

Exercise 6

FACEBOOK MARKETIG

Tasks to be done

1. Go to facebook.com/pages/create.

Click to choose a Page type.

Fill out the required information.

2. Choose a great username.

3. Give the key details in the About section.

4. Provide as many details as possible in the full About description.

5. Capture attention with a fantastic cover photo visual.

6. Choose an appropriate profile photo.

7. Ask your Facebook friends to like your Facebook Page.

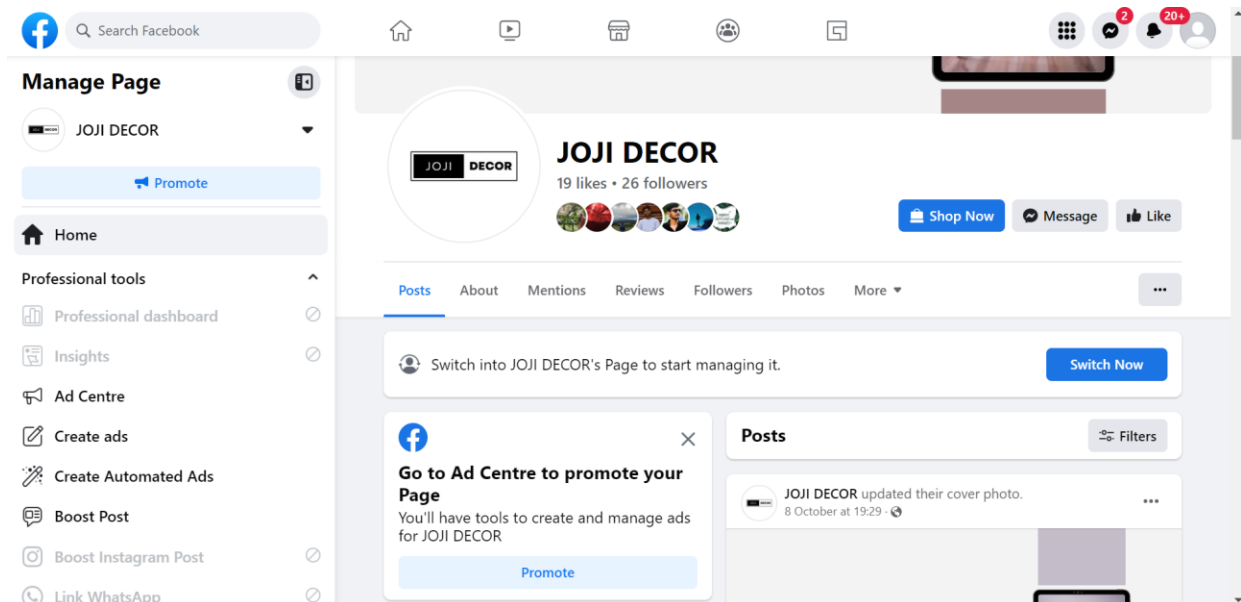
Once your Page is setup, use the handy invite option to invite all of your Facebook friends (or a group of your Facebook friends) to like your Facebook Page via a Facebook direct message. This is a great way to get the ball rolling and start building a following.

8. Promote your Facebook Page.

9. Link your Facebook Page with your Webpage in GoDaddy.com

10. Use Facebook Insights to analyze the impact of your Facebook campaign.

Facebook Marketing



Manage Page

JOJI DECOR

Promote

Home

Professional tools

Professional dashboard

Insights

Ad Centre

Create ads

Create Automated Ads

Boost Post

Boost Instagram Post

Link WhatsApp

JOJI DECOR

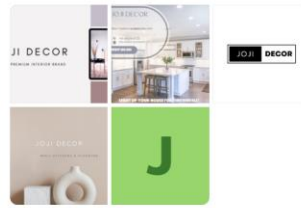
Edit details

Add Hobbies

Add Featured

Photos

See All Photos



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VISIT US ON



LIGHT UP YOUR HOUSE FOR THIS DIWALI!

See Insights and Ads

Boost post

19

Like

Comment

Share

Write a comment...

Press Enter to post.






JOJI DECOR

Professional dashboard

- Overview
- Insights
- Home
- Your Page
- Posts
- Audience
- Grow your audience
- Ad Centre
- Invite friends to follow
- Your tools
- Events

Posts

Create a post Last 90 days Date

	JOJI DECOR updated their cover photo. Sat, 8 Oct	Post reach	Engagement	Create Ad
		--	--	
	shop us on :https://jojidecor.godaddysites.com/ Sat, 8 Oct	Post reach	Engagement	Boost post
		18	21	
	THE JOJI SALE IS NOW ON 🎉🎉 Style your home for this DIWALI in style ! click on to :https://jojidecor.godaddysites.com Sat, 8 Oct	Post reach	Engagement	Boost post
		18	21	
	Introducing wide range of interior flooring and wall design at JOJI DECOR ! Visit us on :https://jojidecor.godaddysites.com/ Sat, 8 Oct	Post reach	Engagement	Boost post
		17	23	
	JOJI DECOR updated their profile picture. Sat, 8 Oct	Post reach	Engagement	Create Ad
		0	17	