Cochin University of Science & Technology
School of Engineering , Kochi

DHISHNA 2023

PRESENTS

CAMPUS AMBASSADOR'S PROGRAMME

PRIZES WORTH 50K

LAST DATE OF REGISTRATION :
15 OCTOBER 2023

SCAN &REGISTER NOW!!

https://ca.dhishna.org/

DHISHNA 2023

Dhishna is indeed an annual techno-cultural festival organized by the School of Engineering at Cochin University of Science and Technology (CUSAT). The Dhishna Campus Ambassador Program serves as a pivotal initiative to engage enthusiastic and talented students in the promotion and orchestration of this prestigious event.

As Dhishna Campus Ambassadors, participants play a pivotal role in bridging the gap between the festival's organizing committee and the vibrant student community. Their responsibilities encompass multifaceted tasks such as promoting the festival across various platforms, catalysing student participation, and serving as conduits for communication between the organizing team and their peers.

This program offers students a unique and invaluable opportunity to nurture and hone their leadership, communication, and event management skills. Through active involvement in the planning and execution of a large-scale festival, Campus Ambassadors gain firsthand experience that can significantly enhance their resumes and professional prospects.

Moreover, the Dhishna Campus Ambassador Program cultivates a profound sense of belonging and pride among participating students, as they assume integral roles in the festival's resounding success. Their efforts contribute significantly to creating a vibrant and inclusive atmosphere on campus, thus attracting a diverse array of participants and attendees.

In essence, the Dhishna Campus Ambassador Program stands as a remarkable and transformative initiative. Not only does it serve as a catalyst for promoting the Dhishna festival, but it also empowers students to cultivate essential skills and actively contribute to the dynamic cultural and technological landscape of CUSAT. This program is a true testament to the spirit of student engagement and leadership at the institution.

CAMPUS AMBASSADOR RULES

- *Campus Ambassadors (CAs) are required to disseminate posters, event details, and workshop registration information via social media platforms.*
- *CAs can accumulate points by facilitating workshop registrations.*
- *A leaderboard will be meticulously maintained to track the total points earned by each CA, and the ultimate winner will be determined based on this final leaderboard.*
- *Eligibility for Campus Ambassadors is open to all current college students.*
- *It is important to note that individuals from the School of Engineering (SOE) are not eligible to become Campus Ambassadors.*

FOR MORE:

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/@dhishna.cusat

https://ca.dhishna.org/

DHISHNA 2023

THE REMARKABLE REVIVAL

NOVEMBER 24,25,26

SCHOOL OF ENGINEERING | CUSAT