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# Project Overview

## Project Title:

Advanced AI for Personalized Emotional Well-Being and Support using Machine Learning, Deep Learning techniques and integrating with collaborative filtering.

## Project Overview:

### Objective:

- The principal aim is to utilize technology to improve the emotional wellness of people by creating a system that gives personalized emotional support and guidance.
- The project, therefore, seeks to provide appropriate, on-demand solutions that are contextualized for each user by using machine learning and deep learning enhancements of collaborative filtering.
- This model provides a cutting-edge AI system that helps a lot with improving emotional health by better recognition, provision of tailored assistance and new ways of recommending things.

### Scope:

- **What the AI System Will Do?**
  - i. Emotional Recognition: By evaluating the user's emotional state, machine learning and deep learning algorithms are integrated to analyze voice, text, and flashing visuals.
  - ii. Personalized Recommendations: It provides guidance, resources, and activities to address the recognized emotional state.
  - iii. Collaborative Filtering Integration: It helps to provide recommendations by integrating the recorded emotions with those of other users.

- iv. Real-Time Support: It reduces the emotional risk by giving immediate assistance through alternate channels and feedback

- **Data Used**

- i. Text Data: The texts that comprise sent messages posts or journals written by users concerning their feelings and emotions.
- ii. Voice Data: Strain and enlist voice to analyse the context and vocal aspects, although emotional complexities were also embedded.
- iii. Visual Data: Video clips and stills for affective and psychophysiological measurements that involve facial expression recognition.
- iv. Behavioural Data: User behavior data interaction styles and feedback on the prescribed interventions are used for enhancing the true picture of the system and for collaborative filtering.
- v. Recipe Dataset: A voluminous dataset that includes the collection of recipes together with details about components, flavor, and sensory aspects.
- vi. Taste Preferences Data: User comments on the sensory sections, including overall tastes, gulps completed plates, intakes, etc.
- vii. Hobby Data: User-provided information and personal perspectives on the advantages of a diverse range of activities and hobbies.
- viii. Emotional State Data: It provides more accurate activity recommendations by gathering user's opinions and areas of interest.

- **Limitations**

- i. Data Privacy: Handling sensitive personal data and maintaining privacy for users to provide personalized recommendations.
- ii. Data Quality: The datasets should be updated every time which helps the AI model to make validated recommendations.
- iii. Taste Profiles: The profiles are complicated and challenging to match with the recipe precisely.
- iv. Hobby recommendations: Because interests and hobbies are very independent, it is impossible to accurately predict how effectively they will contribute to emotional well-being.

- v. Scalability: Recipe and hobby datasets are huge and need to be managed and processed while maintaining real-time performance and relevance.

### **AI Techniques and Tools:**

#### **A. Machine Learning Techniques:**

- i. Collaborative Filtering: The basis for enhancing hobby recommendations by analyzing user preferences and similarities.
- ii. Content-Based Filtering: The suggestions are customized to bring the user out from anxiety, depression, or loneliness.

#### **B. Deep Learning Techniques:**

- i. Neural Networks: Used for finding recommendations related to taste and hobby preferences.
- ii. Embedding Models: These are used to align food taste with recipe.

#### **C. Libraries and Frameworks:**

- i. TensorFlow/Keras or PyTorch
- ii. Scikit-learn
- iii. Pandas and NumPy
- iv. NLTK/Spacy
- v. Beautiful Soup/Scrapy

### **Stakeholders:**

#### **Project Team:**

- **Project Manager**
  - i. **Role:** Making sure that all project goals, deadlines, and financial constraints are met.
  - ii. **Responsibilities:**
    - a. Create and administer project schedules.
    - b. Act as a liaison between the work groups.
    - c. Keep track of progress and resolve roadblocks.
- **Data Scientist/ML Engineer**
  - i. **Role:** Creating emotional support through the advanced machine learning techniques.
  - ii. **Responsibilities:**

- a. Gather, clean and study data.
  - b. Create and improve collaborative filtering techniques.
- **AI Researcher/Emotion Recognition Specialist**
  - i. **Role:** Develops algorithms highlighting important areas of focus such as emotional health and that aid in emotion recognition.
  - ii. **Responsibilities:**
    - a. Analyzing various methods of deep learning and machine learning to detect emotions.
    - b. Developing and implementing techniques that use speech, text, and face recognition for emotion recognition.
    - c. Work closely with ML engineers to add emotion-sensing capabilities in a real-time environment.
- **Software Engineer/Full-Stack Developer**
  - i. **Role:** Creating frontend and backend system architecture and design for user-system interaction.
  - ii. **Responsibilities:**
    - a. System Design
    - b. User interface
    - c. API Development
    - d. Testing and Deployment
- **UI/UX Developer**
  - i. **Role:** Ensure the system is friendly to use and accessible.
  - ii. **Responsibilities:**
    - a. Design user-friendly interfaces that make users want to engage with the system.
    - b. Ensure the design is informed by the principles of emotional wellness
- **Psychologist/Emotional Wellness Expert**
  - i. **Role:** Providing expertise in emotional well-being to direct system's growth.
  - ii. **Responsibilities:**
    - a. Ensure the system provides appropriate and correct emotional support.
    - b. In developing contextually relevant responses, collaborate with AI researchers and developers.
- **Ethics and Data Privacy Officer**

- i. **Role:** Makes sure that the system is built by maintaining ethical standards and that data is protected.
  - ii. **Responsibilities:**
    - a. Evaluating and changing the risk factors.
    - b. Policy development
    - c. Ensure data protection.
- **Product Owner/Stakeholder Representative**
  - i. **Role:** Communicates between the project team and stakeholders.
  - ii. **Responsibilities:**
    - a. Collecting user needs to ensure AI systems meet user requirements.
    - b. Communication and validating progress
- **DevOps Engineer**
  - i. **Role:** In charge of release management, monitoring, and scaling of the system.
  - ii. **Responsibilities:**
    - a. Setting up and maintaining infrastructure for training and deploying AI model.
    - b. Provide system availability and security.
    - c. Facilitating collaboration among stakeholders to streamline workflow.
- **Marketing and Outreach Specialist**
  - i. **Role:** Promoting the project to potential users and other stakeholders will be a major focus.
  - ii. **Responsibilities:**
    - a. Develop marketing strategies that increase awareness about the product.
    - b. Socializing to know the interests of the public towards the system.
    - c. Obtaining and updating the user experiences.

## **End Users**

- **People Seeking Emotional Support:**
  - Engage with the system during emotional distress and confusion.
- **Therapists and Mental Health Experts:**
  - i. Using this system in client checkup sessions.
  - ii. Using this system to offer emotional support to clients.
- **Human Resource Professionals and Workplace Wellness Teams:**
  - i. Integrating the system into wellness programs.

- ii. Using the insights from the system to offer personalized recommendations.
- **Students and Educational Institutions:**
  - i. Students engage the robot to cope with stress, anxiety, or academic pressure.
  - ii. They monitor changes and provide target support.

**Other Stakeholders:**

- i. **Mental Health Advocacy Organizations:** They promote awareness and support user needs.
- ii. **Consumer Advocacy Groups:** Organizations that protect consumer rights and maintain legal values.
- iii. **Academic and Research Institutions:** Partners providing expertise in AI, ML, emotional health, and user experience by offering insights and validation points.
- iv. **Technology Providers:** Companies offering AI tools, machine learning frameworks, and cloud computing resources like AWS, Google Cloud
- v. **Data Protection Authorities:** Organizations that ensure companies adhere to privacy rules to safeguard personal data.
- vi. **Emotional Health Data Providers:** Providers that offer datasets on emotional states and mental health trends.