



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

global air transportation network

We analyze the global structure of the worldwide air transportation network, a critical infrastructure with an enormous impact on local, national, and international economies.



Emerging technologies are reshaping with robotics, artificial intelligence, the internet of things, unmanned aircraft systems and the push for hybrid and electric airplanes – just to name a few. Alternative fuels can significantly change the current scenario of aviation in support of the environmental protection.

Demand pattern. The world's largest airports correspond to the world's largest cities, particularly in advanced economies with higher income per capita

unlocking insights into the global air transportation work with tableau

Persona's name  
Short summary of the persona

Air transport is an important enabler to achieving economic growth and development. Air transport facilitates integration into the global economy and provides vital connectivity on a national, regional, and international scale. It helps generate trade, promote tourism, and create employment opportunities.

In order to understand air travel patterns in the aviation industry, acknowledge the market segments before offering to welcome to air travelers, getting right into business further (get into business and support), and ensure further gain into business and making friends and relations?

Figure out what frightens you and examine how your anxiety reaction is triggered. Your goal is to identify your particular triggers, so you can manage your fear when anxiety levels are low. Learning what sets you off makes it easier to turn it off. Latch on to triggers that set you off.

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Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?