



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Air transportation network is a complex network which has the properties of small world network and scale free network

Air transport network are complex that span across multiple distance scale and multiple together over 5000 airline operators and has stronger inter dependencies with social economic drivers

It save time during long journey compared to other transport

Cost of the flight ticket are high

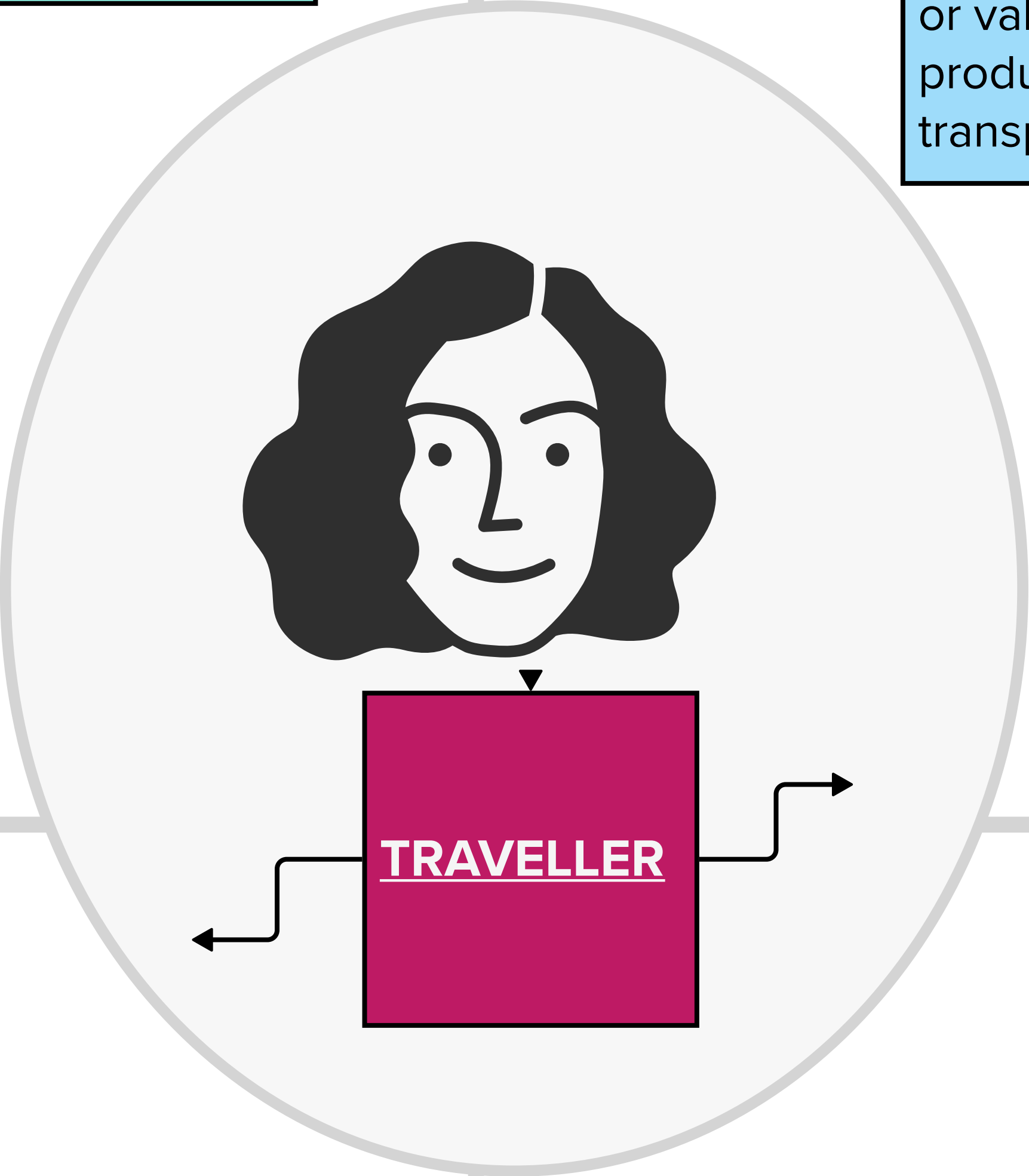
It has no physical barriers as in the case of other mode of transport

It is convinient to travel across large distance with particularly fragile or valuable products via air transportation



Air transport is one of the fastest mode of public transport which connects international boundaries

The world wide air transportation network is responsible for the mobility of millions of people every day



Air transport travel much faster compare to other transport

Air transport cause noise pollution

It is useful to meet relative who stayed in other countries

The air transport network carry 3.5bn passengers per year and generate over 30m job globally

It is the fastest of transport and therefore suitable for carriage of goods over along distance

Air transport provide comfortable efficient and quick transport service

One of the most advantages features offered by air transport is its speedy delivery times

It requires a less time

It causes greenhouse gases and noise pollution it leading to global warming these effects are happen by global air transportation on the environment



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?