

Ideation Phase Problem Statements

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|---------------|---------------------------------------|
| Date | 2 November 2022 |
| Team ID | PNT2022TMID30368 |
| Project Name | Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

Customer Problem Statement :



| Problem Statement (PS) | I am (Customer) | I'm trying To | But | Because | Which makes me feel |
|-------------------------------|------------------------|--|--|---|----------------------------|
| PS-1 | customer | buy clothes | i can't spend time for stores | I am working 9-5 job | Frustrated |
| PS-2 | Celebrity | Buy clothes which is trending in fashion | the current fashion trend is not assured | my expectation is not fulfilled | Dissatisfied |
| PS-3 | College student | Buy Trendy clothes with my pocket moneys | couldn't decide | I can't choose which type of clothes suits me | Disappointed |
| PS-4 | girl | buy traditional | old models are not availabe | i like traditional | Anger |