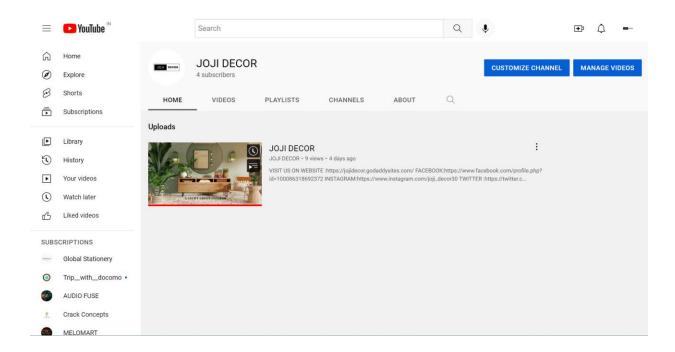
YouTube Marketing

Tasks to be done

- 1. Sign into YouTube and click on the user icon at the top right of the screen
- 2. Click on the gear icon to get to your account's YouTube Settings
- 3. Click on Create a new channel
- 4. Then choose "Use a business or other name"
- 5. Add your Brand name and click create
- 6. Fill in the about section
- 7. Upload the video shot with mobile phone
- 8. Promote the YouTube Video in Social Media
- 9. Measure the impact of your YouTube Marketing Campaign with YouTube Analytics

YouTube Marketing

Link: https://www.youtube.com/channel/UCI6qcS3oGl7XiA0XpVh1BCg





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