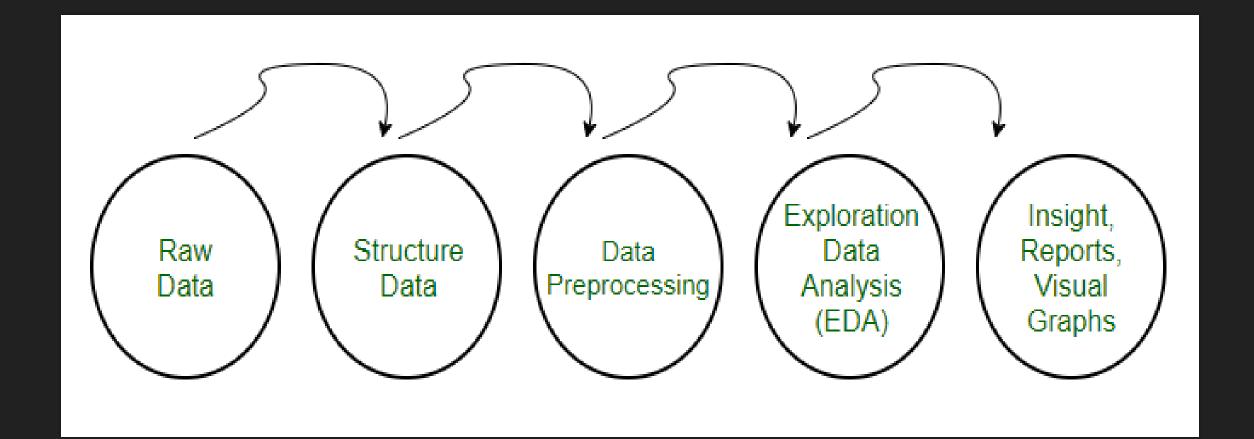
Stock price prediction

Definition:

OStock Price Prediction is the task of forecasting future stock prices based on historical data and various market indicators. It involves using statistical models and machine learning algorithms to analyze financial data and make predictions about the future performance of a stock.

Data preprocessing

OData Preprocessing is the process of making data suitable for use while training a machine learning model. The dataset initially provided for training might not be in a ready-to-use state, for e.g. it might not be formatted properly, or may contain missing or null values.



Data Preprocessing methods using Python

- OImporting the libraries
- OImporting the Dataset
- **O**Handling of Missing Data
- OHandling of Categorical Data
- OSplitting the dataset into training and testing datasets
- **O**Feature Scaling

Data Preparation Process

Data Collection

- Articulating the problem
- Defining data required
- Gathering and combining data from different sources

Data Preprocessing

- Formatting
- Cleaning
- Sampling

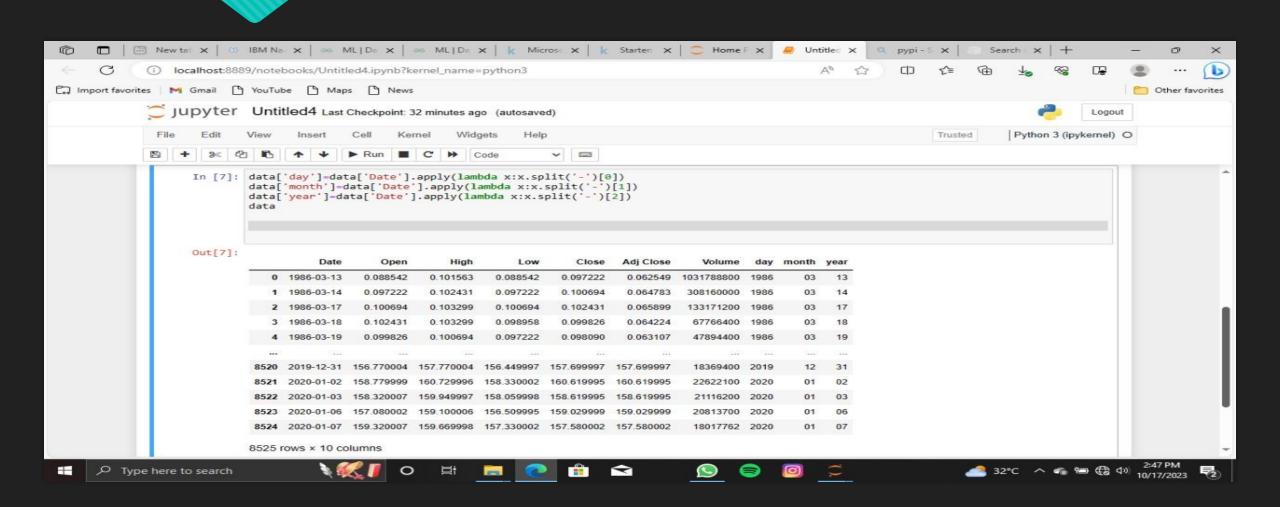
Data Transformation

- Feature engineering
- Scaling/normalizing

- Decomposition
- Aggregation

Step 1: Importing the libraries

- O In the beginning, we'll import three basic libraries which are very common in machine learning and will be used every time you train a model
- O NumPy:- it is a library that allows us to work with arrays and as most machine learning models work on arrays NumPy makes it easier
- Omatplotlib:- this library helps in plotting graphs and charts, which are very useful while showing the result of your model
- O Pandas:- pandas allows us to import our dataset and also creates a matrix of features containing the dependent and independent variable.



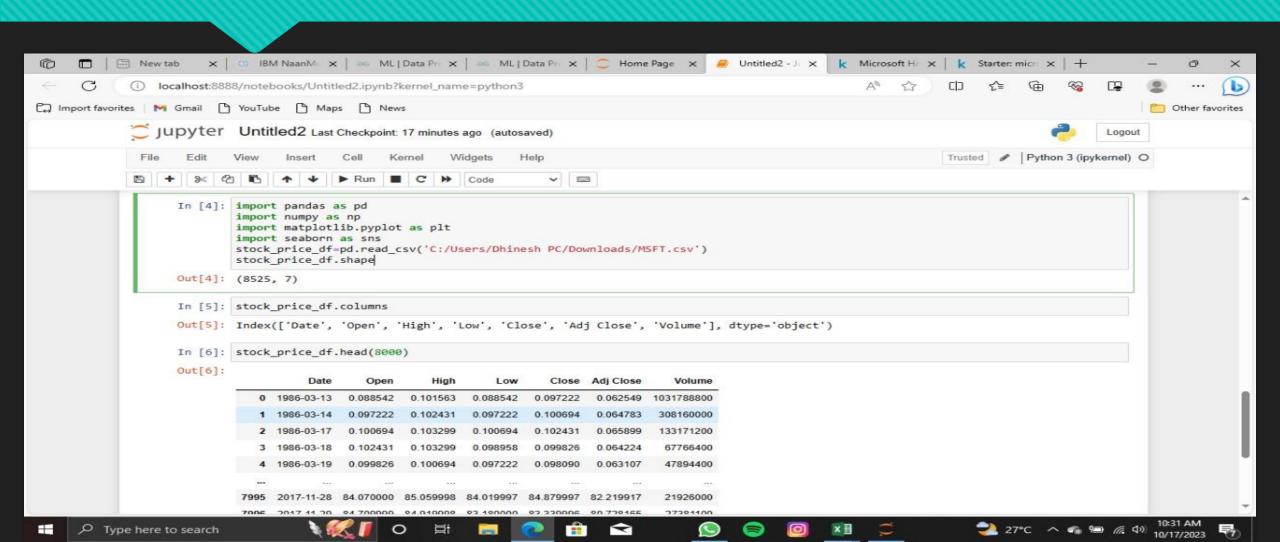
Step2: Importing the dataset

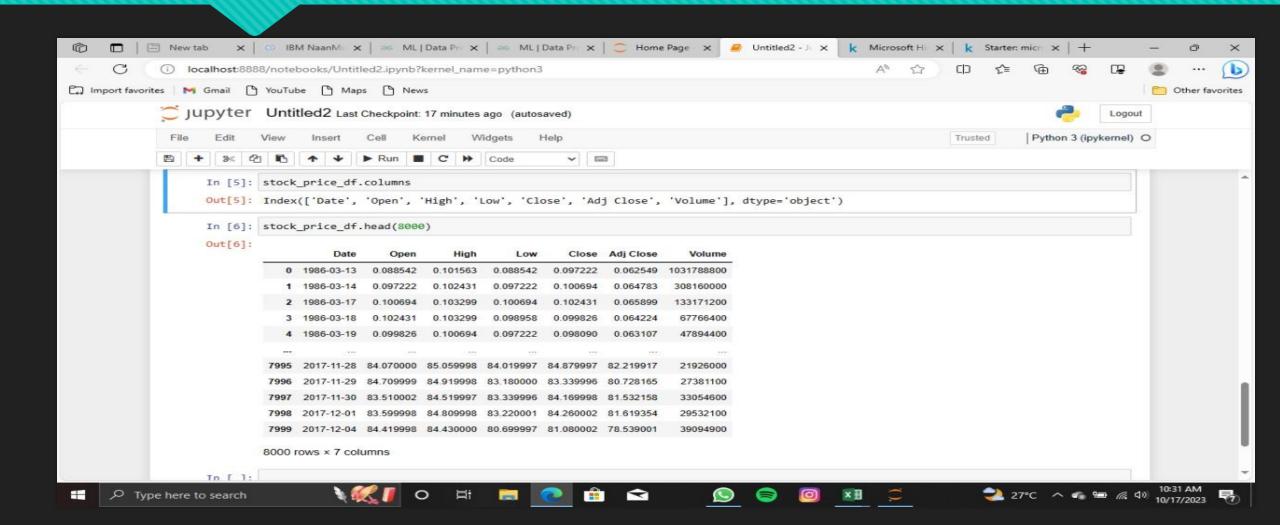
OThere are two types of variables:

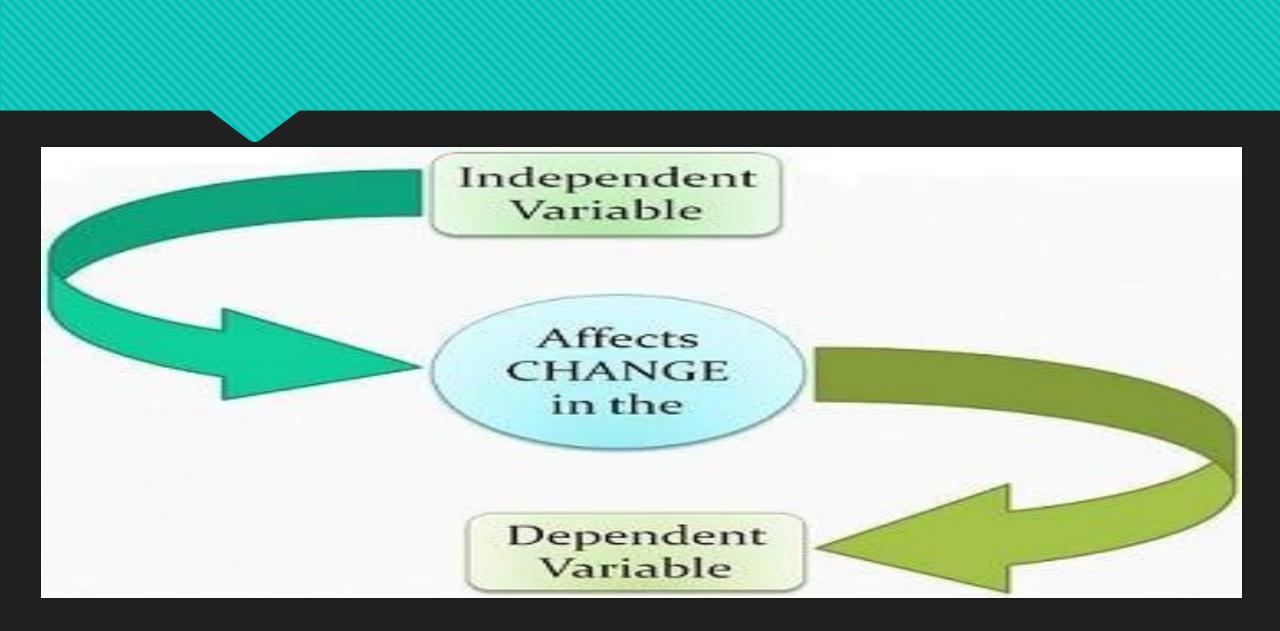
OIndependent variable

ODependent variable

OThe **independent variable** is the columns that we are going to use to predict the **dependent variable**, or in other words, the independent variable **affects** the dependent variable







Step3: Handling the missing data

OTo handle missing values, one of them is to ignore them and delete the entire entry/row, this is commonly done in datasets containing a very large number of entries, where the missing values only constitute 0.1% of the total data. Thus they affect the model negligibly and can be removed.

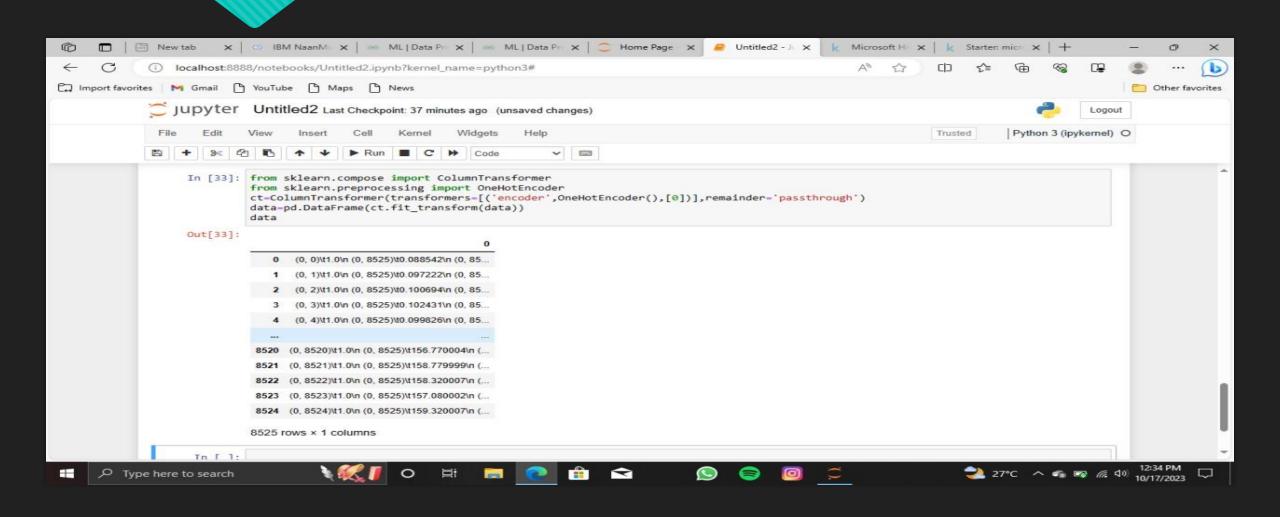
OThe dataset is very small and we cannot just ignore those rows. So we use another method, in which we take the mean of the entire column containing the the missing values with that mean.

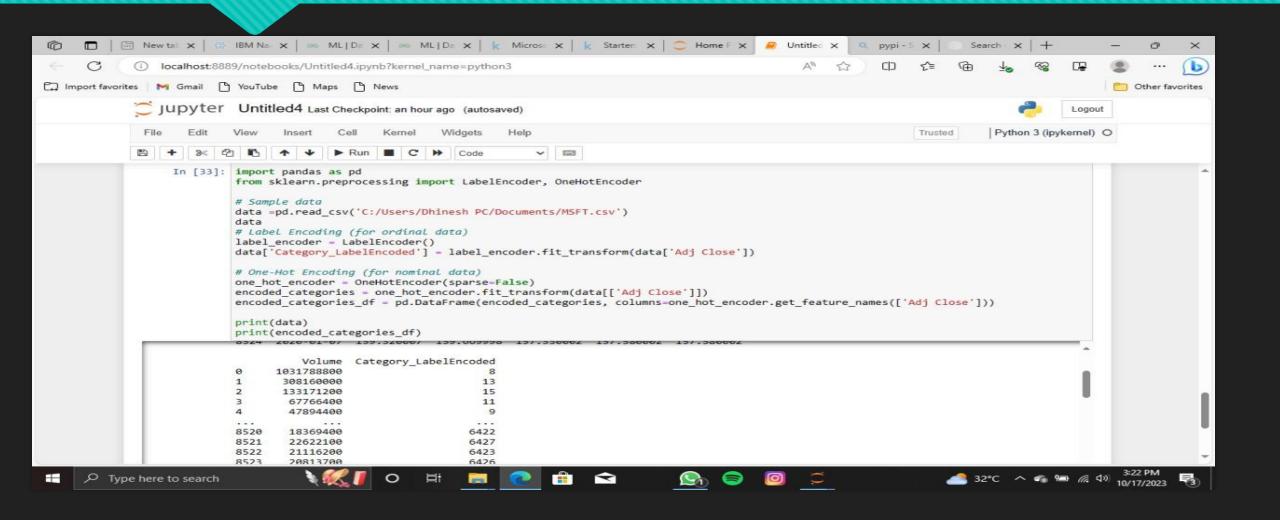
Step4: Encoding categorical variable

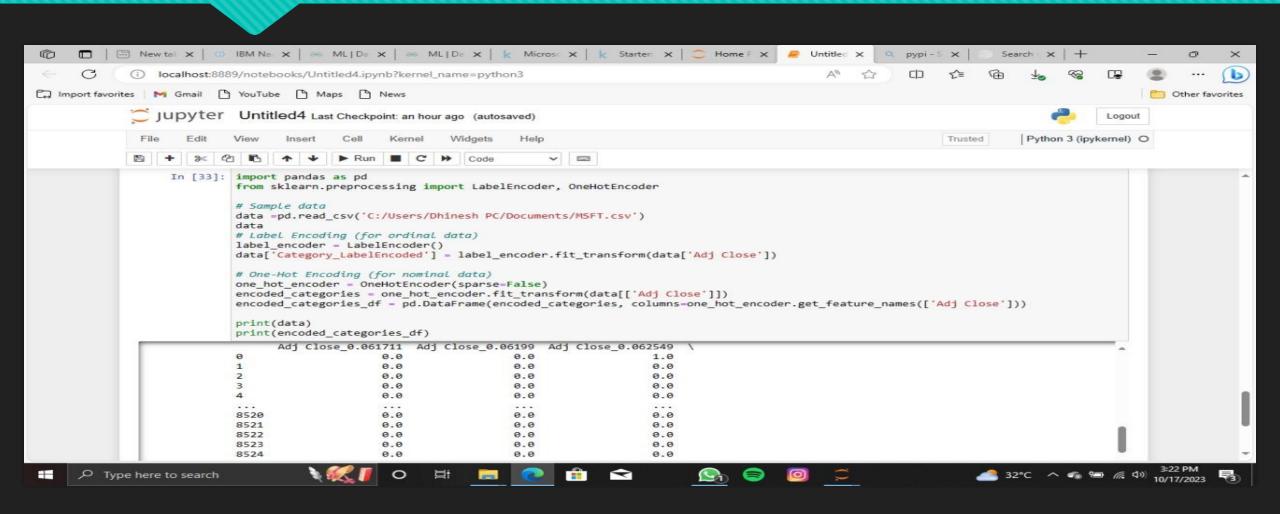
Owe have two categorical columns, the *country* column, and the *purchased* column.

OneHot Encoding

OIn the *country* column, we have three different categories: France, Germany, Spain. We can simply label France as 0, Germany as 1, and Spain as 2 but doing this might lead our machine learning model to interpret that there is some correlation between these numbers and the outcome.







OLabel Encoding

OIn the last column, i.e. the purchased column, the data is in binary form meaning that there are only two outcomes either Yes or No.

Therefore here we need to perform Label Encoding.

Step5: Normalizing the dataset

OFeature scaling is bringing all of the features on the dataset to the same scale, this is necessary while training a machine learning model because in some cases the dominant features become so dominant that the other ordinary features are not even considered by the model.

Step6: Splitting the dataset

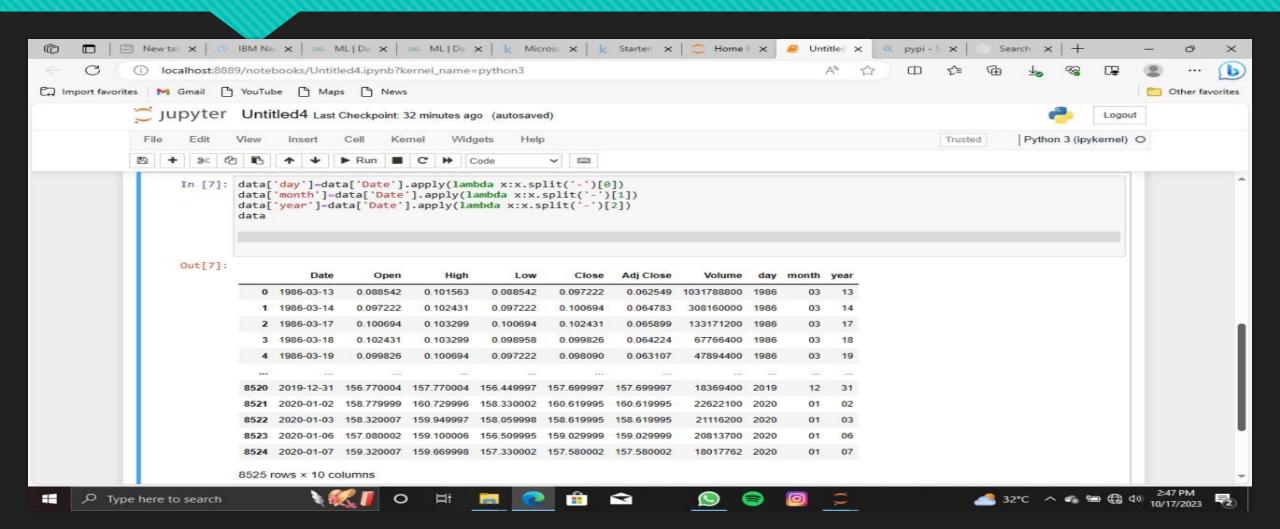
OBefore we begin training our model there is one final step to go, which is splitting of the testing and training dataset. In machine learning, a larger part of the dataset is used to train the model, and a small part is used to test the trained model for finding out the accuracy and the efficiency of the model.

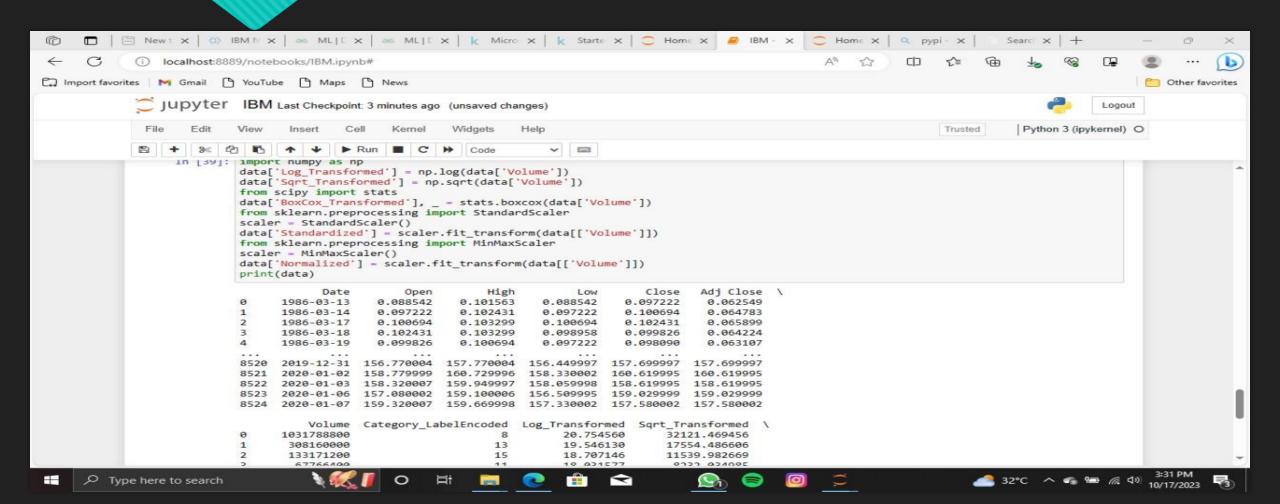
ONow before we begin splitting the dataset we need to separate the dependent and independent variables

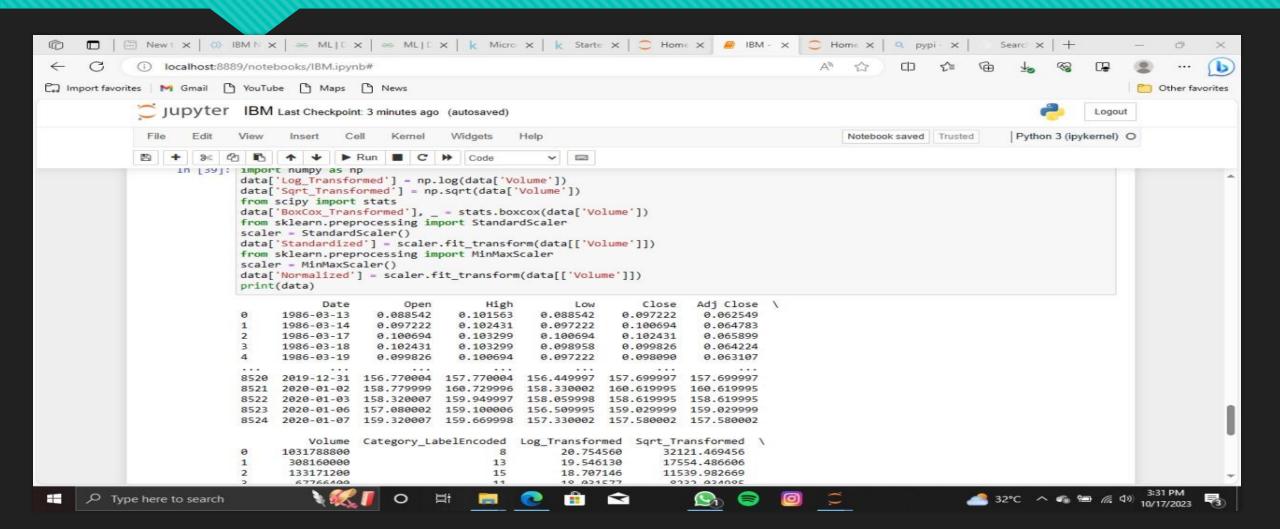
- OThe last (*purchased*) column is the dependent variable and the rest are independent variables, so we'll store the dependent variable in 'y' and the independent variables in 'X'.
- OAnother important part we need to remember is that while training the model accepts data as arrays so it is necessary that we convert the data to arrays. We do that while separating the dependent and independent variables by adding .values while storing data in 'X' and 'y'.

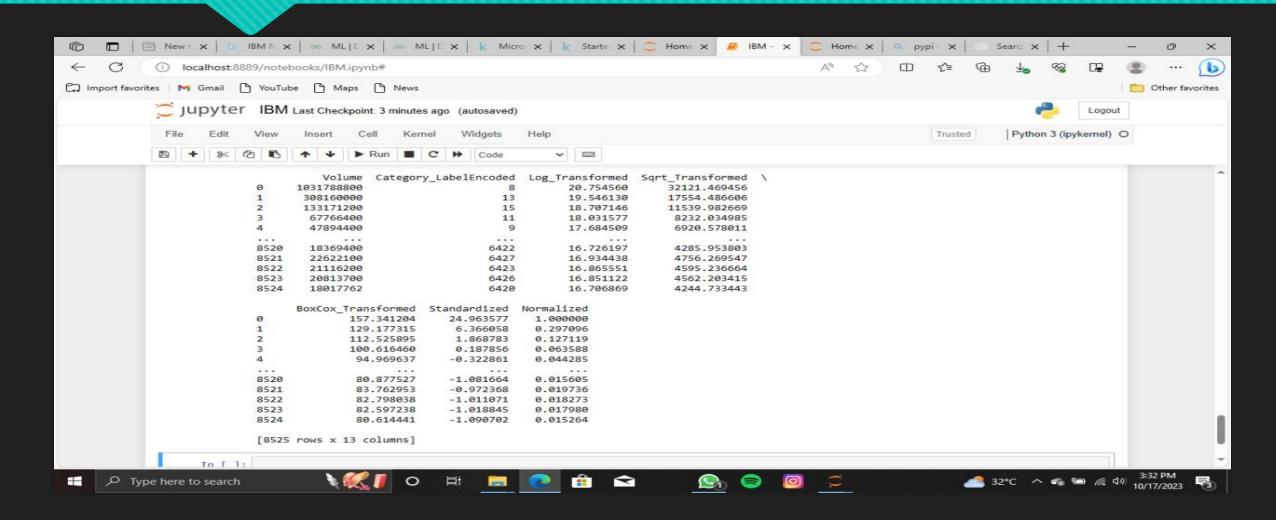
Transformation variable:

- O"Transformation variable" is not a standard concept in Python. It's possible that you're referring to a variable used in transformations or operations on data.
- OIn Python, a variable is a name that refers to a value. You can use variables to store and manipulate data. Transformation variables, in this context, could be any variable you use to hold intermediate or final results during a transformation



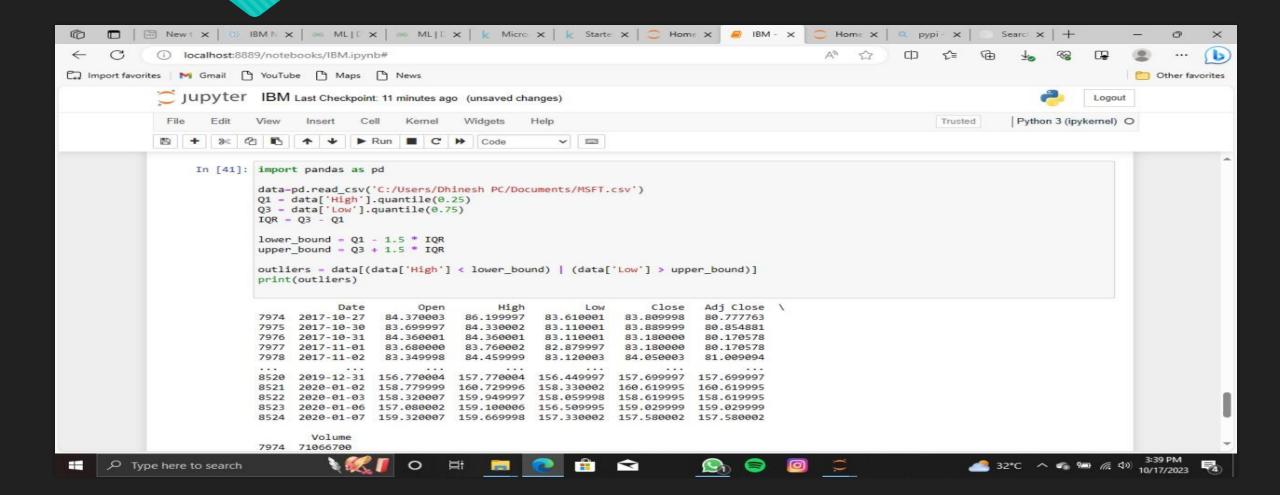


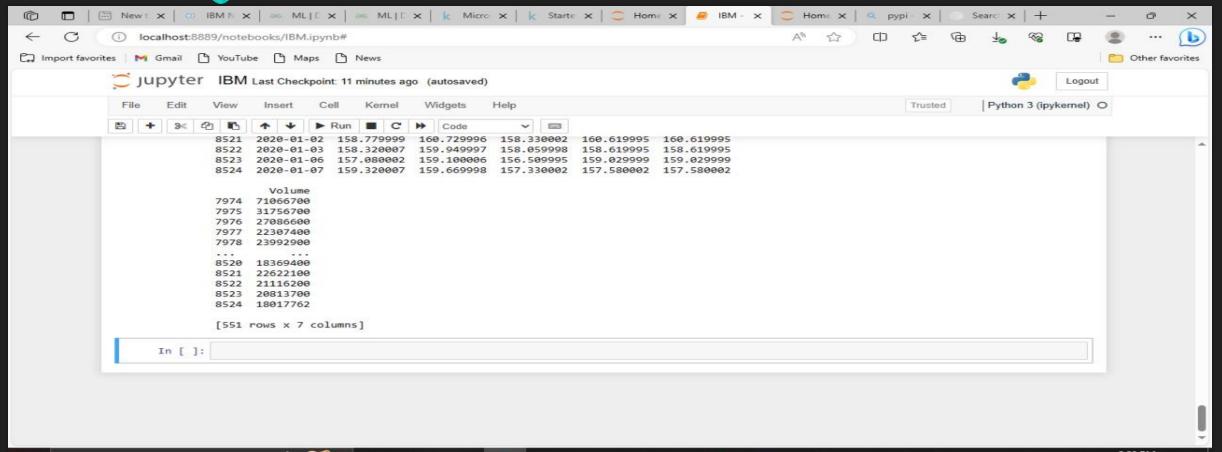




Outliers detection and treatment

ODetecting and treating outliers in Python typically involves using statistical methods and data visualization techniques to identify data points that significantly deviate from the rest of the dataset. Once identified, you can choose to handle outliers in various ways, such as removing them, transforming them, or imputing them

























Conclusion

OEvaluate the model's performance on the testing data using appropriate metrics (e.g., accuracy, mean squared error, etc.). This step helps you understand how well your model is likely to perform on new, unseen data