

PROJECT PHASE IV

Teammates:

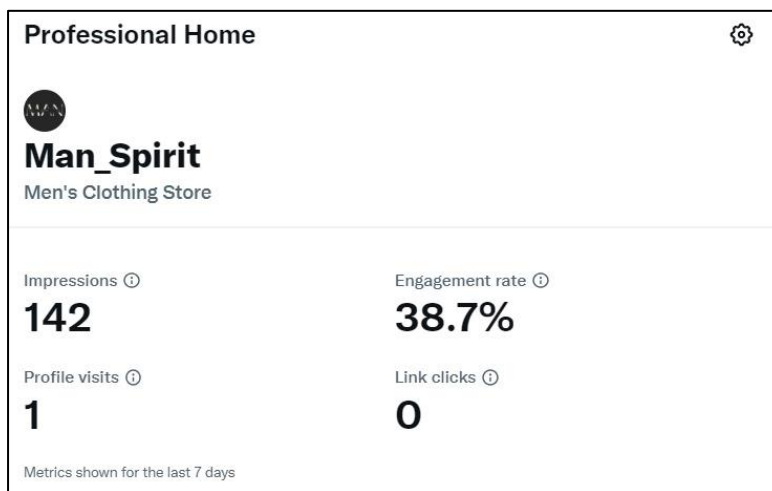
2033004 – Ajay Arvinth A

2033011 – Dhiyanaesh P

2033022 – Narayanaswamy R

Twitter:

- The below images shows about the individual tweet analysis which is available on right bottom of every tweet



× **Tweet Analytics**

**Man_Spirit** @ManSpirit12 · Nov 8



Shop us on: admanspirit.wixsite.com/man-spirit
Use Code : CobraTate
#AndrewTate #cobratate

6

0


0

Impressions ⓘ
36


Engagements ⓘ
7


Detail expands ⓘ
1


× **Tweet Analytics**



#man_spirit #menswear #Men

6

0

0

Impressions ⓘ
16

Engagements ⓘ
9

Detail expands ⓘ
1

New followers ⓘ
0

Profile visits ⓘ
1

× **Tweet Analytics**


**Man_Spirit** @ManSpirit12 · Nov 8



#PeakyBlinders #shelby
Offer code : " Fookin Whiskey"
Shop us on : admanspirit.wixsite.com/man-spirit

6

0

0

Impressions ⓘ
29

Engagements ⓘ
8

Detail expands ⓘ
2

×

Tweet Analytics

MAN

Man_Spirit

@ManSpirit12 · Nov 8



♡

7

↻

0

💬

0

Impressions ⓘ

12

Engagements ⓘ

8

Detail expands ⓘ

0

MAN

Man_Spirit

@ManSpirit12 · Nov 8



0:05

#thelondonmanblog #mensfashion #fashion #menswear #mensstyle #style #menstyle #ootd #men #fashionblogger #streetstyle #instafashion #streetfashion #streetwear #instagood #photography #elegant #lifestyle #clothes #dapper #photooftheday #menwithstyle...

♡

8

↻

0

💬

0

Impressions ⓘ

20

Engagements ⓘ

8

Detail expands ⓘ

0

New followers ⓘ

0

Profile visits ⓘ

0

×

Tweet Analytics

MAN

Man_Spirit

@ManSpirit12 · Nov 8



Shop us on : admanspirit.wixsite.com/man-spirit
#menslifestyle #MenToo #man_spirit

♡

6

↻

0

💬

0

Impressions ⓘ

18

Engagements ⓘ

7

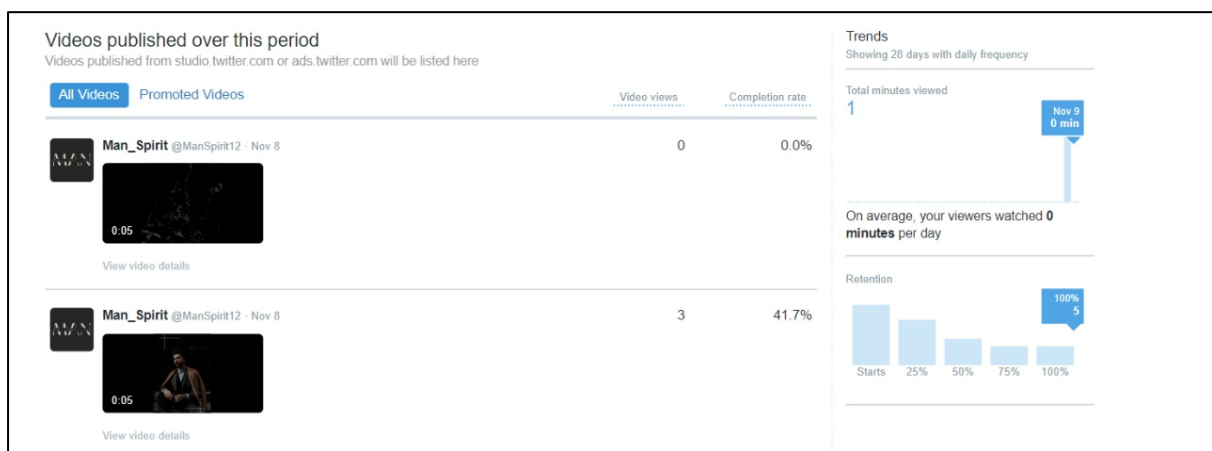
Detail expands ⓘ

0

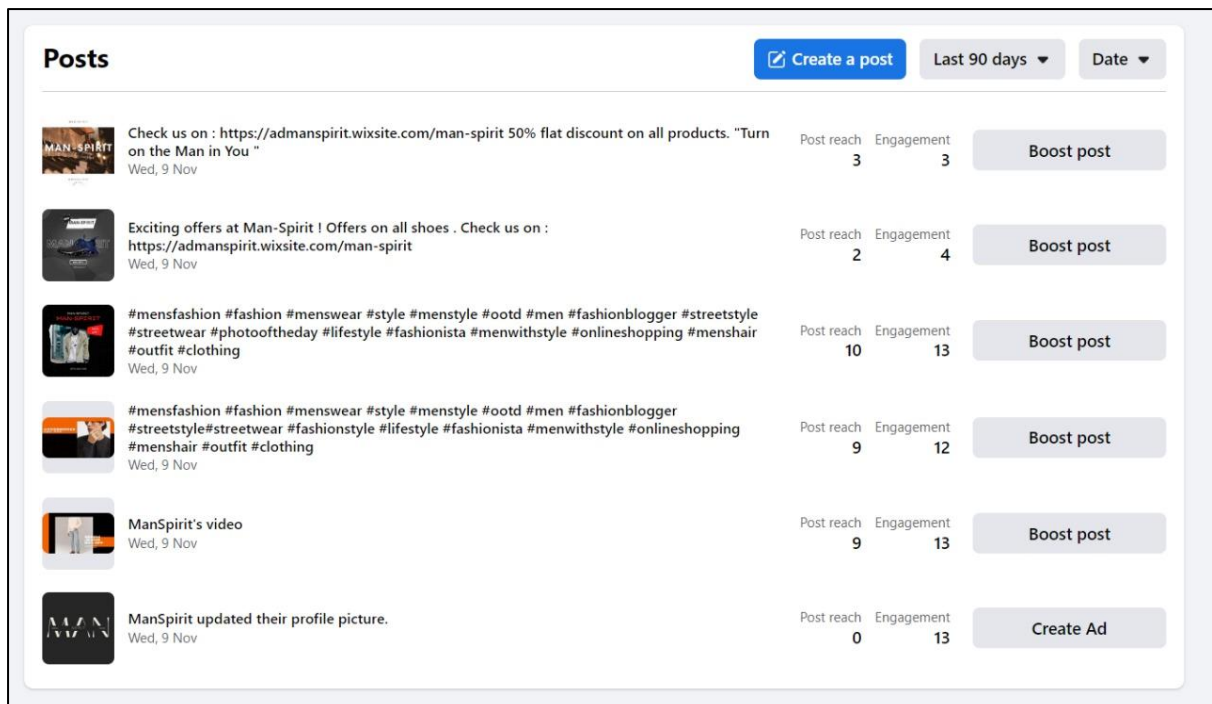
- Below image shows the overall summary of the twitter account which is available below profile pic in home page.



- The below image shows about the video analytics

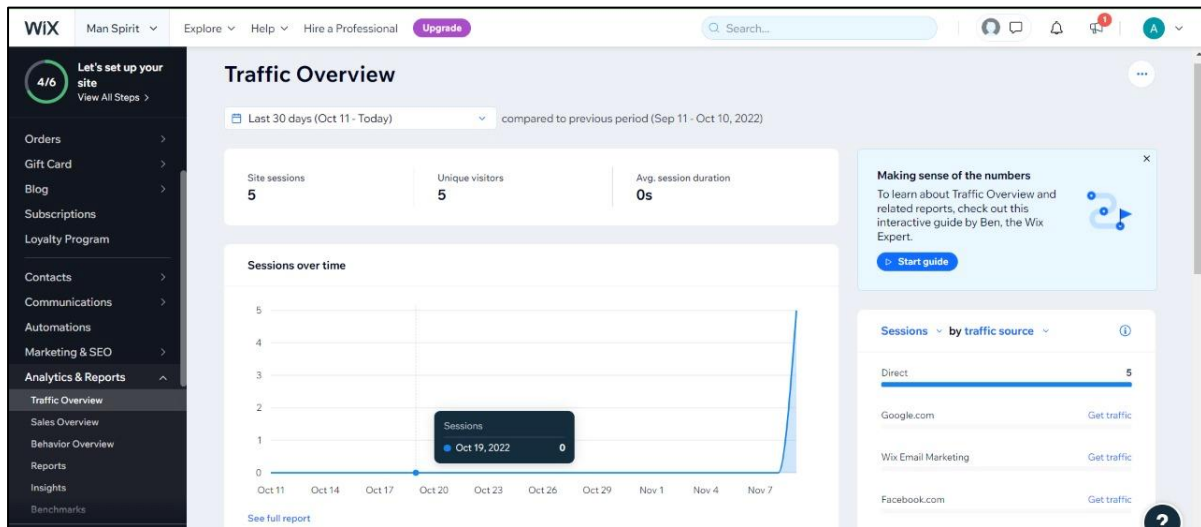


- The below image is the summary of all tweets which is available in twitter analytics.

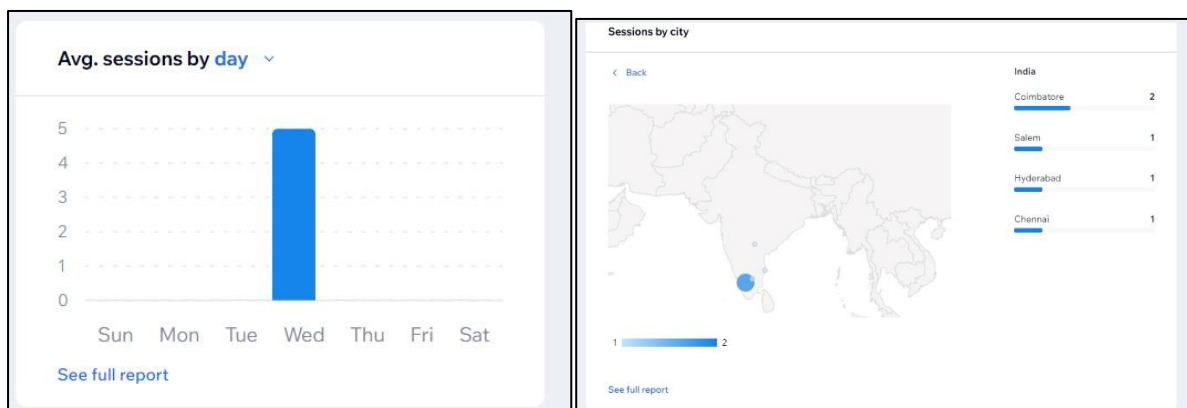
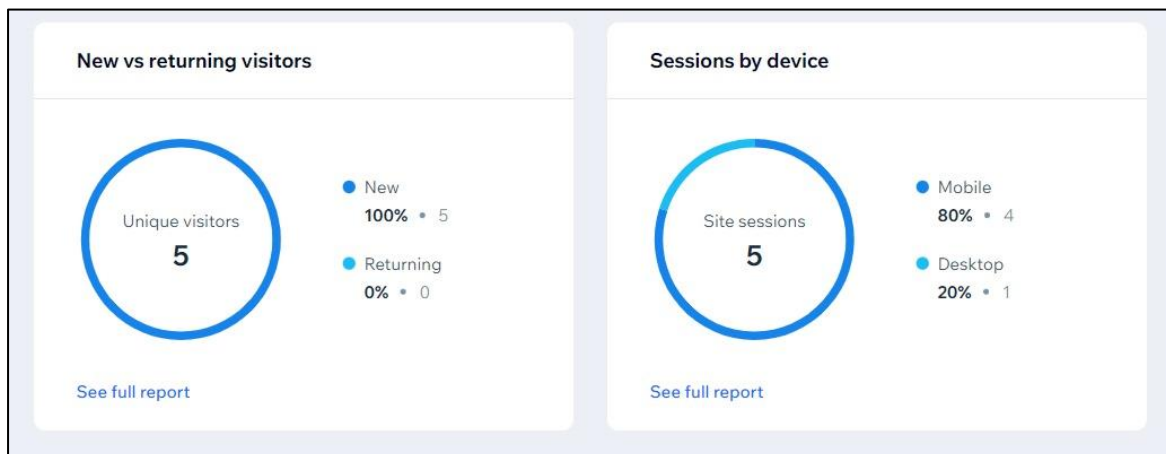


Website Analytics : (Wix Analytics)

- Below pic shows the overall traffic which is available in Analytics & Reports option.

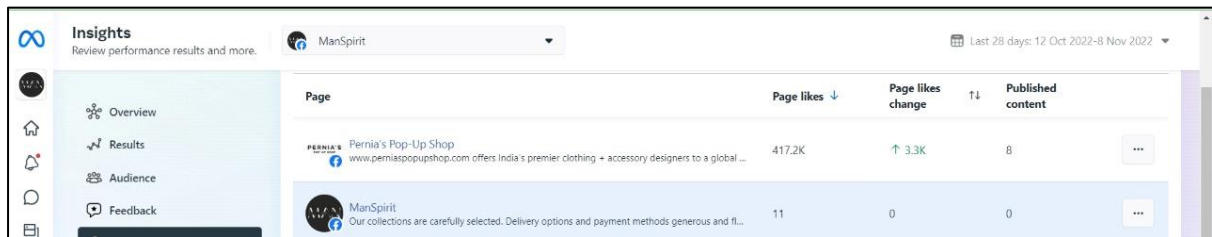


- The below graphs shown about the visitors for the website



Facebook:

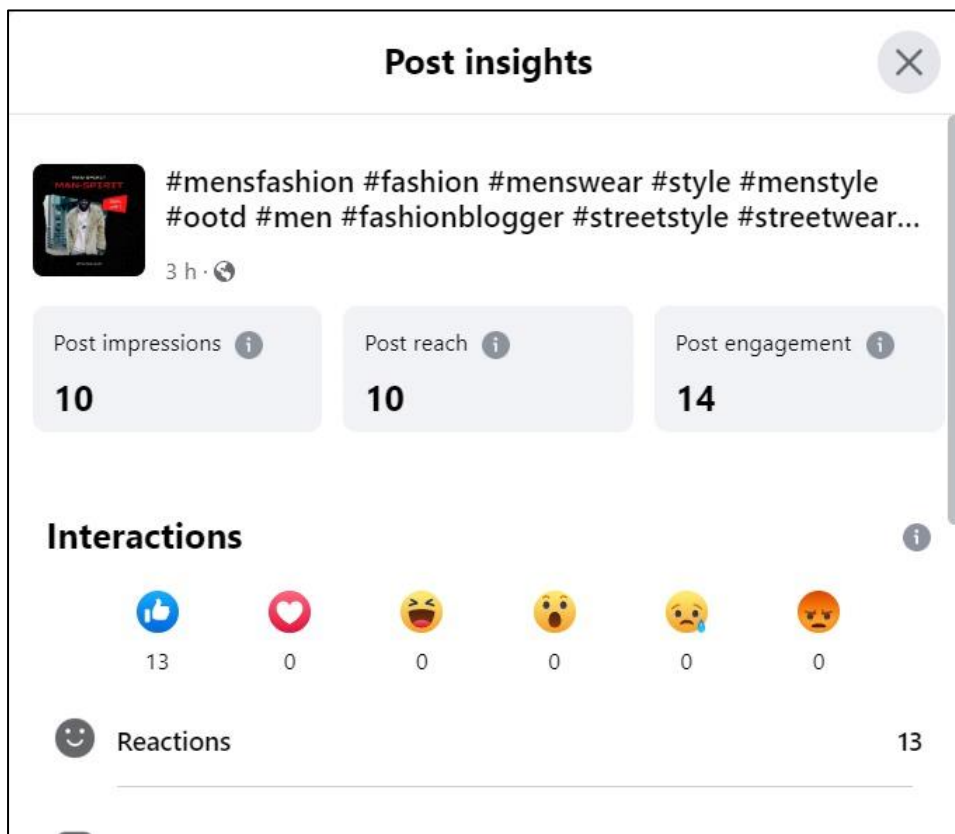
- The below image shows the comparison of reach between 2 similar pages.



The image shows the Facebook Insights interface for the 'ManSpirit' page. The left sidebar contains navigation options: Overview, Results, Audience, and Feedback. The main content area displays a table comparing the performance of two pages over the last 28 days (from October 12, 2022, to November 8, 2022).

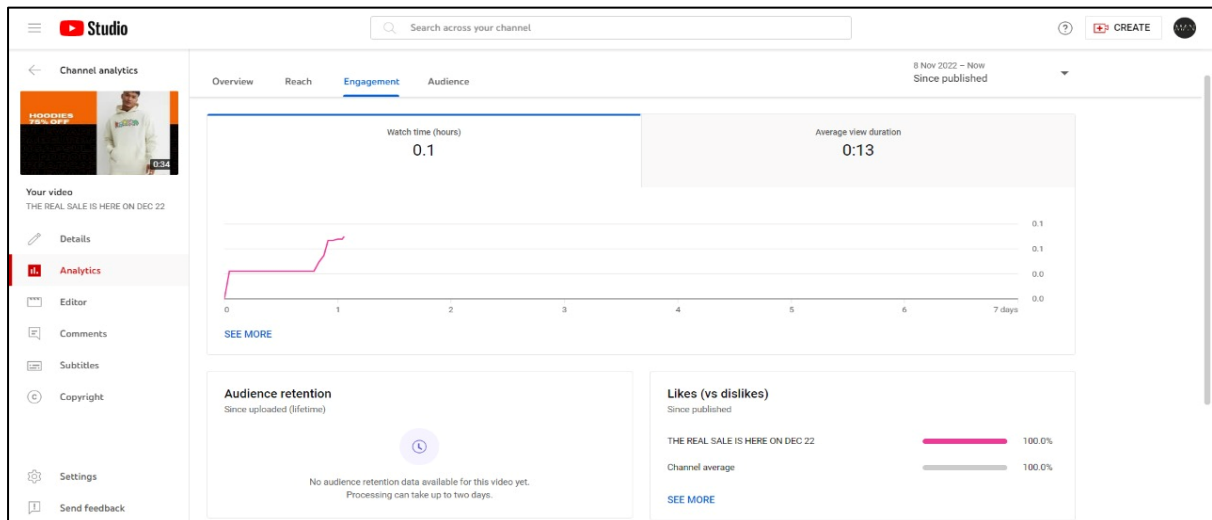
Page	Page likes ↓	Page likes change ↑↓	Published content
Pernia's Pop-Up Shop www.perniaspopupshop.com offers India's premier clothing + accessory designers to a global ...	417.2K	↑ 3.3K	8
ManSpirit Our collections are carefully selected. Delivery options and payment methods generous and fl...	11	0	0

- The below image shows the post insight.

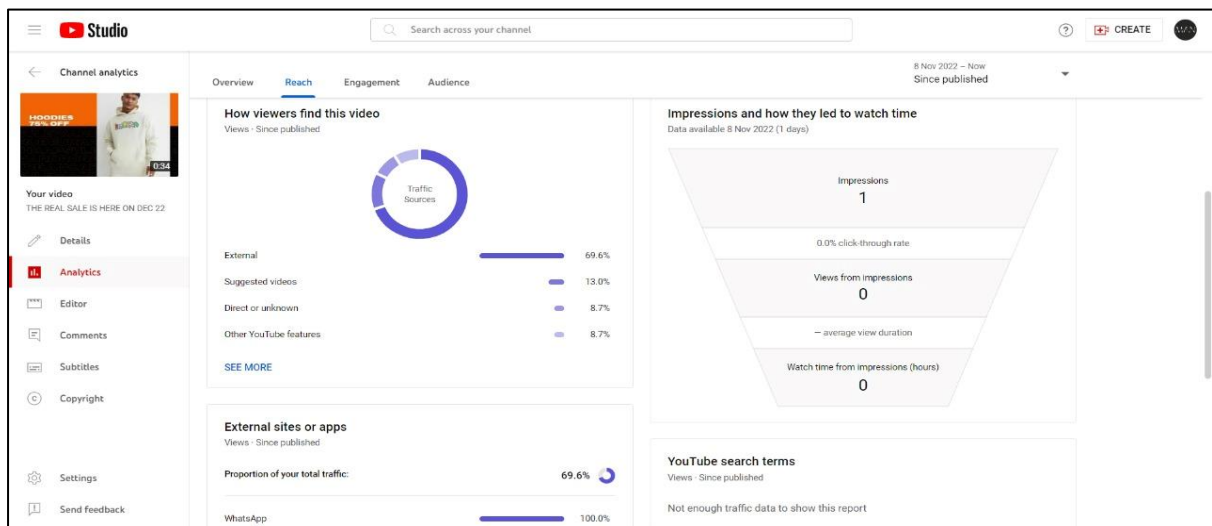


Youtube:

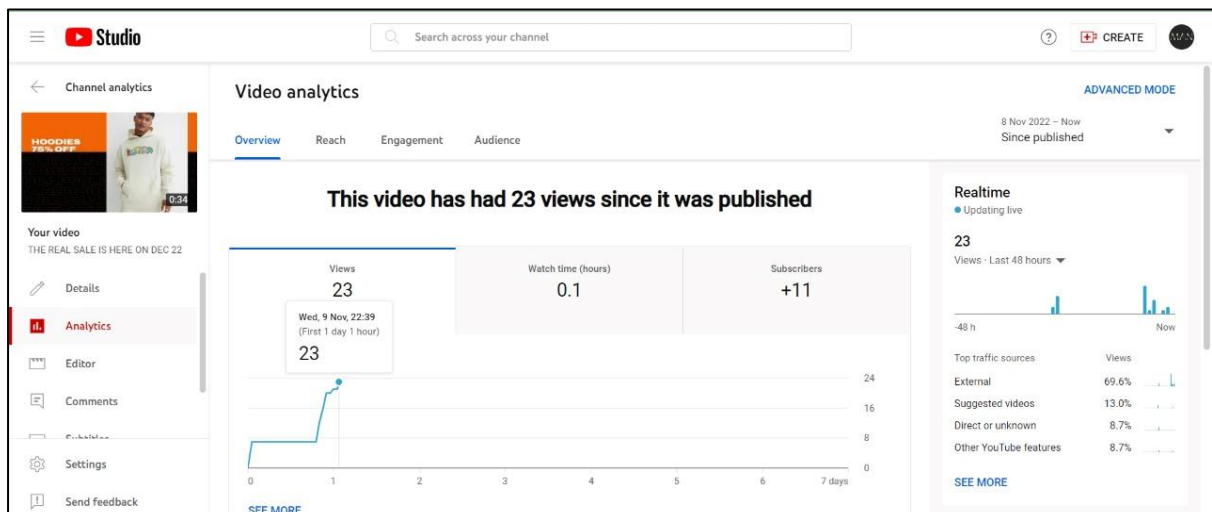
- The below image shows the engagement in the video which is available under analytics.



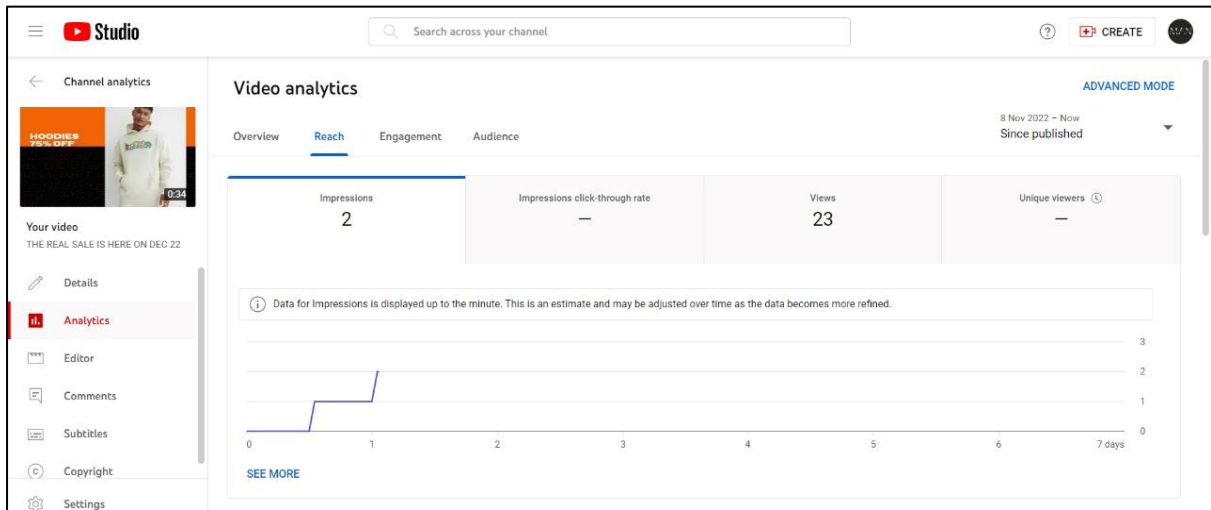
- The below image shows the viewers find our video.



- The below image shows the overall video analytics.



- The below image shows the reach for our video.



- The below image shows analytics on subscribers for the channel.

