



## Overall Performance

Overall Performance

Sales Performance

DealerShips Performance

Cars Analysis

Customer Analysis

### Top-Selling Cars

|                                |                                |                          |  |
|--------------------------------|--------------------------------|--------------------------|--|
| <b>Chevrolet</b><br>CAR_BRAND  | <b>Prizm</b><br>CAR_MODEL      | <b>411</b><br>Units Sold | <b>9 386 606 €</b><br>Total Sales Revenue  |
| <b>Oldsmobile</b><br>CAR_BRAND | <b>Silhouette</b><br>CAR_MODEL | <b>411</b><br>Units Sold | <b>12 271 849 €</b><br>Total Sales Revenue |
| <b>Volkswagen</b><br>CAR_BRAND | <b>Jetta</b><br>CAR_MODEL      | <b>382</b><br>Units Sold | <b>12 287 736 €</b><br>Total Sales Revenue |

### Top-Selling Cars

|                                  |                      |
|----------------------------------|----------------------|
| <b>Austin</b><br><b>4135</b>     | <b>117 192 531 €</b> |
| <b>Janesville</b><br><b>3821</b> | <b>106 351 234 €</b> |
| <b>Scottsdale</b><br><b>3433</b> | <b>95 969 374 €</b>  |

### Top-Selling Dealerships

|   |                     |
|---|---------------------|
| <b>Progressive Shippers Cooperative Association No</b><br><b>1318</b> | <b>36 751 460 €</b> |
| <b>Rabun Used Car Sales</b><br><b>1313</b>                            | <b>37 456 655 €</b> |
| <b>U-Haul CO</b><br><b>1247</b>                                       | <b>35 876 089 €</b> |

### Top-Selling Dealerships

|                    |           |
|--------------------|-----------|
| <b>Emma</b><br>F   | <b>16</b> |
| <b>Emma</b><br>M   | <b>65</b> |
| <b>Lucas</b><br>F  | <b>18</b> |
| <b>Lucas</b><br>M  | <b>60</b> |
| <b>Thomas</b><br>F | <b>17</b> |
| <b>Thomas</b><br>M | <b>66</b> |



# SALES PERFORMANCE

Overall Performance

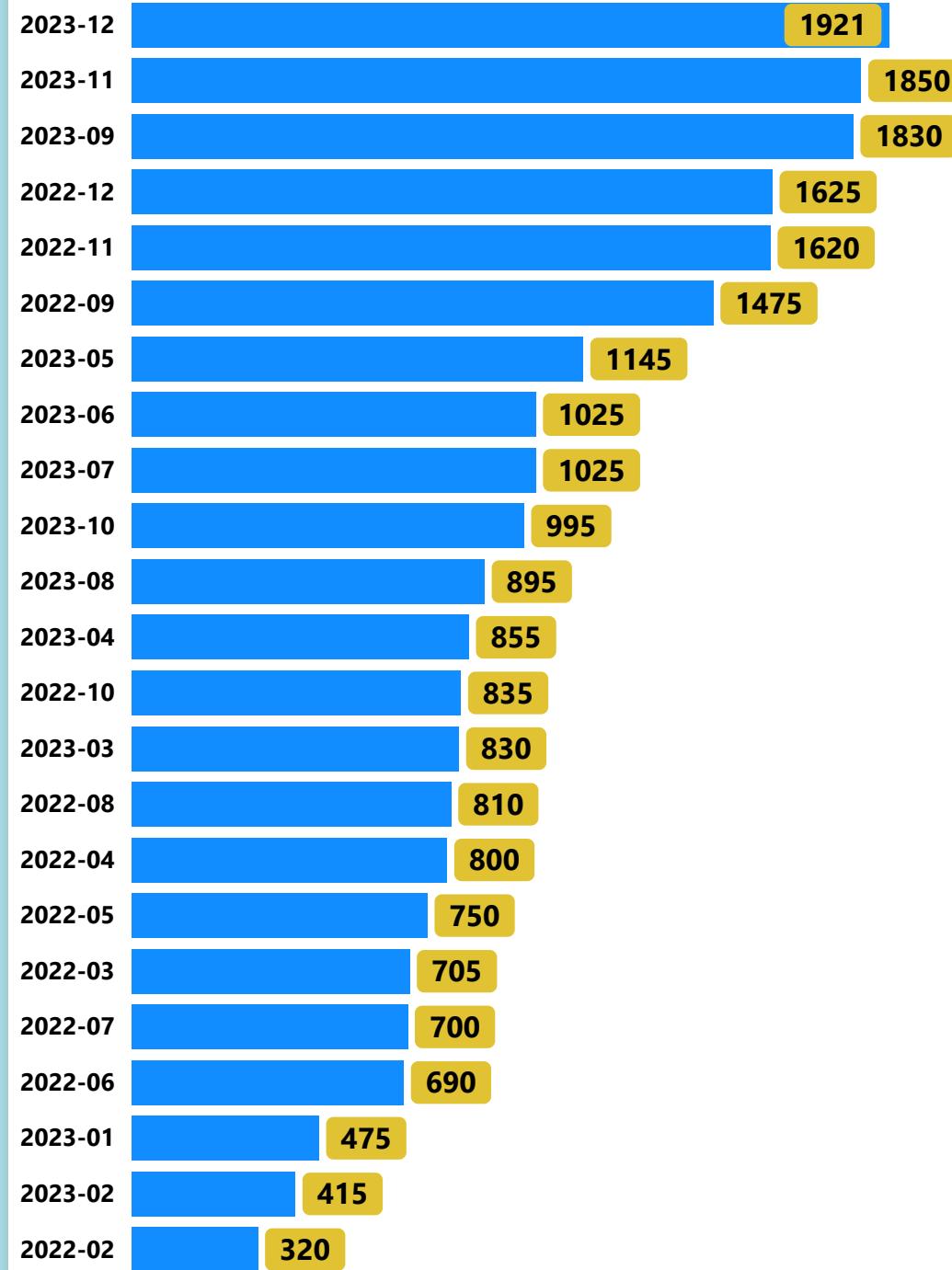
Sales Performance

DealerShips Performance

Cars Analysis

Customer Analysis

## Units Sold By Month



**23,9K**  
Units Sold

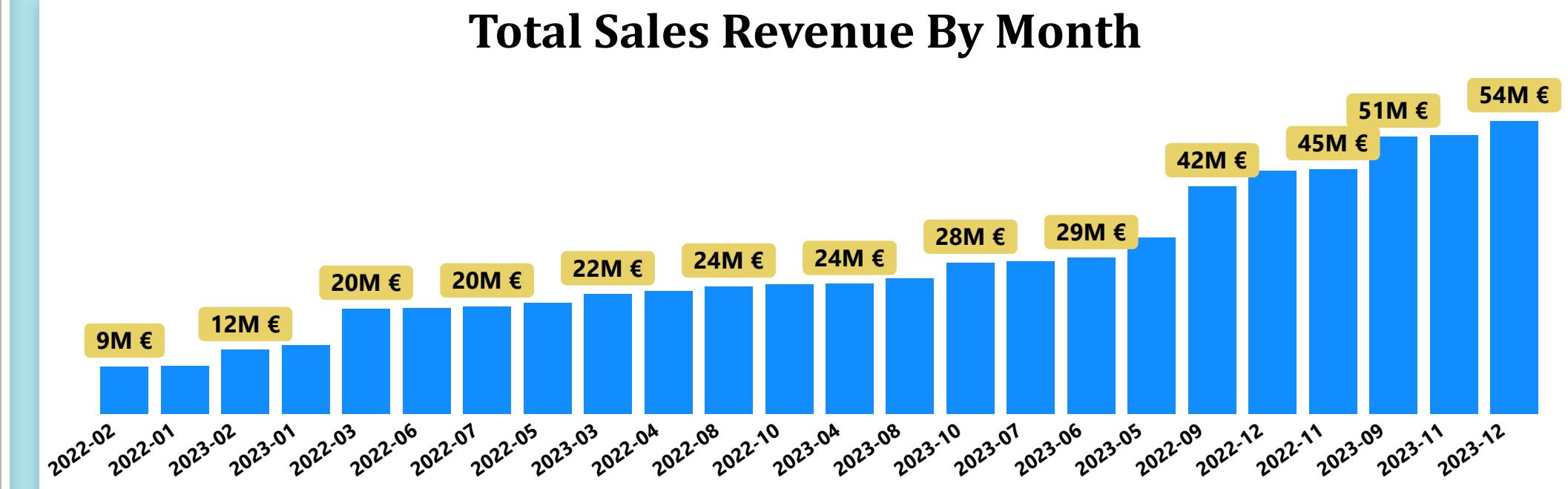
**3,022K**  
Customers

**28**  
Dealership

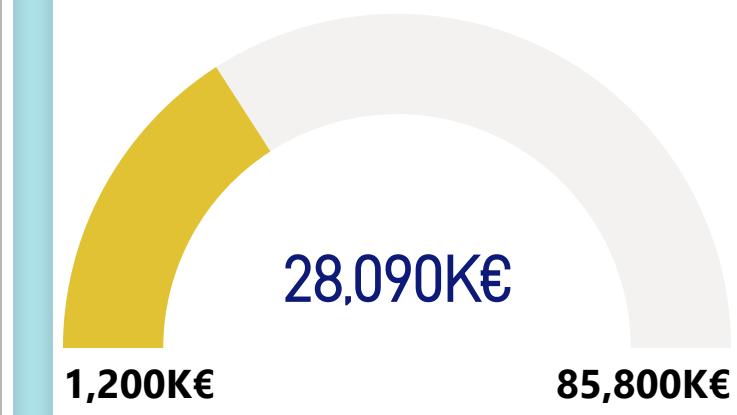
**7**  
Regions

**2**  
Years

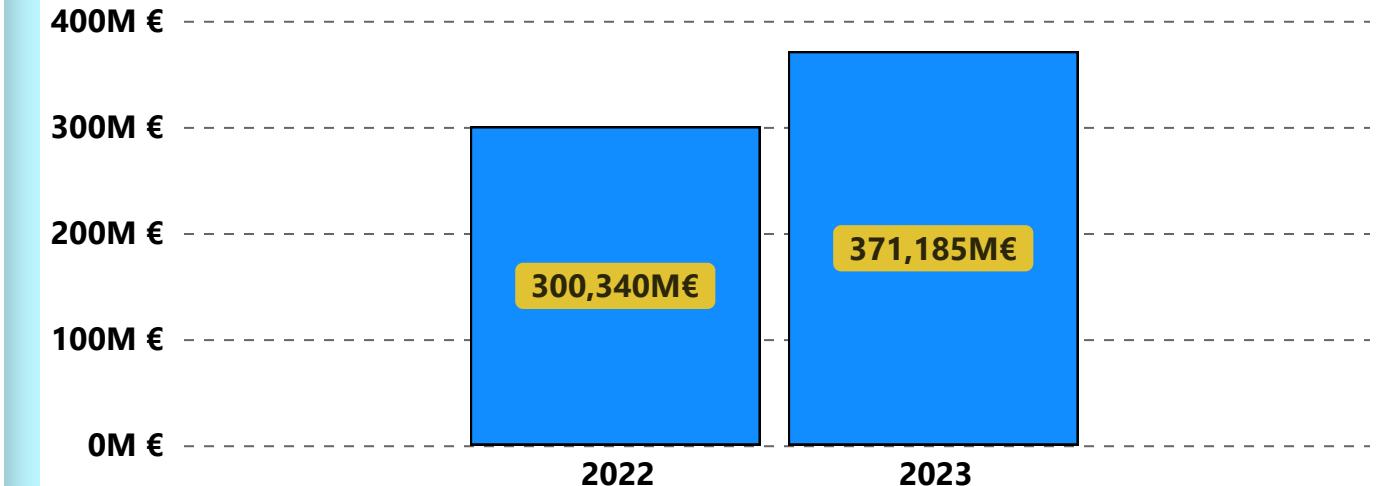
## Total Sales Revenue By Month



## Average Car Price



## Sales Revenue by Year





# DEALERSHIPS PERFORMANCE

**Rabun Used Car Sales**  
TOP PERFORMING DEALERSHIPS

**Buddy Storbeck's Diesel Service Inc**  
LOWEST PERFORMING DEALERSHIPS

**28**  
DEALERSHIPS

**3022**  
CUSTOMERS

Overall Performance

Sales Performance

DealerShips  
Performance

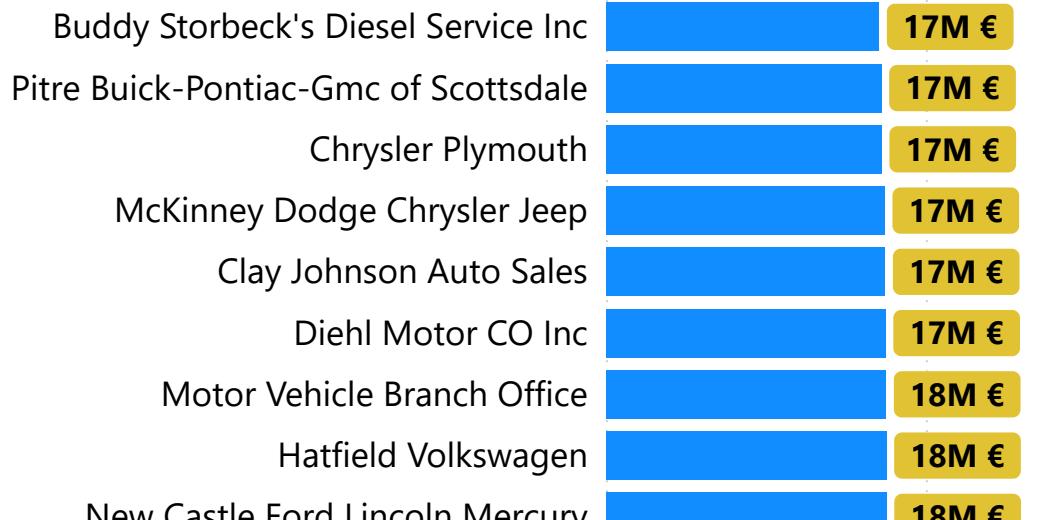
Cars Analysis

Customer Analysis

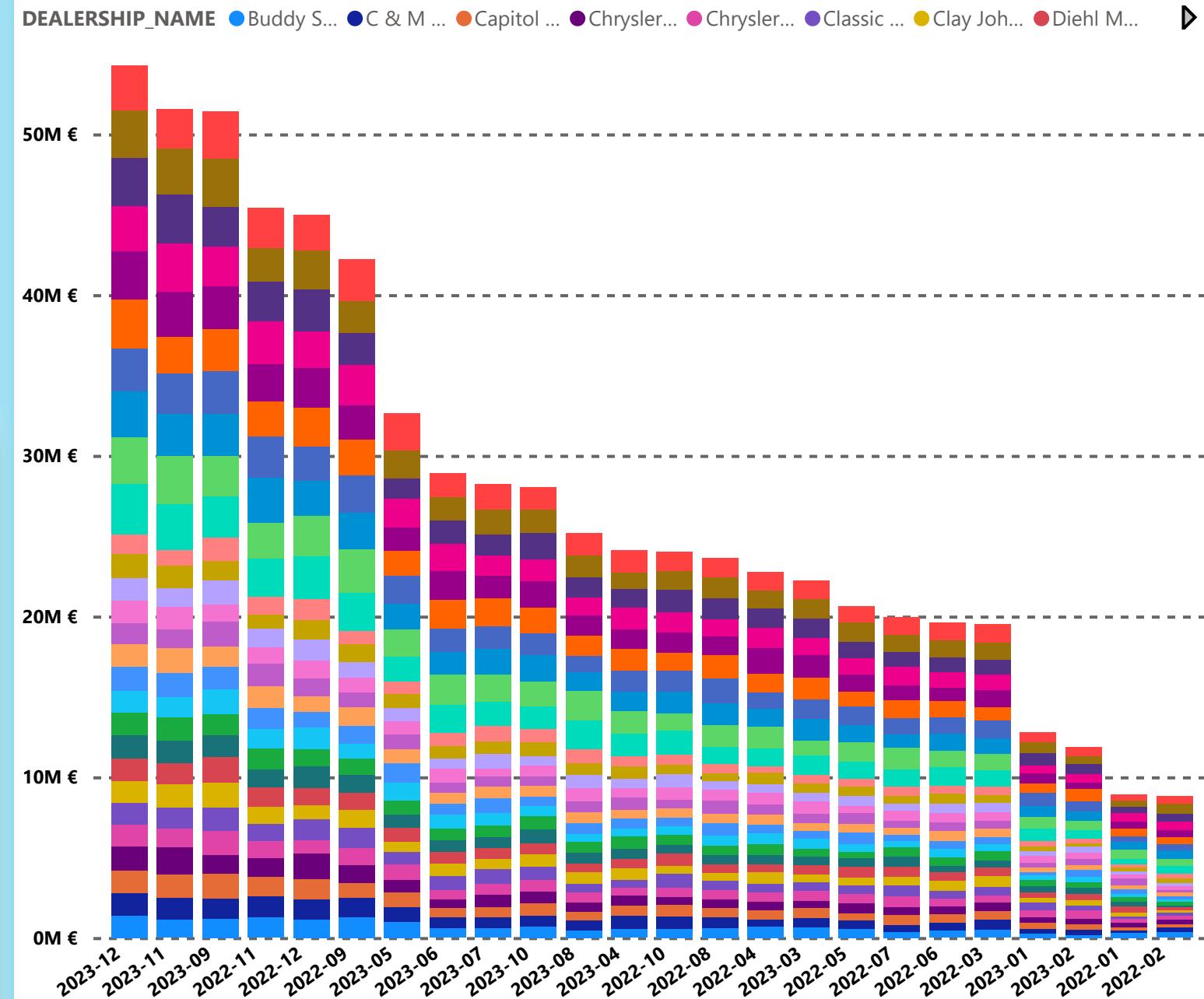
## Units Sold By Region

| DEALERSHIP_NAME                                 | Aurora      | Austin      | Greenville  | Janesville  | Middletown  | Pasco       | Scottsdale  | Total        |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| Progressive Shippers Cooperative Association No | 35          | 42          | 44          | 1069        | 40          | 51          | 37          | 1318         |
| Rabun Used Car Sales                            | 40          | 154         | 33          | 54          | 37          | 45          | 950         | 1313         |
| Race Car Help                                   | 36          | 1019        | 38          | 49          | 32          | 32          | 47          | 1253         |
| Saab-Belle Dodge                                | 1009        | 53          | 31          | 57          | 32          | 36          | 33          | 1251         |
| Star Enterprises Inc                            | 43          | 57          | 32          | 33          | 40          | 1009        | 35          | 1249         |
| Tri-State Mack Inc                              | 55          | 127         | 40          | 30          | 39          | 43          | 915         | 1249         |
| Ryder Truck Rental and Leasing                  | 32          | 57          | 35          | 38          | 1008        | 37          | 41          | 1248         |
| U-Haul CO                                       | 39          | 1008        | 56          | 48          | 27          | 39          | 30          | 1247         |
| Scrivener Performance Engineering               | 31          | 49          | 1006        | 38          | 44          | 30          | 48          | 1246         |
| Suburban Ford                                   | 41          | 40          | 42          | 1004        | 55          | 31          | 30          | 1243         |
| Nebo Chevrolet                                  | 18          | 34          | 18          | 18          | 510         | 19          | 16          | 633          |
| <b>Total</b>                                    | <b>3130</b> | <b>4135</b> | <b>3128</b> | <b>3821</b> | <b>3128</b> | <b>3131</b> | <b>3433</b> | <b>23906</b> |

## Total Sales Revenue By DealerShips



## DealerShips Total Sales Revenue By Month





# CARS OVERVIEW

DealerShips

Buddy Storbeck's Diesel Service Inc

**Buddy Storbeck's Diesel Service Inc**

DEALERSHIPS NAME

**06457-3834**

DEALERSHIPS NUMBER

**30**

BRANDS

**143**

MODELS

Overall Performance

Sales Performance

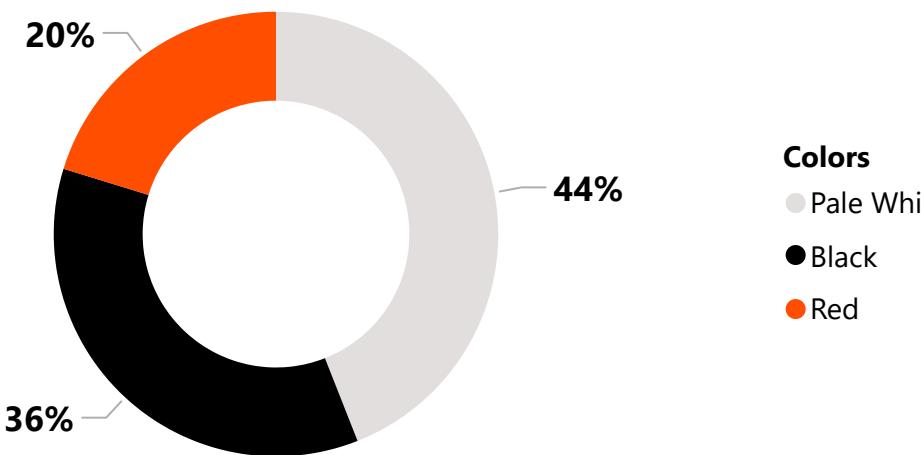
DealerShips Performance

Cars Analysis

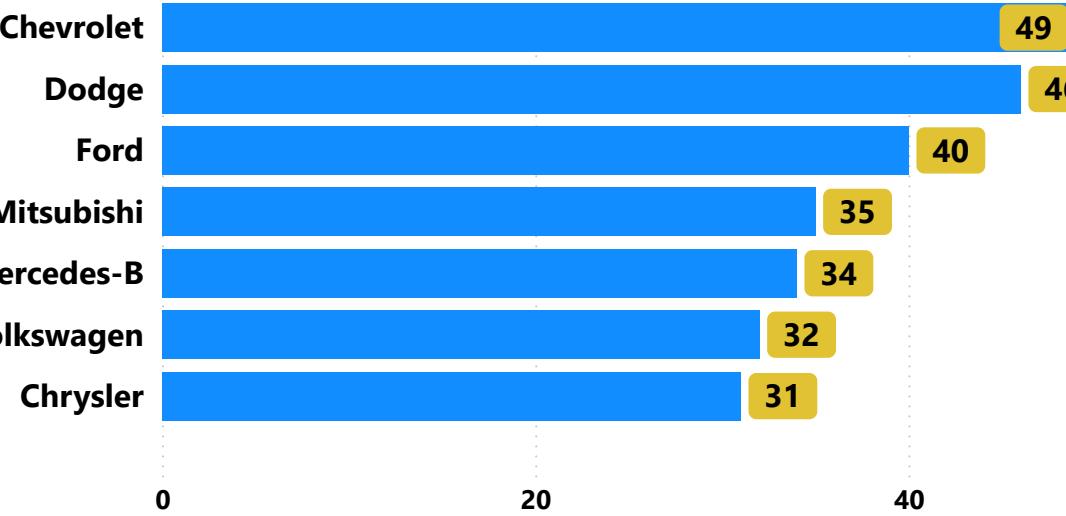
Customer Analysis

| CAR_BRAND    | First CAR_ENGINE         | First CAR_TRANSMISSION |
|--------------|--------------------------|------------------------|
| + Acura      | Double Overhead Camshaft | Auto                   |
| + Audi       | Double Overhead Camshaft | Auto                   |
| + BMW        | Double Overhead Camshaft | Auto                   |
| + Buick      | Double Overhead Camshaft | Auto                   |
| + Cadillac   | Double Overhead Camshaft | Auto                   |
| + Chevrolet  | Double Overhead Camshaft | Auto                   |
| + Chrysler   | Double Overhead Camshaft | Auto                   |
| + Dodge      | Double Overhead Camshaft | Auto                   |
| + Ford       | Double Overhead Camshaft | Auto                   |
| + Honda      | Double Overhead Camshaft | Auto                   |
| + Hyundai    | Overhead Camshaft        | Manual                 |
| + Infiniti   | Double Overhead Camshaft | Auto                   |
| + Jaguar     | Double Overhead Camshaft | Auto                   |
| + Jeep       | Double Overhead Camshaft | Auto                   |
| + Lexus      | Double Overhead Camshaft | Auto                   |
| + Lincoln    | Double Overhead Camshaft | Auto                   |
| + Mercedes-B | Double Overhead Camshaft | Auto                   |
| + Mercury    | Double Overhead Camshaft | Auto                   |
| + Mitsubishi | Double Overhead Camshaft | Auto                   |
| + Nissan     | Double Overhead Camshaft | Auto                   |
| + Oldsmobile | Double Overhead Camshaft | Auto                   |
| + Plymouth   | Double Overhead Camshaft | Auto                   |
| + Pontiac    | Double Overhead Camshaft | Auto                   |
| + Porsche    | Double Overhead Camshaft | Auto                   |
| + Saab       | Double Overhead Camshaft | Auto                   |
| + Saturn     | Double Overhead Camshaft | Auto                   |
| <b>Total</b> | Double Overhead Camshaft | Auto                   |

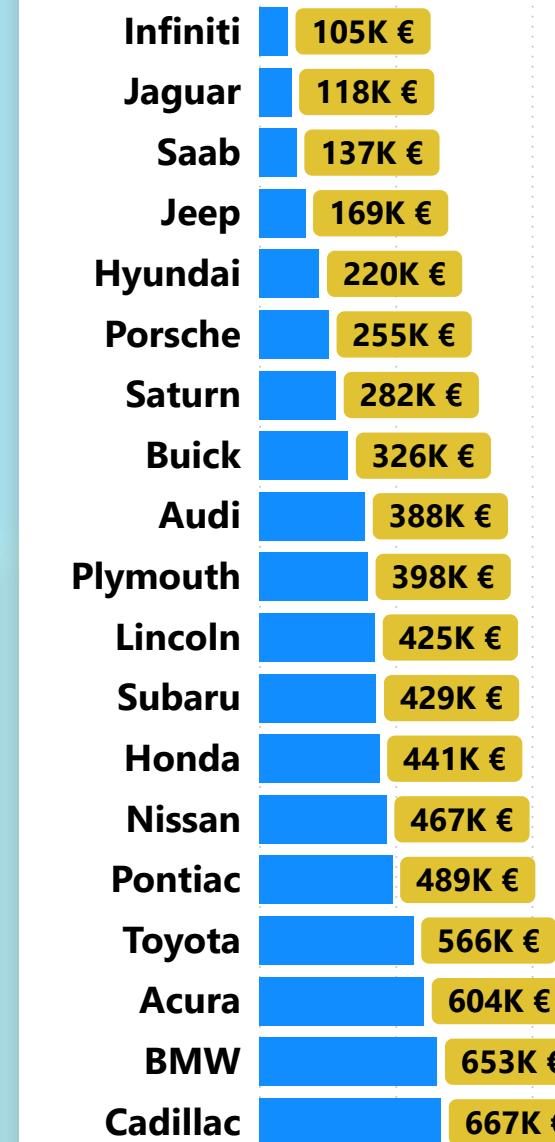
## Cars Color Distribution



## Nb of Car Models Per Brand



## Car Brand Performance





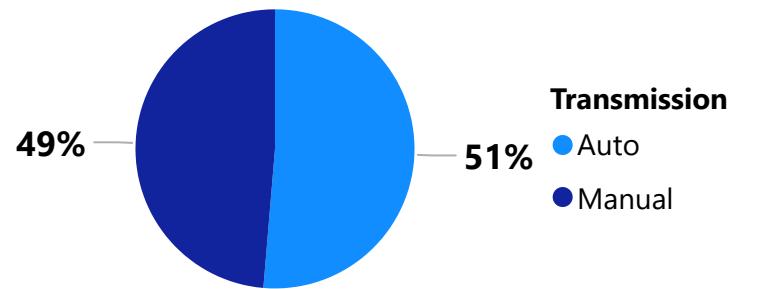
## CUSTOMER ANALYSIS

**28,090K€**  
AVERAGE CAR PRICE

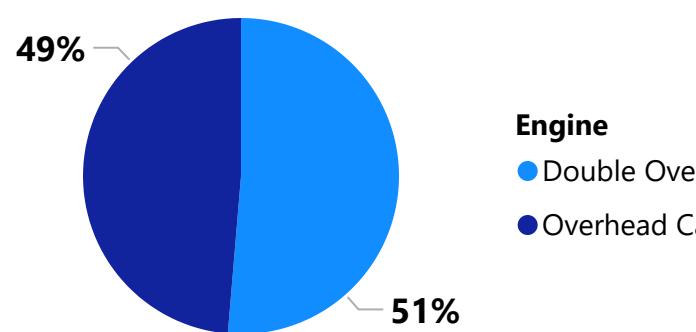
**830,840K€**  
AVGERAGE ANNUAL INCOME

**3022**  
CUSTOMERS

### Transmission preference



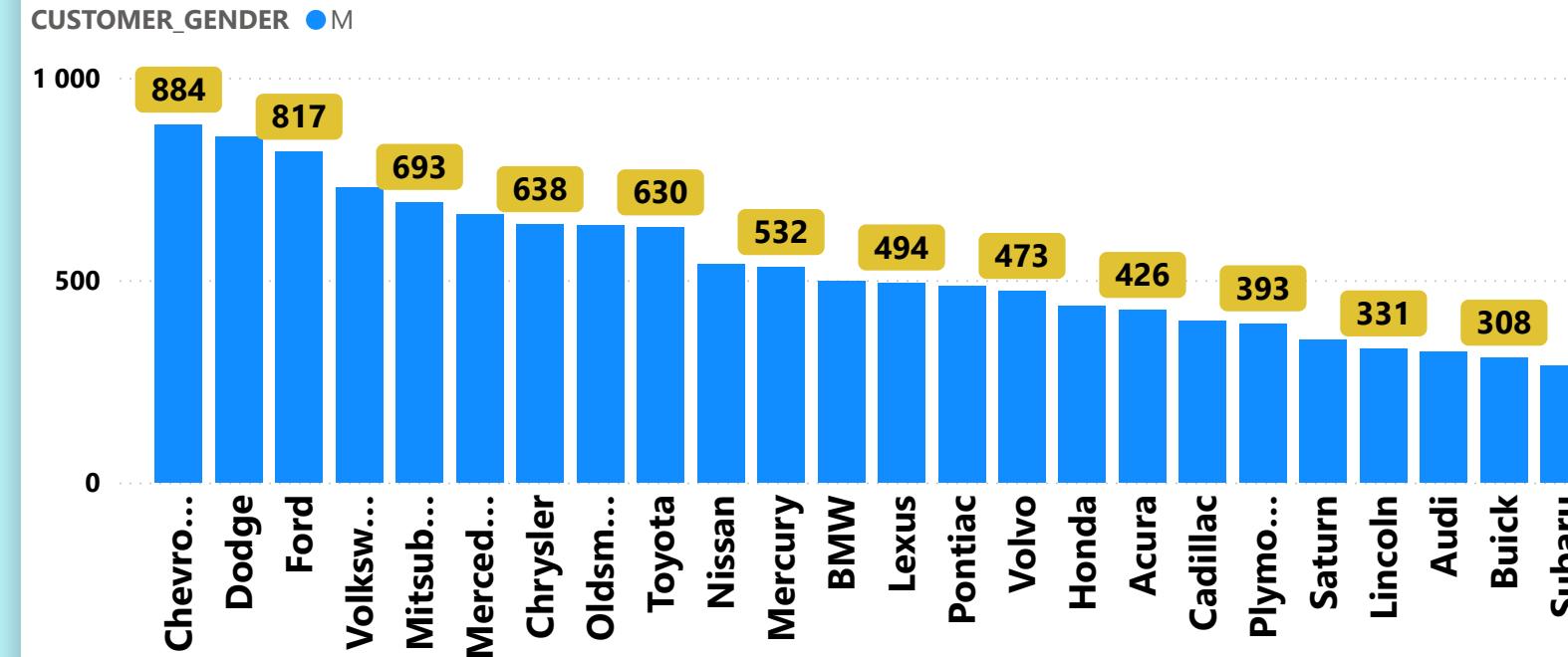
### Engine Preference



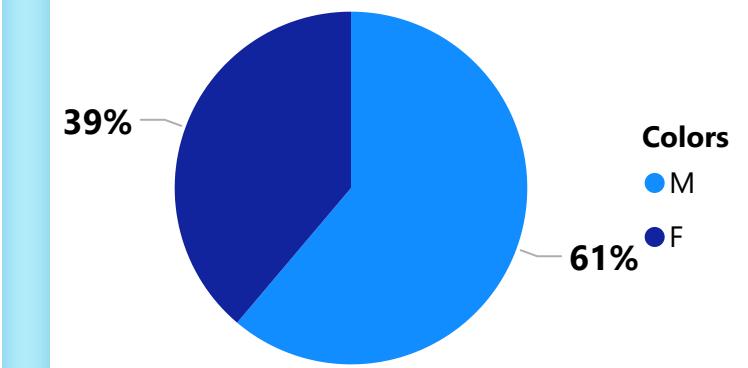
- Overall Performance
- Sales Performance
- DealerShips Performance
- Cars Analysis

### Customer Analysis

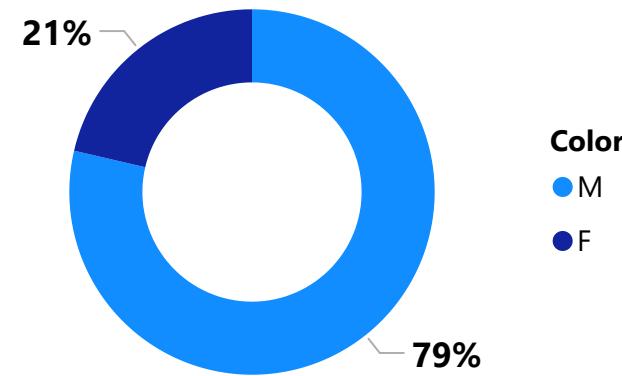
### Male Brand Preference



### Gender Distribution



### Units Sold per Gender



### Female Brand Preference

