

Unit III

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Topic related

Privacy protection and the law

- Information privacy
- Privacy law
- Applications
- Court rulings

Privacy protection and the law

- Privacy is a valuable aspect of personality. **Data or information protection forms an element of safeguarding a person's right to privacy.** It provides for the legal protection of a person in instances where his or her personal information is being collected, stored, used or communicated by another person or institution
- Privacy law is the body of law that deals with the regulating, storing, and using of personally identifiable information, personal healthcare information, and financial information of individuals, which can be collected by governments, public or private organisations, or other individuals

Personal information

- Various forms of data
 - Personal descriptors
 - Identification number
 - Medical History
 - Ethnicity (race, color)
 - Financial data
 - Employment history
 - Police record

Information Privacy

- Information privacy is the relationship between the collection and dissemination of data, technology, the public expectation of privacy, contextual information norms, and the legal and political issues surrounding them. It is also known as data privacy or data protection
- Different sectorial acts along with their short description is shown on the table below (**read book**)
- Act
 - Children's Online Privacy Protection Act (COPRA)
 - Health Insurance Portability And Accountability Act(HIPRA)
 - Electronic communications Privacy Act(ECPA)
 - Video Privacy Protection Act
 - Gramm – Leach-Bliley Act(GLBA)

Privacy laws, Applications And Court rulings

- Read from book

Key privacy and Anonymity Issues

- Anonymity – **Keeping your identity private, but not your actions.** For example, using a pseudonym to post messages to a social media platform. Privacy – Keeping some things to yourself, which can include your actions. For example, messaging friends privately so they know who sent the message, but only they can read it.
- Pseudonym can refer to a fake or false name used by anyone, not just writers