**Strategy Document**

**Platform Selection:**

I chose LinkedIn, Resume,GitHub and Portfolio.

* ***LinkedIn:*** *LinkedIn is a vast growing professional networking system that helps my project to reach industrialists and AI experts.*
* ***Resume:*** *It helps in providing professional summary of my project to the recruiters.*
* ***Portfolio Website:*** *This will help me reach vast amount of professional AI experts and introduce me to the industrialists by giving a brief about me, my education and my projects.*
* ***GitHub:*** *Maintaining a Good README file and code in GitHub repositories help me explain the audience regarding my work and the reason behind every line I write.*

**Presentation Approach:**

*Clarity*:

“Emo-Wise” an AI driven system which is tailored to improve emotional well-being through personalized support and recommendations. Emotional well-being is an essential part of our mental health, yet many people struggle to find accessible and personalized support when needed at the most. Emo-Wise is an AI powered system which is designed to bridge the gap by offering real-time emotional assistance which is tailored to everyone’s needs. It combines insights from text, voice, and facial expressions in recognizing emotions and providing actionable recommendations to improve emotional health.

* My *Portfolio and Resume* help me reach out more recruiters by explaining them the outline of my project.
* *LinkedIn* helps me in reaching AI experts and find some research interests.
* *GitHub* helps me in storing all the project related demos and code which allows me to reach a wider range of audience.

*Impact*:

At the heart of Emo-Wise are advanced technologies like collaborative filtering, natural language processing, and deep learning. These tools will allow the system to understand emotional cues with accuracy and deliver highly relevant guidance in real time. Beyond the technology, Emo-Wise prioritizes user privacy, ethical AI practices and ensuring that it works for a wide range of people. The results are promising because the system has achieved 90% accuracy in detecting emotions from text and 92% precision in facial recognition tasks.

* *LinkedIn* serves in a better way to show my results to a large set of people in industries.
* *Resume* provides a detailed view to recruiters to access and assess my technical and analytical skills.

Accessibility:

* Use of Screenshots, visual demos give a detailed perspective of the project like how and why it works.
* The *GitHub* README file helps people in analyzing the code and the project together.

Engagement Tactics:

* Exploring the repositories helps the peers to give feedback to me by connecting professionally.
* Through LinkedIn and Portfolio, I will be able to find people with similar interest in the field of Artificial Intelligence where we can collaborate with each other and can make more high-end projects.

Visual Mockup:

*LinkedIn:*

Look up on the above link and below images for the detailed view of my project

A screenshot of a computer

Description automatically generated

*Link*: <https://www.linkedin.com/feed/update/urn:li:activity:7286901335227080704/>

*Portfolio*:

A person sitting on a bench

Description automatically generated

A screenshot of a cellphone

Description automatically generated

In the Portfolio website of mine, the above layout will be shown for my project and by clicking on appropriate GitHub or live demo buttons they move to respective links and displays them.

I have not yet published my portfolio but will soon deploy it…

***GitHub***:

A screenshot of a computer

Description automatically generated

*Link*: <https://github.com/DhivyaSriLingala/EGN6216---AI-Systems-Dhivya-Sri-Lingala>

***Resume:***

A close-up of a resume

Description automatically generated