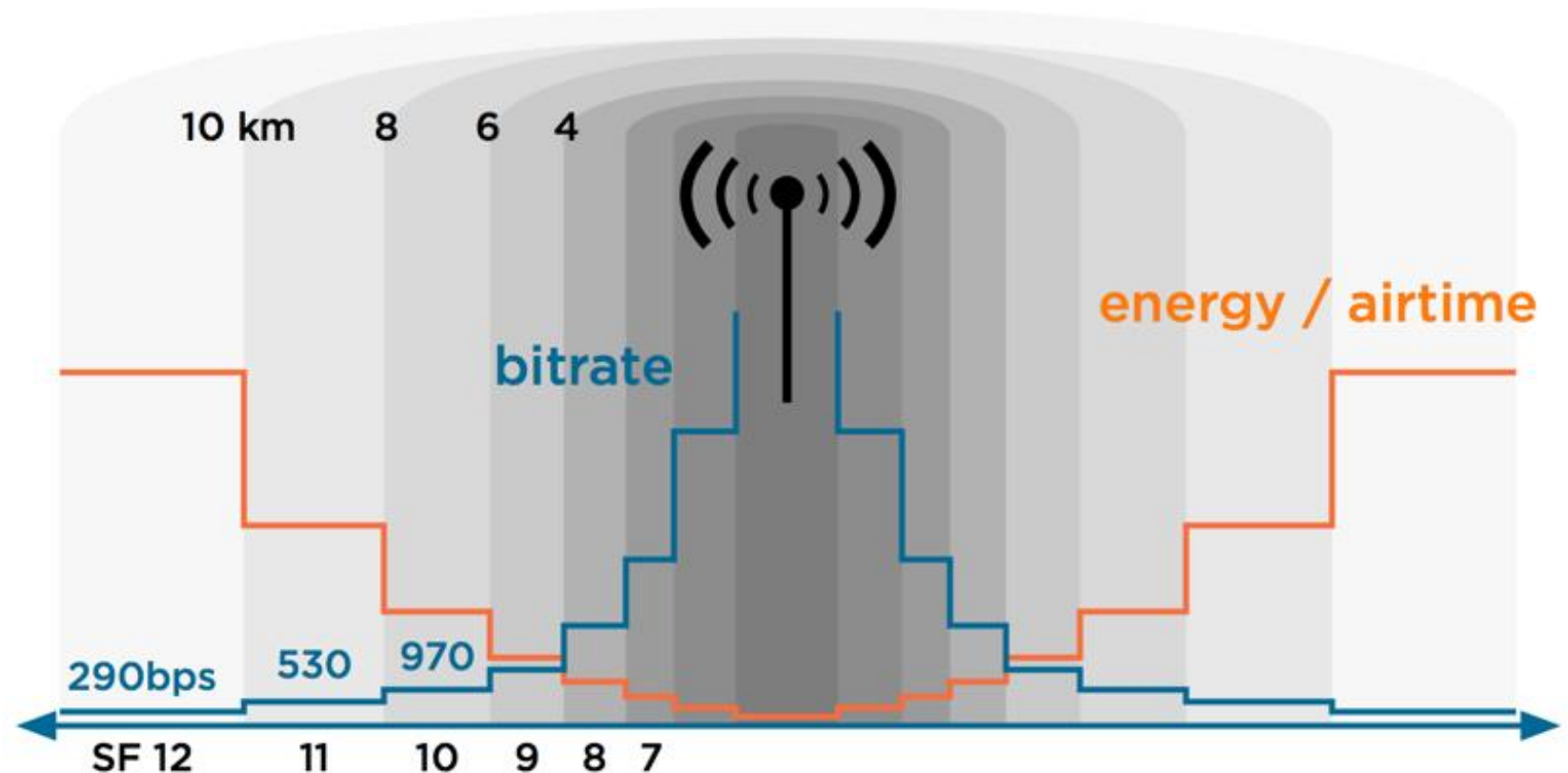
European frequency bands impose a duty cycle limit of less than 1%

LoRa - Spread Factor

- The higher the SF, the greater the energy consumption and airtime, but lower the data rate

$$T_c = \frac{2^{SF}}{B}$$

T_c is the chirp duration
 B is bandwidth.
 SF is the spreading factor



LoRa - Time on Air (ToA)

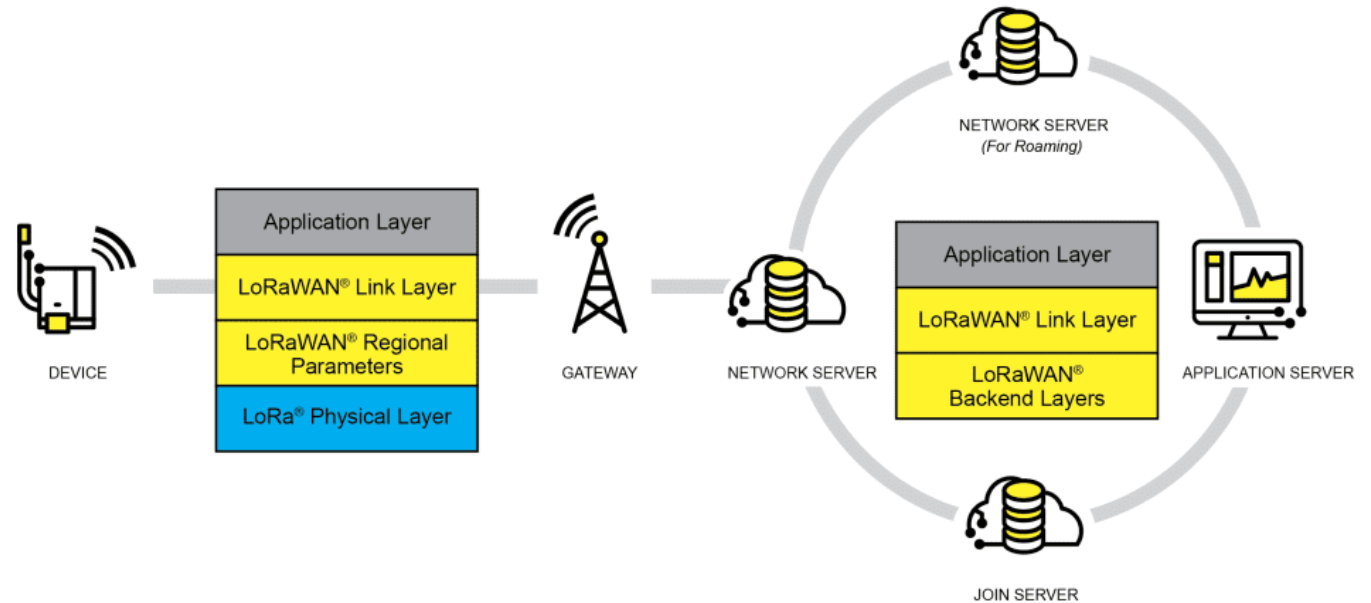
*Time on Air*em transmissões *upstream*. BW = 125 KHz e 20 Bytes de payload, 12 bytes de Overhead

DR5	DR4	DR3	DR2	DR1 ⓘ	DR0 ⓘ
SF7 ^{BW} ₁₂₅	SF8 ^{BW} ₁₂₅	SF9 ^{BW} ₁₂₅	SF10 ^{BW} ₁₂₅	SF11 ^{BW} ₁₂₅	SF12 ^{BW} ₁₂₅
71.9 _{ms}	133.6 _{ms}	246.8 _{ms}	452.6 _{ms}	987.1 _{ms}	1,810.4 _{ms}



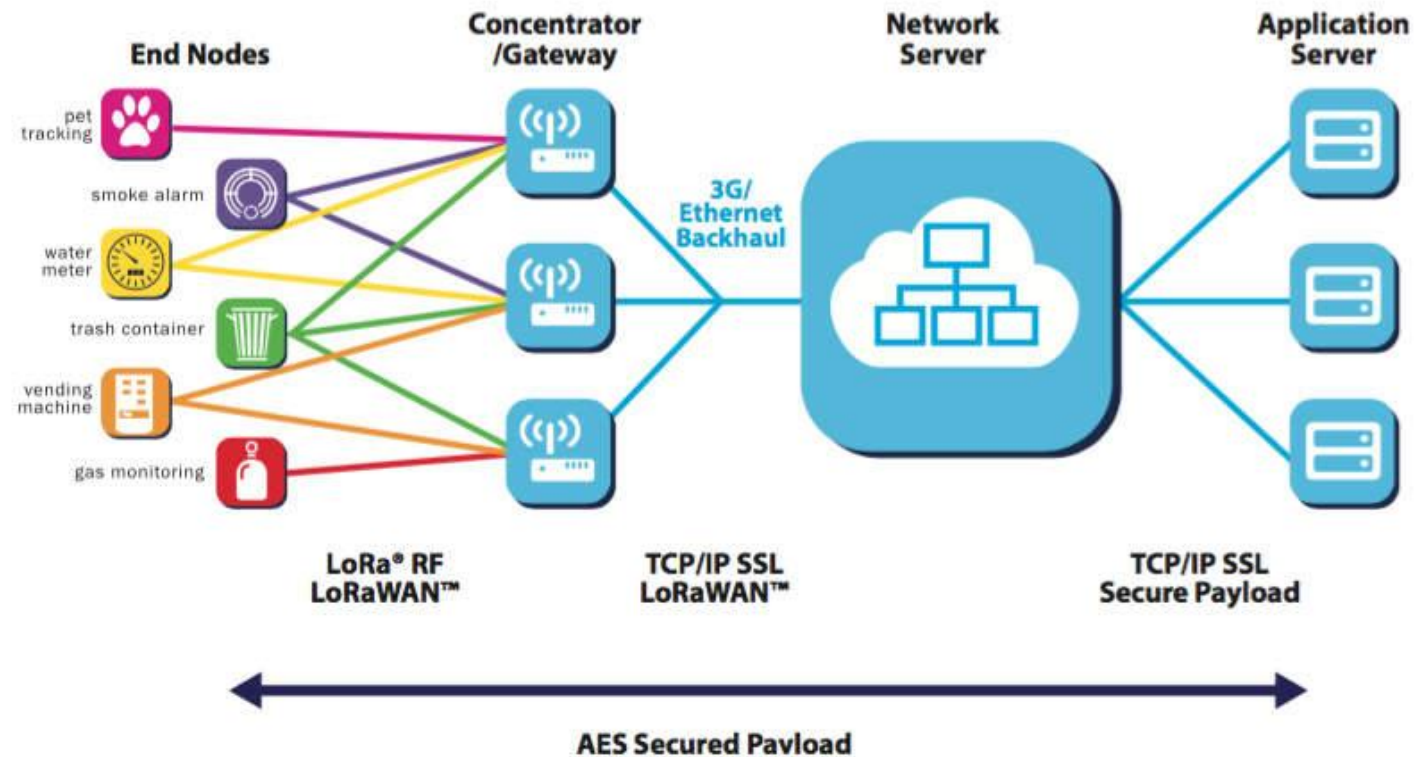
LoRaWAN

- LoRa refers to the physical medium, while LoRaWAN is the communication protocol operating at the data link layer.
- LoRaWAN networks are typically arranged in a star-of-stars topology.
- Gateways relay messages from known end devices to a network server, which then forwards them to an application server.



LoRaWAN Architecture

- Gateways connect to the network server via IP communication (Ethernet, WiFi, 3G/4G/5G), while end devices use LoRa modulation.
- LoRaWAN supports bidirectional communication: from the end device to the server (upstream) and from the server to the end device (downstream).



LoRaWAN Servers

- There are two main LoRaWAN servers used:
 - The Things Networks (TTN - Public).
 - ChirpStack Server (private).

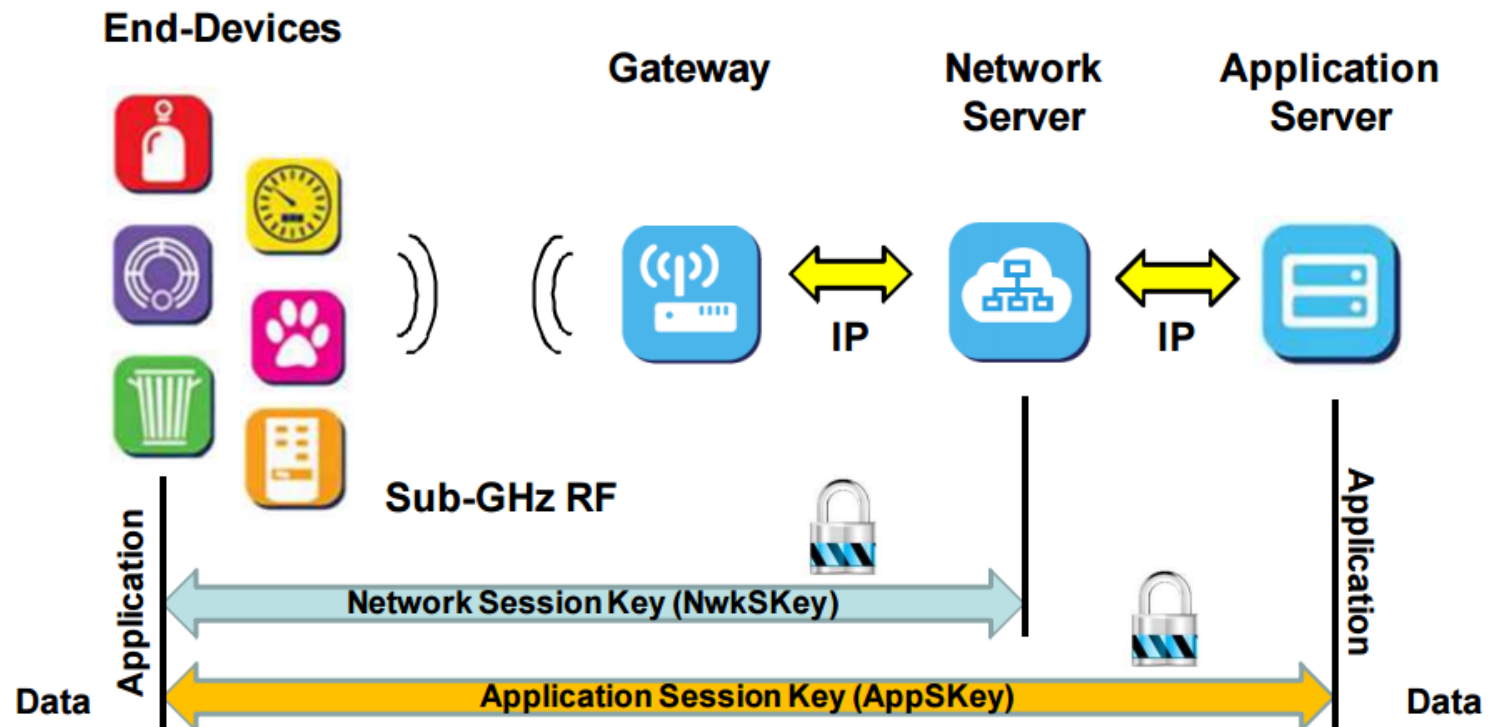


THE THINGS
N E T W O R K



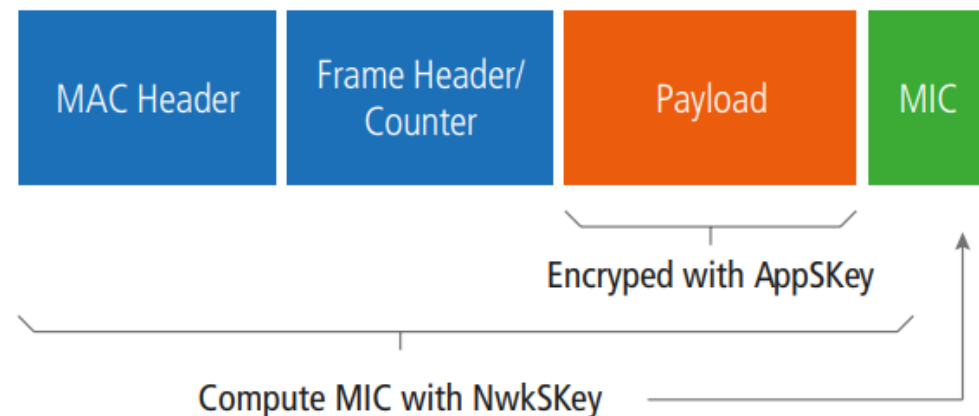
LoRaWAN security

- LoRaWAN provides two layers of encryption.
 - A 128-bit Network Session Key (**NwkSKey**) is shared between the end device and the Network Server.
 - A 128-bit Application Session Key (**AppSKey**) is shared between the end device and the Application Server.



LoRaWAN Activation

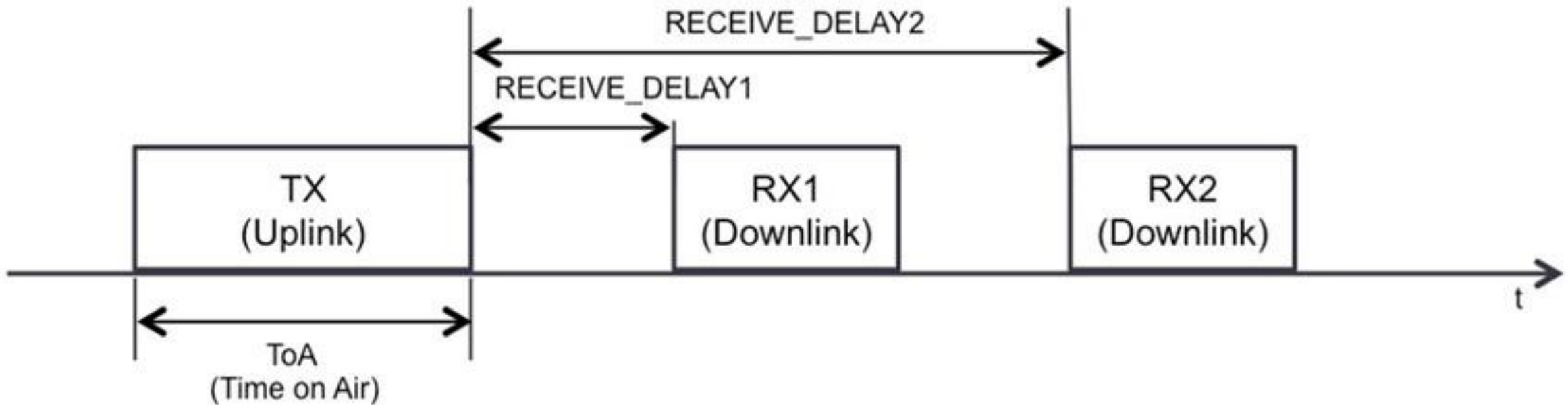
- The encryption algorithm used is AES-128.
- The Network Session Key (NwkSKey) ensures the integrity of the entire LoRaWAN frame.
- The Application Session Key (AppSKey) encrypts and decrypts the payload of the LoRaWAN frame.
- There are two methods for session key activation:
 - Over-The-Air Activation (**OTAA**) and Activation By Personalization (**ABP**).



LoRaWAN – Device Classes

- **Class A:**

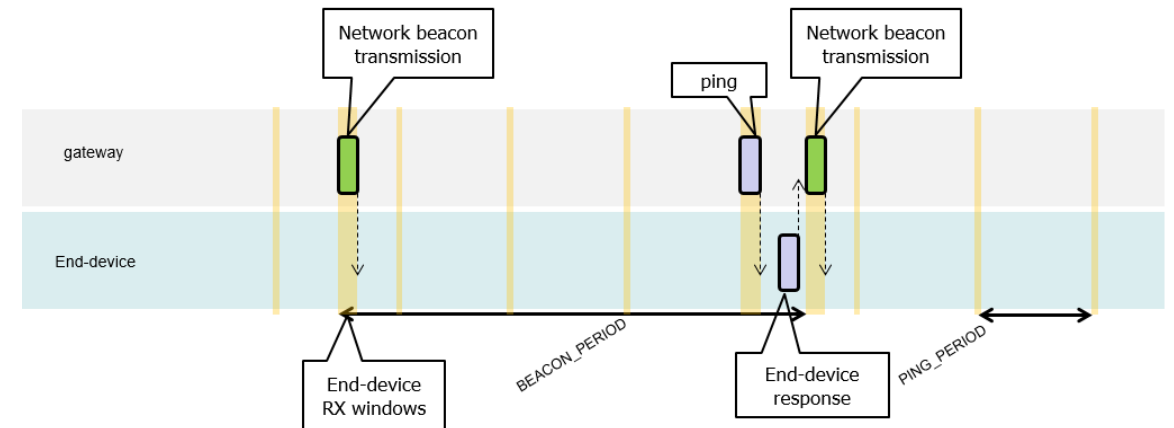
- Uplink transmissions can be followed by two short receive windows for downlink.
- It is the default class for all LoRaWAN devices and consumes the least energy.



LoRaWAN – Device Classes

- **Classe B**

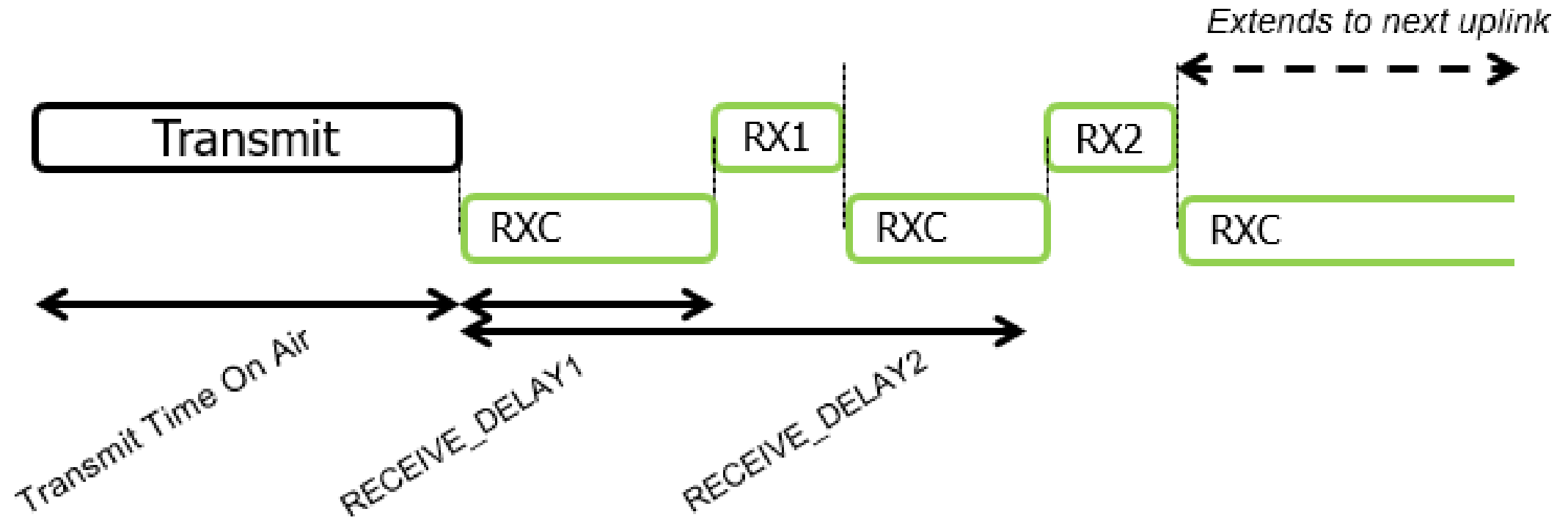
- In addition to operating like Class A, Class B devices open additional scheduled receive windows.
- These windows are scheduled via periodic beacons sent by the server.
- Class B is intended for end devices that need to receive commands from a remote controller, such as switches or actuators.
- Class B consumes more energy than Class A.



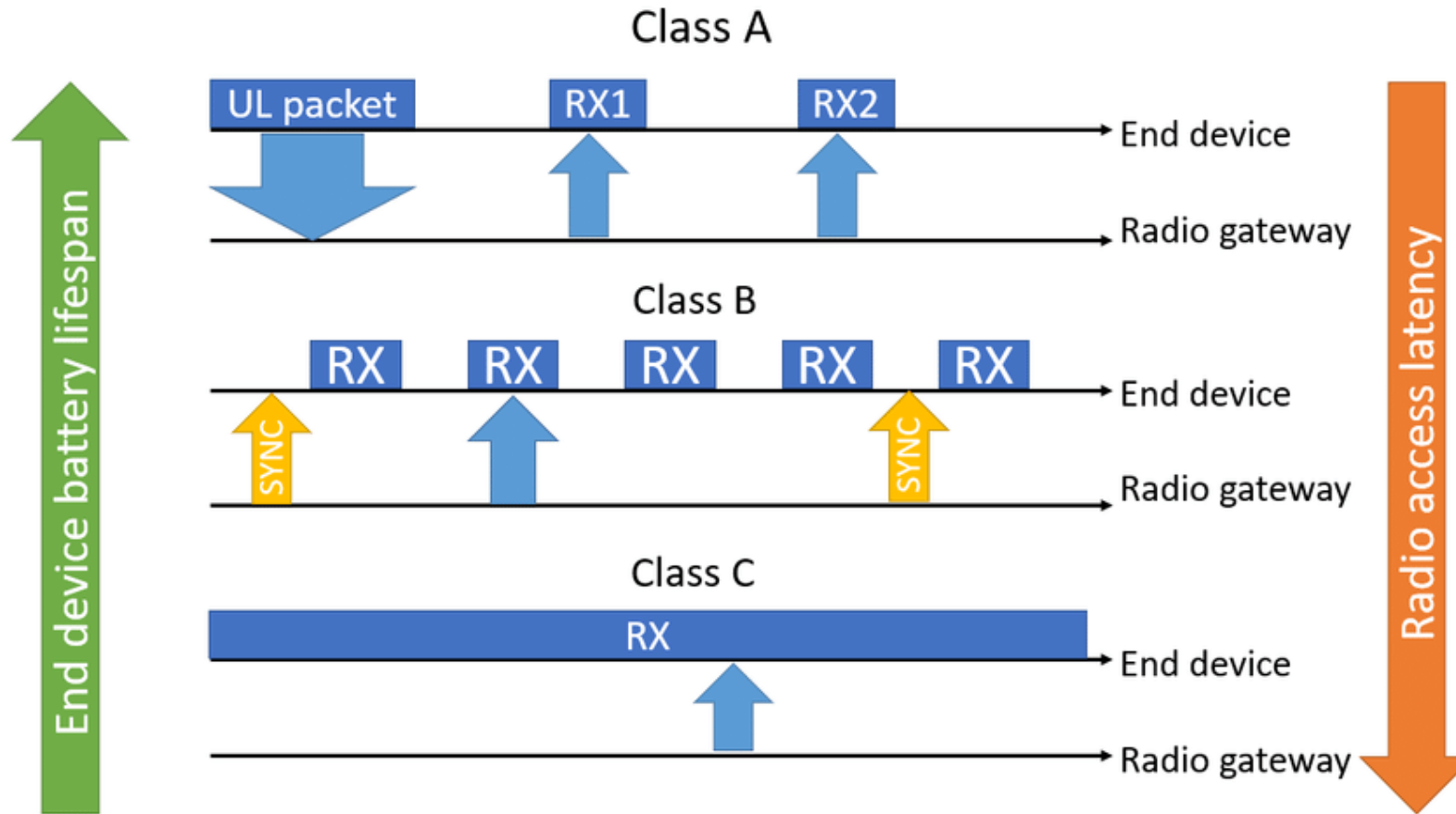
LoRaWAN – Device Classes

- **Classe C**

- Receive windows are open nearly continuously and only closed during data transmission.
- This is the most energy-consuming class.

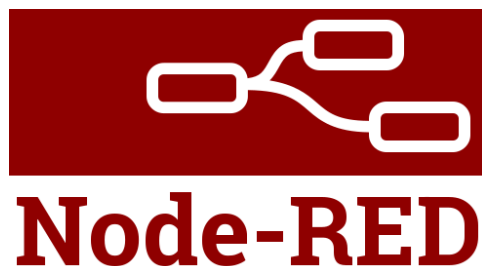


Comparison between LoRaWAN device classes



LoRaWAN Integration & Data Pipeline Tools

Node-Red: data collection and flow handling.



InfluxDB (time-series) , **MongoDB** (document) e **Redis** (cache): data storage.



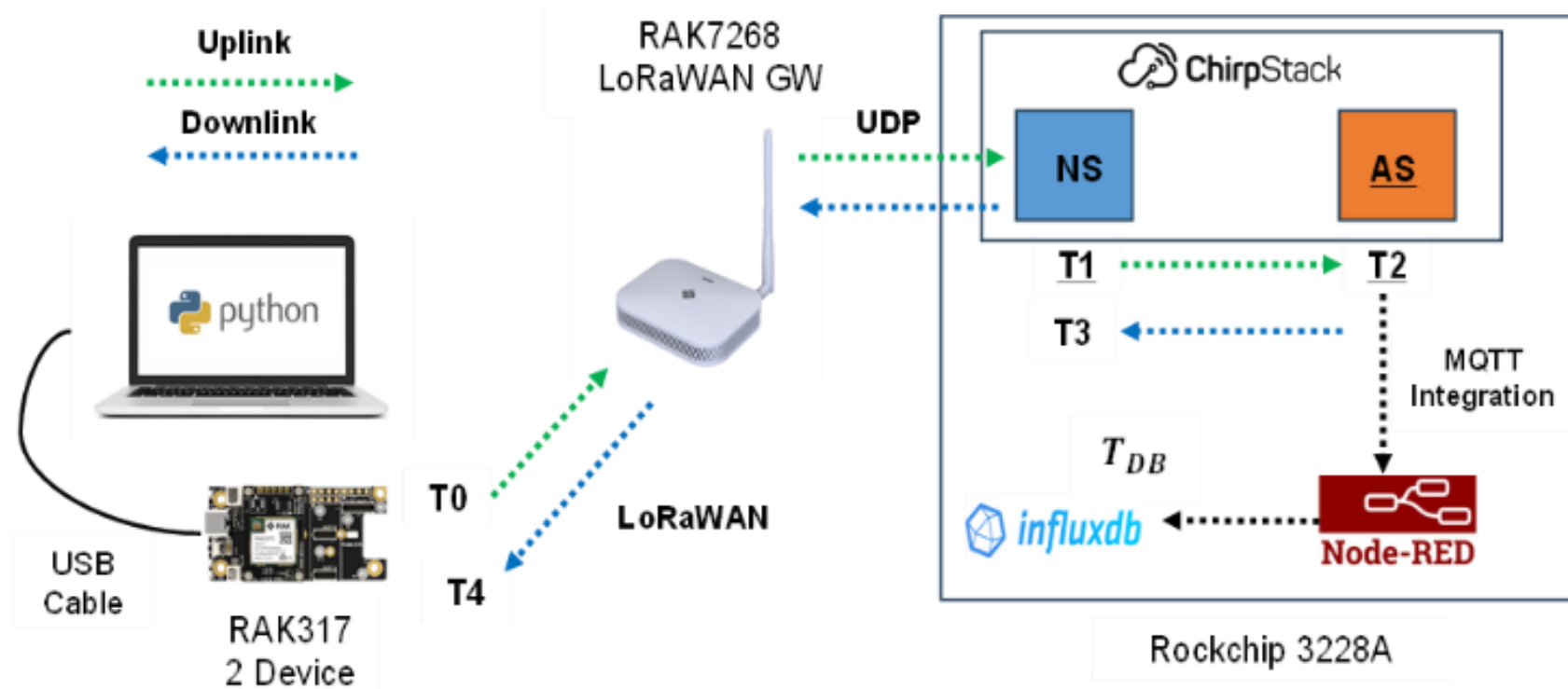
Mosquitto server and Webhooks: LoRaWAN Integration



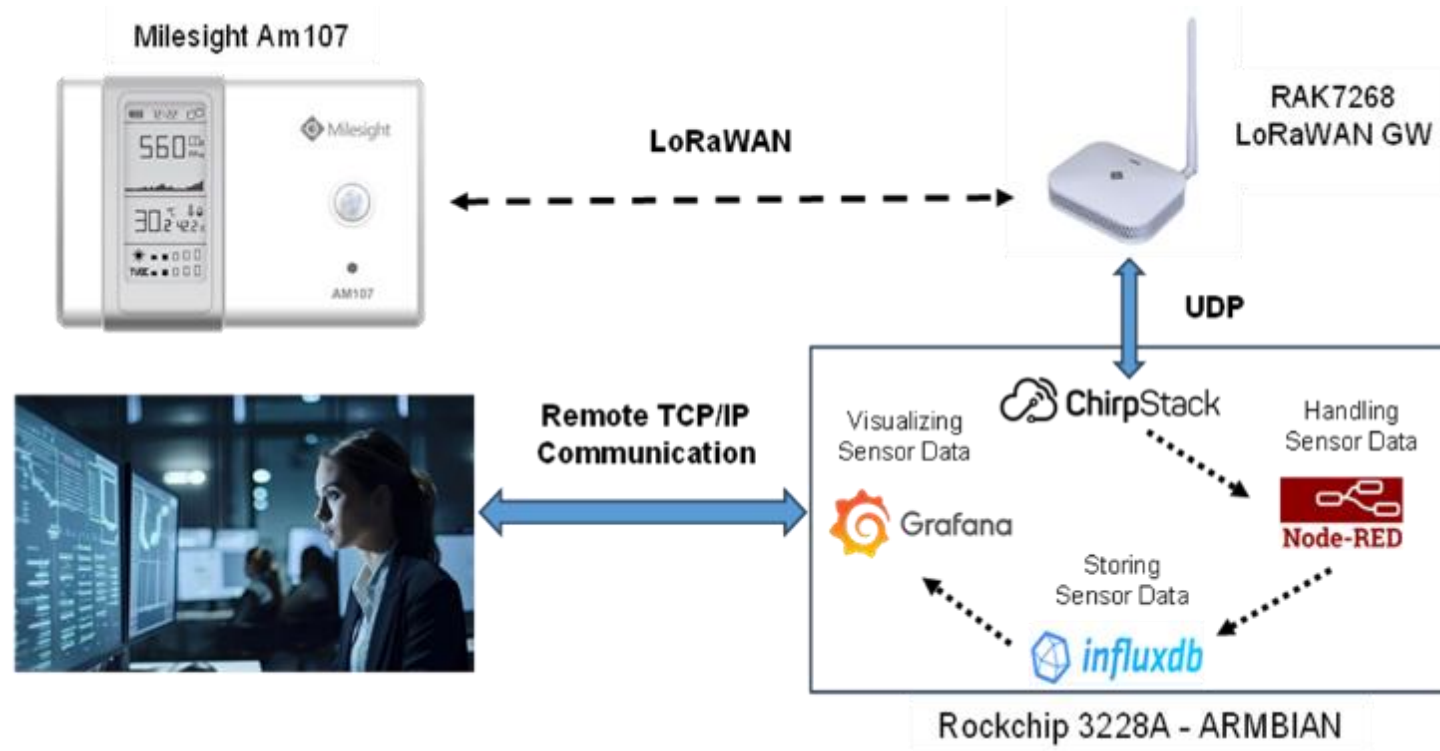
Grafana: data visualization.



LoRaWAN Flow using integration and Data Pipeline Tools



LoRaWAN Flow using integration and Data Pipeline Tools



Conclusions and Takeaways



LoRa + LoRaWAN fulfill IoT demands for **low power, long range, and secure links**.



OSI view: LoRa = Layer 1, LoRaWAN MAC = Layer 2, MQTT/HTTP = Layer 7.



Among LPWANs, **LoRaWAN is open, license-free, and integration-friendly**.



Success hinges on balancing **Spreading Factor** \leftrightarrow **data rate** \leftrightarrow **battery life**.



MQTT → Node-RED → InfluxDB → Grafana converts packets into real-time insights.



Up next: **connect the MKR WAN 1310 to TTN** and witness your first uplink.

QUESTIONS?

Hands-On Exercise

www.github.com/dhiegofc/industrial_iot

