**SMIT DHIMMAR**

**931-371-0227 |** [**smitd1074@gmail.com**](mailto:smitd1074@gmail.com) **|**  [LinkedIn Profile](http://www.linkedin.com/in/smit-dhimmar)

**EDUCATION**

**A.V. Patel Commerce College, Bilimora July 2021 – present**

Bachelor of Commerce (3rd year)

**Relevant Coursework:**

* Canva for Beginners
* UI/UX for Beginners
* HTML and CSS (W3Schools.com)

**ACADEMIC PROJECTS**

**Market Research Project Spring 2022 Semester**

* Led a successful trade fair initiative, resulting in increased sales.
* Designed a compelling poster and logo for the business, enhancing brand identity.
* Developed a template that attracted individuals, contributing to a rise in customer satisfaction.
* Implemented marketing strategies, including discounts and qualified products.

**WORK EXPERIENCE**

**Fairleigh Dickinson University, Teaneck September 2023 – December 2023**

**Computer Lab Assistant**

* Provide technical support to students, addressing various queries and issues.
* Manage laboratory software, test materials, and hardware to ensure security.
* Record and address student's computer support needs.

**Projects**

**FreshCart.com and OpenCapital.com Website Development**

* Developed the landing page for FreshCart.com and OpenCapital.com using HTML and CSS.
* Created user-friendly navigation and product listing pages with images, descriptions, and pricing.
* Implemented user-friendly navigation and visually appealing design elements.
* Applied CSS to create visually appealing design elements, including layout and color.

**RELEVANT SKILLS**

**Technical Skills:**

* Proven ability to utilize Microsoft Office Suite and MySQL for efficient data creation and management.
* Proficient in Canva, showcasing creativity in design projects.
* Skilled in HTML and CSS for front-end web development.

**Soft Skills:**

* Creativity in logo and design creation
* Social Media Management (Instagram, YouTube, Twitter)