

# Techy Group

30/01/2021

## Project Proposal Website development

*Thanks for your interest in working with me.*

*Based on the project brief and our correspondence,  
We've put together a proposal with details about the  
deliverables, scope, timeline, and budget.*

*If you have any questions, let us know.*

*Thanks,*

**DHIRAJ KUMAR**

## Goal/Objective

Thank you for the opportunity to submit a proposal for the redesign of your website. Working together, We believe we can create a site that is simple to navigate and has a professional yet welcoming design.

Based on our preliminary discussion at your office, We have identified and listed below the Needs and Solutions that we will want to address in this project.

### Needs

- You need a website to reach out to the community and kind people how want to help out also to serve and support the helpless children.
- Because of the rapidly growing use of smart phones for viewing websites, the website needs to scale well to the size of the device it is being viewed on. This is referred to as a **"Responsive" and "mobile friendly"** layout.

### Solutions

**Techy Group** will provide you with a fresh new web design that is easy to navigate and provides useful information to peoples  
The design will also convey to potential peoples that you are a Truly professional, reliable Charity how helping the children's continuously.

In the design we'll integrate your organization logo images your previous events etc.

## ● Project Scope

- *Research*
- *Design*
- *Development*
- *CMS integration*
- ***Payment gateway integration***
- *Doman integration*
- *Theme integration*
- *Plugin*
- *Home Page*
- ***Donation page***
- *About page*
- *Contact page*
- *Gallery page*

## ● Timeframe

“The live website will be deployed in 2 weeks from the date of project commencement. Here’s a timeline outlining the different stages:

<u>Phases</u>	<u>Days</u>
<u>Research, SMC/DOMAN Integration</u>	<u>3</u>
<u>Home/About/Contact/Gallery page</u>	<u>5</u>
<u>Donation Page/Payment getaway setup</u>	<u>2</u>
<u>Uploading content</u>	<u>2</u>
<u>Testing and reviewing</u>	<u>2</u>
<u>Final launching</u>	<u>1</u>

# Development Package

S. No.	Particulars/Deliverables	Charges
1.	<b>Design and Development</b>	<b>8000/-</b>
2.	<b>CMS Integration</b>	<b>500/-</b>
3.	<b>Payment Gateway Integration</b>	<b>1000/-</b>
4.	<b>Content Writing</b>	<b>1500/-</b>
5.	<b>Domain One Year</b>	<b>1300/-</b>
6.	<b>Domain Integration</b>	<b>500/-</b>
7.	<b>Plugin and Plugin Setup</b>	<b>2000/-</b>
8.	<b>Theme Setup and Customization</b>	<b>3000/-</b>
9.	<b>Services and Maintenance for One Year</b>	<b>2000/-</b>
	<b>Total</b>	<b>19800/-</b>
	<b>Discounts (Up to 40%)</b>	<b>-7800/-</b>
	<b>Total Payable</b>	<b>12000/-</b>

## ● **Fee Schedule**

If you want us to go forward with the project, here is the schedule for payments of the fee:

- 50% due upon acceptance of the proposal before work commences
- 50% plus any incurred additional hourly fees when contracted work is done and before launch of website

**Feel Free to contact any time**

**WhatsApp**

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**Email**

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**THANK  
YOU**