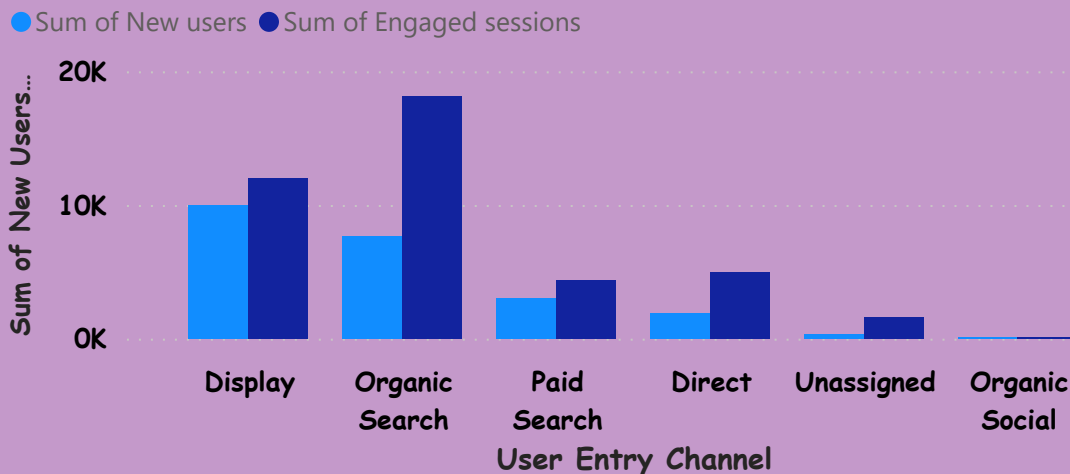
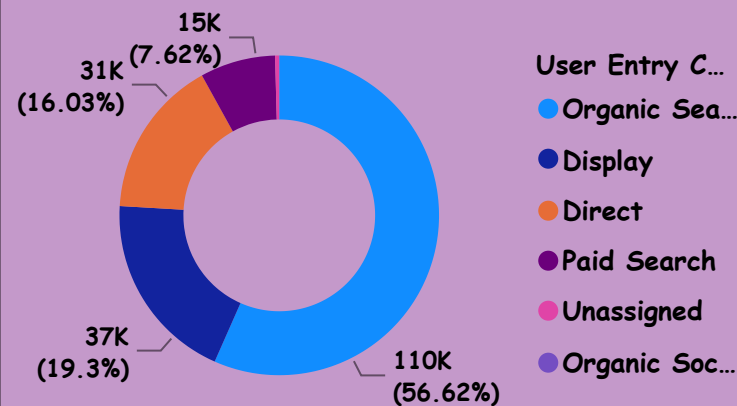


Data Analysis For Optimizing User Engagement: App & Website Installations

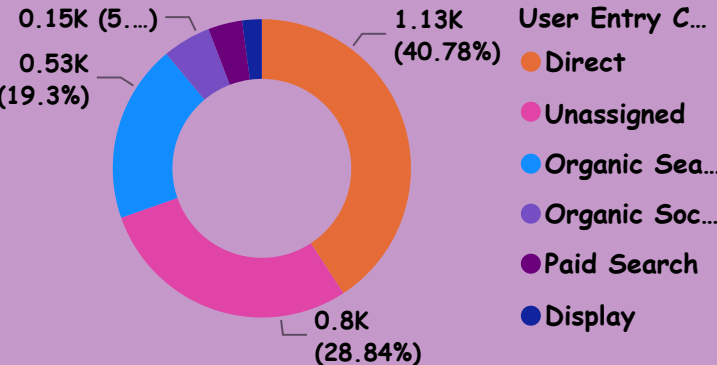
New Users & Engaged Sessions by Entry Channel



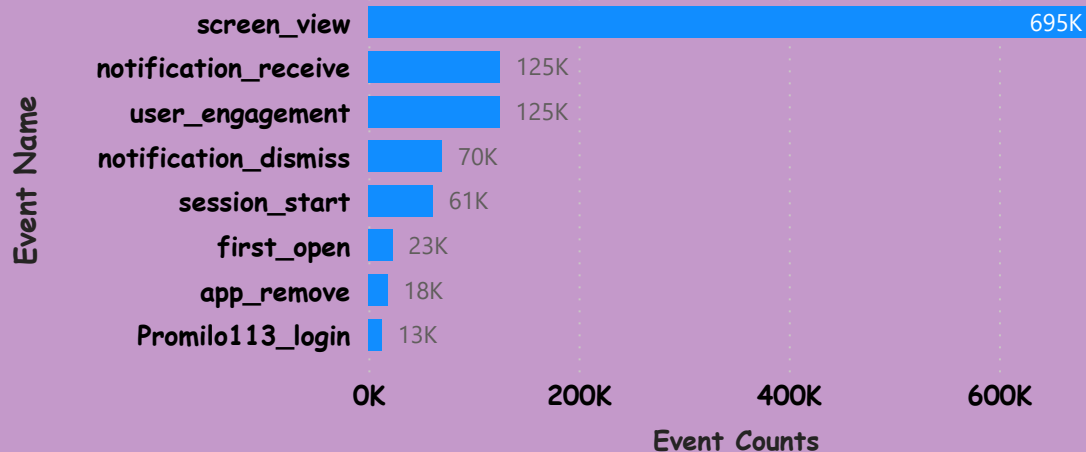
Entry Channel By Conversion



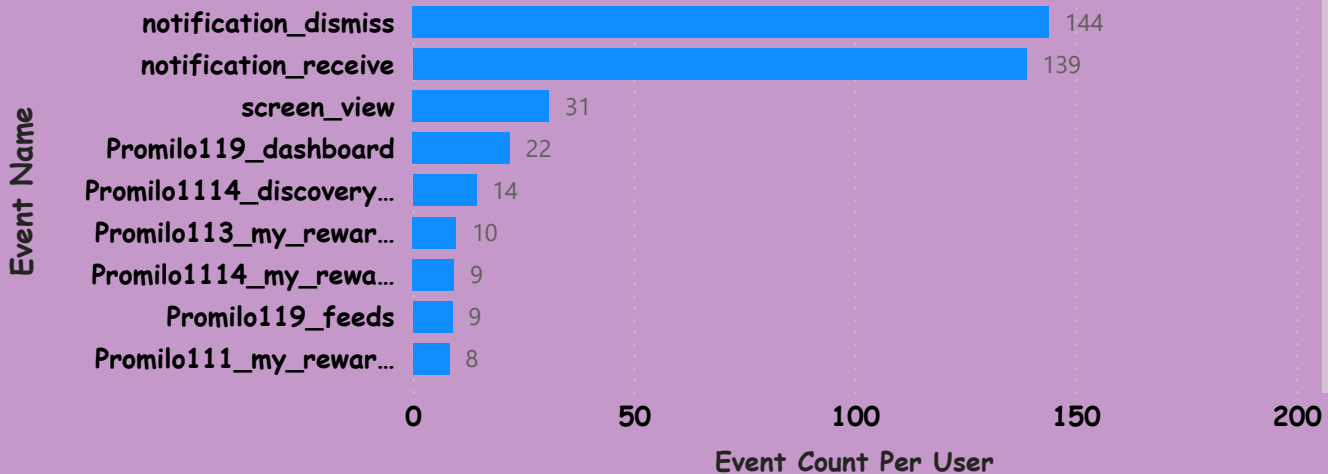
Entry Channel By Average EngagementTime



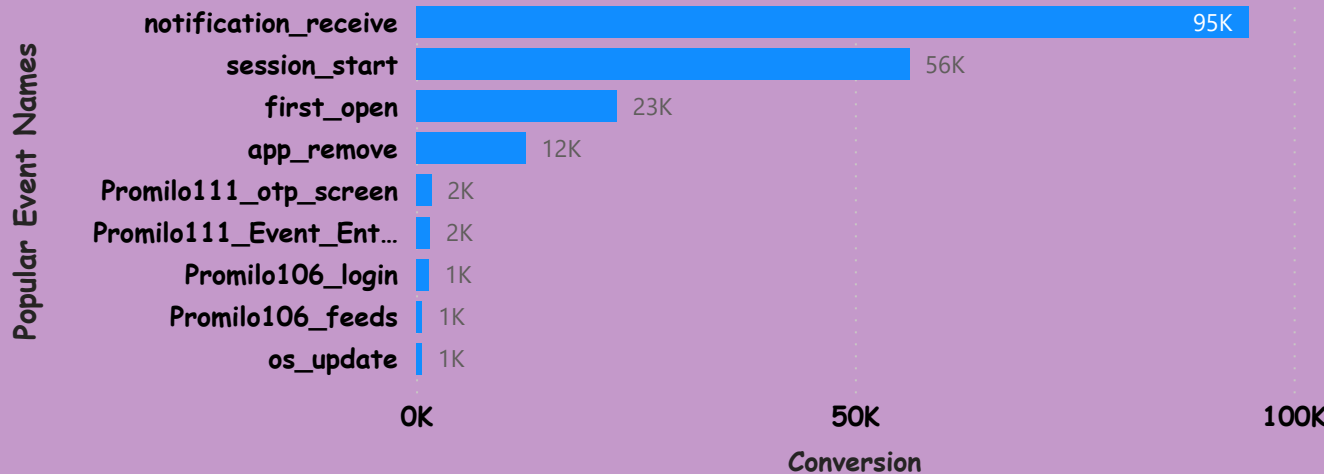
Event Name By Event Count



Event Name By Event Count Per User



Popular Events By Conversion



Page Path and Screen Class By Viewers

