

3. TRIGGERS	Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><p>Farmers are the application's primary target market. The farmer may easily use this application and receive recommendations for correctly using fertilizer.</p></div>	<div><div>5. AVAILABLE SOLUTIONS<div>CC</div></div><p>By recognizing changes in leaf quality and sick patches, people can assess a plant's level of illness.</p></div>	<div><div>8. CHANNELS OF BEHAVIOUR<div>AS</div></div><p>Online : Basic understanding of plants, fertilizers, and Consult the website with questions.</p><p>Offline : People seek information about the weather condition and attempt to diagnose diseases based on the condition of the leaves.</p></div>	Explore AS, differentiate
	Focus on J&P, tap into BE, understand RC	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div><p>This application focuses on assisting the farmer who requires a more accurate fertilizer suggestion for the diseased plants. One of the main issues in this situation is diagnosing the condition.</p></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>RC</div></div><p>Access to a reliable internet connection. To acquire a precise prognosis of disease in the plant, the image must be captured in the necessary pixels.</p></div>	<div><div>9.PROBLEM ROOT CAUSE<div>BE</div></div><p>Having poor drainage, the soil lacks water and nutrients like phosphate and nitrogen that cause disease.</p></div>	Focus on J&P, tap into BE, understand RC

<div><div>3. TRIGGERS</div><div>In big agricultural farms, disease-infected crops can result in significant losses in revenue and hinder economic development.</div><div>TR</div></div>	<div><div>7. BEHAVIOUR</div><div>SL</div><div>Directly : The tool makes it simple for farmers to recognize diseases, and they don't need any further expertise in disease prediction.</div><div>Indirectly: Online results may be accessed instantly by farmers, who can also expect healthy crop growth.</div></div>	<div><div>10. SOLUTION</div><div>Fertilizer is one of the best way to treat the plant disease. Our application uses a images of a diseased plant to identify the disease and offer advice on the best fertilizer to treat it. In order to get these outcomes, we employ various algorithms to suggest best fertilizer.</div></div>
<div><div>4. EMOTIONS: BEFORE / AFTER</div><div>Before : losing confidence ,stressed, miserable After : self-assured, relief, happy</div><div>EM</div></div>		