

Exercise 8

Twitter Marketing

Link : https://twitter.com/joji_decor

This screenshot shows the Twitter profile of JOJI DECOR. The left sidebar contains navigation links: Home, Explore, Notifications (20+), Messages, Bookmarks, Lists, Profile, and More. A blue 'Tweet' button is at the bottom of the sidebar. The profile header for JOJI DECOR (@joji_decor) includes a bio: 'Find all your Home Decors under a single roof, in a single ping. Premium interior designs available. ONLINE STORE - DOOR-STEP SERVICE - FREE INSTALLATION'. It also lists 'Shopping & Retail' and a website link 'jojidecor.godaddysites.com'. The profile shows 4 Following and 6 Followers. Below the header, there are tabs for Tweets, Tweets & replies, Media, and Likes. The first tweet is from JOJI DECOR (@joji_decor) dated Oct 9, featuring a video of a modern interior design.

This screenshot shows the Twitter profile of JOJI DECOR with a promoted tweet. The left sidebar is identical to the previous screenshot. The profile header for JOJI DECOR (@joji_decor) is the same. The first tweet is a promoted tweet from JOJI DECOR (@joji_decor) dated Oct 8, featuring a video of a modern interior design with a yellow overlay that says 'GET YOUR INTERIOR DESIGN AT BEST PRICE' and a 'BOOK NOW' button. Below the video, it says 'VISIT US ON HTTPS://JOJIDECOR.GODADDYSITES.COM/'. The tweet has 1 retweet and 5 likes. To the right of the profile, there is a 'Search Twitter' bar and a 'You might like' section with three suggested accounts: Mohammed Al-Iss... (@MhmdAlissa), Vu Dao (@Vudoomagic), and Michaela Shirley (@MichShirley). Below this is a 'What's happening' section with trending topics: #AWSInnovate, #Shivin, and Ronaldo. At the bottom, there are links for Terms of Service, Privacy Policy, and Cookie Policy, and a copyright notice for 2022 Twitter, Inc.



