



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Creating
Blog
Website
Uisng
WordPress

in this project
blog website
has to be
created

a team with
four members
should create.

using
wordpress
website has
to be created

we think
wordpress is easy
to create website
and manage
content on online

sign in in
canva and
choose the
template as
wish

frst it is
needed to
learn how to
use canva.

edit your
websitte
and publish

we log in
wordpress
and choose
the website
template

we edit it and
choose
background
colour and
gradient

Edit and publish
the Blog

it is little bit
easy to do

everyone has
in team should
learn to use
wordpress

each should
give some idea
to create blog
website



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example